

## **Martha C. Lovett**

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## **Education**

- Master of Business Administration, University of Texas at Brownsville, 2001.
- Configuration Management Certification, Arizona State University, 1998.
- Computer Science Bachelor, Matamoros Institute of Technology, 1995.
- Superior Technician in Administrative Computer Science, UAT, 1988
- A-Step Pre-Service Teaching Training Academy in Brownsville, Texas, April  
2009.
- Other in training and seminars section.

## **Teaching Experience**

- So far in my career with UTB/TSC/UTRGV have taught about 3200 students.

### 1. Lecturer II. Fall 2018 – Fall 2021

*The University of Texas Rio Grande Valley.*

- Converted another class (Principles of Management) to Service-Learning Modality.
- Manage to teach all modalities (Face to face, hybrid, partial seating and fully online) for the last year Fall 2020-Spring 2021.
- Coordinate the online efforts for Introduction to Business class for Fall 2020 and Spring 2021.
- Created blueprint for Introduction to Business class online for Fall 2020.
- New class added to my teaching in the Summer 2019:
  - Business Communication in Policy and Strategy.
- Still responsible for teaching the following courses:
  - Introduction to Business
  - Principles of Management
  - Business and Society (Service-Learning Course)
- Promoted to Lecture II in Fall 2018.

### 2. Lecturer I. Fall 2015 – Spring 2018.

*The University of Texas Rio Grande Valley.*

- Responsible for teaching the following courses:
  - Introduction to Business
  - Principles of Management
  - Business and Society

3. Principles of Business Instructor, Spring 2004 – Spring 2015.

*The University of Texas at Brownsville and Texas Southmost College.*

- Responsible for providing foundation for Business majors and all other students interested in Business.
- Usually teaching 80 students per semester about the basics of Business and helping them to apply them in their daily lives.
- Course requirements include New Venture Business Plans.

4. Principles of Marketing Instructor, Fall 2013 (online class).

*The University of Texas at Brownsville.*

- Responsible for class discussions and Marketing analysis.
- Coordinated all online class activities in blackboard.
- Course requirements included Marketing Strategy final papers.

5. Substitute teacher for the Brownsville Independent School District, 2011- 2015

*All BISD Middle Schools and High Schools in Brownsville, Tx.*

6. Economics Teacher, Spring 2011.

*Valley Christian High School (Brownsville)*

- Taught Principles of Economics to 12<sup>th</sup> grade students.

## **Corporate Experience**

### I. Various Positions, 1989 - 2001

*Delphi Delco Electronics in Matamoros, Mexico and Kokomo Indiana, USA.*

- Change Management Site Coordinator (Quality Assurance Department).
- Change Authorization Analyst (Quality Assurance Department)
- ECO (Engineering Change Request) Analyst (Engineering/ new products Department)
- New Products and ECO (Engineering Change Request) Coordinator (Materials Department).
- Housekeeping Supervisor (Maintenance Department).
- Computer Courses Instructor (HR department).
- Computer Courses Assistant (HR department).
- Personnel Assistant to Department Managers (HR department).

## **Service and Professional Engagement**

- I. Member of the envisioning committee for the Robert C Vackar School of Business since January 2021 – Current.
- II. Member of the Women Faculty Network since 2016 – Current.
- III. Secretary to the Tenure/Promotion/Annual-Review Issues Committee since September 2020 – Current.
- IV. Participant in the Engaged Scholarship & Learning abstract review committee since 2018.
- V. Volunteer welcoming students in the Vaquero Roundup every Fall since 2016.
- VI. My Business and society Class has been providing free service to the Business community since 2016 and this year (2020) to the nonprofit organizations (6 organizations in average per semester).
- VII. I promote donations rallies to the Sidewalk School since Fall 2020.
- VIII. EUA Organization Faculty Advisor 2016 – 2019.
- IX. Juror for the Mary G. Moad Business Ethics Award (Better Business Bureau) from 2016 to 2018.
- X. Collaborated with Maquiladora's Association in Matamoros, Mexico; to develop potential Manager's Development Training in 2018.
- XI. Volunteer in my children's schools (Hanna High School, Vela Middle School) and in the Swimming Club that manages the potential state qualifiers in the City (Great Whites) where I am part of the Board of Directors.
- XII. Advisor to Small business owners such as Little Mozart's Academy (David Lopez owner) and Parga Products (Saul Parga owner) that have created their business following guidelines from my Introduction to Business Class.

