

# JOSEFINA D. STOLESON

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## EDUCATION

*University of Texas - Pan American*

### **Master of Fine Arts Studio Art**

**2013**

Title: "Emerge as Something New"

Supervisors: Dr. Reynaldo Santiago, Dr. Philip Field, Dr. Susan Fitzsimmons

Description: Visual interpretations of a cicada haiku and the symbolism of the cicada.

Terminal Degree: Studio 2-D concentration in Graphic Design.

*University of Texas - Pan American*

### **Bachelor of Science - Chemistry**

**2000**

Areas of Concentration: Quantitative Analysis, Bio-Chemistry

Minor: Philosophy

## TEACHING INTEREST

Subjects: Interactive Design, Graphic Design, Typography, Photography and Art Appreciation

Delivery Formats: Face-to-Face, Reduced-Seat, and Fully Online

## TEACHING EXPERIENCE

*University of Texas Rio Grande Valley*

### **Adjunct Instructor – Interactive Design**

**2013-Present**

Structured course so that students can design, create and implement web sites and mobile-sites using current software. Content and information architecture (UX/UI) are considered while building web entities that give prominence to viewer experience. In addition, responsible for selecting and compiling tests, assignments and/or online discussion exercises that permit measurement of performance relative to course learning objectives.

Developed syllabus, course materials, and design overall course structure in Blackboard Learning Management System and administer all grades.

*University of Texas Rio Grande Valley*

### **Adjunct Instructor – Typography**

**2016-2018**

Developed course so students can approach different print and kinetic design problems and explore a broader range of possibilities in a systematic way, with a series of studio assignments and critiques relating directly to two-and three-dimensional graphic design. Responsible for selecting and compiling tests, assignments and/or online discussion and demonstrations exercises that permit measurement of performance relative to course learning objectives.

Developed syllabus, course materials, and design overall course structure in Blackboard Learning Management System and administer all grades.

*University of Texas Rio Grande Valley*

### **Adjunct Instructor – Art Appreciation**

**Spring 2019**

Fully-Online Course. Responsible for designing, developing a fully online course and compiling tests, assignments and/or online discussion and projects that permit measurement of performance relative to course learning objectives. Course serves to enhance knowledge of the visual arts across a broad range of media, periods, and cultures from the ancient world to the present. The formal elements, principles of design, technical processes, and historical development of the visual arts are covered, along with an emphasis on the development of a critical eye and critical thinking.

Developed syllabus, worked with publisher content as well as created course materials, and design overall course structure in Blackboard Learning Management System to administer all grades.

*University of Texas Rio Grande Valley*

### **Adjunct Instructor – Graphic Design I**

**Spring 2016**

Course created was so students can approach different design problems and explore a broader range of possibilities in a logical way, with a series of studio assignments and critiques relating directly to two-dimensional graphic design.

*University of Texas Rio Grande Valley*

**2011-2014**

**Instructor - Adobe Dreamweaver**

Developed and managed instructional materials and videos for learners. Facilitated classroom instruction.

*University of Texas Rio Grande Valley*

**Spring 2008**

**Graduate Teaching Assistant – Digital Photography**

Developed and managed syllabus, course materials for students. Facilitated weekly photo critiques, met with students upon request, and all grades.

**RELATED EXPERIENCE**

*University of Texas Rio Grande Valley*

**Sept. 2015 – Present**

**Instructional Development Designer II**

The Center for Online Learning & Teaching Technology, is a department of the Division of Research, Graduate Studies & New Program Development, supports and fulfills the mission of UTRGV by providing services and facilities that promote, support, and integrate best pedagogical practices in applied technologies in teaching, learning, and research for traditional and web-based learning offerings.

- Designs, develops, and implements curricular materials and course-ware.
- Consults with faculty and Administrators in the design, development and evaluation of the curriculum, instructional methods and materials, and research projects.
- Advises faculty and administrators in the design, development and evaluation of the curriculum, instructional methods and materials, and research projects.
- Supervises and mentors junior staff in the department.
- Consults with faculty in the use of instructional technologies.
- Leads assigned staff in the design and production of instructional materials.
- May assist with the development of departmental policies and procedures.
- Plans and coordinates skills assessments and training.
- Coordinates, develops and conducts seminars, workshops, training and courses on various education and technology related topics.
- Researches, evaluates and recommends new instructional strategies and materials.
- Designs research protocol and conducts educational research, including the coordination of data collection, data analysis, and the dissemination of results.
- Supports the development of virtual worlds and immersive learning.
- Prepares grant applications to obtain funding for curriculum development or academic research projects.
- Represents the department and the University on assigned committees and in various teaching positions.
- Develops and generates reports as needed to evaluate assigned programs.
- Creates, maintains, and manages documentation for projects and manages assigned projects through completion.

