

Dr. Qinyu Liao

The University of Texas Rio Grande Valley
Department of Information Systems
(956) 882-5825
Email: qinyu.liao@utrgv.edu

Education

- PhD, Mississippi State University, 2005.
Major: Business Administration (Business Information Systems)
Title: Empirical Findings on Persuasiveness of Recommender Systems for Customer Decision Support in Electronic Commerce
- MBA, Emporia State University, 2001.
Major: Business Administration
- BA, West China University of Medical Sciences, 1991.
Major: English for Science & Technology

Employment History

Academic - Post-Secondary

- Full Professor, The University of Texas Rio Grande Valley. (September 1, 2017 - Present).
- associate professor, The University of Texas Rio Grande Valley. (September 2015 - Present).
- Associate Professor, The University of Texas at Brownsville and Texas Southmost College. (September 2011 - August 2015).
- assistant professor, The University of Texas at Brownsville and Texas Southmost College. (August 2005 - August 2011).

Awards and Honors

- Exceptional Merit Award for Excellence in Research, University of Texas Brownsville. (August 2010).

Professional Memberships

- Decision Sciences Institute. (September 7, 2018 – Oct. 2019).
- Association of Information Systems. (2004 - August 25, 2021).
- Southwest Academy of Management. (January 7, 2013 - December 31, 2019).

Development Activities Attended

Workshop, "Zoom Room Professional Development," COLTT instructional designers, BROWNSVILLE, TX, United States. (June 10, 2021 - June 11, 2021).

Webinar, "10th ERPSim User Group meeting," HEC Montreal. (June 7, 2021 - June 9, 2021).

Workshop, "Exploring Culturally Sustaining Pedagogies in Online Teaching," CTE, BROWNSVILLE, TX, United States. (April 20, 2021).

Webinar, "Opportunity Found: On teaching and leading from the classroom during turbulent times at a Hispanic Serving Institution," CTE, Brownsville, Texas. (February 12, 2021).

Webinar, "using PRISMA to perform a guided systematic literature review," SWDSI Research Monday, Online. (January 25, 2021).

Workshop, "Mapping & Leveraging Points of Engagement to Design Teacher/Student Feedback," CTE, brownsville, TX, US. (January 22, 2021).

Workshop, "SAP Analytics Cloud," SAP University Alliances. (January 4, 2021 - January 6, 2021).

Workshop, "Intro to SAP S4HANA," SAP University Alliances. (December 14, 2020 - December 17, 2020).

Workshop, "Distance teaching with ERPSim Games," ERPSim Lab. (December 11, 2020 - December 15, 2020).

Workshop, "Teaching with iPad: Digital books with pages," CTE, Brownsville, TX, United States. (November 19, 2020).

Workshop, "Patchwork, Plagiarism, and Assignment Design: Helping Students Develop Innovative and Original Work," CTE, Brownsville, TX, United States. (November 12, 2020).

Webinar, "Copyright for Faculty," CTE. (November 4, 2020).

Workshop, "Encouraging Student-Faculty and Student-Student interactions in Online Teaching," CTE UTRGV. (October 27, 2020).

Webinar, "Podcasting with Garage Band," CTE at UTRGV. (October 22, 2020).

Webinar, "Spice up your discussion post," UTRGV CTE. (September 21, 2020).

Webinar, "Survey development for research and customer feedback," SWDSI. (September 21, 2020).

Workshop, "Teaching with iPad-flipping with Keynote," UTRGV Center for Teaching Excellence. (September 17, 2020).

Workshop, "Summer 2020 Blueprinting Workshop Cohort 1," UTRGV COLLT, Brownsville, TX, United States. (May 20, 2020 - June 30, 2020).

Tutorial, "Panopto Advanced training," UTRGV COLLT, Brownsville, TX, United States. (June 22, 2020).

Tutorial, "Softchalk," COLLT, Brownsville, TX, United States. (June 20, 2020).

Workshop, "Meta-Analysis," online. (April 28, 2020).

