

Dr. Wanrong Hou
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Associate Professor
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Professional Positions

Associate Professor, The University of Texas-Rio Grande Valley. (September 1, 2018 - Present).

Assistant Professor, The University of Texas-Rio Grande Valley. (September 1, 2012 - August 31, 2018).

Education

PhD, University of Wisconsin - Milwaukee, 2012.
Major: Management Science

Publications

- Yang, X., Hou, W., & Zhou, W. 2021. *Homogamy or Heterogamy: The Effects Of CEO Marriage on Family Firm Performance*. **2021 Academy of Management Annual Meeting Best Paper Proceedings**.
- Lovett, S., Rasheed, A. A., & Hou, W. 2021 (in-press). "Stock options, restricted stock, salary, or bonus? Managing CEO compensation to maximize organizational performance." **Business Horizons**. (impact factor: 6.36)
- Su, T., Hou, W., Levitas, E., & Wu, S. 2021. *Product Complexity and Strategic Alliance on Drug Approval*". **American Business Review**. 24(1): 36 – 53.
- Hou, W., Lovett, S., & Rasheed, A. (2020). Stock option pay versus restricted stock: A comparative analysis of their impact on managerial risk-taking and performance extremeness. **Strategic Organization**, 18(2), 301-329. (Impact factor: 5.41). **High Impact Journal**.
- Ceballos, R., Hou, W., Levitas, E., & Price, S. M. (2017). The product, the mind and the heart of crowdfunding: The effect of signals on technology projects. **International Journal of Services and Standards**, 12(1), 79-99.
- Hou, W., Priem, R. L., & Goranova, M. (2017). *Does One Size Fit All? Investigating Pay-Future Performance Relationships Over the "Seasons" of CEO Tenure*. **Journal of Management**. 43(3), 864–891. (Impact factor: 11.79). **Elite Journal**.
- Wang, B., Osatuyi, B., & Hou, W. (2017, January). *Effects of Donor- and Supporter-Based Campaign Networks on Crowdfunding Campaign Success*. Kauai, HI, USA: Proceedings of the 50th Annual Hawaii International Conference on System Sciences.
- Xi, Y., Jang, J., Friedman, D. C., & Hou, W. (2015). *A tardiness-concerned constructive method for the identical parallel machine scheduling*. **The International Journal of Advanced Manufacturing Technology**. 79(5-8), 851–862, (Impact factor: 2.2).
- Hou, W., Li, S., & Priem, R. L. (2013).. *How do CEOs matter? The moderating effects of CEO compensation and tenure on equity ownership in international joint ventures*. **Journal of International Management**, 19(2), 138–151, (impact factor: 3.2). **High Impact Journal**.

Presentations

Yang, X., Hou, W. (Author), Zhou, W. (Author), 2021 Academy of Management Annual Meeting, "Homogamy or Heterogamy: The Effects Of CEO Marriage on Family Firm Performance," Academy of Management, Virtual. (August, 2021).

