

## **Dr. Jun Sun**

The University of Texas Rio Grande Valley  
Information Systems & Quantitative Methods  
(956) 665-2850  
Email: jun.sun@utrgv.edu

### **Education**

PhD, Texas A&M University, 2005.  
Major: Information and Operations Management  
Dissertation Title: User Readiness to Interact with Information Systems — A Human Activity Perspective

MS, Texas A&M University, 2001.  
Major: Management Information Systems

BBA, Shanghai International Studies University, 1996.  
Major: International Business

### **Professional Positions**

#### **Academic - Post-Secondary**

Associate Professor, University of Texas Rio Grande Valley. (September 1, 2015 – Present).

Associate Professor, University of Texas – Pan American. (September 1, 2011 - August 31, 2015).

Assistant Professor, University of Texas – Pan American. (September 1, 2006 - August 31, 2011).

Post-Doctoral Research Fellow, Mays Business School, Texas A&M University. (September 1, 2005 - May 31, 2006).

Teaching and Research Assistant, Texas A&M University. (September 1, 2000 - August 31, 2005).

#### **Professional**

Assistant Project Manager, Shanghai Machinery Complete Equipment (Group) Corporation.  
(August 1, 1996 - July 31, 2000).

### **Licensures and Certifications**

Teaching Online with BlackBoard Learn, Center for Online Learning, Teaching and Technology.  
(October 2013 - Present).

Teaching ERP with SAP, SAP. (January 2013 - Present).

Advanced Certificate of Collaborative Learning, University of Texas - Pan American. (December 2009 - Present).

Certificate of Collaborative Learning, University of Texas - Pan American. (March 2007 - Present).

## Professional Memberships

Member, Association for Computing Machinery. (March 1, 2009 - Present).

Decision Science Institute. (November 2005 - Present).

Association for Information Systems. (October 2002 - Present).

## Development Activities Attended

Workshop, "Integrating Undergraduate Research into the Curriculum," Office of Undergraduate Research & Service Learning, U, Edinburg, Texas, United States. (October 2014 - August 2015).

Workshop, "Project Sin Fronteras," Office for Sustainability, Edinburg, Texas, United States. (February 2014 - December 2014).

Workshop, "Mid-career workshop," Association for Information Systems, Auckland, New Zealand. (December 14, 2014).

Workshop, "Health Informatics - Sustainability in a Digital Age," Association for Information Systems, Savannah, Georgia, USA. (August 7, 2014 - August 8, 2014).

Workshop, "Teaching Excellence Workshop Series," College of Business Administration, Edinburg, Texas, United States. (September 2013 - May 2014).

Workshop, "Teaching ERP Introduction," SAP, Huntsville, Texas, USA. (January 8, 2013 - January 11, 2013).

Workshop, "Teaching Online Certification," University of Texas - Pan American, Edinburg, TX. (August 2012 - October 2012).

Workshop, "Teaching Online with BlackBoard Learn," University of Texas - Pan American, Edinburg, TX. (August 2012 - October 2012).

Workshop, "Quality Matters Online Course Blueprinting," Academic Partnerships, Edinburg, TX, USA. (June 2012 - August 2012).

Workshop, "National Health Interview Survey (NHIS) Data Users Workshop," Centers for Disease Control and Prevention, Hyattsville, Maryland, USA. (August 19, 2010).

Workshop, "National Conference on Health Statistics," National Center for Health Statistics, Washington, D.C., USA. (August 16, 2010 - August 18, 2010).

Workshop, "Advanced Cooperative Learning Workshops," Title V-Hispanic Serving Institutions Program, University of Texas - Pan American, Edinburg, Texas, USA. (September 2008 - December 2008).

Workshop, "Cooperative Learning Workshops," Title V-Hispanic Serving Institutions Program, University of Texas - Pan American, Edinburg, Texas, USA. (November 2006 - April 2007).

Workshop, "Junior Faculty Consortium," International Conference on Information Systems, Milwaukee, Wisconsin, USA. (December 10, 2006 - December 13, 2006).

