

Press Release: 4-2-21

Re: School of Art and Design NSSC Show entries

SOAD NEWS

Headline: School of Art and Design (SOAD) design students take 3 places in the 17th NSSC National Student Competition.

COPY:

Three Design Students from the School of Art were accepted to the (NSSC) National Student Show & Conference 17th Show for 2021 (<https://nationalstudentshow.com/>). They were Lorelei Lopez for her Mobile app “Otto”; Lorelei Lopez and Jaquelin Leal for their mobile app “Urbs”; and Noemi Garcia and Miroslava Rodriguez for their mobile app “City Mobile”. These students were from Professor Ping Xu’s Design Class this semester.

NSSC now in its 17th year, is a nationally recognized competition that gathered submissions from over 18 different schools in the United States. There were 900 entries in all nine categories and only 148 of those were accepted for the 2021 show. This was a virtual conference this year due to COVID. The NSSC is a national professionally judged creative competition and conference built for students and their educators.

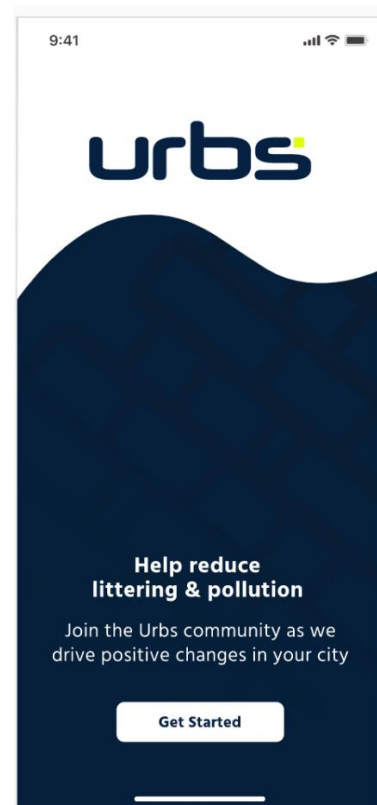
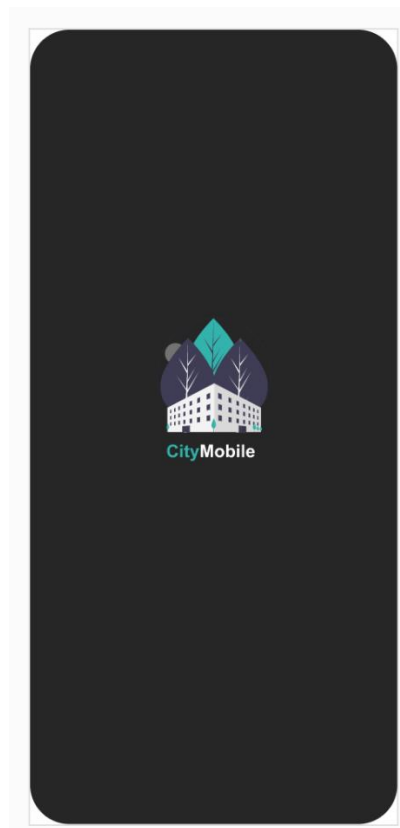
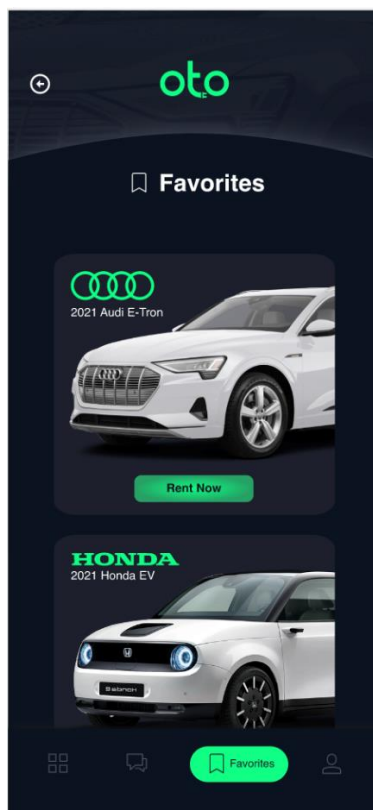
The entire design faculty team, Elizabeth Berger, Robert Gilbert, Ping Xu, Erika Balogh, Corinne Whittimore and Josie Stoleson, celebrate this success and are very proud of our students and their work in this very competitive show.

The NSSC is funded and supported by the DSVC Foundation, a non-profit organization that provides aid through scholarships to high school and college students who are interested in taking the next steps toward a visual communication career. Each year, NSSC selects five industry leaders from across the nation to judge student work. Coming from diverse backgrounds and areas of expertise, the well-rounded judging panels help ensure a high-quality show. Judges are selected to represent a diverse pool of knowledge, expertise, and points of view. To maintain impartiality judges must not have taught at a collegiate level for the past three years. Judges review student work without knowledge of the school association.

To view the student entries, visit:

<https://my.eventcadence.com/events/nssc-17/#/specific-collections/-2295>

Images of student work:



1. City Mobile: A smart city app that merges electric and water utility payments with other city activities including parking, citation payments, and bike share. CityMobile brings a city into the hands of citizens in a convenient and simple app.

2. Oto: Oto is a fictional automobile rental company. Unlike other car rental companies Oto only rents out electric automobiles to provide users with an environmentally safe way to travel.

3. Urbs: This app focuses on environmental waste and management. Urbs allows users to report improper waste disposal directly to the city officials.