

JAIME ORTIZ

Education

Ph.D. **Virginia Tech.** Economic Growth and International Development. Virginia - USA.
M.A. **Institute of Social Studies - Erasmus University.** Development Economics. The Hague - The Netherlands.
Graduate Diploma. **University of Chile.** Economics. Santiago - Chile.
B.Sc. **University of Chile.** Agricultural Economics. Santiago - Chile.

Additional Training:

Fulbright Scholar, **International Education Administrators Program.** Japan, June 2022.
Fulbright Recipient, **Networking and Capacity Building.** Hungary, June 2016.
Fellow, **German Academic Exchange Service - DAAD.** Germany, June 2016.
Fulbright-Nehru Scholar, **International Education Administrators Program.** India, April 2011.
Executive Leadership Development, **University of Pennsylvania's Wharton School.** March 2009.
Management and Leadership in Education, **Harvard University.** June 2007.
Fulbright-Hays Awardee, **Group Area Study Program.** South Africa, November 2005.
MSI Leadership Fellows Program, **W.K. Kellogg Foundation.** 2004 - 2005.
Leadership Enhancement and Advancement Program, **Florida Atlantic University.** 2002 - 2003.
Total Quality Management, **Motorola Inc.** October 1998.
Certified Business Analyst, **Florida Small Business Development Center Network.** March 1998.
Sustainable Development and Environmental Accounts, **ECLAC.** Santiago - Chile. December 1997.
British Immersion, **Angloschool.** London - England, June - July 1987.
Investment Projects and Financial Policies, **UNDP.** Quito - Ecuador, September - December 1982.
Advanced Marketing for Managers, College of Business Administration, **University of Chile.** April - July 1981.
Production Planning and Control, College of Engineering, **University of Chile.** November 1980.

Managerial Experience

Vice Provost Global Strategies and Studies. **University of Houston. Houston - TX.** Duties: Inaugural Chief Global Officer. Provide strategic leadership for all aspects of international outreach. Develop international opportunities and assess the effectiveness of the university's global activities. Design the structure of and oversees the management processes for Learning Abroad, International Student and Scholar Services, Global Initiatives, and International Recruitment and Marketing. January 2014 - December 2019. Global Strategies and Studies and its associated units was disassembled and restructured due to a critical budget restriction, and I had to transition back to the faculty as a Professor of Global Economies and Markets and International Operations Lead. January 2020 - August 2022.

Sabbatical Leave. Guest Seat Distinguished Professor (客座教授) School of Economics and Management - **Zhongyuan University of Technology. Zhengzhou - Henan Province, P.R. China.** Give a series of graduate courses on international economics and global business, work collaboratively with its faculty members in carrying out their research agendas, and serve as adviser/reviewer in their pursuits of state, national, and international funding opportunities. 2013.

Vice President, **Texas International Education Consortium. Austin - TX.** Duties: Exercise leadership responsibilities for executing the corporate strategy to foster a close collaboration with its participating 32 affiliated Texas universities. Develop business opportunities, international partnerships, and technical assistance projects for their academic units, specialized research, and training centers, and its in-house Texas Intensive English Program. Direct the annual operational budget process. Formulate and implement policies and procedures. Manage an organization of 70 full- and part-time faculty and staff, an endowment of \$10m, and annual revenues of \$5m. August 2011 - December 2012.

Associate Vice President of International Programs. **Texas A&M International University. Laredo - TX.** Duties: Founding Chief International Officer. Provide strategic leadership to International Students and Scholars, International Exchange and Study Abroad Programs, International Language Institute, and Continuing Education in their overall efforts for campus internationalization with institutions in Canada, Chile, P.R. China, Egypt, France, Germany, Hong Kong, Kuwait, Mexico, Morocco, Oman, Taiwan, Tunisia, Saudi Arabia, Spain, and Vietnam among others. January 2006 - July 2011.

Executive Director of International Programs. **William Paterson University. Wayne - NJ.** Duties: Deliver campus-wide leadership in advancing its internationalization. Establish the vision to work collaboratively with faculty and staff in designing, coordinating, and managing a comprehensive international agenda in Chile, P.R. China, England, France, Germany, Kenya, Japan, India, Italy, Puerto Rico, Russia, Sierra Leone, and Spain among others. Serve as a board member of the New Jersey State Consortium for International Studies. Supervise Study Abroad Programs and International Students and Scholars. October 2004 - December 2005.

Director of International Programs. **Florida Atlantic University. Boca Raton - FL.** Duties: Develop international opportunities, develop procedures for study abroad, facilitate curriculum internationalization, promote the Fulbright Program, and supervise the Florida-Israel Institute. Responsible of the *International Business Program* designed to provide students with practical business experiences. Assist faculty to undertake research assignments overseas, identify and lead study abroad programs, and expand collaborations in Brazil, Ecuador, England, Germany, Ghana, Greece, India, Italy, Japan, Portugal, Spain, South Korea, Thailand, and The Philippines among others. January 1998 - September 2004.

International Coordinator. **Pre-Investment Organization for Latin America and the Caribbean - OPALC. Quito - Ecuador.** Duties: Offer technical assistance to countries' pre-investment institutions. Ensure the consistency of the planning, formulation, appraisal, management, follow-up, evaluation, and control of OPALC's activities. Direct the implementation of the Inter-American Development Bank (IADB) lending program geared to strengthening the national public investment system in Ecuador. Supervise the overall programming and optimization of its fiscal budget. Coordinate training activities. Guide the formulation of the public investment legislation. March 1996 - December 1997.

Chief of Party. **Euroconsult B.V. Quito - Ecuador.** Duties: Responsible for the overall leadership, management, and formulation of an environmental and resources management plan funded by the IADB. Perform follow-up and quality control activities of a group of national and international consultants. Prepare technical and budget reports. Advise on the appropriate formulation of technical and economic proposals to secure contracts for Euroconsult B.V. in Latin America and the Caribbean. March 1994 - February 1996.

Consulting Experience

Senior Consultant. **Inter-American Development Bank, IADB. Caracas - Venezuela.** Duties: Analyze the IADB's Public Investment and Institutional Strengthening program for each executing agency. Outline the contents of a medium to long-term planning strategy as well as its terms of reference, timetable, and funding needs. February - March 1997.

Senior Consultant. **Hidroplan Ingenieur - GmbH. Quito - Ecuador.** Duties: Prepare a working paper on conceptual and methodological issues in social cost benefit analysis for infrastructure projects to be considered by the Social Investment Emergency Fund - FISE. May 1996.

Senior Consultant. *Gesellschaft für Technische Zusammenarbeit GmbH, GTZ. Quito - Ecuador.* Duties: Reformulate the socio-economic aspects of the Environmental and Conservation Project *Gran Sumaco*. Lead market studies for non-traditional exports. January - April 1996.

Senior Consultant. **The World Bank. Quito - Ecuador.** Duties: Design the Monitoring and Evaluation System for the *State Services Modernization Program* – PROMSA - jointly funded by the IADB. October - December 1995.

Senior Consultant. **Inter-American Development Bank, IADB. Quito - Ecuador.** Duties: Reformulate the managerial and institutional aspects of the *State Services Modernization Program* – PROMSA - jointly funded by The World Bank. May - September 1995.

Senior Consultant. **Abastefrut. Santiago - Chile.** Duties: Delineate the corporate business strategy for short and medium term. Design financial alternatives for products purchasing and selling. Examine possibilities of products line international diversification. January - March 1994.

Senior Consultant. **Livio Importadores S.A. Montevideo - Uruguay.** Duties: Analyze firm's business potential using an industrial organization approach. Explore competitive advantages offered by MERCOSUR for entering into new markets. January 1994.

Visiting Staff. **International Service for National Agricultural Research, ISNAR. The Hague - The Netherlands.** Duties: Collaborative support to its Priority Setting Program. June - October 1988.

Faculty Experience ¹

Full Professor of Global Economies (Tenured) The University of Texas at Rio Grande Valley, Brownsville, TX <i>Consumer Issues and Applications in Global Retailing (MSc*)</i> <i>Regional Retail Markets (MSc*)</i> <i>Global Citizens Credential - Capstone Seminar</i>	Sept 2022 - To date
Full Professor of Global Business (Tenured) and International Operations Lead University of Houston, Houston, TX <i>Consumer Issues and Applications in Global Retailing (MSc*)</i> <i>Regional Retail Markets (MSc*)</i> <i>Global Citizens Credential - Capstone Seminar</i>	Jan 2020 - Aug 2022
Associate Professor of Economics (Tenured) and Doctoral International Business Faculty Texas A&M International University, Laredo, TX <i>Research Methods in Economic Analysis (Ph.D.) (*)</i> <i>Economics of Technical Change and Innovation (Ph.D. Independent Study) (*)</i> <i>Managing a Globalized Economy (MBA) (*)</i> <i>International Political Economic Relations (MBA) (*)</i> <i>International Economic Geography (MBA) (*)</i> <i>Global SLEPT Issues Seminar (*)</i> <i>Latin American Economic Issues (*)</i> <i>Public Finance (*)</i> <i>Economic Development</i> <i>International Business</i> <i>Microeconomic Principles</i>	Jan 2006 - July 2011

1. * Includes Curriculum Development and Instructor of Record.

