

**Bachelor of Science (BS)  
Hospitality and Tourism Management**

2019-2020

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
<b>Remember to take the Business Foundation Courses listed below in their posted sequence or sooner! Business Foundation courses are listed in BOLD and an * next to their name. For questions or concerns please contact the VCoBE Program Coordinators at: <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></b>									
<b>FIRST YEAR</b>	<b>FALL</b>	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for more details.	
		!	3	MATH 1324	Mathematics for Business and Social Sciences	C	020	College Ready TSI status in Mathematics. This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QUMT 2341 and QUMT 2398.	
			3	Choose 1	American History (Core)		060	See General Education Core for more details.	
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.	
			3	<b>INFS 2300*</b>	Data Modeling Management Tools	C		Computer proficiency. Required for admission into VCoBE. We recommend you take this course as soon as you can.	
				UNIV 1301	Learning Framework			Only if required, based on ACT/SAT and high school rank.	
	<b>16 Semester Total Hours</b>								
	<b>SPRING</b>	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.	
		!	3	<b>ECON 2301*</b>	Principles of Macroeconomics	C	080	Required for admission into VCoBE. This is the required Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.	
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.	
		3	QUMT 2398	Decision Analytics		090	Minimum grade of C in MATH 1314, MATH 1414, MATH 1342, or MATH 1324. This is the required Integrative/Experiential Learning option in this degree. For issues with registration email <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a>		
!		3	<b>HOST 1301*</b>	Introduction to Hospitality & Tourism	C		Required for admission into VCoBE. We recommend you take this course as soon as you can.		
<b>16 Semester Total Hours</b>									
<b>SU</b>									
	<b>0 Semester Total Hours</b>								
	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
<b>SECOND YEAR</b>	<b>FALL</b>		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.	
			3	Choose 1	Language, Philosophy & Culture (Core)		040	See General Education Core for course options.	
		!	3	<b>ACCT 2301*</b>	Introduction To Financial Accounting	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.	
		!	3	<b>ECON 2302*</b>	Principles of Microeconomics	C		ECON 2301 with a grade of 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.	
		!	3	<b>HOST 2310*</b>	Introduction to Food Preparation & Menu Planning	C		Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.	
	<b>15 Semester Total Hours</b>								
	<b>SPRING</b>		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.	
			3	Choose 1	Creative Arts Option (Core)		050	See General Education Core for course options.	
			1	Choose 1	Integrative/Experiential Learning Option (Core)		090	See General Education Core for course options.	
		!	3	<b>ACCT 2302*</b>	Introduction To Managerial Accounting	C		ACCT 2301 with a 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.	
!		3	<b>QUMT 2341*</b>	Business Statistics I	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325; and computer proficiency or INFS 1001. See General Education Core for course options. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite. For registration issues email <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a>		
* * * <b>Apply to be admitted into VCoBE at <a href="http://www.utrgv.edu/cobe/undergraduate/apply-for-admission">http://www.utrgv.edu/cobe/undergraduate/apply-for-admission</a></b> * * *									
<b>16 Semester Total Hours</b>									
<b>0 Semester Total Hours</b>									

**CORE: The 2019-2020 list of core courses can be found at: [www.utrgv.edu](http://www.utrgv.edu) > Academics > Undergraduate > General Education Core**

**Symbols Key**

**Critical (!):** sequence sensitive course.

**Minimum Grade:** A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

**General Education Core (GEC) Sections:** 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary ;090 - Science Labs; 090 - Wellness.

		I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
<b>You MUST be admitted into VCoBE to be able to register for the advanced business courses.</b>									
<b>THIRD YEAR</b>	<b>FALL</b>	3		MGMT 3361	Principles of Management	C		51 credit hours completed.	
		3		FINA 3380	Introduction to Finance	C		ACCT 2301, ACCT 2302, and ECON 2301.	
		3		HOST 3325	Hospitality Law	C			
		3		HOST 3310	Advanced Food Production and Service Management	C		HOST 1301, HOST 2310.	
		3		INFS 3390	Management Information Systems	C		Advanced Standing or permission of Instructor.	
		<b>15 Semester Total Hours</b>							
<b>THIRD YEAR</b>	<b>SPRING</b>	3		MARK 3300	<i>Principles of Marketing</i>			Junior Standing.	
		3		HOST 3320	International Travel and Tourism	C		HOST 1301.	
		3		HOST 3370	Accounting and Financial Management for Hospitality	C		HOST 1301, FINA 3380.	
		3		3000-4999	<i>Certificate Option Required course</i>	C		Prerequisites may apply.	See Degree Plan for course options.
						C			
<b>12 Semester Total Hours</b>									
<b>THIRD YEAR</b>	<b>SUMMER</b>	3		HOST 3300	Hospitality Practicum	C		HOST 1301.	This is an Internship course.
		<b>3 Semester Total Hours</b>							
<b>You MUST be admitted into VCoBE to be able to register for the advanced business courses.</b>									
		I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
<b>FOURTH YEAR</b>	<b>FALL</b>	3		HOST 3330	Lodging Management	C		HOST 1301 and Junior Standing.	
		3		3000-4999	<i>Certificate Option Required course</i>	C		Prerequisites may apply.	See Degree Plan for course options.
		3		3000-4999	<i>Certificate Option Required course</i>	C		Prerequisites may apply.	See Degree Plan for course options.
		3		MARK 3320 or MGMT 3335 or COMM 3313	<i>Business Communications Option</i>			Prerequisites may apply.	
		3		3000-4999	<i>Certificate Option Elective</i>	C			See Degree Plan for course options.
		<b>15 Semester Total Hours</b>							
<b>FOURTH YEAR</b>	<b>SPRING</b>	3		HOST 3350	Hospitality Marketing Strategies	C		HOST 1301 and Junior Standing.	
		3		HOST 3360	Hospitality Leadership and Supervision	C		HOST 1301 and Junior Standing.	
		3		3000-4999	<i>Certificate Option Elective</i>	C		Prerequisites may apply.	See Degree Plan for course options.
		3		HOST 4390	Hospitality Strategic Planning and Analysis	C		To be taken in the FINAL semester before graduation.	This is the Capstone course.
<b>12 Semester Total Hours</b>									
<b>FOURTH YEAR</b>	<b>SUMMER</b>								
		<b>0 Semester Total Hours</b>							

**120 TOTAL HOURS**  
**(57) TOTAL ADVANCED HOURS**

Approved by VCoBE: Friday, March 15, 2019  
Revised: Friday, May 10, 2019