Workshop, "Faculty search committee training III," UTRGV Center for Teaching Excellence, Brownsville, TX, United States. (March 31, 2020).

Workshop, "Faculty Search Committee-Phone/Skype/Zoom Interview," UTRGV Office of Faculty Success and Diversity, Brownsville, TX. (February 28, 2020).

Workshop, "Faculty Search Committee Training-On-campus interview," UTRGV Office of Faculty Success and Diversity, Brownsville, TX. (January 12, 2020).

Workshop, "SAP Winter 2020 Boot Camps-Designing your SAP UA Curriculum," SAP University Alliances, Huntsville, Texas, USA. (January 9, 2020).

Workshop, "SAP Winter 2020 Boot camp-Introduction to ERPsim (S/4HANA)," SAP University Alliances, Huntsville, TX, USA. (January 6, 2020 - January 8, 2020).

Workshop, "Faculty Search Committee Training- recruitment and the initial review of applications," UTRGV Office of Faculty Success and Diversity, Brownsville, TX. (November 8, 2019).

Workshop, "Business Analytics Curricula Design & Resource Availability," SIGDSA at AMCIS 2019, Cancun, Mexico. (August 15, 2019).

Webinar, "Panopto Basics," UTRGV COTLL, Brownsville, TX, United States. (August 8, 2019).

Retreat, "ADVANCE Summer Writing Retreat," UTRGV and NSF, South Padre Island, TX, US. (May 17, 2019 - May 22, 2019).

Seminar, "The American Customer Satisfaction Index: Its Methods and Findings," UTRGV VCOBE's Research & Engagement Committee, Brownsville, TX, United States. (April 16, 2019).

Webinar, "Language and inclusion: Educational leadership practices that enhance learners' sense of ecological identity and efficacy," Center for Teaching Excellence, Brownsville, TX, United States. (September 10, 2018 - April 1, 2019).

Workshop, "Business Analytics," SWDSI, Houston, TX, United States. (March 12, 2019).

Seminar, "1.Applying active learning methods to facilitate engaged learning," UTRGV COLTT, Brownsville, Texas, US. (March 7, 2019).

Workshop, "Tick@lab New Protocol Submission Training," UTRGV Office of Research Compliance, Brownsville, TX, United States. (February 14, 2019).

Workshop, "2018 UTRGV ADVANCE Summer Writing Retreat," UTRGV and NSF, South Padre Island, TX, United States. (May 20, 2018 - May 26, 2018).

Workshop, "Structuring Your Summer Class to Make Learning Stick," Brownsville, TX, US. (May 15, 2018).

Workshop, "UTRGV ADVANCED Leadership Institute," UTRGV and NSF, Edinburg and Brownsville, TX. (January 19, 2018 - May 4, 2018).

Seminar, "Team-based learning," Edinburg, TX, US. (April 20, 2018).

Workshop, "Does Grammar Matter? Should it?," Brownsville, TX, US. (April 7, 2017).

Workshop, "Tips for Academic Publishing," UTRGV Center for Teaching Excellence, Brownsville, TX, US. (March 31, 2017).

Workshop, "Reporting Critical Incidents: Student Behavioral Intervention," University of Texas Rio Grande Valley, Brownsville, TX, US. (April 14, 2016).

Workshop, "Advanced training for STEM department search committee," Brownsville, TX, US. (November 6, 2015).

Seminar, "Quality Matters," COLTT UTRGV, Brownsville, TX, US. (October 19, 2015 - November 2, 2015).

Workshop, "UTRGV faculty Search Committee Training," HR, Brownsville, TX, US. (October 2015).

Conference Attendance, "Analytics in the Curriculum," SWDSI, Houston, TX, US. (March 13, 2015).

Workshop, "An introduction to PLS with details on how it differs to traditional SEM," SWDSI, Houston, TX, US. (March 12, 2015).

Workshop, "Business & Sustainability," UTB, Brownsville, TX, US. (February 2015).

Workshop, "ERP sim training," School of Business, UTB, Brownsville, TX, US. (December 17, 2013).