Visiting Professor May 2009
Fu Jen Catholic University, Taipei - Taiwan
Business, Government, and the International Economy (MBA) ()*

Associate Professor of Economics and Global Business Sept. 2004 - Dec.2005
William Paterson University, Wayne, NJ
Microeconomic Principles
Business Economics of Latin America ()*

Academic Administrator Jan. 2000 - Aug. 2004
Florida Atlantic University, Boca Raton, FL
International Business (Executive MBA and Weekend MBA) ()*
The Economics of Emerging Markets (M.Sc. in International Business) ()*
International Research Consulting Project (M.Sc. in International Business) ()*
Regional Environment of International Business (M.Sc. in International Business) ()*
Current Business Issues in Latin America and the Caribbean ()*
International Business Policy
International Business

Provided overall academic and administrative coordination in the creation of a *M.Sc. in International Business* with universities in Brazil, Portugal, and Spain.

Founding member for the creation of the Certificate Program in Latin American Studies.

Visiting Professor July 2000
Escuela Superior de Gestión Comercial y Marketing, ESIC. Madrid - Spain
Strategic Decisions in International Business (Executive MBA) ()*

Visiting Professor Jan. 1998 - Dec. 1999
Florida Atlantic University, Boca Raton, FL
Benefit-Cost Analysis (M.A. in Economics) ()*
International Economic Development
Macroeconomic Principles
Microeconomic Principles

Director International Trade and Development Jan. - Dec. 1998
Florida Atlantic University, Boca Raton, FL
Strategic Planning ()*
Small Business Development
International Business Practices and Cultural Awareness ()*

Visiting Professor Sep.1994 - July 1997
Institute for Social Development. INEDES, Quito - Ecuador
Investment Appraisal and Management (M.A. Program) ()*

Visiting Professor Sep.1994 - July 1995
Universidad del Azuay, Quito - Ecuador
Advanced Macroeconomics (M.A. Program) ()*
Economic Growth and Development (M.A. Program) ()*
Investment Appraisal and Management (M.A. Program) ()*

Delivered seminars, conducted workshops, and directed courses to a broad audience of managers, policymakers, and businesspersons in subjects such as International Trade, Economic Policy Analysis, Advanced Finance, and Strategic Planning.

International Academic Distinctions

Foreign Expert - <i>Chang'an</i> University, Xi'An - P.R. China <i>Global Economies and Markets (MBA*)</i>	2021
Guest Distinguished Professor - Beijing University of Posts and Telecommunications - P.R. China <i>Global Economies and Markets (MBA*)</i>	2018
University Professor - Swansea University, Wales, U.K. <i>International Economics (TBA)</i>	2015
Guest Seat Distinguished Professor - <i>Zhongyuan</i> University of Technology - P.R. China <i>Business, Government, and the International Economy (MBA*)</i>	2013

Research Awards

Chair Macroeconomics and Finance 9 th Annual Conference on Applied Financial Economics Samos Island - Greece	2012
Moderator <i>American Canadian Conference for Academic Disciplines</i> Montreal - Canada	2010
Moderator CONAHEC Conference Mexico D.F. - Mexico	2008
Co-Chair <i>Integrated Markets and Trade Blocks</i> for the BALAS Conference Caracas - Venezuela	2000
International Business Faculty Acculturation Program Several Cities - Brazil	2000
International Business Faculty Acculturation Program Several Cities - Spain	1999

Publications

Books

Ortiz, J. (co-author and editor). Small and Medium Enterprises as an Alternative to Macroeconomic Adjustments. *OPALC*. Quito, Ecuador, 1996.

Ortiz, J. (co-author and editor). Small-scale Agriculture: Its Evolution in Ecuador. *Biblioteca de Ciencias Sociales*, Volume 22. Quito, Ecuador, 1988.

Chapters in Scholarly Books

Ortiz, J. *et al.* Social Work Education in Wales in ***Social Work in Wales: Understanding Practice in a Devolved Context***. 1st Edition. University of Bristol Pres. Forthcoming 2023.

Ortiz, J. *et al.* Competitive Advantages of Cross Border M&As to Non-location bound Chinese ICT Firms in *Emerging Markets*. IntechOpen Ltd. ISBN: 978-1-83968-434-0. August 2021.

Ortiz, J. E-Collaboration for Internationalizing U.S. Higher Education Institutions in *Encyclopedia of E-Collaboration*. Idea Group Inc. January 2008.

Ortiz, J. Toward the Internationalization of Business Education in Latin America in *Business and Management Education in Transitioning and Developing Countries: A Handbook*. ME Sharpe. June 2005.

Ortiz, J. A Technical Assistance Program to the Microenterprise: Key Elements in *Small and Medium Enterprises as an Alternative to Macroeconomic Adjustments*. OPALC. Quito - Ecuador, 1996.

Referred Journal Articles ²

Ortiz, J. *et al.* A Decomposed Data Analysis Approach to Assessing City Sustainable Development Performance: A Network DEA-model with a Slack-based Measure. *Sustainability*. SSCI Impact Factor 3.251. Accepted.

Ortiz, J. *et al.* The Theory of Multinational Enterprises in the Digital Era: State-of-the-art and Research Priorities. *International Journal of Emerging Markets*. SSCI Impact Factor 2.430. Accepted.

Ortiz, J. *et al.* The Role of Economic Development on the Effectiveness of Industrial Pollution Reduction Policy in Chinese Cities, *Journal of Cleaner Production*. Vol. 339. (February 2022): SSCI Impact Factor 9.297.

Ortiz, J. *et al.* Linkages between Share Pledging, Stock Price Risk, and Profitability: Evidence from the P.R. China. *PLOS ONE*. December 2021. SSCI Impact Factor 2.806. <https://doi.org/10.1371/>

Ortiz, J. *et al.* Economic Uncertainty and Bank Risk: The Moderating Role of Risk Governance. *Economic Research*. November 2021. SSCI Impact Factor 1.380. DOI: 10.1080/1331677X.2021.1985568.

Ortiz, J. *et al.* Internal Risk Governance and External Capital Regulation Affecting Bank Risk-taking and Performance: Evidence from P.R. China. *International Review of Economics and Finance*. Vol. 74. (July 2021): 276 - 292. SSCI Impact Factor 1.818.

Ortiz, J. *et al.* Sustainable Business Modeling: The Need for Innovative Design Thinking. *Journal of Cleaner Production*. Vol. 298. (April 2021). SSCI Impact Factor 9.297.

Ortiz, J. *et al.* Is Gold a Useful Hedge Against Inflation Across Time Horizons? *Empirical Economics*. Vol. 60. Issue 3. (March 2021): 1175-1189. SSCI Impact Factor 1.308.

Ortiz, J. *et al.* Causality between Actual and Expected Inflation in Central and Eastern Europe: Evidence Using a Heterogeneous Panel Analysis. *Eastern European Economics*. January 2021. SSCI Impact Factor 1.490.

Ortiz, J. *et al.* Antecedents and Consequences of Trust in the Chinese B2C Online Shopping Context. *Journal of Quality*. Vol. 29. No 1. 2022. EI Impact Factor 2.306. DOI:10.6220/joq.202202_29(1).0001.

Ortiz, J. *et al.* Antecedents and Consequences of Negative Word of Mouth: The Moderating Effect of Relationship Strength. *Journal of Quality*. Vol. 28. No 3. Spring 2021. SCI Impact Factor 2.306. DOI:10.6220/joq.202106_28(3).0004.

2. * Impact Factor not publicly available.

Ortiz, J. *et al.* Antecedents of Information Seeking and Sharing on Social Networking Sites: An Empirical Study of Facebook Users. *International Journal of Communication*. Vol. 14. (October 2020): 5705 - 5728. SSCI Impact Factor 1.740.

Ortiz, J. *et al.* Verification of the Double-Mediating Effects of Consumer-Brand Relationships, Community Identification, and Brand Love in Virtual Communities. *Journal of Quality*. Forthcoming Summer 2022. SCI Impact Factor 2.306.

Ortiz, J. *et al.* The Antecedents and Consequences of the Perceived Positive e-WOM Review Credibility. *Industrial Management and Data Systems*. Vol. 120. No. 6. (August 2020): 1217 - 1243. SCIE Impact Factor 3.727.

Ortiz, J. *et al.* The Multi-skilled Multi-period Workforce Assignment Problem. *International Journal of Production Research*. June 2020. SSCI Impact Factor 8.568. <https://doi.org/10.1080/00207543.2020.1783009>.

Ortiz, J. *et al.* Economic Growth, Energy Consumption, and Carbon Dioxide Emissions in the E7 Countries: A Bootstrap ARDL Bound Test. *Energy, Sustainability and Society*. April 2020. SSCI Impact Factor 1.901.

Ortiz, J. *et al.* Antecedents of Consumer Citizenship Behavior towards Organic Foods. *Journal of Consumer Behavior*. Vol. 18. Issue 4. (July/August 2019): 332 - 349. SSCI Impact Factor: 3.280.

Ortiz, J. *et al.* Mediation Effects of Service Recovery and Avoidance on the Relationship between Corporate Reputation and Behavioral Intentions. *Journal of Quality*. Vol. 26. Issue 3. (July/August 2019): 186 - 206. SCI Impact Factor 2.306.