## **Training and Seminars**

1. Excellence in Online Learning Conference 2021  
United States. (March 25 and 26, 2021)
2. Dr. Brightman Master Teacher Workshop Series  
United States. (October 19, 2020 – November 4, 2020).
3. Workshop, "Summer 2020 Blueprinting Program," COLTT, Brownsville, Tx,  
United States. (May 20, 2020 - June 30, 2020).
4. Seminar, "Designing for Student Engagement in a Live Online Session,"  
CTE, Brownsville, Tx, United States. (May 20, 2020).
5. Workshop, "Session IV: Feedback on Peer Observation of Teaching  
Guidelines Across Departments," CTE, Brownsville, Tx, United States. (April  
17, 2020).
6. Seminar, "Increasing Student Engagement & Achievement with Reflective  
Writing," CTE, Brownsville, Texas, United States. (March 6, 2020).
7. Seminar, "Teaching Strategies: Flipping the Classroom Away from the  
Instructional and Towards the Students," CTE, Brownsville, Texas, United  
States. (March 5, 2020).
8. Workshop, "Session III: Contextualizing and Outlining the Peer Observation  
Process," CTE, Brownsville, Tx, United States. (February 28, 2020).
9. Workshop, "Session III: Contextualizing and Outlining the Peer Observation  
Process," CTE, Brownsville, Texas, United States. (February 26, 2020).
10. Workshop, "Beyond Diversity," Health and Biomedical Sciences,  
Brownsville, Texas, United States. (February 6, 2020 - February 7, 2020).
11. Workshop, "Kickoff & Session I: Purpose and Benefits of Peer Observation  
of Teaching," CTE, Brownsville, Texas, United States. (January 24, 2020).
12. Seminar, "Teaching Diversity," CTE, Brownsville, Texas, United States.  
(November 15, 2019).
13. Seminar, "Designing a Flipped Classroom," CTE, Brownsville, Tx, United  
States. (November 14, 2019).

14. Workshop, "National Distance Learning Challenge," COLTT, Brownsville, Tx, United States. (November 5, 2019).
15. Seminar, "•Collaborative Annotations: Developing Students' Critical Reading, Thinking, Writing, and Teamwork Skills," CTE, Brownsville, Tx, United States. (September 24, 2019).
16. Seminar, "•Documenting Teaching Effectiveness for Annual Review: Reflecting on our Teaching and Writing an Effective Teaching Philosophy," CTE, Brownsville, Tx, United States. (September 6, 2019).
17. Seminar, "Dynamic Lecturing: Reflection & Retrieval Practice," CTE, Brownsville, Tx, United States. (April 29, 2019).
18. Seminar, "Improving Peer Observation of Teaching through Student Feedback," CTE, Brownsville, Tx, United States. (April 9, 2019).
19. Workshop, "Independent Applying the QM Rubric," Technology quality Matters, Brownsville, Tx, United States. (April 5, 2019).
20. Seminar, "Using Active Learning in Large Lecture Classes," CTE, Brownsville, Tx, United States. (February 26, 2019).
21. Seminar, "Creating Learner-Centered Syllabus," CTE, Brownsville, Tx, United States. (December 13, 2018).
22. Seminar, "Creating Transparent Assignments," CTE, Brownsville, Tx, United States. (December 13, 2018).
23. Seminar, "Active Learning: Evidence-Based Strategies to Improve Teaching," CTE, Brownsville, Tx, United States. (October 4, 2018).
24. Seminar, "Tool and Strategies to Create a nice learning," CTE, Brownsville, Tx, United States. (October 2, 2018).
25. Seminar, "Managing a Successful Multi-Generational Workforce," UTRGV Training Services, Brownsville, Tx, United States. (September 28, 2018).
26. Tutorial, "Using an i-Pad to Create Videos," CTE, Brownsville, TEXAS, USA. (May 29, 2018).
27. Conference Attendance, "Gestion de Riesgos con impacto financiero," Index Matamoros, Matamoros, Tamaulipas, Mexico. (May 24, 2018).