## TEACHING

### Teaching Experience

#### The University of Texas Rio Grande Valley

BADM 9391, Dissertation-Extension, 6 courses.  
BADM 9690, Dissertation-Residency, 2 courses.  
CIS 1101, Intro to Office Software, 1 course.  
CIS 1201, Intro to Info Sys & Tech, 1 course.  
CIS 1301, Computer Info Systems, 7 courses.  
CIS 2308, 2 courses.  
CIS 3308, 1 course.  
CIS 3312, Web Systems Design, 1 course.  
CIS 6340, Health CIS, 2 courses.  
CIS 6350, Data Modeling & Bus Inte, 4 courses.  
ISQM 8311, App Multiv Data Anlys II, 3 courses.  
ISQM 8319, Sem in Bus Res & Appl, 3 courses.  
ISQM 8322, Scholarship Seminar, 1 course.  
QUMT 2341, Business Statistics I, 2 courses.  
QUMT 3343, Stat Method for Business, 17 courses.  
QUMT 4343, Quant Methods For Decisi, 4 courses.  
QUMT 6303, Statistical Foundations, 4 courses.  
QUMT 6310, Bus Research Foundations, 2 courses.  
QUMT 8311, Applied Multivariate II, 1 course.

### Directed Student Learning

Dissertation Committee Member, "Content Analysis of CEO Sustainability Statement,"  
Management (UTPA). (September 2011 - Present).  
Advised: Rosemond Moore

Dissertation Committee Chair, "Information Quality Awareness in Health Industry," Comp Info  
Systems & Quantv Mthds (UTPA). (January 2013 - August 2015).  
Advised: Javier Flores

Dissertation Committee Chair, "The Co-Evolution of Electronic Services," Comp Info Systems &  
Quantv Mthds (UTPA). (January 2014 - May 2015).  
Advised: Samer Takieddine

Dissertation Committee Member, Comp Info Systems & Quantv Mthds (UTPA). (September 2012 -  
August 2014).  
Advised: Mohammad Merhi

Dissertation Committee Member, "Essays on the Impact of Securitization, Bank Liquidity Shocks,  
and Government Intervention on Lending and Banks' Asset Composition: Evidence from the  
U.S. during the 2007-2009 Financial Crises," Economics and Finance (UTPA). (September  
2011 - December 2013).  
Advised: Peter Egly

Dissertation Committee Member, "Understanding User Resistance to Information Technology:  
Toward a Comprehensive Model in Health Information Technology," Comp Info Systems &

Quantv Mthds (UTPA). (May 2012 - August 2013).  
Advised: Madison Ngafeeson

Dissertation Committee Member, "Assessing the Impact of Conflict-Type on Decision Outcomes in Top Management Teams: The Moderating Effect of Attributions, Emotions, Conflict-Handling Behavior, and the Environment," Management (UTPA). (September 2010 - August 2013).  
Advised: Kevin Hurt

Dissertation Committee Member, "Top Management Team Behavioral Integration, Organizational Ambidexterity, and Small Firms' Performance: The Moderating Effect of Entrepreneurial Orientation," Management (UTPA). (September 2009 - August 2013).  
Advised: Huy Tran

Dissertation Committee Member, "Innovation-ICT-Cybersecurity: The Triad Relationship and Its Impact on Growth Competitiveness," Comp Info Systems & Quantv Mthds (UTPA). (May 2009 - May 2013).  
Advised: Manal Yunis

Dissertation Committee Member, "Examining the Knowledge Sharing and Uncivil Behavior of Envious Employees: An Affective Events Theory Perspective," Management (UTPA). (September 2009 - July 2011).  
Advised: Ankur Nandedkar

## **Awards and Honors**

Student Research Mentoring Award, College of Business Administration. (2015).

Teaching Excellence Award, Department of Computer Information Systems & Quantitative Methods. (May 2014).

Distinguished Paper Award, Information Systems Education Conference. (November 2013).

Doctoral Student Research Mentoring Award, College of Business Administration. (2012).

Student Research Mentor, College of Business Administration. (2011).

## **RESEARCH**

### **Intellectual Contributions**

#### **Book Chapters**

Sun, J. (2007). In N.J. Salkind (Ed.), *Information systems interaction readiness scales* (vol. II, pp. 464-465). Thousand Oaks, CA: Encyclopedia of Measurement & Statistics.