Conference Attendance, "Cloud Computing- How academia can help prepare students to capitalize on the upcoming opportunities," SWDSI, Albuquerque, NM, US. (March 14, 2013).

Workshop, "Critical Thinking Assessment Test Scoring Session for Faculty," UTB, Brownsville, TX, US. (December 18, 2012).

Workshop, "Clicker workshop," Center for Teaching and Learning, Brownsville, TX, US. (August 28, 2012).

Workshop, "Put the Fun and Fantastics in Your Online Courses," UTB/TSC, Brownsville, TX, US. (January 13, 2011).

Webinar, "Best Practices in College Teaching: Creating an Active Learning Environment," UTB/TSC, Brownsville, TX, US. (October 19, 2010).

Workshop, "Blackboard Outcomes System Implementation Workshop," UTB/TSC, Brownsville, TX, US. (August 18, 2009).

Workshop, "Using Instructional Technology: Tweets, Wikis and Blogs," UTB/TSC, Brownsville, TX, US. (March 11, 2009).

"Calibrated Peer Review: A Writing & Critical Thinking Instructional Tool," UTB/TSC, Brownsville, TX, US. (December 17, 2008 - December 18, 2008).

Workshop, "Engaging Civil Discourse on Controversial Issues: A Learner-Centered Approach," UTB/TSC, Brownsville, TX, US. (December 17, 2008).

"Writing Assignments, Rubrics, and Assessment-Tools That Will Help You Avoid Receiving Lousy Student Papers," UTB/TSC, Brownsville, TX, US. (December 3, 2008).

"Blackboard Content System Training Sessions," UTB/TSC, Brownsville, TX, US. (January 2007).

Continuing Education Program, "Facilitating Student Learning: A Primer for New faculty," The Teaching Professor Annual Conference, Nashville, TN, US. (May 19, 2006).

TEACHING

Teaching Experience

The University of Texas Rio Grande Valley

INFS 2300, Data Modeling Management Tools, 19 courses.

INFS 2398, IT for Stud Success-Career Dev, 3 courses.

INFS 3390, Management Information Systems, 5 courses.

INFS 6330, Infor Systems for Managers, 4 courses.

INFS 6340, Health Computer Info Systems, 4 courses.

INFS 8358, Digital Society, 2 courses.

INFS 8378, Independent Study, 1 course.

QUMT 6310, Bus Research, 1 course.

The University of Texas at Brownsville and Texas Southmost College

BMIS 1310, Data Management Tools, 11 courses.

BMIS 3303, E-Commerce Strategies, 18 courses.

BMIS 3351, Information Systems in Organizations, 1 course.

BMIS 6350, Information Technology for Managers, 1 course.

RESEARCH

Published Intellectual Contributions

Book, Chapter in Scholarly Book-New

Liao, Q., Luo, X., Gurung, A., Liao, Q. (2011). Trust Restoration in Electronic Commerce. In Steve Clarke and Ashish Dwivedi (Ed.), *Organizational and End-User Interactions: New Explorations* (pp. 72-88). Hershey, PA: Information Science Reference. 978-1-60960-578-0 for ebook

Luo, X., Liao, Q., Liao, Q. (2009). In Jatinder N. D. Gupta and Sushil Sharma (Ed.), *Ransomware: A New Cyber Hijacking Threat to Enterprises* (1st ed., pp. 1-6). Hershey, PA: Handbook of Research on Information Security and Assurance. ISBN 978-1-59904-856-7 for ebook

Liao, Q., Luo, X. (2007). In Ned Kock (Ed.), *Instant Messaging as an E-Collaboration Tool* (pp. 383-388). IGI Global: Encyclopedia of E-Collaboration.

Luo, X., Liao, Q., Liao, Q. (2007). In Ned Kock (Ed.), *Using Instant Messaging to Improve E-Collaboration in Organizations* (pp. 680-685). IGI Global: Encyclopedia of E-Collaboration. ISBN 978-1-59904-001-1 (ebook)

Conference Proceeding

Manga, J., Liao, Q. (accepted). *From Curiosity and Gratification to Misuse: Examining the Drivers of Internet Addiction*. AMCIS 2021.

