

The University of Texas at Brownsville

This document provides a list of the UTB courses required for the major and their equivalent UTRGV courses.
A significant number of courses have changed their course prefix, number, and title.
For any additional information, please visit the Academic Advising Center.

UTB Courses

Course Equivalents at UTRGV

GENERAL EDUCATION CORE COURSES REQUIRED FOR THE MAJOR

020 – Mathematics (†)

MATH 1314 College Algebra

MATH 1314 College Algebra

080 – Social and Behavioral Sciences (†)

ECON 2301 Principles of Macroeconomics

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A – GENERAL EDUCATION CORE – 42 HOURS

42 hours of General Education Core

B – MAJOR REQUIREMENTS

1 – Business Administration Lower Division Core – 18 hours

ACCT 2301 Principles of Accounting I (†)

ACCT 2302 Principles of Accounting II (†)

BMIS 1310 Data Management Tools (†)

BUSI 1301 Business Principles (†)

BUSI 2341 Statistics (†)

ECON 2302 Microeconomics (†)

ACCT 2301 Introduction To Financial Accounting

ACCT 2302 Introduction To Managerial Accounting

INFS 2300 Data Modeling Management Tools

MGMT 1301 Introduction to Business

QUMT 2341 Business Statistics I

ECON 2302 Principles of Microeconomics

2 – Business Administration Upper Division Core – 30 hours

BLAW 3337 Business Law I**

BUSI 3343 Decision Analysis **

ENGL 3322 Business Communications

MANA 3361 Principles of Management

MARK 3371 Principles of Marketing

BMIS 3351 Information Systems in Organizations **

FINA 3380 Managerial Finance **

MANA 4352 Business and Society **

MANA 3363 Operations Management

*BUSI 4369 Strategic Management **

BLAW 3337 Business Law I

QUMT 3341 Business Statistics II

ENGL 3343 Business Communication

MGMT 3361 Principles of Management

MARK 3300 Principles of Marketing

INFS 3390 Management Information Systems

FINA 3380 Introduction to Finance

MGMT 4304 Business and Society

MGMT 4363 Operations Management

MGMT 4389 Strategic Management

3 – Entrepreneurship Major – 24 hours

ACCT 3324 Cost Management **

BMIS 3303 E-Commerce Strategies **

ENTR 3340 New Venture Creation and Innovation

ENTR 4360 Entrepreneurial Finance

INTL 4371 International Marketing **

MANA 4366 Small Business Management **

MARK 4378 Marketing Research **

Choose one course:

MARK 3372 Consumer Behavior

BUSI 4345 Business Internship***

ACCT 3324 Cost Accounting and Management

INFS 4312 E-Commerce Design

ENTR 3340 New Venture Creation and Innovation

ENTR 4360 Entrepreneurial Finance

MARK 3310 International Marketing

MGMT 4356 Foundations of Entrepreneurship

MARK 4350 Marketing Research

MARK 3340 Consumer Behavior

MARK 4380 Marketing Internship

C – BUSINESS RESTRICTED ELECTIVES – 6 HOURS

Select 6 hours from Business courses

(6 hours must be advanced 3000, 4000 level)

6 hours of Business Restricted Electives

Select 6 hours from Business courses

(6 hours must be advanced 3000, 4000 level)

TOTAL CREDIT HOURS FOR GRADUATION – 120

TOTAL ADVANCED HOURS (minimum) – 36

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† Grade of "C" or better is required for graduation.

* Need Departmental approval.

** Student must obtain approval for admission to Upper Division.

*** Student must obtain approval for admission to Upper Division and must have a 2.75 cumulative GPA.

Admission to Upper Division: completed, or be within 6 hrs. of completing ALL lower level BBA required courses, and have a 2.5 GPA.

For graduation, a student must have a 2.5 cumulative GPA, a 2.5 GPA in the major, and a 2.5 GPA in the upper division core.