Sun, J. (2007). Wireless local community in mobile commerce. In A. Tatnall (Ed.), *Encyclopedia of Portal Technologies and Applications* (pp. 1204-1209). Hershey, PA: Idea Group Reference.

Sun, J., Poole, M. S. (2005). Context- awareness in mobile commerce: Concepts and applications. In M. Pagani (Ed.), *Encyclopedia of Multimedia Technology and Networking* (pp. 123-129). Hershey, PA: Idea Group Reference.

Sun, J. (2005). Wireless emergency services: Enablers and evolution. In M. Pagani (Ed.), *Encyclopedia of Multimedia Technology and Networking* (pp. 1096-1103). Hershey, PA: Idea Group Reference.

### Refereed Journal Articles

Sun, J., Qu, Z. (in press). Understanding health information technology adoption: A synthesis of literature from an activity perspective. *Information Systems Frontiers*.

Takieddine, S., Sun, J. (in press). Internet banking diffusion: A country-level analysis. *Electronic Commerce Research and Applications*.

Madison, N. N., Sun, J. (2015). E-book acceptance among undergraduate students: A look at the moderating role of technology innovativeness. *International Journal of Web-Based Learning and Teaching Technologies*, 10(3), 36-51.

Sun, J., de la Rosa, R. (2015). Faculty training and student perceptions: Does quality matter? *Internet Learning*, 4(1), 56-71.

Sun, J., Yang, Z.-J., Wang, Y., Zhang, Y.-L. (2015). Rethinking e-commerce service quality: Does website quality still suffice? *Journal of Computer Information Systems*, 55(4), 62-71.

Ngafeeson, M. N., Sun, J. (2015). The effects of technology innovativeness and system exposure on student acceptance of e-textbooks. *Journal of Information Technology Education: Research*, 14, 55-71.

Yang, Z., Sun, J., Zhang, Y., Wang, Y. (2015). Understanding SaaS adoption from the perspective of organizational users: A tripod readiness model. *Computers in Human Behavior*, 45, 254–264.

Wang, Y., Sun, J. (2014). Mobile Health Entrepreneurship: An Opportunity Exploitation Perspective. *American Journal of Information Technology*, 4(2), 41-57.

Flores, J., Sun, J. (2014). Online versus in-store: Price differentiation for multi-channel retailers. *Journal of Information Systems Applied Research*, 7(4), 4-13.

Sun, J., Wang, Y. (2014). Tool choice for e-learning: Task-technology fit through media synchronicity. *Information Systems Education Journal*, 12(4), 17-28.

Egley, P., Sun, J. (2014). Trading income and bank charter value during the financial crisis: Does derivatives dealer designation matter? *Quarterly Review of Economics and Finance*, 54(3), 355-370.

Wang, Y., Andoh-Baidoo, F. K., Sun, J. (2014). Security investment in aviation industry: A longitudinal analysis. *Industrial Management and Data Systems*, 114(2), 276-291.

Wang, Y., Sun, J. (2013). Global diffusion of virtual social networks: A pyramid model of cultural, developmental and regulatory foundations. *Journal of Information Systems Applied Research*, 6(1), 27-38.

Sun, J., Wang, Y., Rodriguez, N. (2013). Health digital inclusion and patient-centered care readiness in the USA. *Communications of the Association for Information Systems*, 32(1), 8. <http://aisel.aisnet.org/cais/vol32/iss1/8>

Koong, K. S., Merhi, M., Sun, J. (2013). Push and pull effects on homeland information security incentives. *Information Management & Computer Security*, 21(3), 155-176.