28. Conference Attendance, "Herramientas de Mejora Continua para el incremento de la rentabilidad del negocio," Index Matamoros, Matamoros, Tamaulipas, Mexico. (May 24, 2018).
29. Conference Attendance, "Inteligencia Emocional para lideres," Index Matamoros, Matamoros, Tamaulipas, Mexico. (May 24, 2018).
30. Conference Attendance, "Con la Mentalidad correcta todo se puede lograr..Como propiciarla?," Index Matamoros, Matamoros, Tamaulipas, Mexico. (May 23, 2018).
31. Conference Attendance, "La Luz del Liderazgo," Index Matamoros, Matamoros, Tamaulipas, Mexico. (May 23, 2018).
32. Conference Attendance, "Liderarazgo Trascendental," Index Matamoros, Matamoros, Matamoros, Mexico. (May 23, 2018).
33. Conference Attendance, "Sistemas Inteligentes de Vision Artificial," Index Matamoros, Matamoros, Tamaulipas, Mexico. (May 23, 2018).
34. Conference Attendance, Index Matamoros, Matamoros, Tamaulipas, Mexico. (May 23, 2018).
35. Seminar, "Fink's Taxonomy of Learning & Learning Assessment Techniques," CTE, Brownsville, TEXAS, USA. (April 26, 2018).
36. Seminar, "Guided Imagery for Stress Management," CTE, Brownsville, TEXAS, USA. (April 26, 2018).
37. Seminar, "Universal Design for Learning & Student Engagement Activities," CTE, Brownsville, TEXAS, USA. (April 23, 2018).
38. Seminar, "From Lecturing to Dynamic Lecturing," CTE, Brownsville, TEXAS, USA. (November 2, 2017).
39. Seminar, "Strategies to Get More Students to Read Assigned Materials," CTE, Brownsville, TEXAS, USA. (October 18, 2017).
40. Seminar, "Identifying Strategies to become Integrated Scholars," Brownsville, TEXAS, United States. (September 21, 2017).
41. Seminar, "Learning Assessment Techniques," Center for Teaching Excellence, Brownsville, Texas, USA. (September 20, 2017).

42. Seminar, "Learning Assessment Techniques-," CTE, Brownsville, TEXAS, USA. (September 20, 2017).
43. Seminar, "Successful delivery of a Summer course," Faculty and affairs Diversity, Brownsville, Texas, USA. (May 16, 2017).
44. Seminar, "Hybrid Teaching," Center for Teaching Excellence, Brownsville, Texas, USA. (March 1, 2017).
45. Seminar, "Peer Observation Program," Center for Teaching Excellence, Brownsville, TEXAS, United States. (February 28, 2017).
46. Workshop, "Using Peer Observation to Enhance Teaching Effectiveness," The Center for Teaching Excellence, Brownsville, Texas, USA. (January 26, 2017).
47. Workshop, "Technology to Extend Teaching beyond the classroom," Center for Online Learning & Teaching Technology, Brownsville, Texas, USA. (November 17, 2016).
48. Seminar, "Service Learning," CENTER FOR TEACHING EXCELLENCE, Brownsville, Texas, USA. (November 8, 2016).
49. Seminar, "In our Shoes," School of Education, Brownsville, Texas, USA. (October 10, 2016).
50. Conference Attendance, "Introduction to Second Year Faculty Support Program," OFFICE OF THE VICE PROVOST FOR FACULTY AFFAIRS & DIVERSITY, Brownsville, Texas, USA. (September 13, 2016).
51. Workshop, "Learning Community-Service Learning Final Meeting," Center for Teaching Excellence2, Brownsville, TEXAS, United States. (May 3, 2016).
52. Workshop, "Service-Learning Intro Session III," Center for Teaching Excellence, Brownsville, TEXAS, United States. (April 12, 2016).
53. Workshop, "Service-Learning Intro Session II," Center for Teaching Excellence, Brownsville, TEXAS, USA. (March 22, 2016).
54. Seminar, "Quality Matters," COLTT, Brownsville, TEXAS, United States. (March 11, 2016).

55. Workshop, "Service-Learning Intro Session," Center for Teaching Excellence, Brownsville, TEXAS, United States. (February 25, 2016).
56. Seminar, "Academic Integrity and Addressing Suspected Cases of Scholastic Dishonesty," General Faculty Development Program, Brownsville, TEXAS, USA. (February 11, 2016).
57. Seminar, "Summer Camps Planning and best Practices Session," Office of the Vice President for Student Success, Brownsville, TEXAS, United States. (February 10, 2016).
58. Seminar, "Supporting Faculty and Student Success: Resources & Strategies," New Faculty Support Program/Center for Teaching Excellence, Brownsville, TEXAS, United States. (February 9, 2016).
59. Workshop, "Preparing for Your 1st-Year Review: Expectations & Dossier," New Faculty Support Program/Center for Teaching Excellence, Brownsville, TEXAS, United States. (November 3, 2015).
60. Workshop, "Enhancing Teaching Effectiveness," New Faculty Support Program/Center for Teaching Excellence, Brownsville, TEXAS, United States. (October 16, 2015).
61. Seminar, "Provost Insights and Expectations," UTRGV Center for Teaching and Excellence, Brownsville, TEXAS, United States. (October 1, 2015).

## **References**

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