*University of Texas - Pan American*

**Jan. 2006 – Sept. 2015**

**Instructional Developer Designer I**

The Center for Online Learning, Teaching & Technology, is a department of the Division of Academic Affairs, supports and fulfills the mission of the University of Texas-Pan American by providing services and facilities that promote, support, and integrate best pedagogical practices in applied technologies in teaching, learning, and research for traditional and web-based learning offerings.

- Designs, develops, and implements curricular materials and course-ware.

- Consults with faculty and Administrators in the design, development and evaluation of the curriculum, instructional methods and materials, and research projects.
- Plans and conducts seminars, workshops, training and courses on various education and technology related topics.
- Disabilities liaison for the Center for Online Learning and UTPA Disabilities office.
- Evaluates and reviews faculty online courses to meet quality assurance standards.
- Investigates and evaluates latest instructional strategies and materials with regards to online learning and instructional technology for global implementation across the university.
- Represents the department and the University on various committees and in various teaching positions.
- Design, develops and implements training materials of instructional technology.
- Copyright liaison for COLTT. Coordinates fair use and copyright compliance of the university's online courses and programs.
- Manages and documents projects.
- Graphic designer - Design and create print work, digital logos, posters, and banners utilized in courses or presentations.
- Creates and implements tutorial material for faculty.
- Consults and advises faculty and students that require one to one assistance.
- Presents in conferences with co-workers, and faculty.
- Maintains a global database of faculty's training and certification for online teaching.
- Designs, develops, and implements training materials and course-ware for special programs.
- Develops and implements policies and procedures.
- Designs research protocol and conducts educational research including the coordination of data collection, data analysis, and the dissemination of results.
- Consults with faculty and project managers in the development of materials for various grant projects.
- Designs graphics for courses, projects and conferences.
- Generates activity reports.
- Prepares grant applications to seek funding for curriculum development or academic research projects.

*University of Texas – Pan American*

**Curriculum Development Coordinator**

Designed, developed, and implemented course materials. Managed and assigned course development tasks to student workers.

**2005**

*University of Texas – Pan American*

**WebCT Support Specialist**

Provide support for faculty and students on the use of tools and other resources in WebCT. Created and implemented tutorial material for faculty. Consulted and advised faculty and students that require one to one assistance. Planned and conducted seminars, workshops, training and courses on various education and technology related topics. Responsible for assisting faculty in the development of course content.

**2002-2006**

**Consultant** 2015-Present  
 Branding, Social media and Web design. Consult local companies and provide training on the implementation of social media, printed graphic, web design and photography.

*Pharr-San Juan-Alamo Independent School District*

**Substitute Teacher** 2001- 2002  
 Certified substitute teacher. Worked for the PSJA school district filling in for permanent teachers.

*Josten's Photography*

**Photographer** 2000 – 2001  
 Concept designer for photo shoots, photographing school portraits, setting up different types of light and modern technologies.

*Weslaco Independent School District*

**College Tutor** 1998 – 2000  
 Assisted in the development of the student's math and reading skills. Coached pre-K - elementary age students in their reading skills. Facilitated math and science lesson plans.

SPECIAL PROJECTS

**MFA Mentor** - Graphic Design Instructor 2016-Present  
 Mentor Master's in Fine Arts candidates by helping prepare the students for professional practice. In which emphasis is placed on media, aesthetics in production and visual interpretation of artwork in a social context.

**BFA Mentor** - Graphic Design Instructor 2016-Present  
 Mentor Bachelor's in Fine Arts student for professional practice. In which emphasis is placed on media, aesthetics in production and visual interpretation of artwork in a social context for their senior exhibit.

**BOLD Organization** - Faculty Advisor 2015-2018  
 Serve as faculty advisor to the UTRGV's BOLD organization for graphic designers.

**NSF Grant UT-Pan American** - Instructional Designer 2011-2013  
 Designed, developed and implemented course material for a National Science Foundation funded grant to promote intellectual property literacy and ethics on campus by providing a basic understanding of copyright and patent law in the United States.

**WAC Grant UT-Pan American** - Instructional Designer and Web Designer/Developer 2012-2013  
 Designed webpage, developed graphics and implemented course material for the Writing Across Curriculum grant. The grant was funded to encourage faculty in all disciplines how to incorporate writing in their courses.