- Wang, Y., Koong, K. S., Sun, J. (2013). E-learning tools for andragogy: A scale model of technology-based active learning. *International Journal of Services and Standards*, 8(3), 214-229.
- Sun, J., Flores, J. (2013). Student characteristics and e-textbooks experiences: The direct and moderating effects of technology savvy and gender. *Information Systems Education Journal*, 11(3), 4-14.
- Qu, Z., Sun, J. (2012). Adaptive mobile web interface: User readiness in context. *International Journal of Mobile Communications*, 10(2), 132-148.
- Sun, J. (2012). Why different people prefer different systems for different tasks: An activity perspective on technology adoption in a dynamic user environment. *Journal of the American Society for Information Science and Technology*, 63(1), 48-63.
- Sun, J., Flores, J., Tanguma, J. (2012). E-textbooks and students' learning experiences. *Decision Sciences Journal of Innovative Education*, 10(1), 63-77.
- Koong, K. S., Flores, J., Sun, J., Liu, L. C. (2011). Health information technology performance measures: A lifecycle analysis. *International Journal of Services and Standards*, 7(3/4), 181-196.
- Redd, T., Moyes, G. D., Sun, J. (2011). African-American accountants then and now: A longitudinal study of factors influencing perceptions of the workplace. *Journal of Accounting - Business and Management*, 18(3), 1-16.
- Sun, J., Ahluwalia, P., Koong, K. S. (2011). The more secure the better? A study of information security readiness. *Industrial Management & Data Systems*, 111(4), 570-588.
- Sun, J. (2011). Human choice between computerized and traditional methods: Assessing tool readiness from the activity perspective. *Computers in Human Behavior*, 27, 391-401.
- Sun, J., Poole, M. S. (2010). Beyond connection: Situated wireless communities. *Communications of the ACM*, 53(6), 121-125.
- Sun, J., Poole, M. S. (2010). Capturing user readiness to interact with information systems: An activity perspective. *Data Base for Advances in Information Systems*, 41(2), 89-109.
- Hurt, K., Sun, J. (2009). Contrasting the effects of leadership styles on different workgroups – An empirical study on employee perceptions of justice, leader credibility, and group commitment. *Journal of Business & Leadership*, 5(2), 43-55.
- Sun, J. (2009). How object, situation and personality shape human attitude in learning: An activity perspective and a multilevel modeling approach. *Learning and Individual Differences*, 19(2), 314-319.
- Sun, J., Liu, L. C., Koong, K. S. (2009). Web disclosures of substandard mobile learning programs and institutions. *International Journal of Mobile Learning and Organisation*, 3(3), 258-274.
- Sun, J., Koong, K. S., Poole, M. S. (2009). Critical Success factors for context-aware mobile communication systems. *International Journal of Mobile Communications*, 7(3), 290-307.
- Sun, J., Willson, V. L. (2008). Assessing general and specific attitudes in human learning behavior: An activity perspective and a multilevel modeling approach. *Educational and Psychological Measurement*, 68(2), 245-261.

- Pagan, J. A., Pratt, W., Sun, J. (2008). Which physicians have access to electronic prescribing and which ones end up using it? *Health Policy*, 89, 288-294.
- Sun, J. (2005). Assessing goodness-of-fit in confirmatory factor analysis. *Measurement and Evaluation in Counseling and Development*, 37, 240-256.
- Sun, J. (2003). Information requirement elicitation in m-commerce. *Communications of the ACM*, 46(12), 45-47.

