# Bachelor in Business Administration (BBA) Management

**2019-2020**

<table>
<thead>
<tr>
<th>Course #</th>
<th>Course Title</th>
<th>Min. Grade</th>
<th>GEC</th>
<th>Prerequisite</th>
<th>Additional Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Choose 1 Communication (Core)</td>
<td>C</td>
<td>010</td>
<td></td>
<td>See General Education Core for course options.</td>
</tr>
<tr>
<td>3</td>
<td>MATH 1324 Mathematics for Business and Social Sciences</td>
<td>C</td>
<td>020</td>
<td>College Ready TSI status in Mathematics</td>
<td>This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QMGT 2341 and QMGT 2398.</td>
</tr>
<tr>
<td>3</td>
<td>Choose 1 American History (Core)</td>
<td>C</td>
<td>060</td>
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<td>See General Education Core for course options.</td>
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<tr>
<td>4</td>
<td>Choose 1 Life and Physical Sciences (Core)</td>
<td>C</td>
<td>030</td>
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<td>See General Education Core for course options.</td>
</tr>
<tr>
<td>3</td>
<td>MGMT 1301* Introduction to Business</td>
<td>C</td>
<td></td>
<td></td>
<td>Required for admission into VCoBE. We recommend you take this course as soon as you can.</td>
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<tr>
<td></td>
<td>UNIV 1301 Learning Framework</td>
<td>C</td>
<td></td>
<td></td>
<td>Only if required, based on ACT/SAT and high school rank.</td>
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<td>16 Semester Total Hours</td>
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<td>Choose 1 Communication (Core)</td>
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<td>Choose 1 Life and Physical Sciences (Core)</td>
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<tr>
<td>3</td>
<td>QMGT 2398 Decision Analytics</td>
<td>C</td>
<td>090</td>
<td>Minimum grade of C in MATH 1314, MATH 1414, MATH 1342, or MATH 1324.</td>
<td>This is the required Integrative/Experiential Learning option in this degree. For issues with registration email <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></td>
</tr>
<tr>
<td>3</td>
<td>ECON 2301* Principles of Macroeconomics</td>
<td>C</td>
<td>080</td>
<td></td>
<td>Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) option in this degree. We recommend you take this course as soon as you can.</td>
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<td></td>
<td>16 Semester Total Hours</td>
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<tr>
<td></td>
<td>3</td>
<td>Choose 1 Government/Political Science (Core)</td>
<td>C</td>
<td>070</td>
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</tr>
<tr>
<td></td>
<td>Choose 1 Language, Philosophy &amp; Culture (Core)</td>
<td>C</td>
<td>040</td>
<td></td>
<td>See General Education Core for course options.</td>
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<tr>
<td>3</td>
<td>ACCT 2301* Introduction To Financial Accounting</td>
<td>C</td>
<td>MATH 1314, MATH 1414, MATH 1324, or MATH 1325.</td>
<td>Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.</td>
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<tr>
<td>3</td>
<td>INFS 2300* Data Modeling Management Tools</td>
<td>C</td>
<td></td>
<td>Computer proficiency.</td>
<td>Required for admission into VCoBE. We recommend you take this course as soon as you can.</td>
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<tr>
<td>3</td>
<td>ECON 2302* Principles of Microeconomics</td>
<td>C</td>
<td></td>
<td>ECON 2301 with a grade of 'C' or better.</td>
<td>Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.</td>
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<td>070</td>
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<tr>
<td></td>
<td>Choose 1 Creative Arts Option (Core)</td>
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<td>050</td>
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<td>See General Education Core for course options.</td>
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<td>1</td>
<td>Choose 1 Integrative/Experiential Learning Option (Core)</td>
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<td>090</td>
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<td>See General Education Core for course options.</td>
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<tr>
<td>3</td>
<td>ACCT 2302* Introduction To Managerial Accounting</td>
<td>C</td>
<td>MATH 1314, MATH 1414, MATH 1324, or MATH 1325; and computer proficiency or INFS 1001</td>
<td>Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite. For issues with registration email <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></td>
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<tr>
<td>3</td>
<td>QMGT 2341* Business Statistics I</td>
<td>C</td>
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<td>13 Semester Total Hours</td>
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**Note:** Apply to be admitted into VCoBE at [http://www.utrgv.edu/cobe/undergraduate/apply-for-admission](http://www.utrgv.edu/cobe/undergraduate/apply-for-admission)

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**Critical (‘!’):** sequence sensitive course.