- Treku, D.** , Liao, Q. (2019). *P2P Collaborative Consumption: Towards Sustainability in the Virtualization Processes of Knowledge Sharing Firms*. AMCIS 2019.
- Wairimu, J.** , Liao, Q. (2019). *Digital Business Intensity and Entrepreneurial Alertness in Organizational Learning*. AMCIS2019.
- Li, X., Liao, Q. *Social Media Interaction Experience and its Impact on E-business Reputation*. DSI 2019.
- Liao, Q., Zhang, L. *Effectiveness of Targeted Ads in Social Commerce: The Role of Intrusiveness*. DSI 2018.
- Song, M., Zhang, X., Liao, Q. *Factors motivating the customers' SNS brand page behavior: Comparison between China and Korea*. Xiamen, Fujian: International Conference on Electronic Businesses.
- Liao, Q. (2015). *Why Consumers Participate in Online Review Through Post-Purchase Email Solicitation?* Houston, TX, SWDSI 2021.
- Liao, Q., Galy, E. (2014). *Antecedents of Student eTextbook Learning Outcomes*. Baltimore, MD, Decision Science Institute.
- Liao, Q. (2014). *Impact of Student Technology Innovativeness on eTextbook Use Satisfaction: The Case of eTextbook Only*. Beijing: 2014 International Conference on Education and Management Science.
- Liao, Q. (2014). *All-Digital Content Delivery Programs- Are We Ready for it?* Dallas, TX, SWDSI.
- Liao, Q. (2013). *Students' Perception and Adoption of Course Instant Messaging*. Albuquerque, NM: SWDSI.
- Singh, A., Bhadauria, V., Liao, Q. (2010). *Role of Computer Self-efficacy and Playfulness as Determinants of Academic Success in Learning Spreadsheets*.
- Singh, A., Liao, Q., Bhadauria, V. (2009). *Exploring Social and Behavioral Experiments in Information Systems*. New Orleans, LA: DSI Annual Conference.
- Liao, Q. (2008). *Ransomware: A Growing Threat to SMEs*. Houston, TX: SWDSI.
- Luo, X., Shim, J. P., Gurung, A., Liao, Q., Akkaladevi, S. (2008). *An Empirical Investigation on Collective Multilateral Trust Toward Innovative Technology Acceptance: A Study of Mobile Banking*. Baltimore, MD: DSI Annual Conference.
- Liao, Q., Luo, X., Gurung, A., Li, L. (2007). *Workplace Internet Use Monitoring and Employee Behavior Intention Change*. Keystone, CO: AMCIS Annual Conference.
- Liao, Q., Luo, X. (2007). *Studying Computer Security in a MIS Degree Program* (pp. 226–235). San Diego, CA: SWDSI.
- Liao, Q., Luo, X., Gurung, A. (2007). *Post-Violation Trust Building in B2C Electronic Commerce*. South Padre Island, TX: Winter Global Conference on Business and Finance.

