

# Dr. Edith Aracely Galy

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## EDUCATION

PhD, The University of Texas - Pan American, 2003  
Major: International Business

MBA, The University of Texas at Brownsville and Texas Southmost College, 1998  
Major: Business Administration

BA, St. Mary's University, 1984  
Major: Computer Science and Applied Statistics

## EMPLOYMENT

Associate Professor, The University of Texas Rio Grande Valley (September 2015)

MBA Director, (January 2013 - May 2016)

Faculty, The University of Texas at Brownsville and Texas Southmost College (September 1997 - August 2015)

Interim Chair of Accounting & MIS Department, The University of Texas at Brownsville and Texas Southmost College (September 2011 - December 2013)

## Licensures and Certifications

QM Rubric Update Sixth Edition, Quality Matters. (August 2018)

Integrating Sustainable Development into a Revised Syllabus, AASHE. (May 2018)

SAP Analytics Certificate, SAP. (January 2016)

Independent Applying the QM Rubric, Quality Matters. (August 2015)

## PUBLICATIONS

### Book Chapters

J Gerow, Edith Galy, Jason Thatcher, and Mark Srite. "Within-culture Variation and Information Technology: An Empirical Assessment." *Technological Advancement in Developed and Developing*

*Countries: Discoveries in Global Information Management*. Hershey, PA: IGI Global, 2009:

### Conference Proceedings

Edith Galy and Monica Hernandez. *The Effect of Anxiety and Anti-Social Content on Social Media Use*. Academy of Marketing Science World Marketing Congress Proceedings. (August 2019)

Edith Galy. *Knowledge Leadership and Ambidexterity: Cultural Desirability in Three Countries*. Southern Management Association . (August 2019)

Edith Galy and Mei Han. *Women in Management: Changing Organizational Cultures in Peru, Mexico & the United States* . Academy of Marketing Science World Marketing Congress. (August 2019)

Edith Galy. *Organizational Innovation in Cross-Cultural Environments*. Chicago, Illinois: Decision Science Institute Conference. (December 2018)

Qinyu Liao and Edith Galy. *Antecedents of Student eTextbook Learning Outcomes*. Baltimore, MD: Decision Science Institute. (2014)

Edith Galy and Jennie Johnson. *Hispanic Student Success Explained by Perceptions of Learning with e-Tools*. Lisbon, Portugal: IADIS multi-conference on Computer Science and Information Systems. (July (3rd Quarter/Summer) 2012)

Edith Galy. *Tracking Financial Return of Enterprise Systems: An Empirical Longitudinal Exploratory Study of the Financial Benefits of Information Systems Use*. Hamden, CT: Proceedings of the Academy of International Business Conference. (October (4th Quarter/Autumn) 2011)

Edith Galy. *E-Learning Tools and their Relationship to Student Performance*. Hamden, CT: Proceedings of the Academy of International Business Conference. (October (4th Quarter/Autumn) 2010)

Edith Galy. *Trust in International Inter-firm Relationships: Building a Path towards Information Sharing*. New Haven, CT: Proceedings of the Conference on Current Trends in Global Business, An International Conference of Business, Economics & Management Disciplines. (2008)

### Journal Articles

Edith Galy. Perceiving value in organizational innovation: Building a culture of change. *International Journal of Innovation Management*. 24, no. 3 (April (2nd Quarter/Spring) 2020): 2050071-1-24. <https://www.worldscientific.com/doi/abs/10.1142/S1363919620500711>

Edith Galy. Post-implementation Practices of ERP Systems and their Relationship to Financial Performance. NY: *Information & Management Journal / Elsevier*. 51, no. 3 (April (2nd Quarter/Spring) 2014): 310-319.

Jennie Johnson and Edith Galy. The Use of E-Learning Tools for Improving Hispanic Students' Academic Performance". *Journal of Online Teaching and Learning*. (September 2013)

Edith Galy, Clara Downey, and Jennie Johnson. The Effect of Using E-Learning Tools in Online and Campus-based Classrooms on Student Performance. *Journal of Information Technology Education*. 10, (2011)

Mark Srite, Jason Thatcher, and Edith Galy. Does Within Culture Variation Matter? An Empirical Study of Computer Usage. *Journal of Global Information Management*. 16, no. 1 (2008): 1-25.

Edith Galy, Qinyu Liao, Gary Adams, and Jason Thatcher. Organizational Change and Capability Reconfiguration in Information Technology Innovation. *International Journal of Information*

*Systems and Change Management*. 2, no. 3 (2007): 217-231.

Edith Galy. The Relationship between Absorptive Capacity and User Satisfaction in Firms Implementing ERP Systems. *International Journal of Knowledge, Culture and Change Management*. 6, no. 8 (2007): 21-34.

Qinyu Liao, Edith Galy, John Guo, and Lin Zhang. Understanding Student e-Textbook Satisfaction and Learning Outcomes: Does the instructor still matter?. *Journal of Information Systems Education*.