### Conference Proceedings

- Wang, Y., Sun, J. (2014). *Opportunity Exploitation in Mobile Health Entrepreneurship* (1457th ed., pp. 1-8). Auckland, New Zealand: Proceedings of the 35th International Conference on Information Systems. [aisel.aisnet.org/cgi/viewcontent.cgi?article=1457&context=icis2014](http://aisel.aisnet.org/cgi/viewcontent.cgi?article=1457&context=icis2014)
- Sun, J., de la Rosa, R. (2014). *Faculty Training and Student Perceptions of Online Course Quality*. Baltimore, MD: Quality Matters Annual Conference Proceedings.
- Flores, J., Sun, J. (2013). *Online versus In-Store: Price Differentiation for Multi-Channel Retailers* (2809th ed., vol. 6). San Antonio, TX: Proceedings of the Conference for Information Systems Applied Research.
- Sun, J., Wang, Y. (2013). *Tool Choice for E-Learning: Task-Technology Fit through Media Synchronicity* (2529th ed., vol. 30). San Antonio, TX: Proceedings of the Information Systems Educators Conference.
- W. Y., Andoh-Baidoo, F. K., Sun, J. (2013). *Factors that Influence Homeland Security Funding: A Data Mining Analysis on Airport Improvement Grants* (pp. 3778-3786). Proceedings of the 46th Hawaii International Conference on System Sciences.
- Sun, J., Wang, Y. (2012). *Global diffusion of virtual social networks: A pyramid model* (2217th ed., vol. 5, pp. 12). New Orleans, LA: Proceedings of the Conference on Information Systems Applied Research. [proc.conisar.org/2012/pdf/2217.pdf](http://proc.conisar.org/2012/pdf/2217.pdf)
- Sun, J., Flores, J. (2012). *Influence of Students' Characteristics on E-textbook Experiences: The Moderating Effects of Technology Savvy and Gender* (1920th ed., vol. 29). New Orleans, LA: Proceedings of the Information Systems Educators Conference. <http://www.aitp-edsig.org>
- Siew, S. W., Minor, M. S., Sun, J. (2011). In Stephanie M. Noble, Chales H. Noble (Ed.), *A Study of The Malaysian Automobile Industry: Is a Brand Alliance The Answer?* (vol. 22, pp. 256-257). San Francisco, CA: 2011 Summer AMA Educators' Conference Proceeding.
- Jackson, J. D., Sun, J. (2011). *Cultural Implications Regarding the use of Mobile Voice Service and SMS*. Atlanta, GA: Proceedings of the Americas Conference on Information Systems.
- Sun, J., Rodriguez, N. (2011). *Digital Divide in US Healthcare*. Academy of Management 2011 Conference Proceedings.
- Sun, J., Qu, Z. (2010). *Understanding Health Information Technology Adoption from a Socio-Technical Perspective*. 2010 Academy of Management Annual Meeting.
- Sun, J., Ahluwalia, P. (2008). *How users respond to authentication methods: A study of security readiness*. Toronto: Proceedings of the 14th Americas Conference on Information Systems.

- Buentello, O., Jung, J. Y., Sun, J. (2008). *Exploring the casual relationships between Organizational Citizenship Behavior, Total Quality Management, and Performance* (pp. 78-87). Houston, TX: 2008 South West Decision Science Institute Conference Proceedings.
- Hurt, K., Sun, J. (2008). *How different leadership styles work for different workgroups - an empirical study on adaptive leadership*. (pp. 608-617). Houston, TX: Proceedings of the 2008 Southwest Decision Science Institute (DSI) Meeting.
- Tran, H., Sun, J. (2008). *The impact of perceived environment-strategy-organization fit on the willingness to execute strategy*. (pp. 618-627). Houston, TX: Proceedings of the 2008 Southwest Decision Science Institute (DSI) Meeting.
- Vicdan, H., Sun, J. (2008). *Towards a framework for understanding compulsive buyers online: exploring the effects of online sales promotions*. (pp. 598-607). Houston, TX: Proceedings of the 2008 Southwest Decision Science Institute (DSI) Meeting.
- Sun, J., Poole, M. S. (2004). *Information inquiry activity in mobile commerce - The behavioral implications of IRE approach*. (pp. 2792-2800). New York, NY: Proceedings of the Tenth Americas Conference on Information Systems.
- Sun, J., In, H. P., Sukasdadi, K. A. (2003). *A prototype of information requirement elicitation in m-commerce*. (pp. 53-56). Proceedings of IEEE International Conference on E-Commerce 2003.

## Presentations Given

- Sun, J., Teaching Excellence Workshop, "Alignment between online course tools and learning tasks," College of Business Administration. (November 20, 2014).
- Wang, Y. (Author), Andoh-Baidoo, F. K. (Author & Presenter), Sun, J. (Author), Hawaii International Conference on Systems Science, "Factors that Influence Homeland Security Funding: A Data Mining Analysis on Airport Improvement Grants," IEEE, Maui, Hawaii. (January 2013).
- Siew, S. W. (Author & Presenter), Minor, M. S. (Author), Sun, J. (Author), 2011 Summer AMA Educators' Conference, "A Study of the Malaysian Automobile Industry: Is A Brand Alliance the Answer?," AMA, San Francisco, CA. (August 5, 2011).
- Hurt, K. (Author & Presenter), Sun, J. (Author), Business & Leadership Symposium, "Contrasting The Effects Of Leadership Styles On Different Workgroups-An Empirical Study On Employee Perceptions of Justice, Leader Credibility, & Group Commitment," Ft. Hays State University, Hays, KS. (September 2009).
- Sun, J., M, S., Choobineh, J., Poole, Tokyo Mobile Roundtable, "A Systems Model of Consumer Behavior and An Information Systems Model of M-Commerce Electronic Brokers." (2002).