Journal Article, Academic Journal

- Li, X., Liao, Q., Luo, X., Wang, Y. (2020). Juxtaposing impacts of social media interaction experiences on e-commerce reputation. *Journal of Electronic Commerce Research*, 21(2), 1-21.
- Yang, X., Li, Y., Liao, Q. (2016). Exploring Continued Use of Mobile Shopping Channel in China: The Effects of Active Coping and its Antecedents. *Electronic Commerce Research*, 16, 245-267.
- Zhang, L., Ma, B., Liao, Q. (2016). The Effect of Uncertainty Avoidance on the Effectiveness of Comparative Advertising. *Academy of Taiwan Business Management Review*, 12(1), 77-83.
- Peng, L., Liao, Q., He, X., Wang, X. (2016). Factors Affecting Information Adoption When Using Female Fashion Shopping Guide Website. *Electronic Commerce Research*, 16, 145-169. DOI 10.1007/s10660-016-9213-z
- Shao, B., Luo, X., Liao, Q. (2015). Factors Influencing E-Tax Filing Adoption Intention by Business Users in China. *Electronic Government, An International Journal*, 11(4), 283-305. <http://www.inderscience.com/jhome.php?jcode=EG>
- Liao, Q., Luo, X., Gurung, A., Shi, W. (2015). A Holistic Understanding of Non-Users' Adoption Intention of University Campus Wireless Network: An Empirical Investigation. *Computers in Human Behavior*, 49, 220-229. <http://www.journals.elsevier.com/computers-in-human-behavior/> <http://dx.doi.org/10.1016/j.chb.2015.02.044>
- Zhang, H., Luo, X., Liao, Q., Peng, L. (2015). Does IT Team Climate Matter? An Empirical Study of Impact of Co-worker Influence and Confucian Work Ethic on Deviance Behavior. *Information & Management*, 52, 658-667. <http://www.journals.elsevier.com/information-and-management/> <http://dx.doi.org/10.1016/j.im.2015.05.006>
- Dai, H., Luo, X., Liao, Q., Cao, M. (2014). Explaining Consumer Satisfaction of Services: The Role of Innovativeness and Emotion in an Electronic Mediated Environment. *Decision Support Systems*, 70, 97-106. www.elsevier.com/locate/dss <http://dx.doi.org/10.1016/j.dss.2014.12.003>
- Liao, Q., Gurung, A., Luo, X., Liao, Q. (2009). Rebuilding Post-Violation Trust in B2C Electronic Commerce. *Journal of Organizational and End User Computing*, 21(1), 60-74. www.igi-global.com
- Liao, Q., Luo, X., Gurung, A., Li, L., Liao, Q. (2009). Workplace Management and Employee Misuse: Does Punishment Matter? *Journal of Computer Information Systems*, 50(2), 49-59. www.jcis-online.org
- Gurung, A., Luo, X., Liao, Q., Liao, Q. (2008). Understanding Consumer Motivation for Taking Action Against Spyware. *Information Management and Computer Security*, 17(3), 276-289. www.emeraldinsight.com DOI 10.1108/09685220910978112
- Liao, Q., Luo, X., Liao, Q. (2007). Awareness Education as the Key to Ransomware Prevention. *Information System Security*, 16(4), 195-202. DOI 10.1080/10658980701576412
- Galy, E., Liao, Q., Adams, G., Thatcher, J. (2007). Organizational Change and Capability Reconfiguration in Information Technology Innovation. *International Journal of Information Systems and Change Management*, 2(3), 217-231.

