

Bachelor in Business Administration (BBA)
Management

2020-2021

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
Remember to take the Business Foundation courses listed below in their posted sequence or sooner! Business Foundation courses are listed in BOLD and an * next to their name. For questions or concerns please contact the VCoBE Program Coordinators at: business.advising@utrgv.edu								
FIRST YEAR	FALL	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.
		!	3	MATH 1324	Mathematics for Business and Social Sciences	C	020	College Ready TSI status in Mathematics. This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QUMT 2341 and QUMT 2398.
		!	3	ECON 2301*	Principles of Macroeconomics	C	080	Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.
			3	MGMT 1301*	Introduction to Business	C		Required for admission into VCoBE. We recommend you take this course as soon as you can.
					UNIV 1301	Learning Framework		
16 Semester Total Hours								
FIRST YEAR	SPRING	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.
			3	Choose 1	American History (Core)		060	See General Education Core for course options.
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.
		!	3	ACCT 2301*	Introduction To Financial Accounting	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325. Required for admission into VCoBE. We recommend you take this course as soon as you can.
		!	3	ECON 2302*	Principles of Microeconomics	C		ECON 2301 with a grade of 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you can.
					INFS 1001	VCoBE Computer Proficiency		
16 Semester Total Hours								
SU								
0 Semester Total Hours								
	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
SECOND YEAR	FALL		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.
			3	Choose 1	Language, Philosophy & Culture (Core)		040	See General Education Core for course options.
			3	QUMT 2398	Decision Analytics		090	MATH 1314, MATH 1414, MATH 1324, or MATH 1325. This is the required integrative/experiential Learning option in this degree. For issues with registration email business.advising@utrgv.edu
		!	3	ACCT 2302*	Introduction To Managerial Accounting	C		ACCT 2301 with a 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you can.
		!	3	QUMT 2341*	Business Statistics I	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325; and computer proficiency or INFS 1001-VCoBE Computer Proficiency. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite. INFS 1001- VCoBE Computer Proficiency exam is available at any time at student's request. For issues with registration email business.advising@utrgv.edu
		15 Semester Total Hours						
SECOND YEAR	SPRING		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.
			3	Choose 1	Creative Arts Option (Core)		050	See General Education Core for course options.
			1	Choose 1	Integrative/Experiential Learning Option (Core)		090	See General Education Core for course options.
			3	INFS 2300*	Data Modeling Management Tools	C		Computer proficiency. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
			3	Choose 1	American History (Core)		060	See General Education Core for course options.
		13 Semester Total Hours						
SU								
0 Semester Total Hours								
* * * Apply to be admitted into VCoBE at http://www.utrgv.edu/cobe/undergraduate/apply-for-admission * * *								

CORE: The 2020-2021 list of core courses can be found at: www.utrgv.edu/catalog > 2020-2021 Undergraduate Catalog > Core Curriculum

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary ;090 - Science Labs; 090 - Wellness.

		! H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
You MUST be admitted into VCoBE to be able to register for the advanced business courses.									
THIRD YEAR	FALL	!	3	MGMT 3361	Principles of Management	C		Must be completed before the last course: MGMT 4389.	
		!	3	MARK 3300	Principles of Marketing	C		Must be completed before the last course: MGMT 4389.	
			3	QUMT 3341	Business Statistics II	C		QUMT 2341.	
			3		Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351.	<i>Advanced Management Core Option</i>	C	Prerequisites may apply.	
			3		Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351.	<i>Advanced Management Core Option</i>	C	Prerequisites may apply.	
	15 Semester Total Hours								
	SPRING		3	MGMT 3362	Human Resource Management	C		MGMT 3361 or consent of instructor	
		!	3	FINA 3380	Introduction to Finance	C		ACCT 2301, ACCT 2302, and ECON 2301.	Must be completed before the last course: MGMT 4389.
			3	MGMT 4321	Organizational Behavior	C		MGMT 3361 or consent of instructor	
		!	3	ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or INTB 3350 or MARK 3310 or MGMT 4311	<i>International Business Option</i>	C		Prerequisites may apply.	Must be completed before the last course: MGMT 4389. MGMT 4311 can apply to this requirement or to an Advanced Management Core Option, but CANNOT be used in both.
		3	MGMT 3335 or MARK 3320 or COMM 3313	<i>Business Communications Option</i>	C		Prerequisites may apply.	Must be completed before the last course: MGMT 4389. MGMT 3335 can apply to this requirement or to an Advanced Management Core Option, but CANNOT be used in both.	
15 Semester Total Hours									
SU									
	0 Semester Total Hours								
		! H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
FOURTH YEAR	FALL		3	MGMT 4356	Foundations of Entrepreneurship	C		MGMT 3361 or consent of instructor.	
			3		Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351.	<i>Advanced Management Core Option</i>	C	Prerequisites may apply.	
			3		Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351.	<i>Advanced Management Core Option</i>	C	Prerequisites may apply.	
			3	MGMT 4304 or MARK 3330	<i>Ethics Option</i>	C		Prerequisites may apply.	Must be completed before the last course: MGMT 4389. MGMT 4304 can apply to this requirement or to an Advanced Management Core Option, but CANNOT be used in both.
			3	MGMT 4363	Operations Management	C		Junior standing.	
	15 Semester Total Hours								
	SPRING		3		Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351.	<i>Advanced Management Core Option</i>	C	Prerequisites may apply.	
			3	BLAW 3337	Business Law I	C			
			3	INFS 3390 or ACCT 3326	<i>Mgmt. Information Systems Option</i>	C		Prerequisites may apply.	
			3		Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351.	<i>Advanced Management Core Option</i>	C	Prerequisites may apply.	
		3	MGMT 4389	Strategic Management	C		MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or INTB 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating.	Capstone course. This course MUST be taken in the last semester, when graduating.	
15 Semester Total Hours									
SU									
	0 Semester Total Hours								

120 TOTAL HOURS
(60) TOTAL ADVANCED HOURS

Approved by VCoBE: Monday, August 31, 2020
Revised: Monday, March 1, 2021