Ortiz, J. *et al.* Construction of Open Innovation Ecology on the Internet: A Case Study of Xiaomi (P.R. China) Using Institutional Logic. Vol. 11. Issue 11. (June 2019): 3225. *Sustainability*. SSCI Impact Factor 3.251.

Ortiz, J. *et al.* Gold and Inflation: Expected Inflation Effect or Carrying Cost Effect? *International Finance*. Vol. 22. Issue 4. (Fall 2019): 380 - 398. SSCI Impact Factor: 1.023.

Ortiz, J. *et al.* The Contradiction of Trust and Uncertainty from the Viewpoint of Swift *Guanxi*. *Internet Research*. Vol. 28. Number 3 (July 2018): 716 - 745. SSCI Impact Factor: 4.580.

Ortiz, J. *et al.* The Relationship between Media Bias and Inflation Expectations in P.R. China. *Research in International Business and Finance*. Vol. 55. (May 2018): 402 - 412. SSCI Impact Factor: 1.400.

Ortiz, J. *et al.* Actual and Expected Inflation in the U.S.: A Time- Frequency View. *Journal for Economic Forecasting*. Vol. 21. Issue 1 (April 2018): 42 - 62. SSCI Impact Factor: 0.355.

Ortiz, J. *et al.* Information Privacy, Consumer Alienation, and Lurking Behavior in Social Networking Sites. *Computers in Human Behavior*. Vol. 80. Number 2 (March 2018): 143 - 157. SSCI Impact Factor: 7.830.

Ortiz, J. *et al.* Electronic Word-of-Mouth in the Taiwanese Social Networking Community: Participation Factors. *Internet Research*. Vol. 27. Number 5 (October 2017): 1058 - 1084. SSCI Impact Factor: 4.580.

Ortiz, J. *et al.* Perceived Justice, Emotions, and Behavioral Intentions in the Taiwanese Food and Beverage Industry. *International Journal of Conflict Management*. Vol. 28. Number 4 (September 2017): 437 - 463. SSCI Impact Factor: 1.209.

Ortiz, J. *et al.* The Contradiction between Self-Protection and Self- Presentation on Knowledge-Sharing Behavior. *Computers in Human Behavior*. Vol. 76. Number 2 (July 2017): 406 - 416. SSCI Impact Factor: 7.830.

- Ortiz, J. *et al.* Reverse Technology Spillover Effects of Outward FDI to P.R. China: A Threshold Regression Analysis. *Applied Economics Quarterly*. Vol. 62. Number 1 (March 2016): 51 - 67. SSCI Impact Factor: 3.692.
- Ortiz, J. *et al.* The Influence of OFDI on the Industrial Structure of Guangdong Province: An Application of the Grey Incidence Theory. *Journal of Economics, Business, and Management*. Vol. 4 Number 4 (April 2016): 286 - 291. Impact Factor: 0.862.
- Ortiz, J. *et al.* The Delicate Balance for Jointly Pursuing Economic Growth in Latin America and China. *Journal of Chinese Economic and Business Studies*. (Refereed version reprinted from LARR). Vol. 13 Number 4 (November 2015): 337 - 351. Impact Factor 0.909.
- Ortiz, J. *et al.* A VAR Model to Stimulating Economic Growth in the Guangdong Province, P.R. China. *Journal of Asian Finance, Economics, and Business*. Vol. 2 Number 2 (May 2015): 5 - 12. *
- Ortiz, J. *et al.* An Acquisition Support System for Public Healthcare - Case Study of the U.S. Children Vaccine Program. *Advances in Computer Science Research*. May 2015. *
- Ortiz, J. *et al.* Assessing Energy Efficiency of Port Operations in China - A Case Study on Sustainable Development of Green Ports. *Open Journal of Social Sciences*. Vol. 3 (April 2015): 28-33. *
- Ortiz, J. *et al.* A Systemic Examination on Ethical Issues in China's Advertising Industry. *International Journal of Business and Social Sciences*. Vol. 5. Number 11(October 2014): 244 - 261. *
- Ortiz, J. *et al.* Where China meets Latin America: Implications for Economic Growth. *Industrial Economics Review*. (Chinese Mandarin). Vol. 5. Number 3 (May 2014): 95 - 105. Impact Factor: 0.600.
- Ortiz, J. *Déjà Vu*: Latin America and its New Trade Dependency... this time with China. *Latin American Research Review*. Vol. 47. Number 3 (December 2012): 175 - 190. SSCI Impact Factor 0.340.
- Ortiz, J. *et al.* When 1st and 3rd Converge: A Border Region Framework. *Journal of Diversity Management*. Vol. 6. Number 1 (2011): 11 - 19. Impact Factor 2.040.
- Ortiz, J. The Global Environment through the *SLEPT* Framework. *International Journal of Business and Globalization*. Vol. 5. Number 4 (2010): 475 - 492. *
- Ortiz, J. *et al.* Assessing Study Abroad Programs: Application of the *SLEPT* Framework through Learning Communities. *The Journal of General Education*. Vol. 59. Number 1 (Summer 2010): 17 - 41. Impact Factor: 0.170.
- Ortiz, J. Does Religion Distribution Matter in the Economic Growth of Latin America? *International Journal of Business and Economics*. Vol. 8. Number 3 (December 2009): 183 - 199. *
- Ortiz, J. *et al.* The *SLEPT* Aspects of the Free Trade Area of the Americas. *International Journal of Business*. Vol. 14. Number 3 (Summer 2009): 221- 234. *
- Ortiz, J. Corruption and Income Concentration: Their Impact on Latin American Enterprises. *ABANTE*. Vol. 10. Number 2 (October 2007): 127 - 150. (Refereed version reprinted in Spanish from JGB). *
- Ortiz, J. *et al.* German Foreign Investment in Emerging Latin American Markets. *Fu Jen Management Review*. Vol. 14. Number 3 (September 2007): 43 - 64. *
- Ortiz, J. Measuring the Economic Impact of E-collaboration. *International Journal of e-Collaboration*. Vol. 3. Number 3 (July - September 2007): i - iv *

Ortiz, J. *et al.* Equality of Higher Education: Beyond Accessibility...Reciprocal Lessons from the USA, Hungary, and Poland. *World Studies in Education*. Vol. 8. Number 1 (January 2007): 5 - 23. Impact Factor 0.950.

Ortiz, J. Business Performance in Latin America under Corruption and Income Inequality. *Journal of Global Business*. Vol. 17. Number 33 (Spring 2006): 19 - 31. *

Ortiz, J. International Business Education in a Global Environment: A Conceptual Approach. *International Education Journal*. Vol. 5. Number 2 (July 2004): 255 - 265. *

Ortiz, J. Political-Economy Considerations in Emerging Economies. *The South-European Review of Business Finance and Accounting*. Vol. 1. Number 1 (January 2003): 107 - 119. *

Ortiz, J. Rethinking the Approach to the Microenterprise Sector in Latin America: An Integrating Framework. *Journal of Microfinance*. Vol. 3. Number 2 (Fall 2001): 87 - 106. *

Ortiz, J. Business Strategy under a Simultaneous Policy-Making Setting. *Portuguese Management Review*. Number 3 (September 2001): 26 - 31. *

Ortiz, J. Welfare Implications of Price and Research Policies as a Result of Collective Action. *Food Policy*. Vol. 25. Issue 2 (April 2000): 169 - 188. (Refereed version reprinted from JID). Impact Factor 3.111.

Ortiz, J. The Role of Interest Groups in Agricultural Policy Design: Chile 1960 - 1988. *Journal of International Development*. Vol. 11. Issue 2 (March - April 1999): 241-258. SSCI Impact Factor 0.863.

Ortiz, J. An Analysis of Price and Research Policies in Chile. *Agricultural Systems*. Vol. 56. Issue 3 (May 1998): 289 - 304. Impact Factor 3.004.

Ortiz, J. The Political Economy of Chilean Agriculture: An Econometric Approach. *Estudios de Economía*. Vol. 24. Number 1 (June 1997): 155 - 184. Impact Factor 0.310.

Ortiz, J. *et al.* Social Benefits of Research in Chile under a Price Distorting Policy Context. *Agricultura Técnica*, Vol. 55. Number 3 - 4. (July - December 1995): 189 - 203. *

Ortiz, J. *et al.* The Economic Impact of Public Research in Ecuador. *Ecuador Debate*. Number 36, (December 1995): 145 - 156. *

Ortiz, J. *et al.* Interactions between Price Policies and Public Research Expenditures. *Cuadernos de Economía*. Vol. 32. Number 96. (August 1995): 199 - 215. SSCI Impact Factor 0.700.

Ortiz, J. *et al.* The Impact of Foreign Assistance on Agricultural Growth. *Economic Development and Cultural Change*. Vol. 40. Number 4 (July 1992): 775 - 786. SSCI Impact Factor: 1.188.

Ortiz, J. *et al.* Reaping the Returns to Research. *Journal of Production Agriculture*. Vol. 5. Number 2 (April - June 1992): 203 - 209. Impact Factor: 0.600.

Manuscripts under 2nd or 3rd Revision

Ortiz, J. *et al.* Understanding Weibo Members' Behaviors for Co-creating Value in the Social Media Brand Community: Applying the Uses and Gratifications Theory. *International Journal of Information Management*. SSCI Impact Factor 4.516.

