



8th Annual Vive Tu Vida! Get Up! Get Moving!
Saturday, October 20, 2018 from 9:00 AM – 1:00 PM
Dean Porter Park
501 E. Ringgold Street, Brownsville, Texas 78521
Expected Number of Participants: 4,000+

Brownsville Community Health Center has been selected by the National Alliance for Hispanic Health to host the national project **Vive Tu Vida! Get Up! Get Moving!** This event has been created to promote healthy behaviors which will lead to good health for all families. We will partner with as many community entities as possible for this exciting event.

Our goal is to create an impact within our community on three levels; **Individual:** introducing opportunities for physical activity & sports, healthy lifestyle education, and disease prevention education, **Family:** introducing family oriented activities and services, and **Community:** creating a platform that connects participants to community physical activity opportunities and follow-up health services.

WHAT TO EXPECT

During the event we will have information booths, physical activity demonstrations, speakers, valuable giveaways, and other activities.

- Event Sponsors and Non-Profit organizations will be provided tables to set up signage and distribute health-related information, community resources and services.
- Health Screenings/"How To" Demonstrations will be offered on Health Related Topics
- Mini-Physical Activity clinics will be given by instructors
- Fruit and Healthy Snacks
- Opportunities for local schools to win valuable incentives
- Giveaways for individuals attending
- Goodie Bags will be given by National Alliance For Hispanic Health

Marketing Opportunities

- Booths and tables will enable event sponsors and Non-Profit Organizations to display signage
- Logos will be prominently featured on the Main Stage Banner in addition to all event flyers, posters, programs, all other promotional material and public advertisements.
- Opportunities to conduct interactive activities with participants at your booth.