CERTIFICATIONS

- Quality Matters Program: Applying the Quality Matters Rubric 2011
- Quality Matters Program: Connecting Objectives and Assessments: Proper Alignment 2013
- Quality Matters Program: Assess Assessment Criteria: Clear Instructions (WCAC) 2013
- Quality Matters Program: Consider Your Instructional Materials 2013
- Quality Matters Program: Engaging Learning Activities: Increasing Student Interactions 2013
- Quality Matters Program: Introductions and Overviews: Helping Students Get Started 2013
- Quality Matters Program: Peer Reviewer Course FY14 2013
- Quality Matters Program: Setting Expectations & Learner Support: Helping Students Be Successful 2013
- Quality Matters Program: Accessibility & Universal Design for Learning: Meeting Student Needs 2013

- Quality Matters Program: Accessible Course Design & Assistive Technologies: Design for All Students 2013
- Quality Matters Program: Updating Quality Matters Rubric 2014
- University of Central Florida and EDUCAUSE: Certified Blended Learning Designer 2014
- The Sloan Consortium: Introduction to Copyright and Fair Use 2014
- Blackboard Collaborate: Product Specialist Certification 2014
- Quality Matters Program: Online Facilitator Certification (OFC) 2015
- Quality Matters Program: Face to Face Facilitator Certification (FFC) 2016
- Texas Distance Learning Association: Accessibility Certification 2016
- Blackboard: Accessibility Fundamentals for Instructors and Course Designers 2018

#### PROFESSIONAL DEVELOPMENT

- Technology Innovations In Higher Education: Mobile Learning for your Institution Sept. 25, 2008
- Technology Innovations In Higher Education: Champions in Online Learning Sept. 30, 2008
- Technology Innovations In Higher Education: Immersive Learning in Second Life March 3, 2009
- Technology Innovations In Higher Education: Tegrity Classroom Capture & Archiving Sept. 24, 2009
- Technology Innovations In Higher Education: Clicker. Sept. 23, 2010
- Technology Innovations In Higher Education: Quality Matters Feb. 10, 2011
- COLTT: Online Exemplary Sept. 20, 2011
- COLTT: Connect Yard Oct. 20, 2011
- COLTT: Soft Chalk Nov. 17, 2011
- COLTT: Blackboard Feb. 16, 2012
- COLTT: What Is "Quality Matter"?. Nov. 21, 2013
- COLTT: Becoming an "Elite" Online Instructor Feb. 20, 2014
- Online Learning Consortium: Introduction to Copyright and Fair Use Jan. 2014
- Udemy: Motion Typography from Scratch June 2, 2016
- Project Management (Non-IT) Dec. 2, 2016
- Adobe Education Exchange: Graphics and Illustration Apr. 27, 2018
- Adobe Education Exchange: Infographics in the Classroom June 22, 2018
- Adobe Education Exchange: UX Design and Prototyping for Educators Sept. 21, 2018
- Adobe Education Exchange: Making Things Move Dec. 7, 2018
- Online Learning Consortium: Strategic Planning for Web Accessibility June 2018

#### PRESENTATIONS AND POSTER SESSIONS

- Handley, J., Sanchez, J., & Stoleson, J. (2018) The Do's and Don'ts of Visual Design in Teaching, RUCC Future Present Conference, San Francisco, CA.
- Ramirez, X., Stoleson, J., & Vela, R. (2018) Looking Beyond the LMS to Optimize Teaching & Learning for All, Blackboard World 2018, Orlando, Florida

- Stoleson, J. (2017) Adventures of a New University: Pioneering Accessibility in Online Learning, World Conference on Online Learning: Teaching in a Digital Age – Re-Thinking Teaching & Learning, Toronto, Canada
- Rutledge, J., Stoleson, J., & Zamarron, E. (2017) Adventures of a New University: Pioneering Accessibility in Online Learning, Texas Distance Learning Association Conference, Galveston, TX.
- Salinas, A., & Stoleson, J. (2014, October 1). Assessing without Guessing: Rubric development for Online Learning. Poster session presented at the meeting of 6th Annual Quality Matters Conference, Baltimore, MA.
- Rutledge, J., Jazinski, C., & De La Tejera, J. (2011, November 11). Expanding Access to Supplemental Instruction Through Online Tools. Presented at the meeting of TBUG – Texas Blackboard Users Group 2011, Dallas, TX.
- Gonzalez, E., Raman, K., Sanchez, J., De La Tejera -Hernandez, J., & Zamora, R. (2008, July). From a Simple to an Enterprise LMS: Upgrading to Blackboard (WebCT) CE 6.2. Poster session presented at the meeting of BLACKBOARD WORLD '08: EDUCATE, INNOVATE, EVERYWHERE., Las Vegas, NV.
- McMahon, M., De La Tejera, J. (2011 May). U.S.-Mexico Border Studies Collaboration: How to Connect Difference Through Technology. Innovations in Online Learning (IOL) Conference. San Antonio, Texas.
- Gonzalez, E., Raman, K., Sanchez, J., De La Tejera-Hernandez, J., & Zamora, R. (2008, May 21). From a Simple to an Enterprise LMS: Upgrading to Blackboard (WebCT) CE 6.2. 4th Annual Innovations in Online Learning Conference. Presented at UT Innovations in Online Learning Conference, Austin, Texas.
- Gonzalez, E., Raman, K., Sanchez, J., Hernandez, J., Zamora, R., Garza, J. (2006) Supporting Web- Based Learning at a Medium Size University. WebCT IMPACT 2006 8th Annual WebCT User Conference. July 12, 2006.
- Gonzalez, E., Raman, K., Sanchez, J., De La Tejera-Hernandez, J., & Zamora, R. "Building a "One Stop Shop" Support Unit for Educational Technology" Innovations in Online Learning, 2006 Austin, TX, 2006