Ortiz, J. *et al.* The Pathway to the Natural Gas Industry: Financial Development, Coal Consumption, and Carbon Dioxide Emissions in P.R. China. *SAGE Special Collection*. SSCI Impact Factor 2.139.

Ortiz, J. *et al.* What Drives Customer Engagement after Service Failure? The moderating role of customer trust. *International Journal of Consumer Studies*. SSCI Impact Factor 3.864.

Manuscripts Submitted

Ortiz, J. *et al.* Does the Intertemporal Substitution Effect Work? Evidence from Causal relationship between Inflation Expectation and Consumption Expenditures. *International Journal of Finance and Economics*. SSCI Impact Factor 0.943.

Ortiz, J. *et al.* How Perceived Inflation affects Inflation Expectations? Evidence from Granger-causalities in the Frequency Domain. *Journal of Empirical Finance*. SSCI Impact Factor 1.566.

Ortiz, J. *et al.* Exact and Heuristic Solutions for Multi-Echelon Supply Chain Networks Design. *Transportation Research Part E*. SSCI Impact Factor 3.693.

Ortiz, J. *et al.* Knowledge Sharing Behavior of Indonesian College Students on Facebook: The Roles of Social Capital and Trust. *Educational Technology Research and Development*. SSCI Impact Factor: 2.672.

Ortiz, J. *et al.* Does the Effect of Big Data Capability on Organizational Innovation? A Resource Orchestration Perspective. *Journal of Management and Organization*. SSCI Impact Factor 1.950.

Ortiz, J. *et al.* An Innovative Infectious Disease Model of Network Public Opinion based of the Stakeholder Theory. *Systems Engineering*. SSCI Impact Factor 1.000.

Ortiz, J. *et al.* The Dual-mediation Effect of Perceived Accuracy and Perceived Connectedness on Consumer Attitude toward Social Networking Advertising. *International Journal of Advertising*. SSCI Impact Factor 1.242.

Ortiz, J. *et al.* An Exploration of Supervisor-Subordinate AWX and DTT on Work Outcomes in Chinese Firms: The Mediating Effects of Positive emotion and P-O Fit. *Journal of Business Ethics*. SSCI Impact Factor 2.917.

Ortiz, J. *et al.* Emotion for Presence: An Empirical Study of Google Play. *Electronic Commerce Research*. SSCI Impact Factor: 1.489.

Topic Editor for Economics

Book Series “Business, Management and Economics” IntechOpen Ltd.- England. February 2022 - Onwards.

Invited Guest Editor for Sustainability

Sustainability Marketing: Customer Satisfaction and Brand Equity. *Sustainability*. SSCI Impact Factor 3.659. April 2022 - Onwards.

Co-Editor Conference Proceedings

Ortiz, J. Introduction to Selected Papers from Risk Assessment and Crisis Response 2011. *Journal of Human and Ecological Risk Assessment*. Volume 19. Issue 2 (March - April 2013): 385–388.

Ortiz, J. Scientific Committee Member. 4th International Symposium in Ship Operations, Management and Economics. Society of Naval Architects and Marine Engineers. Athens, Greece. November 2012.

Ortiz, J. *et al. Beyond Experience in Risk Analysis and Crises Response*. Advances in Intelligent Systems Research. Vol. 16: 53 Papers - 350 Pages. ISSN 1951-6851 - Atlantis Press. May 2011.

Journal Guest Co-Editor

Ortiz, J. *Journal of Human and Ecological Risk Assessment*. Volume 19. Issue 2 (March - April 2013): 385 - 576.

Editorial Advisory Board Member - IGI Global

Relational Methodologies and Epistemology in Economics and Management Science - Manuscript Reviewer. March 2015.

The Digital Enterprise: Effects of Information Technology on Enterprise Architecture, Governance, and Growth - Manuscript Reviewer. March 2014.

Emerging Business Opportunities in Africa: Market Entry, Competitive Strategy, and the Promotion of Foreign Direct Investments - Manuscript Reviewer. April 2013.

Managing Enterprise Information Technology Acquisitions: Assessing Organizational Preparedness - Manuscript Reviewer. July 2012.

Articles in Professional Journals or Magazines

Ortiz, J. The Quest for a Globalized Hispanic Serving Institution Campus. *The Hispanic Outlook in Higher Education*. July 2009.

Ortiz, J. Internationalization in Hispanic Serving Institutions. *The Hispanic Outlook in Higher Education*. April 2006.

Ortiz, J. *SLEPT* Conditions in International Business Education. *Institute of International Education - Networker*. Spring 2003: 30 - 34.

Ortiz, J. Economic Perspectives of Latin America from an American viewpoint. *Marketing Acción*. Number 32 (March 2003): 7.

Ortiz, J. The Use of “*SLEPT*” as a Tool for “Waking-up” International Business Managers. *Marketing Acción*. Number 31 (December 2002): 5 - 8.

Scholarly Reviewer and/or Editor of Journals or Conference Proceedings

América Latina Hoy; Applied Economics; Applied Economics Letters; Applied Financial Economics; Asia Pacific Journal of Marketing and Logistics; Development Economics; Economics and International Finance; Economic Development Quarterly; Economies; Electronic Commerce Research and Applications; The Interdisciplinary Journal of Study Abroad; International Trade Journal; International Journal of Conflict Management; International Journal of Emerging Markets; International Journal of Technology, Policy and Management; Journal of Applied Marketing Theory; Journal of Economics and International Finance; Journal of Developing Areas; Journal of Innovation and Entrepreneurship; Journal of Research in Interactive Marketing; *Marketing Acción*; Quantitative Finance and Economics; Risk and Financial Management; SAGE Open Humanities, Social Sciences, and Behavioral Sciences; Sustainability; Encyclopedia of e-Collaboration; International Journal of Education; The South European Review of Business Finance and Accounting; International Conference on Risk Analysis and

Crises Response; National Business and Economics Society Conference Curacao Integrated Markets and Trade Blocks; Business Association of Latin American Studies BALAS; The Role of Small and Medium Enterprises in Latin America, OPALC.

Editorial Reviews of Scholarly Books

International Business: The Challenges of Globalization. John Wild and Kenneth Wild. 7th Edition, Pearson Higher Education. September 2013.

Simulations for Introduction to International Business. Pearson Higher Education. August 2013.

Principles of Economics. Steven Landsburg. Oxford University Press. Manuscript. May 2013.

Transnational Management: Text, Cases, and Readings in Cross-Border Management Editorial Advisory Board Member for Christopher A. Bartlett, Sumantra Ghoshal, and Paul Beamish. Harvard Business School. 5th Edition. December 2006.

Economics: Principles and Applications. William L. Holahan for Addison-Wesley. Manuscript. October 2005.
International Business. James Foley for McGraw-Hill / Irwin. Manuscript. October 2004.

International Business - "Student Test Drive". Oded Shenkar and Yadong Luo for John Wiley & Sons, Inc. 1st Edition. April 2004.

International Business. Oded Shenkar and Yadong Luo for John Wiley & Sons, Inc. 1st Edition. November 2003.

International Business: The Challenge of Global Competition. Donald Ball, Wendell McCulloch, Paul Frantz, J. Michael Geringer and Michael Minor for McGraw-Hill / Irwin. 9th Edition, July 2003.

Global Business Today. Charles Hill for McGraw-Hill / Irwin. 2nd Edition, April 2002.

Microsoft Excel for Microeconomics. Lawrence Smith, Katherine Smith, and Murphy Smith for Prentice Hall Economics. Manuscript, February 2002.

Economic Development: Theory and Policy. Stuart Lynn: Instructor's Manual for Prentice Hall Economics. 1st Edition, December 2001.

Economics. R. Glenn Hubbard and Anthony P. O'Brien for Prentice Hall Economics. Manuscript, October 2001.

International Business: A Managerial Perspective by Rickey W. Griffin and Michael Pustay vis-à-vis
International Business: Competing in the Market Place by Charles W.L. Hill. Prentice Hall Management, August 2001.

International Business: A Managerial Perspective. Rickey W. Griffin and Michael Pustay. Prentice Hall Management. 3rd Edition, August 2000.

Economic Development: Theory and Policy. Stuart Lynn. Prentice Hall Economics. 1st Edition, February 2000.

Principles of Microeconomics. Karl E. Case and Ray C. Fair. Prentice Hall Economics. 6th Edition, July 1999.

Papers Accepted and/or Presented at Scholarly Meetings

Ortiz, J., *et al.* Antecedents of Information Seeking and Sharing on Social Networking Sites: An Empirical Study in Indonesia. Recent Advances in Retailing and Consumer Science Conference. Baveno, Italy. July 2022.

Ortiz, J. *et al.* Sentiments Affect Stock Returns: Evidence Based on Big Data. IEEE 23rd International Conference on High Performance Computing & Communications; 7th International Conference on Data Science & Systems; 19th International Conference on Smart City; and 7th International Conference on Dependability in Sensor, Cloud & Big Data Systems & Applications. Beijing, P.R. China. December 2021. DOI: 10.1109/HPCC-DSS-SmartCity-DependSys53884.2021.00285.

Ortiz, J. *et al.* The Impact of Social Work Education on Students' Knowledge of and Attitudes Towards Disability Issues in Wales and Texas. UK Joint Social Work Education and Research Conference. Cardiff University, Wales. July 2021.

