

# Curriculum Vitae

## Kenneth Steven Lovell

### PERSONAL INFORMATION:

Department of Economics and Finance  
College of Business Administration  
University of Texas Pan American  
Edinburg, Texas  
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### EDUCATION:

The University of Texas Pan–American, Edinburg, TX.  
Ph.D. in Finance, August 2013  
*Concentration:* Finance  
*Dissertation:* The Effect of Investor Sentiment on Futures Market Returns and Volatility

Sam Houston State University, Huntsville, TX.  
Masters in Business Administration  
Concentration: Finance

Sam Houston State University, Huntsville, TX.  
B.S. in Business Administration,  
Major: Management Minor: Economics

### EXPERIENCE

- *Lecturer*  
The University of Texas– Pan American, Edinburg, TX, 2008-2021
- *Student Instructor*  
The University of Texas–Pan American, Edinburg, TX, 2004-2007
- *Research Assistant*  
The University of Texas–Pan American, Edinburg, TX, 2001-2004

### OTHER WORK EXPERIENCE

- Independent Financial Consultant (General Motors, Disney Corp, Meta Services Corp, Bistano Corp)
- Contract Negotiations Manager for American Airlines
- Contract Negotiations Manager Asia Pacific for EDS
- Finance Manager for EDS
- Finance Manager Amoco Production Company
- Internal Auditor Atlantic Richfield Production Corporation

### TEACHING PROGRAM:

#### *Teaching Interest*

*Undergraduate level:*

Principles of Investments, Financial Markets and Institutions, Risk Management, Financial Planning & Real Estate.

*Masters level:*

Investments, Financial Markets and Institutions, Risk Management.

*PhD level:*

Seminar in Financial Markets and Institutions.

***Courses Taught:***

*University of Texas Rio Grande Valley*

- FINA 3380 Intro to Finance
- FINA 3384 Fundamentals of Real Estate
- FINA 3384 Fundamentals of Real Estate
- FINA 3385 Principles of Insurance
- FINA 3386 Financial Institutions and Markets
- FINA 3387 Real Estate Finance
- FINA 3388 Financial Planning
- FINA 3389 Retirement Planning
- FINA 4300 Wealth Management
- FINA 4350 Risk Management
- FINA 6355 Wealth Management

*University Texas Pan American*

- FINA 3382 Investments Principles
- FINA 3383 Managerial Finance
- FINA 3384 Fundamentals of Real Estate
- FINA 3385 Principles of Insurance
- FINA 3386 Financial Institutions and Markets
- FINA 3387 Real Estate Finance
- FINA 3388 Financial Planning
- FINA 3389 Retirement Planning
- FINA 4300 Risk Management
- QUMT 3343 Business Statistics

*Sam Houston State University*

- FIN 171 Personal Finance

**INTELLECTUAL CONTRIBUTION**

***Research Interest***

- Investments
- Behavioral Finance
- Risk Management
- Financial Planning

## ***Publications***

### ***Journal Publication***

- “The Comparative Efficiency of “Grupo” and Foreign Controlled Banks in Latin America,” K. Lovell, A. Rivas and D. Jackson. Global Business & Finance Review. Volume 10, No.1 Fall 2005.

### ***Working Manuscripts***

- The Effect of Investor Sentiment on Futures Market Returns and Volatility
- The Effect of Financial Knowledge on Life Insurance Demand
- The Effect of Investor Sentiment on Positive Feedback Trading in the Futures Market

### ***Grant Proposals Submitted and/or Grants Funded***

- Grant for Fire Symposium (Blue Cross Blue Shield)
- Grant for Fire Symposium (United Health Care)
- Grants for Fire Symposium (Various)
- Grants for Insurance Presentations (Insurance Council of Texas)

## **SERVICE PROGRAM**

### ***To the University***

#### ***College of Business Administration—***

- Sponsor of Financial Management Association
- Sponsor of Insurance and Financial Planning Association
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### ***To the Community***

- Director Diversitas Regional Symposium Virtual (October 27, 2020)
- Speaker, Moolha Palooza Region 1 Financial Educators Symposium (October 13, 2020)
- Director, FIRE Symposium, Edinburg, Texas.(2008 – 2014)
- Regional Judge, Young Entrepreneur competition.
- Judge, State Farm Challenge, Edinburg, Texas. (May 2011 - 2014).

## **PROFESSIONAL AFFILIATIONS**

- American Finance Association.
- American Risk and Insurance Association.
- Financial Management Association.
- Society of Finance Service Professionals. .

## **LANGUAGES**

Spanish (excellent) and English (native)