Presentations Given

- Wairimu, J.**, Liao, Q., (August 2019). *Digital Business Intensity and Entrepreneurial Alertness in Organizational Learning*, The 25th Americas Conference on Information Systems.
- Treku, D.**, (August 15, 2019). *P2P Collaborative Consumption: Towards Sustainability in the Virtualization Processes of Knowledge Sharing Firms*, AMCIS2019 AIS in Cancun Mexico.
- Liao, Q., (March 2019). *Connection and Impact through Digital Transformation: A Case Study*, SWDSI2019 SWDSI in Houston TX.
- Liao, Q., (November 18, 2018). *Effectiveness of Targeted Ads in Social Commerce: The Role of Consumer Perceived Intrusiveness*, DSI 2018 DSI in Chicago, IL.
- Liao, Q., Galy, E., (November 2015). *Factors influencing student learning outcomes with eTextbook Use*, DSI in Baltimore, MD.
- Liao, Q., (March 11, 2015). *Why Consumers Participate in Online Review Through Post-Purchase Email Solicitation?*, SWDSI in Houston, TX.
- Liao, Q., (April 4, 2014). *Does Team Climate Matter? An Empirical Study of the Impact of Coworker Influence and Confucian Work Ethic on Individual Deviance Behavior in Software Development Industry*, 16th UTB Annual Research Symposium University of Texas at Brownsville in Brownsville, TX, US.
- Liao, Q., (March 14, 2014). *All-Digital Content Delivery Programs-Are We Ready for it?*, SWDSI in Dallas, TX.
- Liao, Q., (March 15, 2013). *Students' Perception and Adoption of Course Instant Messaging*, Southwest Decision Science Institute SWDSI in Albuquerque, NM.
- Liao, Q., Singh, A., Bhadauria, V. S., (March 2, 2010). *Role of Computer Self-Efficacy and Playfulness as Determinants of Academic Success in Learning Spreadsheets*, SWDSI Annual Conference SWDSI in Dallas TX.
- Singh, A., Bhadauria, V.S., Liao, Q., (November 14, 2009). *Exploring Social and Behavioral Experiments in Information Systems*, DSI Annual Meeting DSI in New Orleans, LA.
- Liao, Q., (November 10, 2009). *Consumer Motivations in Taking Action Against Spyware*, UTB SOB Faculty Research Colloquium UTB SOB in UTB.
- Luo, X., Shim, J. P., Gurung, A., Liao, Q., Akkaladevi, S., (November 22, 2008). *An Empirical Investigation on Collective Multilateral Trust toward Innovative Technology Acceptance: A Study of Mobile Banking*, DSI Annual Meeting DSI in Baltimore, MD.
- Liao, Q., (March 3, 2008). *Ransomware A Growing Threat to SMEs*, SWDSI Annual Meeting SWDSI in Houston, TX.
- Liao, Q., Luo, X., Gurung, A., (November 17, 2007). *A Comprehensive Understanding of Non-users' Perception of University Campus Wireless Network Adoption: An Empirical Investigation*, DSI Annual Conference DSI in Phoenix, AZ.
- Liao, Q., Luo, X., Gurung, A., Li, L., (August 9, 2007). *Workplace Internet Use Monitoring and Employee Behavior Intention Change*, America's Conference on Information Systems AMCIS in Keystone, CO.
- Liao, Q., (March 13, 2007). *Studying Computer Security in a MIS Degree Program*, Southwest DSI Annual Conference SWDSI in San Diego, CA.

Liao, Q., Luo, X., Gurung, A., (January 3, 2007). *Post-Violation Trust Building in B2C Electronic Commerce*, Winter Global Conference on Business and Finance in South Padre Island, TX.

Intellectual Contributions under Revision

Journal Articles

Wairimu, J., Liao, Q. Entrepreneurial Agility and Firm Performance in Organizational Learning: The Role of Digital Business Intensity. *Journal of Computer Information Systems*.

SERVICE

Department Service

Committee Chair, IS department P&T committee. (April 2021 - Present).

Committee Member, Curriculum Committee. (August 26, 2019 - Present).

Committee Member, PhD Committee. (August 26, 2017 - Present).

Coordinator, INFS 2300, Department of IS, COBE, UTRGV. (May 2016 - Present).

Committee Member, Tenure-track faculty annual review committee at UTRGV. (August 2015 - Present).

Committee Co-Chair, Department P&T Committee. (August 24, 2020 - May 2021).

Committee Member, P&T for promotion to full professor for Dept. of International Business and Entrepreneurship. (March 24, 2020 - May 2020).

Committee Member, Department Search Committee. (January 26, 2018 - March 15, 2020).

Faculty Advisor, Graduate College Information Session. (September 26, 2019).

Panel Discussant, Spring 2019 Career and Industry Forum at Brownsville Hanna High School. (February 19, 2019).

Committee Member, Annual Review Committee (Full Professor) for Dept. of Economics and Finance. (October 2017).

Committee Member, PHD student admission committee. (February 2017 - April 2017).

Committee Member, Department mission statement. (January 2017 - February 2017).

Committee Member, Faculty Search Committee, Department of IS, COBE, UTRGV. (May 2015 - July 2016).

Committee Member, DAMIS personnel committee at UTB. (February 2012 - May 2015).

Committee Member, DAMIS faculty search committee at UTB. (August 2011 - May 2015).

Committee Member, DAMIS undergraduate curriculum committee at UTB. (August 2011 - May 2015).