Ortiz, J. *et al.* The Inclusion of Economics Training within Social Work Education: An International Comparison. UK Joint Social Work Education and Research Conference. Cardiff University, Wales. July 2021.

Antecedents of Value Co-Creation on Social Networking Sites: An Empirical Study in Indonesia. 49th Annual Meeting of the Decision Science Institute. Chicago - IL. November 2018.

The *SLEPT* Aspects of the Free Trade Area of the Americas. 12th Annual Conference "Western Hemispheric Integration in a Competitive Global Environment. EGADE Monterrey Institute of Technology. Monterrey - Mexico. March 2007.

The Role of International Education in a Globalized Environment. Council of International Education Exchange - CIEE. 2002 Annual Conference. Atlanta - GA. November 2002.

Strengthening the Microenterprise in Latin America. World Association of Small and Medium Enterprises - WASME Miami - FL. April 1997: 150 - 153.

The Effects of Price Policies on the Funding of Scientific Research. *Instituto Nacional de Investigaciones*, INIA. Santiago - Chile. March 1994.

The Impact of Foreign Assistance on Agricultural Growth. Orlando, FL. Southern Association of Agricultural Economics, Vol. 22. Number 1 (July 1990): 214.

Conference Presentations and Invited Talks

Kokusaika in Japan's Higher Education. Japan - United States Educational Commission (JUSEC). Fulbright Japan June 2022.

Keynote Speaker: FinTech: Challenges and Opportunities in International Business and Financial Technology in the Digital Economy - *Beijing University of Posts and Telecommunications* - P.R. China. November 2021. (Delivered synchronously).

The Theory of Multinational Enterprises in the Digital Era: State-of-the-art and Research Priorities in International Business and Financial Technology in the Digital Economy - *Beijing University of Posts and Telecommunications* - P.R. China. November 2021. (Delivered synchronously).

Seminar: Global Retailing Post COVID-19. *School of Management and Economics* - *Zhongyuan University of Technology*. Zhengzhou, Henan Province, P.R. China. May 2021 (Delivered synchronously).

Seminar: P.R. China's Economy Post COVID-19. *School of Management and Economics* - *Zhongyuan University of Technology*. Zhengzhou, Henan Province, P.R. China. April 2021 (Delivered synchronously).

Seminar: Asia's Microeconomics. *School of Management and Economics - Zhongyuan University of Technology*. Zhengzhou, Henan Province, P.R. China. November 2020 (Delivered synchronously).

Seminar: Retailing Strategies under the COVID-19 Environment. *School of Management and Economics - Zhongyuan University of Technology*. Zhengzhou, Henan Province, P.R. China. October 2020 (Delivered synchronously).

Seminar: Asia's Macroeconomics. *School of Management and Economics - Zhongyuan University of Technology*. Zhengzhou, Henan Province, P.R. China. June 2020 (Delivered synchronously).

Seminar: Marketing Strategies under the COVID-19 Environment. *School of Management and Economics - Zhongyuan University of Technology*. Zhengzhou, Henan Province, P.R. China. May 2020 (Delivered synchronously).

P.R. China and the Global Economy and Ethical Considerations in Global Trade. Executive MBA. *School of Business - University of Deusto*. Bilbao, Spain. March 2020.

Seminar - Global Marketing: Redefining its Concept. *School of Management and Economics - Zhongyuan University of Technology*. Zhengzhou, Henan Province, P.R. China. November 2019.

An International Exploration of the Inclusion of Economic Training within Social Work Education. *12th International Conference of Education, Research, and Innovation*. Seville, Spain. November 2019.

Social Work Students' Understanding and Awareness of Disability Issues: A UK / US Comparison. *Council on Social Work Annual Program Meeting*. Denver, CO. October 2019.

A Survey of China. Institute Borders, Trade, and Immigration. *College of Technology. University of Houston*. Houston, TX. May 2019.

The Dual-mediation Effect of Perceived Accuracy and Perceived Connectedness on Consumer Attitude toward Social Networking Advertising. *Association of Marketing Theory and Practice*. Charleston, SC. March 2019.

The Global Digital Economy under a Changing SLEPT Environment. 4th Forum on Big Data Research and Practice. *Guangdong University of Technology*. Guangzhou, P.R. China. December 2018.

Strategies to Promote Materials Science and Engineering: A Community - University Collaboration for Graduate, Undergraduate, and K12 Students. *XXVII International Materials Research Congress*. Cancun, Mexico. August 2018.

The "Dismal Science"? The Requirement for Economic Knowledge in the Planning and Provision of Social Care. *Joint World Conference on Social Work, Education and Social Development*. Dublin, Ireland. July 2018.

The Need for Creating Globally Educated Business Students. *Beijing University of Posts and Telecommunications*. Beijing, P.R. China. January 2018.

World Social Workday 2017: Promoting Community and Environmental Sustainability Program. *British Association of Social Workers, Swansea University, Cardiff University, and University of Houston*. Houston, TX. March 2017.

Latin America: Excellence, Success, and Vision through Higher Education. *Houston: Gateway to the Americas*. Houston, TX. October 2016.

Political Risk in the Global Economy. *Department of Political Science Workshop*. University of Houston. Houston, TX. February 2016.

Building the Human Capital Base: Knowledge, Science, and Technology. *Houston: Gateway to the Americas*. Houston, TX. December 2015.

Eurozone Debt Crisis, Growth Policies, and the Greek Experience. *University of Houston*. Houston, TX. March 2015.

An Acquisition Support System for Public Healthcare: The U.S. Children Vaccine Program. *International Conference on Applied Mathematics, Modelling and Simulation*. Xiamen, P.R. China. October 2014.

The Relationship between China and Latin America: Upcoming Political Economy Challenges. *Sun Yat-sen University*. Guangzhou, P.R. China. October 2013.

Where China meets Latin America: Implications for Economic Growth. *International Academic Workshop on Social Sciences*. Changsha, P.R. China. October 2013.

Where China meets Latin America: Implications for Economic Growth. *Jinan University - College of Economics and School of Management*. Guangzhou, P.R. China. May 2013.

Déjà Vu: Latin America and its New Trade Dependency... this time with China. *The University of Texas at Austin - McCombs School of Business*. Austin, TX. October 2012.

Déjà Vu: Latin America and its New Trade Dependency... this time with China. *9th Annual Conference on Applied Financial Economics*. Samos Island, Greece, June 2012.

Fostering Collaboration between Indian and U.S. Higher Education Institutions. *NAFSA*. Houston, TX. June 2012.
In Quest for an Ideally Globalized Undergraduate Curriculum. *Association of International Education Administrators*. AIEA Showcase of Best Practices. San Francisco, CA. February 2011.

Economic Perspectives under Interesting Times. *Universidad Tecnológica Centroamericana (UNITEC)*. Tegucigalpa, Honduras. February 2011.

Does Religion Distribution Matter in the Economic Growth of Latin America? *American Canadian Conference for Academic Disciplines*. Toronto, Canada. May 2010.

Application of the *SLEPT* Framework for Assessing Study Abroad Opportunities. *Global Higher Education Forum: Current Trends, Future Perspectives*. Penang, Malaysia. December 2009.

The Global Economic Crisis. *Universidad Regiomontana*. Monterrey, México. October 2009.

Corporate Social Responsibility as a Managerial Competency for SMEs in the Countries of the Carpathian Euroregion. *Ankara University International Conference on Markets, Marketing, and Entrepreneurship*. Antalya, Turkey. April 2009.

Strategic Alliances Universities - Industry - Businesses for Promoting Economic Growth and Regional Innovation. *LASPAU Leadership Program*. Laredo, TX. January 2009.

A Synergistic Collaborative Approach in International Education. *Information Technology and International Education Conference*. Eger, Hungary. October 2008.

Determinants of German Foreign Investment: The Case of Latin America. *The New Europe at the Crossroads*. 12th Annual Conference. Munich, Germany. July 2008.

Internationalizing the Regional University: Strategies for Success. *Texas Chief Academic Officers' Retreat*. San Antonio, TX, March 2008.

Challenges and Opportunities of Logistic Activities as Regional Development Poles. *2nd International Forum on Logistics and International Trade*. Nuevo Laredo, México. November 2007.

The *SLEPT* Framework to promote Internationalization among Institutions of Higher Education. *7th International Conference on Information Technology*. Mansoura, Egypt. November 2007.

A Hybrid Approach to deliver a Dual MBA Degree Program. *11th North American Higher Education Conference - CONAHEC*. Quebec, Canada. April 2007.

Campus Internationalization: E-Collaboration vis-à-vis T-Collaboration. *Global IT Research Issues and Challenges*. Laredo, TX, March 2007.

Teaching, Learning, and Diversity: The Challenge to Higher Education Colloquium. *University of the Western Cape*. Cape Town, South Africa, October 2006.

Global Leadership. Kellogg MSI Leadership Fellows Program Alumni Symposium. *Institute for Higher Education Policy*. Seattle, WA, June 2006.

Characteristics of Effective Global Leaders of Minority Serving Institutions: A Case Study. *Alliance for Equity in Higher Education*. Savannah, GA, June 2005.

International "SLEPT" Conditions in Higher Education. *HACU 6th International Conference. Technology and Culture: International Convergence*. Santa Fé, NM, May 2005.

Emerging Issues in Latino Leadership and/or Leadership Development. *HACU 18th Conference. Higher Education Leadership Institute*. Miami, FL, October 2004.