#### DEPARTMENTAL PRESENTATIONS

- Technology Innovations In Higher Education: Quality Matters. (2008, Oct.30). Technology Innovations In Higher Education, Edinburg, TX.
- Technology Innovations In Higher Education: Classroom Capture Archiving. (2009, Feb. 19). Technology Innovations In Higher Education, Edinburg, TX.
- Technology Innovations In Higher Education: Copyright and Blackboard Resources. (2009, Nov. 3). Technology Innovations In Higher Education, Edinburg, TX.
- Technology Innovations In Higher Education: Designing and Developing Online Assessments. (2011, March 10). Technology Innovations In Higher Education, Edinburg, TX.
- COLTT: U.S. Mexico Border Studies. (2011, April 8). Technology Innovations In Higher Education, Edinburg, TX.
- COLTT: Blackboard Training. (2013, Feb. 18). Technology Innovations In Higher Education, Edinburg, TX.
- Innovations In Online Learning: Blackboard Learn What's New. (2013, Sept. 26). Technology Innovations In Higher Education, Edinburg, TX.
- Innovations In Online Learning: Blackboard Collaborate. (2013, Oct. 24). Technology Innovations In Higher Education, Edinburg, TX.
- Technology Innovations In Higher Education: Utilizing BB Instant Messenger. (2014, April 24). Technology Innovations In Higher Education, Edinburg, TX.
- Technology Innovations In Higher Education: What's New for Blackboard? (2014, Sept. 18). Technology Innovations In Higher Education, Edinburg, TX.
- Technology Innovations In Higher Education: Hybrid Teaching. (2014, Oct. 30). Technology Innovations In Higher Education, Edinburg, TX.
- Blackboard Learn Day. (2014, Nov. 11). Technology Innovations In Higher Education, Edinburg, TX.
- Universal Design for Learning (UDL): Creating an Accessible Syllabus. (Oct. 21, 2016). Center for Online Learning and Teaching Technology, Edinburg, TX.
- Hybrid Teaching. (March 1, 2017). Center for Teaching Excellence, Brownsville, TX.
- Applying the Quality Matters Rubric. (2014-Present), Center for Online Learning and Teaching Technology, Edinburg, TX

## SKILLS

### *Written and Verbal Interpersonal Communications:*

- Decision maker, critical thinker, and planner
- Resourceful
- Reliable, Quick learner
- Excellent ability to relate to coworkers
- Flexible to different situations
- Problem analysis and problem solving
- Strong verbal and written skills
- Active listener
- Courtesy and Honesty
- Organizational skills and service orientated

### *Computer and Technical Literacy:*

- Microsoft Windows and Mac OSX
- Microsoft Word, Microsoft Publisher, Microsoft Excel, Microsoft Power-point
- Tegrity Lecture Capturing Application
- Panopto Lecture Capturing Application
- Blackboard Learn
- Blackboard Collaborate
- Blackboard Ally
- Adobe Suite: Photoshop, Illustrator, Dreamweaver, After Effects, In Design, Flash, Xd, Captivate and Sparks
- Virtual Communication such as Zoom and Skype
- Camtasia
- Respondus LockDown Browser and Monitor
- Soft chalk
- Bomgar
- Web Page Design
- Graphic Design
- CSS, HTML editors
- Digital and Film Cameras
- Augmented Reality

## LANGUAGES

English– native language

Spanish– speak fluently and read/write with high proficiency

French– read and write at a basic competency

## MEMBERSHIPS

Quality Matters Instructional Designer Association – Higher Education

QM Instructional Designer Association Member – K-12

QM Association Member – Higher Education

eLearning Guild

Texas Distance Learning Association

Online Learning Consortium