

Bachelor in Business Administration (BBA)  
Entrepreneurship

2020-2021

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
<b>Remember to take the Business Foundation Courses listed below in their posted sequence or sooner!</b> <b>Business Foundation courses are listed in BOLD and an * next to their name.</b> <b>For questions or concerns please contact the VCoBE Program Coordinators at: <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></b>									
FIRST YEAR	FALL	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.	
		!	3	MATH 1324	Mathematics for Business and Social Scienc	C	020	College Ready TSI status in Mathematics.	
		!	3	<b>ECON 2301*</b>	Principles of Macroeconomics	C	080	Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.	
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.	
			3	<b>MGMT 1301*</b>	Introduction to Business	C		Required for admission into VCoBE. We recommend you take this course as soon as you can.	
				UNIV 1301	Learning Framework			Only if required, based on ACT/SAT and high school rank.	
	<b>16 Semester Total Hours</b>								
	SPRING	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.	
			3	Choose 1	American History (Core)		060	See General Education Core for course options.	
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.	
		!	3	<b>ACCT 2301*</b>	Introduction To Financial Accounting	C		Minimum grade of C in MATH 1314, MATH 1414, MATH 1324 or MATH 1325.	
		!	3	<b>ECON 2302*</b>	Principles of Microeconomics	C		ECON 2301 with a grade of 'C' or better.	
				INFS 1001	VCoBE Computer Proficiency			This exam is required to register for QUMT 2341. Three attempts will be given to pass it through Blackboard. Required score of 75 or higher. Once, passed contact <a href="mailto:informationssystem@utrgv.edu">informationssystem@utrgv.edu</a>	
	<b>16 Semester Total Hours</b>								
	SU								
	<b>0 Semester Total Hours</b>								
SECOND YEAR	FALL		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.	
			3	Choose 1	Language, Philosophy & Culture (Core)		040	See General Education Core for course options.	
			3	QUMT 2398	Decision Analytics		090	MATH 1314, MATH 1414, MATH 1324, or MATH 1325.	
		!	3	<b>ACCT 2302*</b>	Introduction To Managerial Accounting	C		ACCT 2301 with a 'C' or better.	
		!	3	<b>QUMT 2341*</b>	Business Statistics I	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325; and computer proficiency or INFS 1001-VCoBE Computer Proficiency.	
								Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite. INFS 1001- VCoBE Computer Proficiency exam is available at any time at student's request. For issues with registration email <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a>	
	<b>15 Semester Total Hours</b>								
	SPRING		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.	
			3	Choose 1	Creative Arts Option (Core)		050	See General Education Core for course options.	
			1	Choose 1	Integrative/Experiential Learning Option (Core)		090	See General Education Core for course options.	
		!	3	<b>INFS 2300*</b>	Data Modeling Management Tools	C		Computer proficiency.	
			3	Choose 1	American History (Core)	C	060	See General Education Core for course options.	
	<b>* * * Apply to be admitted into VCoBE at <a href="http://www.utrgv.edu/cobe/undergraduate/apply-for-admission">http://www.utrgv.edu/cobe/undergraduate/apply-for-admission</a> * * *</b>								
	<b>13 Semester Total Hours</b>								
	SU								
<b>0 Semester Total Hours</b>									

CORE: The 2020-2021 list of core courses can be found at: [www.utrgv.edu/catalog](http://www.utrgv.edu/catalog) > 2020-2021 Undergraduate Catalog > Core Curriculum

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary ;090 - Science Labs; 090 - Wellness.

	! H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
<b>You MUST be admitted into VCoBE to be able to register for the advanced business courses.</b>							
<b>THIRD YEAR</b>	FALL	! 3	<b>ENTR 3356</b>	Introduction to Entrepreneurship	C		Junior Level standing or permission of Instructor
		! 3	<b>BLAW 3337</b>	Business Law I	C		
		3	<b>QUMT 3341</b>	Business Statistics II	C		QUMT 2341.
		! 3	<b>MGMT 3361</b>	Principles of Management	C		Must be completed before the last course: MGMT 4389.
		! 3	<b>FINA 3380</b>	Introduction to Finance	C		ACCT 2301, ACCT 2302, and ECON 2301. Must be completed before the last course: MGMT 4389.
	<b>15 Semester Total Hours</b>						
<b>THIRD YEAR</b>	SPRING	! 3	<b>ENTR 3340</b>	New Venture Creation and Innovation	C		60 hours completed.
		! 3	<b>MARK 3300</b>	Principles of Marketing	C		Must be completed before the last course: MGMT 4389.
		3	<b>ENTR 4370</b>	Entrepreneurial Law	C		BLAW 3337.
		! 3	ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or INTB 3350 or MARK 3310 or MGMT 4311	<i>International Business Option</i>	C		Prerequisites may apply. Must be completed before the last course: MGMT 4389.
	3	ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384	<i>Advanced Entrepreneurship Elective</i>	C		Prerequisites may apply.	
	<b>15 Semester Total Hours</b>						
SU							
	<b>0 Semester Total Hours</b>						
	! H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
<b>FOURTH YEAR</b>	FALL	3	MGMT 3335 or MARK 3320 or COMM 3313	<i>Business Communications Option</i>	C		Prerequisites may apply.
		3	<b>ENTR 4360</b>	Entrepreneurial Finance	C		FINA 3380.
		! 3	<b>ENTR 4380</b>	Senior Project I	C		Senior level standing, ENTR 3340, ENTR 3356.
		3	MGMT 4304 or MARK 3330	<i>Ethics Option</i>	C		Prerequisites may apply.
		3	ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384	<i>Advanced Entrepreneurship Elective</i>	C		Prerequisites may apply.
	<b>15 Semester Total Hours</b>						
<b>FOURTH YEAR</b>	SPRING	3	ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384	<i>Advanced Entrepreneurship Elective</i>	C		Prerequisites may apply.
		3	INFS 3390 or ACCT 3326	<i>Mgmt. Information Systems Option</i>	C		Prerequisites may apply.
		3	ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384	<i>Advanced Entrepreneurship Elective</i>	C		Prerequisites may apply.
		3	<b>ENTR 4381</b>	Senior Project II	C		ENTR 4380.
		3	<b>MGMT 4389</b>	Strategic Management	C		MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or INTB 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating. Capstone course. This course MUST be taken in the last semester, when graduating.
	<b>15 Semester Total Hours</b>						
SU							
	<b>0 Semester Total Hours</b>						

120 TOTAL HOURS  
(60) TOTAL ADVANCED HOURS

Approved by VCoBE: Monday, August 31, 2020  
Revised: Monday, March 1, 2021