Internationalizing Minority Serving Institutions: How Committed We Are? *Kellogg MSI Leadership Fellows Program*. Washington, D.C., August 2004.

The Fulbright Scholar Program and the Need for Internationalizing Higher Learning Institutions. *Florida Association for Women in Education*. Fort Lauderdale, FL, February 2003.

The Importance of Entrepreneurship in Emerging and Transitional Markets. *Universidade do Sul de Santa Catarina, UNISUL*. Florianópolis, Brazil, May 2000.

Privatization of Social Security II: Lessons for the United States. *Rotary Club of Coral Springs*. Coral Springs, FL, March 1999.

Privatization of Social Security I: The Chilean Experience. *Rotary Club of Coral Springs*. Coral Springs, FL, December 1998.

NAFTA and Florida: The Gateway to Latin America. *Summer Conference on Florida - Israel Business*. Florida Atlantic University. Fort Lauderdale, FL, June 1998.

Economic Integration and Free Trade with Latin America and the Caribbean: Is There Opportunity for SBDCs? *National Association of Small Business International Trade Educators - NASBITE*. Fort Worth, TX, April 1998.

Strengthening the Microenterprise in Latin America. *MicroCredit Summit*. Washington DC, February 1997.

The Growing Importance of the Natural Resource Management Sector in Latin America, *ISNAR*. The Hague, Netherlands. October 1996.

A Technical Assistance Program for the Small and Medium Enterprises in Latin America and the Caribbean: Key Elements, *OPALC*. Quito, Ecuador. July 1996.

Teaching and Advising

Ph.D. Dissertation Committees

Zhang, Xing. *Government Guarantee, Regulation, and Bank Risk-taking: Evidence from P.R. China*. School of Finance. Renmin University, Beijing, P.R. China. Co-advisor. (Summer 2022).

Li, Fengchao. *Stock Price Risk, Equity Pledge, and Real Economic Development in P.R. China*. School of Finance. Renmin University, Beijing, P.R. China. Co-advisor. (Summer 2022).

Gómez, Blanca. *Idealistic and Interpersonal Analysis among Heritage Journalism Students from Texas and Mexico*. College of Liberal Arts and Social Sciences. University of Houston. Committee Member. (Spring 2022).

Ren, Hao. *Institutional Logics of Internet Enterprises under the Ecological Strategic Situation*. School of Economics and Management. Beihang University, Beijing, P.R. China. Co-advisor. (Fall 2020).

Redcliffe, Jo. *A Tale of Two Cities: An International Comparison of the Impact of Social Work Education on Students Knowledge of and Attitudes Towards Disability*. Swansea University, Wales, UK. Supervisor. (Summer 2020).

Xu, Yingying. *The Nexus between Actual and Expected Inflation*. School of Economics and Management. Beihang University, Beijing, P.R. China. Co-advisor. (Fall 2017).

Junaidi Junaidi. National Dong-Hwa University. Taiwan, R.O.C. (Fall 2020). External Reviewer. Submission of 3 Papers on Global Management Issues.

Suparno, C. National Dong-Hwa University. Taiwan, R.O.C. (Fall 2020). External Reviewer. Submission of 3 Papers on Global Management Issues.

Honora, Andreawan. National Dong-Hwa University. Taiwan, R.O.C. (Fall 2020). External Reviewer. Submission of 3 Papers on Global Management Issues.

Nguyen, C. N. *Individual Ambidexterity, Motivating Language, and Employee Outcomes: A Cross-country Analysis*. Texas A&M International University. Reader. Fall 2017.

Ning, W. *How Human Resource Systems Affect Employee Outcomes: An Integrated Perspective*. Texas A&M International University. Reader. Fall 2016.

Wang, W. *Cross-National Effectiveness of Cognitive/Affective Demographic and Skills Selection Criteria*. Texas A&M International University. Reader. Fall 2015.

Huang, J. *Feature Selection in Credit Scoring - A Quadratic Programming Approach Solving with Bisection Method Based on Tabu Search Algorithm*. Texas A&M International University. Reader. Spring 2013.

Huo, D. *Impact of Diversification and Internationalization to Performance of Chinese Companies*. Texas A&M International University. Reader. Fall 2010.

M.A. Theses Committees

Gordon, Loren. *Researching Healthcare Equity: Insights from Medical Students in Cameroon*. College of Technology. University of Houston. Committee Chair. (Spring 2022).

Hope Wilfred Banda. *Antecedents and Consequence of Brand Addiction: The Moderating Effect of Consumer-Brand Identification*. Department of Business Administration. National Dong-Hwa University. Hualien County, Taiwan, R.O.C. External Reviewer. (Summer 2021).

Suphruchaya, Chatchuchaikul. *The Double-edged Sword: The Roles of Cognitive Load and Social Capital on Facebook Usage Intention*. Department of Business Administration. National Dong-Hwa University. Hualien County, Taiwan, R.O.C. External Reviewer. (Spring 2018).

Visiting Scholars' Supervision

Jiantong He. Professor of Management, Dalian Maritime University. Dalian, Liaoning Province. P.R. China. (Summer 2019 - Fall 2020).

Teng Tong, Professor of Finance, Hubei University of Economics. Wuhan, Hubei Province. P.R. China. (Spring - Fall 2019).

Wen-Hai Chih. Professor of Business Administration. National Dong Hwa University. Hualien County. Taiwan, R.O.C. Fall 2016 - Spring 2017.

Jing-Wen Xia. Professor of Economics. Jinan University. Guangzhou, Guangdong Province. P.R. China. Fall 2015 - Spring 2016.

Directed Ph.D. students taking research credit courses, Professional Certificate students finishing their research papers, Master students completing their International Research Consulting Projects, and Honor students taking independent studies.

Funded Research Grants

Internal

Ortiz, J. (co-PI 50%) *et al.* Global Internship Program. Cougar Initiative to Engage. UH Global. Duration: July 2020 - August 2021. Funding level: \$21,000.

Ortiz, J. (co-PI 50%) *et al.* Learning Abroad Scholarships for High Financial Need Students. *Cougar Initiative to Engage*. UH Global. Duration: July 2019 - August 2020. Funding level: \$60,000.

Ortiz, J. (co-PI 75%) *et al.* MBA Proposal A'Sharqiyah University. *Oman*. Submission date: March 2012. Funding level: \$250,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (PI 100%). Support for Enhancing International Programs. *William Paterson University*. Duration: May - August 2005. Funding level: \$2,000.

Ortiz, J. (co-PI 50%) *et al.* Economic Effects of the Port of West Palm Beach: A Research Proposal. *College of Business - Florida Atlantic University*. Submission date: October - December 1998. Funding level: \$25,000.

External

Ortiz, J. (co-PI 50%) *et al.* An International Exploration of the Inclusion of Economics Training within Social Work Education. *University of Houston and Swansea University*. Duration: March - July 2019. Funding level: \$20,000.

Ortiz, J. (co-PI 50%) *et al.* Learning Abroad scholarships coming from Semester at the Sea, Council on International Educational Exchange, American Institute for Foreign Study, University Studies Abroad Consortium, Global Experiences, International Study Abroad, and Freeman Asia. Duration: August 2018 - July 2019. Funding level: \$350,000.

Ortiz, J. (PI 100%). Technical Assistance to Review the Economic and Legal Framework of the Hydrocarbon Sector. *Republic of Gabon. UH Global*. Duration: August - October 2018. Funding level: \$175,000.

Ortiz, J. (co-PI 50%) *et al.* Reciprocal Student Exchange Program in STEM fields. *Embassy of France in the U.S., College of Technology, and UH Global*. Duration: August 2017 - On-going. Funding level: \$40,000.

Ortiz, J. (co-PI 50%) *et al.* Learning Abroad scholarships coming from Semester at the Sea, Council on International Educational Exchange, American Institute for Foreign Study, University Studies Abroad Consortium, Global Experiences, International Study Abroad, and Freeman Asia. Duration: August 2017 - July 2018. Funding level: \$129,000.

Ortiz, J. (co-PI 50%) *et al.* Learning Abroad scholarships coming from Semester at the Sea, Council on International Educational Exchange, American Institute for Foreign Study, University Studies Abroad Consortium, Global Experiences, International Study Abroad, and Freeman Asia. Duration: August 2016 - July 2017. Funding level: \$124,000.

Ortiz, J. (PI 100%). Increasing Student Mobility through Institute of International Education - Generation Study Abroad: SIAS Scholarship. Duration: July - September 2014. Funding level: \$20,000.

Ortiz, J. (co-PI 50%) *et al.* Integrative System for Supply Chain and Logistics. *Provincial Department of Science and Technology. Guangdong Provincial Government, P.R. China*. Duration: September 2013 - August 2014. Funding level: \$320,000.

Ortiz, J. (co-PI 75%) *et al.* English Language Certificate Program for Brazilian Public School English Language Teachers. *Brazilian Ministry of Education and U.S. Embassy in Brazil*. Submission date: June 2012. Funding level: \$300,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 75%) *et al.* Curriculum Review for Prince Mohammad Bin Fahd University. *Saudi Arabia*. Duration: December 2011 - March 2012. Funding level: \$200,000 through the Texas International Education Consortium.