Committee Member, Reduce in force review committee at UTB. (April 2012 - May 2012).

College Service

Department representative, Key Policy Task Force, COBE, UTRGV. (May 2016 – May 2018).

Faculty Mentor, Vaquero Roundup. (August 21, 2019).

Secretary to the committee chair, MBA Committee COBE, UTRGV. (May 2016 - May 2018).

Faculty Mentor, Vaquero Roundup 2017. (August 22, 2017).

Committee Member, SCOB Personnel Committee at UTB. (October 2012 - May 2015).

Coordinator, SCOB Faculty Research Colloquium at UTB. (August 2011 - May 2015).

Committee Chair, SCOB undergraduate curriculum committee at UTB. (August 2011 - May 2015).

Committee Chair, SCOB AACSB Faculty Participant Committee at UTB. (August 2010 - May 2015).

Committee Member, SCOB AACSB Student Participant Committee at UTB. (January 2009 - May 2012).

Committee Member, SCOB AACSB Technology Committee at UTB. (June 2007 - December 2010).

Committee Member, SCOB Scholarship Committee at UTB. (January 2006 - August 2009).

Committee Member, SCOB AACSB Faculty Participant Committee at UTB. (August 2008 - May 2009).

Committee Member, SCOB Faculty Search Committee at UTB. (August 2008 - December 2008).

Committee Member, SCOB Graduate Curriculum Committee at UTB. (January 2007 - May 2008).

Committee Member, SCOB AACSB Assurance of Learning Committee at UTB. (January 2006 - May 2008).

University Service

Faculty Senate, Faculty senate. (May 2021 - Present).

Committee Member, Women Faculty Network. (August 2017 - Present).

Guest Speaker, RHETx. (November 8, 2018).

Committee Member, University Undergraduate Curriculum Committee SCOB representative at UTB. (August 2011 - May 2015).

Committee Member, Reduction in Force Appeal Committee at UTB. (August 2012).

Committee Member, Blackboard 2007.1 Strategic Advising Committee at UTB. (January 2007 - May 2007).

Professional Service

Reviewer, Journal Article, Journal of Electronic Commerce Research. (October 2013 - Present).

Reviewer, Ad Hoc Reviewer, The Pacific Asia Conference on Information Systems. (April 2013 - Present).

Reviewer, Ad Hoc Reviewer, International Conferences on Information Systems. (April 2011 - Present).

Reviewer, Ad Hoc Reviewer, Electronic Markets - The International Journal on Networked Business. (March 2011 - Present).

Reviewer, Ad Hoc Reviewer, Information Systems Security. (July 2010 - Present).

Reviewer, Ad Hoc Reviewer, Journal of Global Information Technology Management. (November 2009 - Present).

Reviewer, Ad Hoc Reviewer, Americas Conference on Information Systems. (March 2009 - Present).

Reviewer, Ad Hoc Reviewer, International Journal of Services and Standards. (March 2008 - Present).

Reviewer, Ad Hoc Reviewer, International Journal of Electronic Businesses. (December 2007 - Present).

Reviewer, Ad Hoc Reviewer, Decision Science Institute Annual Conference. (May 2007 - Present).

Member of Program Committee, 2010 Joint Conference on eService and Business Intelligence. (April 2010 - June 2010).

Reviewer, Ad Hoc Reviewer, Journal of Internet Commerce. (March 2006 - April 2008).

Reviewer, Book, Encyclopedia of E-collaboration. (2007).

Reviewer of a book chapter, Handbook of Research on Information Security and Assurance. (October 2007).

Other

Editorial Review Board Member, International Journal of Accounting & Information Management, Bingley, West Yorkshire. (September 3, 2016 - Present).

Reviewer, Ad Hoc Reviewer, Decision Support Systems. (November 2015 - Present).

Reviewer, Ad Hoc Reviewer, Electronic Commerce Research. (September 2015 - Present).

Reviewer, Ad Hoc Reviewer, Information & Management. (August 2015 - Present).

* indicates undergraduate student

** indicates graduate student