**Minimum Grade:** A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

**General Education Core (GEC) Sections:** 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary; 390 - Science Labs; 090 - Wellness.

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**Symbols Key**

- CR: Credit
- P: Passing
- S: Satisfactory
- MD: Minimum Grade
- B: Below Average
- CR: Credit
- P: Passing
- S: Satisfactory
- FD: Fall
- SP: Spring
- SU: Summer
- CORE: The 2019-2020 list of core courses can be found at: [www.utrgv.edu > Academics > Undergraduate > General Education Core](http://www.utrgv.edu)
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<td>3</td>
<td>MGMT 3361 Principles of Management</td>
<td>C</td>
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<tr>
<td>3</td>
<td>MARK 3300 Principles of Marketing</td>
<td>C</td>
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<td>Junior Standing.</td>
<td>Must be completed before the last course: MGMT 4389.</td>
</tr>
<tr>
<td>3</td>
<td>QUMT 3341 Business Statistics II</td>
<td>C</td>
<td></td>
<td>QUMT 2341.</td>
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<td>Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351.</td>
<td>C</td>
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<td>Advanced Management Core Option Prerequisites may apply.</td>
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<td>Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351.</td>
<td>C</td>
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<td></td>
<td>Advanced Management Core Option Prerequisites may apply.</td>
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<tr>
<td>3</td>
<td>MGMT 3362 Human Resource Management</td>
<td>C</td>
<td></td>
<td>MGMT 3361 or consent of instructor</td>
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<tr>
<td>1</td>
<td>FINA 3380 Introduction to Finance</td>
<td>C</td>
<td></td>
<td>ACCT 2301, ACCT 2302, and ECON 2301.</td>
<td>Must be completed before the last course: MGMT 4389.</td>
</tr>
<tr>
<td>3</td>
<td>MGMT 4321 Organizational Behavior</td>
<td>C</td>
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<td>MGMT 3361 or consent of instructor</td>
<td></td>
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<tr>
<td>1</td>
<td>ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MARK 3310 or MGMT 4311</td>
<td>C</td>
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<td>International Business Option Prerequisites may apply. Must be completed before the last course: MGMT 4389.</td>
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<tr>
<td>3</td>
<td>MGMT 3335 or MARK 3320 or COMM 3313 Business Communications Option</td>
<td>C</td>
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<td>Business Communications Option Prerequisites may apply.</td>
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<td>Semester Total Hours</td>
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</table>

**THIRD YEAR**

**FALL**

- 3 MGMT 4356 Foundations of Entrepreneurship C MGMT 3361 or consent of instructor.
- 3 Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351. Advanced Management Core Option C Prerequisites may apply.
- 3 Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351. Advanced Management Core Option C Prerequisites may apply.
- 3 ACCT 4350 or MGMT 4304 or MARK 3330 Ethics Option C Prerequisites may apply.
- 3 MGMT 4363 Operations Management C Junior standing.

**FOURTH YEAR**

**FALL**

- 3 Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351. Advanced Management Core Option C Prerequisites may apply.
- 3 BLAW 3337 Business Law I C Junior Standing.
- 3 INFS 3390 or ACCT 3326 Mgmt. Information Systems Option C Prerequisites may apply.
- 3 Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351. Advanced Management Core Option C Prerequisites may apply.
- 3 MGMT 4389 Strategic Management C MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating. Capstone course. This course MUST be taken in your last semester.

**SPRING**

- 3 Choose from the Advanced MGMT courses not already satisfying another degree requirement, or ACCT 3324 or ENTR 4351. Advanced Management Core Option C Prerequisites may apply.
- 3 MGMT 4389 Strategic Management C MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating. Capstone course. This course MUST be taken in your last semester.

**15 Semester Total Hours**

**SU**

**120 TOTAL HOURS**

**(60) TOTAL ADVANCED HOURS**

Approved by VCoBE: Friday, March 15, 2019
Revised: Friday, May 10, 2019