Ortiz, J. (co-PI 80%) *et al.* Proposal to offer a Global MBA with *Universidad Tecnológica Centroamericana (UNITEC)*. Tegucigalpa, Honduras. *Texas A&M International University*. Duration: January 2010 - December 2011. Funding level: \$250,000.

Ortiz, J. (co-PI 80%) *et al.* Economic Development in the Border Region: A Bi-national Perspective. *Center for the Study of Western Hemispheric Trade*. Duration: July - August 2010. Funding level: \$15,000.

Ortiz, J. (co-PI 50%) *et al.* Proposal to offer a Dual MBA Program with Fu Jen Catholic University. Taipei, Taiwan. *Texas A&M International University*. Duration: September 2007 - August 2009. Funding level: \$500,000.

Ortiz, J. (co-PI 75%) *et al.* Awakening the Entrepreneurial Spirit among FAU students. *Department of Management, International Business, and Entrepreneurship. The Coleman Foundation, Inc.* Duration: December 1999 - July 2000. Funding level: \$25,000.

Non-Funded Research Grants

Internal

Ortiz, J. (co-PI 50%) *et al.* Global Internship Program. *Cougar Initiative to Engage. UH Global.* Duration: July 2019 - August 2020. Funding level: \$21,000.

Ortiz, J. (co-PI 20%) *et al.* Mongolia Higher Education Reform Project. *Asian Development Bank.* Submission date: April 2012. Funding level: \$1,600,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 80%) *et al.* Proposal to offer an Executive MBA Program with University of Foreign Languages and Information Technology (HUFLIT). Ho Chi Minh City, Vietnam. *Texas A&M International University.* Submission date: November 2010. Funding level: \$250,000.

Ortiz, J. (PI 100%). TAMIU's Confucius Institute. *Texas A&M International University.* Submission date: May 2010. Funding level: \$1,000,000.

Ortiz, J. (PI 100%). TAMIU's Center of Excellence. USAID Mission in Egypt. *Texas A&M International University.* Submission date: March 2008. Funding level: \$4,000,000.

Ortiz, J. (PI 100%). Proposal to offer a Dual MBA Program with Mansoura University. *Mansoura, Egypt. Texas A&M International University.* Submission date: May 2007. Funding level: Undisclosed.

Ortiz, J. (PI 100%). Enhancing the Latin American Studies Program at William Paterson University. *U.S. Department of Education - International Education and Graduate Programs Service.* Submission date: September 2005. Funding level: \$250,000.

Ortiz, J. (co-PI 50%) *et al.* Enhancing the Small and Medium-size Enterprise Sector in India: A SBDC Proposal for the Small Industries Development Bank of India. *Small Business Development Center - Florida Atlantic University.* Submission date: August 1998. Funding level: \$100,000.

Ortiz, J. (co-PI 50%) *et al.* Creating Employment Opportunities by Enhancing the Role of Higher Education in Economic Development Initiatives. *USAID, Association Liaison Office for University Cooperation in Development, ALO, and Florida Small Business Development Center Network, FSBDCN.* Submission date: March 1998, (Invited for Re-submission 1999). Funding level: \$100,000.

External

Ortiz, J. (co-PI 50%) *et al.* Development of Sustainable International Research Collaboration and Completion of Research Phase 1. Global Wales International Research Mobility Fund - Travel Grant. *University of Houston and Swansea University.* Duration: January 2021. Funding level: GBP £4,000.

Ortiz, J. (co-PI 10%) *et al.* Provision of Technical Educational Services *Universiti Malaysia Pahang.* Submission date: March 2016. Funding level: \$580,000.

Ortiz, J. (PI 100%). University of Houston Branch Campus in San José, Costa Rica. *Promerica Group.* Expression of Interest. Submission date: December 2014. Funding level: \$50,000,000.

Ortiz, J. (co-PI 75%) *et al.* Center for Advanced Studies. *USAID Pakistan*. Submission date: December 2012. Funding level: \$100,000,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 75%) *et al.* Higher Education and Research for Innovation and Competitiveness. *Montenegro*. Submission date: November 2012. Funding level: \$500,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 75%) *et al.* Development of the Monitoring and Evaluation System for the Technical and Vocational Education Modernization Project. Submission date: October 2012. *Republic of Kazakhstan*. Funding level: \$250,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 75%) *et al.* Establishment of a University Partnership with Pakistani Universities in the *Khyber Pukhtunkhwa* Province. *U.S. Embassy in Pakistan*. Submission date: September 2012. Funding level: \$1,500,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 75%) *et al.* Intensive Summer Training of Trainers for English Language Teachers and Summer Camp for Students. *U.S. Embassy in the Republic of Georgia*. Submission date: August 2012. Funding level: \$1,040,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 20%) *et al.* Foreign Language Training Component - Secondary Education Sector Development Program. *Socialist Republic of Vietnam. Asian Development Bank*. Submission date: July 2012. Funding level: \$350,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 20%) *et al.* Strengthening Higher Education Program. *Islamic Republic of Afghanistan. World Bank*. Submission date: July 2012. Funding level: \$250,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 75%) *et al.* Selection of Partner Institutions for Science, Technology, Engineering, and Math in Tertiary Education. *Republic of Georgia and Millennium Challenge Corporation*. Submission date: May 2012. Funding level: \$25,000,000 through the Texas International Education Consortium (non-disclosable information).

Ortiz, J. (co-PI 75%) *et al.* Awakening the Entrepreneurial Spirit among FAU students. *Department of Management, International Business, and Entrepreneurship. The Coleman Foundation, Inc.* Duration: December 1999 - July 2000. Funding level: \$25,000.

Ortiz, J. (co-PI 75%) *et al.* Establishing a Family Business Institute within the Center for Entrepreneurship. *Department of Management, International Business, and Entrepreneurship. College of Business - Florida Atlantic University*. Duration: July 1999 - June 2000. Funding level: \$300,000.

Research Monographs and/or Professionally Related Reports

Ortiz, J. International Student Marketing and Recruitment Plan. *University of Houston*. September 2017.

Ortiz, J. *et al.* Path to Global Citizenship: A QEP Proposal. *University of Houston*. October 2016.

Ortiz, J. Global Citizens Credential. *Global Strategies and Studies - University of Houston*. October 2016.

Ortiz, J. *University of Houston* Branch Campus in San José, Costa Rica. *Promerica Group*. Academic Proposal. May 2015.

Ortiz, J. 2020 Strategic Plan - Global Strategies and Studies and its related units. *University of Houston*. May 2012.

Ortiz, J. Business Plan to offer the Texas Intensive English Program Online in P.R. China and South Asia. *Texas International Education Consortium - TIEC*. November 2012.

Ortiz, J., *et al.* Curriculum Review: Preparation Program, Core Curriculum, Business Administration, Information Technology and Computer Science, and Engineering. *Prince Mohammad Bin Fahd University. Al Khobar, Kingdom of Saudi Arabia*. July 2012.

Ortiz, J. Establishing the Unit of Professional and Continuing Education within the Division of International Programs. *Texas A&M International University*. September 2008.

Ortiz, J. The Quest for North-South Cooperation. *Division of International Programs. Texas A&M International University*. August 2008.

Ortiz, J. The Pathway to Internationalize TAMIU's Curriculum: A Proposal. *Division of International Programs. Texas A&M International University*. November 2007.

Ortiz, J. Action Plan to the Presidential Transition Team Report. *Division of Research and Graduate Studies. Florida Atlantic University*. June 2003.

Ortiz, J. Center of Excellence in Biomedical and Marine Biotechnology: Budget Revisions. *Division of Research and Graduate Studies. Florida Atlantic University*. February 2003.

Ortiz, J. Center of Excellence in Biomedical and Marine Biotechnology: Organizational Elements. *Division of Research and Graduate Studies. Florida Atlantic University*. October 2002.

Ortiz, J. Office of International Programs: A Strategic Plan. *Florida Atlantic University*. March 2002.

Ortiz, J. A Proposal to Offer an Agribusiness Specialization within the MBA Program and an Executive Certificate in Agribusiness. *FAU - College of Business*. December 2000.

Ortiz, J. Fort Lauderdale International Film Festival: A Strategic Plan. *FAU - College of Business*. November 2000.

Ortiz, J. International Research Consulting Project: Policies and Procedures Manual. Master of Science in International Business Program. *FAU - College of Business*. June 2000.

Ortiz, J. *et al.* A Proposal to Offer a Degree Program: Master of Science in International Business. *FAU - College of Business*. December 1999.

Ortiz, J. Investment Program in Venezuela. Consultant Report to the Inter-American Development Bank - *Venezuela*. March 1997.

Ortiz, J. Credit Program to Promote Fruit Production in the Ecuadorian Highlands. *ECLOF - Ecuador*. July 1996.

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Ortiz, J. Workshop on Strategic Planning for Planhofa C.A. April 1996.

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Learning and Pedagogical Research Series

- Ortiz, J. Methodology for Formulating, Evaluating, and Analyzing Investment Projects. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. Methodology for Formulating and Evaluating Technical Change Projects. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. Methodology for Calculating Shadow Prices: Estimations for the Ecuadorian Economy. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. (editor) Methodology for Formulating and Evaluating Tapped Water Projects. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. (editor) Methodology for Formulating and Evaluating Sewage Projects. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. (editor) Methodology for Formulating and Evaluating Educational Projects. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. (editor) Methodology for Formulating and Evaluating Replace Equipment Projects. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. (editor) Methodology for Formulating and Evaluating Irrigation Projects. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. (editor) Methodology for Formulating and Evaluating Inter-urban Roads Projects. *Secretaría General de Planificación. Inter-American Development Bank*. November 1997.
- Ortiz, J. (editor). Rural Financial Markets. *COASER. Quito, Ecuador*. 1995.