- Yang, X., Hou, W. (Author), Zhou, W. (Author), 2021 Academy of Management Annual Meeting, "How Spousal Capital Influences Family Firm Performance: An Empirical Analysis," Academy of Management, Virtual. (August, 2021).
- Goranova, M. (Author & Presenter), Ndofor, H. (Author), Priem, R. (Author), Hou, W. (Author), 2019 Academy of Management Annual Meeting, "The Rise of Stock Buybacks: Investigating the Impact of Common Ownership, Activism, & Shortselling," Academy of Management, Boston, MA. (August 13, 2019).
- Yang, X. (Author & Presenter), Hou, W. (Author), Wu, S. (Author), 2019 Academy of Management Annual Meeting, "Marriage in Family Firms: The Influence of Owners-Manager's Capital on Firm Performance," Academy of Management, Boston, MA. (August 12, 2019).
- Levitas, E. (Author), Su, T. (Author), Hou, W. (Author & Presenter), Wu, S. (Author), 2018 Academy of Management Annual Meeting, "Behavioral Economics in Research Alliances: Intrinsic Motivation, Loss Aversion, Performance," Academy of Management, Chicago. (August 12, 2018).
- Ma, R. (Author & Presenter), Hou, W. (Author), 2018 Meeting of the Southern Management Association, "CEO Regulatory Focus and Corporate Social Responsibility: The Different Patterns of Firm CSR Practices," Southern Management Association, Lexington. (August 9, 2018).
- Bala, R. (Author & Presenter), Hou, W. (Author), 77th Annual Meeting of the Academy of Management, "Toward A Typology of Incumbent Response to Disruptive Business Model Innovations," Academy of Management, Atlanta, GA. (August 2017).
- Hou, W., Lovett, S., 2017 Academy of Management Annual Meeting, "Stock-Based Incentives and CEO Tenure: Their Effects on Risk-Taking and Performance Extremeness," Academy of Management, Atlanta. (August 4, 2017).
- Wang, B. (Author & Presenter), Osatuyi, B. (Author), Hou, W. (Author), Hawaii International Conference on System Sciences HICSS-50, "Effects of Donor- and Supporter-Based Campaign Networks on Crowdfunding Campaign Success," Shidler College of Business, University of Hawai'i at Manoa, 2404 Maile Way, D-307 Honolulu, Hawaii 96822. (September 12, 2016).
- Ceballos, R. (Author), Hou, W. (Author & Presenter), The 76th Annual Meeting of the Academy of Management, "The product, the mind and the heart of crowdfunding: The effect of signals on technology projects," Academy of Management, Anaheim. (August 8, 2016).
- Chen, S. (Author & Presenter), Joardar, A. (Author), Hou, W. (Author), Wu, S. (Author & Presenter), The 2016 Academy of International Business Annual Meeting, "Emerging Differently: Empirical Examination of Entrepreneurial Optimism and Performance in Developing Countries," Academy of International Business, New Orleans. (June 27, 2016).
- Ye, G. (Author), Yu, M. (Author), Hou, W. (Author), Priem, R. (Author & Presenter), SMS 35th Annual International Conference, "The Attention-based View or Balancing Exploitation and Exploration? A Comparative Test," Strategic Management Society, Chicago. (October 5, 2015).
- Hou, W. (Author), Li, S. (Author & Presenter), Wu, J. (Author), Wang, Y. (Author), The 2014 Academy of International Business Annual Meeting, "CEO Duality in IPO Firms in China: the Reconciliation of Agency Theory and Stewardship Theory," Academy of International Business, Vancouver, Canada. (March 17, 2014).
- Hou, W. (Author), Li, S. (Author & Presenter), Wu, J. (Author), 2014 International Association for Chinese Management Research Annual Meeting, "CEO Duality and the Board in IPO Firms: An Empirical Investigation on IPO Performance in China," The International Association for Chinese Management Research, Beijing, China. (February 5, 2014).
- Hou, W. (Author), The 2013 Southern Management Association Meeting, "Gains or Losses: The Effects of Restricted Stock and Stock Options on Firm Performance Extremeness," Southern Management Association, New Orleans, Louisiana, French Quarter. (November 7, 2013).
- Hou, W., Goranova, M. (Author), Priem, R. (Author), The 2011 Midwest Academy of Management Annual Meeting, "CEO Risk-taking Behavior and Effectiveness: The Effects of CEO Compensation and Tenure," Midwest Academy of Management, Omaha. (October 21, 2011).

- Hou, W. (Author), Goranova, M., Priem, R., the SDSU Corporate Governance Institute conference on 21st Century Corporate Governance, "CEO Stock Options and Risk-taking Behavior: The Moderating Effects of CEO Tenure," SDSU Corporate Governance Institute, San Diego. (April 5, 2011).
- Hou, W. (Author & Presenter), The 2010 Academy of Management Annual Meeting, "The Effects of Stock Price Volatility and Options Repricing on Firm Risk and Future Firm Performance," Academy of Management, Montreal. (August 10, 2010).
- Hou, W. (Author & Presenter), Goranova, M. (Author), Priem, R. (Author), The 2009 Academy of Management Annual Meeting, "Does One Size Fit All? The Effects of CEO Compensation Types on Firm Performance over CEO Tenure," Academy of Management, Chicago. (August 8, 2009).

Directed Student Learning

- Dissertation Committee Member. Department of Management. (January 29, 2020 – July, 2021).
Advised: Ravi Bala
- Dissertation Committee Member, Department of Management. (June 1, 2016 – July, 2021).
Advised: Azadeh Zamanian
- Dissertation Committee Member, Department of Management. (June 1, 2016 - August 10, 2020).
Advised: Ruben Ceballos
- Dissertation Defense Committee Chair, "The influence of marital status on CEO succession and firm performance in family business," Department of Management. (August 28, 2017 - July 28, 2020).
Advised: Xi Yang
- Dissertation Committee Member, Department of Management. (September 10, 2018 - July 27, 2020).
Advised: Keshab Acharya
- Dissertation Committee Member, "THE INTERPLAY BETWEEN CHANGE AND PROJECT MANAGEMENT FOR BUSINESS RESULTS," Department of Management. (April 29, 2019 - May 6, 2019).
Advised: Taiwo Abraham
- Dissertation Committee Member, Department of Management. (June 1, 2017 - December 13, 2018).
Advised: Santosh Nandi
- Dissertation Committee Member, "The influence of organizational leadership on corporate philanthropy," Department of Management. (August 11, 2014 - September 1, 2017).
Advised: Wonsuk Cha
- Dissertation Committee Member, "CEO power and innovation: an empirical examination," Department of Management. (August 26, 2014 - August 20, 2016).
Advised: Ana Sariol

Licensures and Certifications

- Quality Matters. (February 1, 2019 - Present).
- Quality Matters, University of Texas-Rio Grande Valley. (December 9, 2016 - Present).
- SAS Macro Language 1: Essentials, SAS Institute. (July 28, 2015 - Present).
- Teaching Online-Blackboard Learn, The University of Texas-Pan American. (December 2, 2014 - Present).
- SAS SQL1: Essentials, SAS Institute. (May 14, 2014 - Present).
- UTPA Advanced Leadership Institute, University of Texas-Pan American. (May 5, 2013 - Present).