## Media Contributions

### Internet

- AIS Journal Club Webinar Series. (October 29, 2014).



## **Newspaper**

The Pan American Newspaper. (October 2008).

## **Contracts, Grants and Sponsored Research**

### **Grant**

Sun, J. (Supporting), "Green Innovation based on Green Supply Chain and Green Information Systems," Sponsored by The National Social Science Fund of China, Other, \$32,000.00. (July 2015 - June 2018).

Sun, J. (Principal), "Integrating Undergraduate Research into the Curriculum," Sponsored by UTPA Office of Undergraduate Research & Service Learning, The University of Texas Rio Grande Valley, \$500.00. (September 2014 - August 2015).

Sun, J. (Principal), "A Longitudinal Study of Technology-Learning Alignment in Online Program Delivery," Sponsored by Academic Partnerships, Private, \$2,917.00. (May 2014 - March 2015).

Sun, J. (Principal), "Green IT Training," Sponsored by Faculty Development Council, The University of Texas Rio Grande Valley, \$2,000.00. (May 2014 - August 2014).

Sun, J. (Principal), "Project Sin Fronteras," Sponsored by Office for Sustainability, The University of Texas Rio Grande Valley, \$500.00. (February 2014 - May 2014).

Sun, J. (Principal), "E-Learning Tool Choice in Online Course Design to Support Active Learning," Sponsored by Academic Partnership, Private, \$8,748.00. (May 15, 2013 - December 20, 2013).

Andoh-Baidoo, F. K. (Co-Principal), Liu, L. C. (Co-Principal), Sun, J. (Co-Principal), Koong, K. S. (Co-Principal), "SAP University Alliance Training," Sponsored by Faculty Development Fund Program, The University of Texas Rio Grande Valley, \$3,000.00. (November 2012 - February 2013).

Sun, J. (Principal), "Undergraduate Research Initiative Grant," Sponsored by UTPA Office of Graduate Studies, Academic Centers and Continuing Education, The University of Texas Rio Grande Valley, \$2,000.00. (August 6, 2010 - September 30, 2011).

Sun, J. (Principal), "Electronic Health Record (EHR) Usage in South Texas," Sponsored by South Texas Border Health Disparities Center, The University of Texas Rio Grande Valley, \$1,500.00. (May 1, 2010 - August 31, 2010).

Sun, J. (Principal), "Alliance for a Healthy Border (AHB) Participant Retention," Sponsored by South Texas Border Health Disparities Center, The University of Texas Rio Grande Valley, \$10,000.00. (January 20, 2010 - August 31, 2010).

Sun, J. (Principal), "Adoption of Health Information Technology (Grant Number 5G11HD038438-08)," Sponsored by National Institute of Health, Federal, \$82,826.00. (November 12, 2008 - August 31, 2010).

Sun, J. (Principal), "Advanced Cooperative Learning Training," Sponsored by Title V-Hispanic Serving Institutions Program, The University of Texas Rio Grande Valley, \$800.00. (September 2008 - December 2008).

Sun, J. (Principal), "Understanding the motivations and patterns of using mobile messaging technologies," Sponsored by Faculty Research Council, University of Texas - Pan American, The University of Texas Rio Grande Valley, \$300.00. (May 2007 - August 2007).

Sun, J. (Principal), "Cooperative Learning Training," Sponsored by Title V-Hispanic Serving Institutions Program, The University of Texas Rio Grande Valley, \$1,200.00. (November 2006 - April 2007).

## **SERVICE**

### **Department Service**

Faculty Advisor, Major Fair. (2010 - 2014).

Committee Member, New Lecturer Search Committee. (May 2014 - August 2014).

Faculty Mentor, New Faculty Mentor. (September 2013 - August 2014).