Professional Working Papers

- Ortiz, J. Reactivation of the IADB Loan 900/SF/-EC: Strengthening the Public Investment System in Ecuador. *Secretaría General de Planificación del Consejo Nacional de Desarrollo del Ecuador*. April 1997.
- Ortiz, J. Strengthening the Pre-investment Program in Honduras. Technical Cooperation Agreement OPALC. *Fondo Hondureño de Preinversión - IADB*. March 1997.

Ortiz, J. Strengthening the Multisectoral Pre-investment Program. Technical Cooperation Agreement OPALC. *Fondo Dominicano de Preinversión - FONDOPREI - IADB*. February 1997.

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Ortiz, J. Strengthening the Multisectoral Pre-investment Program. Technical Cooperation Agreement OPALC. *Secretaría General de Planificación del Consejo Nacional de Desarrollo del Ecuador - CONADE - IADB*. June 1996.

Ortiz, J. Financial and Non-Financial Services for the Small and Micro Enterprise Development Program in Ecuador. Technical Cooperation Agreement OPALC. *Corporación Financiera Nacional - IADB*. May 1996.

Ortiz, J. Issues in Social Cost Benefit Analysis: A Guideline for Infrastructure Projects. *Hidroplan Ingenieur - GmbH*. May 1996.

Ortiz, J. *et al.* Reaping the Returns to Research, Staff Paper SP-91-6. *Virginia Tech*. January 1991.

Ortiz, J. *et al.* The Impact of Foreign Assistance on Agricultural Growth. Staff Paper SP-89-44. *Virginia Tech*. December 1989.

Feasibility Studies

Ortiz, J. Establishing a Branch Campus or an Off-Campus Site in conjunction with the National Kuwait Organization for Education and Training Services and the Public Authority for Applied Education and Training in the State of Kuwait. July 2008. Investment Costs: \$13,000,000.

Ortiz, J. Economic Evaluation of the Fruit and Vegetable Processing Plant, Planhofa C.A. COASER. August 1995. Investment Costs: \$3,500,000.

Professional Affiliations

AIEA, Association of International Education Administrators
AAUA, American Association of University Administrators
AAUP, American Association of University Professors
APLU, Association of Public and Land-grant Universities - Commission on International Initiatives
FCIE, Florida Consortium for International Education
IIE, Institute of International Education
NAFSA, National Association of Foreign Student Advisors
NJSCIS, New Jersey State Consortium for International Studies American Economic Association
Directory of Development Economists
Directory of International Economists
Latin American Scholars Directory
Latin American Studies Association

Society for International Development Academy of International Business
Association of Small Business International Trade Educators
Asociación Latinoamericana de Académicos de Marketing
Fellow “Educator Who Cares” Society
HACU Faculty & Staff Caucus

Languages

Spanish, native
English, excellent
Portuguese, good

Computer Proficiency

Econometric Packages: PC-GIVE, *Mathematica*, *Shazam*, *Derive*, SAS, *Limdep*
Windows Environment: Microsoft Office
Cloud Environment: Blackboard, PeopleSoft, SAS, MS Teams, Zoom

International Service (Academic, Consulting, and/or Professional)

Azerbaijan, Bolivia, Brazil, Chile, Costa Rica, Dominican Republic, Ecuador, Egypt, Gabon, Germany, Guatemala, Honduras, Hungary, India, Ireland, Israel, Japan, Hong Kong SAR, Kuwait, Malaysia, Mexico, Oman, Paraguay, P.R. China, Portugal, Saudi Arabia, South Africa, South Korea, Spain, Taiwan ROC, The Netherlands, Turkey, United States, Uruguay, Venezuela, Vietnam, Wales.

Main International Clients

Korea Institute of Science and Technology Evaluation and Planning (KISTEP): 2010
Instituto de Estudios Profesionales de Alto Desarrollo, Mexico: 2007
Triplénlace SA: Advisory Board Member, Chile since 2007
Corporación de Estudios A Todo Sur: Advisory Board Member, Chile since 2005
Esquel Group Foundation: 1986
Euroconsult B.V.: 1994, 1995
Gesellschaft für Technische Zusammenarbeit GmbH - GTZ: 1996
Hidroplan Ingenieur - Gesellschaft mbH: 1996
Inter-American Development Bank - IADB: 1995, 1996, 1997
International Service for National Agricultural Research - ISNAR: 1988, 1996
Organización de Preinversión de América Latina y El Caribe - OPALC: 1996, 1997
Technical Cooperation of the Suisse Government - COSUDE: 1986
The World Bank: 1995

University Committee Activity

President’s Task Force General Data Protection Regulation, UH
Provost’s Cabinet Council, UH
Global Strategies and Studies Advisory Committee, Chairman, UH
Center for the Americas, Faculty Advisory Board, UH
Strategic Enrolment Planning Committee, UH

International Student's Advisory Committee, UH Chair
Learning Abroad Scholarship Selection Committee, UH Chair
Texas European Chamber of Commerce, City of Houston
Promotion and Tenure, COT
Global Operations Lead, COT
MSc Global Retailing Program, COT - HDCS
Retailing and Consumer Science Advisory Board Member
Diversity, Equity, and Inclusion Task Force, COT
Global Leadership Task Force, Institute for Higher Education Policy, TIEC
Universities Operating Council, TIEC

President's Executive Council, TAMIU
Provost's Advisory Council, TAMIU
University Planning and Budget Council, TAMIU
University Budget Committee, TAMIU
University Strategic Planning Committee, TAMIU
University Assessment Committee, TAMIU
University Curriculum Committee, TAMIU
University Core Curriculum Committee, TAMIU
University Library Committee, TAMIU
Provost, VPs, Deans, Chairs, and Faculty Search Committees, TAMIU
Academic Affairs Executive Leadership Council, TAMIU
First Year Experience Task Force, Faculty Dimension Committee, TAMIU
Chair Title VI Grant US DOE Latin American Studies Advisory Committee, TAMIU Chair
International Programs Advisory Committee, TAMIU
Executive Council - A.R. Sánchez Jr. School of Business, TAMIU
Chair, Internationalization Task Force - A.R. Sánchez Jr. School of Business, TAMIU
Curriculum and Academic Programs Committee - A.R. Sánchez Jr. School of Business, TAMIU
Promotion, Tenure, Retention, Post Tenure Review Committee - A.R. Sánchez Jr. School of Business, TAMIU
Promotion and Tenure Committee - Division International Finance and Banking Studies, TAMIU
Faculty Advisor in Economics - A.R. Sánchez Jr. School of Business, TAMIU

Provost's Council, WPUNJ
Academic Affairs Council, WPUNJ
Directors' Council, WPUNJ
Latin American Studies Committee
New Jersey State Consortium for International Studies, WPUNJ Board Member
Hispanic Association of Colleges and Universities, HACU WPUNJ Representative
Mentor, Office of Student Affairs, WPUNJ
Advisor Latin Fraternity, Lambda Theta Phi, WPUNJ Chapter

Certificate Program in Latin American Studies, University Faculty FAU
International Education Advisory Committee, Provost Office, FAU
International Business and Economics Coordinating Committee, College of Business, FAU
International Networking Opportunities, College of Business, FAU
International Business Executive Advisory Board, College of Business, FAU
Linkages Task Force Committee, College of Business, FAU
Florida Consortium for International Education
International Trade Committee, Boca Raton Chamber of Commerce
International Business Support, Boca Raton Chamber of Commerce
Chairman Latin Broward Chamber of Commerce
Sister Cities International, Great Fort Lauderdale
Mentor, Office of Multicultural Affairs FAU
Freshman Advisor, Office of Undergraduate Programs FAU

Advisor Latin Fraternity, Lambda Theta Phi FAU Chapter

Academic Awards and Honors

WHO's WHO in the World, since 2002
WHO's WHO in America, since 2001
WHO's WHO in American Education, since 2003
WHO's WHO in Finance and Business, since 2003
WHO's WHO in Business Higher Education, since 2003
WHO's WHO in Collegiate Faculty, since 2009
WHO's WHO Directory of Economists, since 2000
Cambridge WHO's WHO among Executives and Professionals "Honors Edition", since 2007
Inducted Honorary Society *Phi Kappa Phi*
Inducted Honorary Society *Phi Beta Delta*
Inducted Honorary Society *Phi Delta Kappa*
Inducted Honorary Society *Sigma Delta Pi*

Nominated FAU President's Leadership Award, 2004
Scholarship, Economic Commission of Latin America and the Caribbean, ECLAC
Scholarship, Leo S. Rowe Pan American Fund, Organization of American States, OAS

Project Grant, International Service for National Agricultural Research, ISNAR
Graduate Research Assistantship, Virginia Tech
Graduate Fellowship, World Council of Churches - Switzerland
Scholarship United Nations Development Program, UNDP
B.Sc. University of Chile. *Magna Cum Laude*
Elementary, Middle, and High School, *Colegio San Agustín. Summa Cum Laude*