

Bachelor of Science (BS)
Hospitality and Tourism Management

2020-2021

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
Remember to take the Business Foundation Courses listed below in their posted sequence or sooner! Business Foundation courses are listed in BOLD and an * next to their name. For questions or concerns please contact the VCoBE Program Coordinators at: business.advising@utrgv.edu									
FIRST YEAR	FALL	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for more details.	
		!	3	MATH 1324	Mathematics for Business and Social Sciences	C	020	College Ready TSI status in Mathematics.	
		!	3	ECON 2301*	Principles of Macroeconomics	C	080	Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.	
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.	
		!	3	HOST 1301*	Introduction to Hospitality & Tourism	C		Required for admission into VCoBE. This is the required Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.	
				UNIV 1301	Learning Framework			Only if required, based on ACT/SAT and high school rank.	
		16 Semester Total Hours							
SPRING	SPRING	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.	
			3	Choose 1	American History (Core)		060	See General Education Core for course options.	
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.	
		!	3	ACCT 2301*	Introduction To Financial Accounting	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325. Required for admission into VCoBE. We recommend you take this course as soon as you can.	
			3	ECON 2302*	Principles of Microeconomics	C		ECON 2301 with a grade of 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you can.	
				INFS 1001	VCoBE Computer Proficiency			This exam is required to register for QUMT 2341. Three attempts will be given to pass it through Blackboard. Required score of 75 or higher. Once, passed contact informationssystem@utrgv.edu	
16 Semester Total Hours									
SU	SU								
		0 Semester Total Hours							
	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
SECOND YEAR	FALL		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.	
			3	Choose 1	Language, Philosophy & Culture (Core)		040	See General Education Core for course options.	
		!	3	ACCT 2302*	Introduction To Managerial Accounting	C		ACCT 2301 with a grade of 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.	
		!	3	HOST 2310*	Introduction to Food Preparation & Menu Planning	C		Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.	
			3	Choose 1	Integrative/Experiential Learning Option (Core)		090	See General Education Core for course options.	
	15 Semester Total Hours								
	SPRING	SPRING		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.
				3	Choose 1	Creative Arts Option (Core)		050	See General Education Core for course options.
				1	Choose 1	Integrative/Experiential Learning Option (Core)		090	See General Education Core for course options.
				3	INFS 2300*	Data Modeling Management Tools	C		Computer proficiency. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
			3	Choose 1	American History (Core)		060	See General Education Core for course options.	
	3	QUMT 2341*	Business Statistics I	C		MATH 1314 or MATH 1414 or MATH 1324 or MATH 1325; and computer proficiency or INFS 1301. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite. INFS 1001 - VCoBE Computer Proficiency exam is available at any time at student's request. For issues with registration email business.advising@utrgv.edu			
* * * Apply to be admitted into VCoBE at http://www.utrgv.edu/cobe/undergraduate/apply-for-admission * * *									
16 Semester Total Hours									
SU	SU								
		0 Semester Total Hours							

CORE: The 2020-2021 list of core courses can be found at: www.utrgv.edu/catalog > 2020-2021 Undergraduate Catalog > Core Curriculum

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary ;090 - Science Labs; 090 - Wellness.

	! H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
								You MUST be admitted into VCoBE to be able to register for the advanced business courses.
THIRD YEAR	FALL	3	MGMT 3361	Principles of Management	C			
		! 3	FINA 3380	Introduction to Finance	C		ACCT 2301, ACCT 2302, and ECON 2301.	
		3	HOST 3325	Hospitality Law	C		Advanced Standing.	
		3	HOST 3310	Advanced Food Production and Service Management	C		HOST 1301, HOST 2310 and Advanced Standing.	
		3	INFS 3390	Management Information Systems	C		Advanced Standing or permission of Instructor.	
			15 Semester Total Hours					
	SPRING	3	MARK 3300	<i>Principles of Marketing</i>				
		3	HOST 3320	International Travel and Tourism	C		HOST 1301 and Advanced Standing.	
		3	HOST 3370	Accounting and Financial Management for Hospitality	C		HOST 1301, FINA 3380, and Advanced Standing.	
		3	3000-4999	<i>Certificate Option Required course</i>	C		Prerequisites may apply.	See Degree Plan for course options.
			12 Semester Total Hours					
	SUMMER	3	HOST 3300	Hospitality Practicum	C		HOST 1301 and Advanced Standing.	This is an Internship course.
			3 Semester Total Hours					
	FOURTH YEAR	FALL	3	HOST 3330	Lodging Management	C		HOST 1301 and Advanced Standing.
			3	3000-4999	<i>Certificate Option Required course</i>	C		Prerequisites may apply.
3			3000-4999	<i>Certificate Option Required course</i>	C		Prerequisites may apply.	See Degree Plan for course options.
3			MARK 3320 or MGMT 3335 or COMM 3313	<i>Business Communications Option</i>	C		Prerequisites may apply.	
3			3000-4999	<i>Certificate Option Elective</i>	C			See Degree Plan for course options.
			15 Semester Total Hours					
SPRING		3	HOST 3350	Hospitality Marketing Strategies	C		HOST 1301 and Advanced Standing.	
		3	HOST 3360	Hospitality Leadership and Supervision	C		HOST 1301 and Advanced Standing.	
		3	3000-4999	<i>Certificate Option Elective</i>	C		Prerequisites may apply.	See Degree Plan for course options.
		3	HOST 4390	Hospitality Strategic Planning and Analysis	C		To be taken in the FINAL semester before graduation.	Capstone Course: This course MUST be taken in the last semester, when graduating.
		12 Semester Total Hours						
SUMMER								
		0 Semester Total Hours						

120 TOTAL HOURS
(57) TOTAL ADVANCED HOURS

Approved by VCoBE: Monday, August 31, 2020
Revised: Monday, March 1, 2021