Professional Memberships

- Member, Strategic Management Society. (October 1, 2013 - Present).
- Member, Academy of International Business. (September 1, 2010 - Present).
- Member, Academy of Management. (September 1, 2008 - Present).

Awards and Honors

Faculty Travel Support Program, UTRGV. (June 18, 2019).

Faculty Travel Support Program, University of Texas Rio Grande Valley. (June 6, 2018).

Supplemental Funds for the Junior Faculty Travel Support Program, University of Texas-Rio Grande Valley. (June 5, 2017).

Supplemental Funds for the Junior Faculty Travel Support Program, University of Texas-Rio Grande Valley. (June 1, 2016).

Faculty Development Grant, University of Texas-Pan American. (May 4, 2015).

Beta Gamma Sigma, International Honor Society Beta Gamma Sigma. (April 2, 2015).

Faculty Development Grant, University of Texas-Pan American. (December 13, 2013).

Supplemental Funds for the Junior Faculty Travel Support Program, University of Texas-Pan American. (September 25, 2013).

Faculty Development Grant, University of Texas-Pan American. (April 16, 2013).

UTPA ADVANCE Leadership Institute, University of Texas-Pan American. (February 1, 2013).

Non-Credit Instruction Taught

Guest Lecture, UTRGV, 34 participants. (February 8, 2019).

Faculty Development Activities Attended

Workshop, "SAS Macro Language," SAS Institute, Denver, CO, USA. (July 27, 2015 - July 28, 2015).

Workshop, "SAS Data using Structured Query Language (SQL)," SAS Institute, Dallas, TX, USA. (May 14, 2014 - May 15, 2014).

Workshop, "Longitudinal Data Analysis Using STATA," Statistical Horizons, Boston, MA, USA. (June 20, 2013 - June 21, 2013).

University Service

Committee Member, Academic Information Technology Council. (May 24, 2013 - September 1, 2015).

Professional Service

Editorial Review Board Member, Journal of Strategy and Management. (January 1, 2019 - Present).

Reviewer, Ad Hoc Reviewer, Journal of Corporate Accounting and Finance. (December 20, 2019 - February 25, 2020).

Reviewer, Ad Hoc Reviewer, Corporate Governance: An International Review. (November 21, 2019 - January 26, 2020).

Reviewer, Ad Hoc Reviewer, Journal of Strategy and Management. (July 26, 2019 - August 26, 2019).

Reviewer, Conference Paper, 2019 Academy of Management Annual Meeting. (February 3, 2019 - March 3, 2019).

Reviewer, Ad Hoc Reviewer, Journal of Business Research. (January 27, 2018 - July 27, 2018).

Reviewer, Ad Hoc Reviewer, International Journal of Services and Standards. (June 7, 2018 - June 17, 2018).

Reviewer, Conference Paper, Southern Management Association Annual Meeting. (April 28, 2018 - May 7, 2018).

Reviewer, Conference Paper, Academy of Management Annual Conference, Chicago, IL. (January 1, 2018 - February 1, 2018).

Reviewer, Ad Hoc Reviewer, Journal of Business Research. (June 15, 2017 - July 13, 2017).

Reviewer, Conference Paper, Academy of Management Annual Conference, Atlanta, GA. (January 1, 2017 - February 1, 2017).

Reviewer, Ad Hoc Reviewer, Journal of World Business. (December 29, 2016).

Reviewer, Conference Paper, Academy of International Business Annual Conference. (February 1, 2016 - March 1, 2016).

Reviewer, Conference Paper, Academy of Management Annual Conference, Anaheim, CA. (January 1, 2016 - February 1, 2016).

Reviewer, Conference Paper, Southern Management Association Annual Meeting. (June 8, 2015).

Reviewer, Ad Hoc Reviewer, Journal of World Business. (May 8, 2015).

Reviewer, Ad Hoc Reviewer, Journal of International Management. (February 2, 2015).

Reviewer, Conference Paper, Academy of Management Annual Conference, Vancouver. (January 1, 2015 - February 1, 2015).

Reviewer, Ad Hoc Reviewer, Journal of World Business. (December 2, 2014).

Reviewer, Ad Hoc Reviewer, Strategic Management Review. (December 24, 2013 - February 2, 2014).

Reviewer, Conference Paper, Academy of Management Annual Conference, Philadelphia, Pennsylvania. (January 1, 2014 - February 1, 2014).

Reviewer, Ad Hoc Reviewer, Journal of International Management. (August 27, 2013).

Reviewer, Conference Paper, Southern Management Association Annual Meeting. (May 30, 2013).

Reviewer, Conference Paper, Academy of Management Annual Conference, Lake Buena Vista, FL. (January 1, 2013 - February 1, 2013).

Reviewer, Conference Paper, Academy of Management Annual Conference, Boston, MA. (January 1, 2012 - February 1, 2012).