Committee Member, Tenure and Promotion Committee. (September 2013 - August 2014).

Faculty Advisor, Bucky's Day. (2010 - 2013).

Faculty Mentor, New Faculty Mentor. (September 2012 - August 2013).

Committee Chair, Tenure and Promotion Committee. (September 2012 - August 2013).

Committee Member, Tenure and Promotion Committee. (September 2011 - August 2012).

Committee Chair, CIS Doctoral Curriculum Committee. (September 2007 - August 2012).

Committee Member, New Faculty Search Committee. (September 2007 - August 2012).

Committee Chair, CIS Undergraduate Curriculum Committee. (September 2007 - August 2011).

Compiler, Academic Program Review Self-Study. (October 2008 - August 2009).

Committee Member, CIS Curriculum Committee. (2006 - 2007).

Committee Chair, QUMT Faculty Search Committee. (2006 - 2007).

### **College Service**

Panelist, Teaching Excellence Workshop. (November 2014).

Committee Member, CoBA Teaching Excellence Committee. (September 2012 - August 2014).

Committee Member, CoBA Tenure and Promotion Committee. (September 2012 - August 2013).

Committee Member, Doctoral Student Preliminary Exam Committee. (May 2007 - December 2012).

Committee Member, CoBA MBA Committee. (September 2010 - August 2012).

Committee Member, Faculty Research Development Committee. (September 2007 - August 2010).

Compiler, Academic Program Review Self-Study for the PhD Program. (January 2008 - August 2008).

## **University Service**

Guest Speaker, Second Year Faculty Support Program. (March 2015 - April 2015).

Committee Chair, Academic Computing Committee. (September 2011 - August 2012).

Task Force Member, Delegation of the Office of International Programs. (October 25, 2011).

Committee Member, Academic Computing Committee. (May 2010 - August 2011).

Task Force Member, College Readiness Taskforce. (September 2009 - August 2011).

## **Professional Service**

Reviewer, Journal Article, Information Systems Frontiers. (January 2014 - Present).

Reviewer, Journal Article, Computers in Human Behavior. (October 2013 - Present).

Reviewer, Journal Article, Industrial Management & Data Systems. (September 2008 - Present).

Reviewer, Journal Article, Electronic Commerce Research and Applications. (September 2007 - Present).

Reviewer, Conference Paper, International Conference on Information Systems. (September 2007 - Present).

Committee Member, AIS Human-Computer Interaction Special Interest Group. (September 2006 - Present).

Reviewer, Journal Article, International Journal of Mobile Learning and Organisation. (September 2006 - Present).

Reviewer, Journal Article, International Journal of Service and Standards. (September 2006 - Present).

Reviewer, Conference Paper, Americas Conference on Information Systems. (September 2004 - Present).

Reviewer, Journal Article, Communications of the ACM. (September 2004 - Present).

Session Chair, 20th Americas Conference on Information Systems, Savannah, Georgia. (August 2014).

Track Organizer, Americas Conference on Information Systems, Savannah, Georgia. (October 2013 - August 2014).

Track Organizer, Decision Science Institute, Southwest Chapter, Albuquerque, NM. (September 2012 - April 2013).

Reviewer, Conference Paper, Decision Science Institute Southwest Conference. (September 2007 - December 2012).

Track Organizer, Decision Science Institute, Southwest Chapter, Houston, Texas. (September 2007 - August 2008).

## **Public Service**

Task Force Member, Student Recruitment from Local High Schools, Edinburg, Texas. (September 2008 - Present).

Volunteer Interpreter, McAllen Economic Development Corporation, McAllen, Texas. (December 2006 - Present).

Attendee, Meeting, DECA District 1 Leadership Conference, Edinburg, Texas. (October 2009 - November 2009).

## **Consulting**

Non-Governmental Organization (NGO), Personal Care III (PC3). (2012 - 2013).

Academic, Valley Baptist Hospital, Harlingen, Texas. (2011 - 2012).

## **Awards and Honors**

### **Service, Professional**

Certificate of Appreciation, Association for Information Systems. (October 29, 2014).

SWDSI Recognition Award, Decision Sciences Institute. (March 2008).