### **Other**

Steve Lovett and Edith Galy. Gender Differences and Organizational Adaptation in a Mexican Assembly Plant. *Journal of Applied Management and Entrepreneurship*. 8, no. 1 (2003)

### **Media Contributions**

#### **Internet**

UTRGV Newsroom. (April 06, 2019)

UNAM Website [http://www.alafec.unam.mx/docs/colombia\\_2017/informe.pdf](http://www.alafec.unam.mx/docs/colombia_2017/informe.pdf). (August 01, 2017)

UNAM Website [http://www.alafec.unam.mx/texas\\_2016.php](http://www.alafec.unam.mx/texas_2016.php). (August 01, 2016)

UTRGV News. (July 06, 2016)

UTRGV Press Release. (July 05, 2016)

Find MBA, MBA Programs WorldWide. (May 26, 2014)

MBA Today. (May 14, 2014)

#### **Magazine**

RGVision. (July 05, 2016)

#### **Newspaper**

Bloomberg Businessweek. (May 28, 2014)

Valley Business Report. (May 21, 2014)

#### **TV**

Televisa Matamoros. (July 07, 2016)

### **AWARDS AND HONORS**

Exceptional Merit, University of Texas at Brownsville (2013)

### **PRESENTATIONS**

Edith Galy and Monica Hernandez. "The Effect of Anxiety and Anti-Social Content on Social Media Use." Academy of Marketing Science World Marketing Congress, Edinburgh, Scotland. (2019)

Edith Galy and Mei Han. "Women in management: Changing organizational cultures in Peru, Mexico and USA." Academy of Marketing Science World Marketing Congress, Edinburgh, Scotland. (2019)

Edith Galy. "Organizational Innovation in cross-cultural environments." Decision Science Institute,

Chicago, IL. (November 2018)

Edith Galy and Monica Hernandez. "Modeling Determinants of Social Media Aversion ." Decision Science Institute Conference , Washington, DC. (November 19, 2017)

Edith Galy and Monica Hernandez. "Can individuals be moved toward sustainable habits through case studies?." Decision Science Institute Conference , Washington, DC. (November 18, 2017)

Edith Galy. "Construcción de Teorías para las Ciencias Sociales," PROMOLAC, Union de Universidades de America Latina y el Caribe, Bogota, Colombia. (August 2017)

Edith Galy. "Metodos Cuantitativos para el Desarrollo de Investigaciones en Ciencias Sociales," PROMOLAC, Union de Universidades de America Latina y el Caribe, Bogota, Colombia. (August 2017)

Edith Galy. "Razonamiento bioético y la orientación hacia el desarrollo sostenible, el comercio justo y el consumo responsable." XV Asamblea General de ALAFEC, Medellin, Colombia. (October 2016)

## **TEACHING**

### **Courses Taught**

Bus Research

Business Ethics

Data Flows/Digital Innovation

Forecasting

Global Information Tech

Global Information Technology

Independent Study

Info Systems in Organizations

Infor Systems for Managers

Information Systems in Organizations

Information Tech for Managers

Information Technology for Managers

International Business

International Management

Intl Supp Chain Mgmt

Intl. Bus. Topics:Forecasting

Intl. Business Topics

Intl. Business Tp: Forecasting

Management and Behavior in Global Organizations

Principles of Management  
Quantitative Analysis for Business Decisions  
Sem in Intl Bus Issues  
Seminar in Global Topics  
Semr in Crss-Bder Dta Flw & Dt

## **SERVICE**

### **Department Service**

Faculty Advisor, International Sustainability Management Certificate. (January 2019)  
Committee Member, Faculty Search Committee. (September 2018)  
Committee Member, Department Curriculum. (September 2017)  
Committee Member, Student Recruitment. ( 2017)  
Committee Chair, Tenure & Promotion Committee. (September 2016)  
Committee Chair, Search Committee for Spanish MBA Part-time Faculty. (2015 - 2016)  
Committee Chair, MIS Degree Assurance of Learning. (January 2014 - August 2015)  
Committee Member, Academic Senate. (January 2013 - August 2015)  
Committee Chair, Search Committee for the Dept of Accounting & MIS. (July 2012 - July 2015)

### **College Service**

Committee Chair, Masters Committee. (September 2018)  
Committee Chair, Research & Engagement Committee. (January 2017)  
Committee Member, COBE Bylaws Creation Committee. (September 2015)  
Participant, Strategic Planning Committee. (September 2015)  
Committee Chair, Planning Committee for Mini-Symposium with Speaker. (September 2018 - May 2019)  
Faculty Advisor, MBA Association. (September 2015 - May 2016)  
Faculty Advisor, MBA Director. (February 2013 - May 2016)  
Committee Member, Data Management. (October 2012 - July 2015)  
Committee Chair, Assurance of Learning. (August 2009 - July 2013)  
Committee Chair, SCOB Graduate Curriculum Committee. (August 2009 - May 2011)  
Committee Member, Personnel. (August 2008 - May 2011)  
Committee Chair, Academic Integrity Task Force. (August 2008 - December 2009)

### **University Service**

Chairperson, International Oversight Committee. (October 2019)

Committee Member, Advisory Council for International Center for Sustainability across Curriculum. (January 2017)

Guest Speaker, BISD Spring Career and Industry Forums Panelist. (January 2019 - February 2019)

Committee Member, Advisory Board for the Center of Bilingual Studies. (September 1, 2016 - July 1, 2017)

Committee Member, Business Academic Working Group. (September 2014 - May 2015)

Faculty Senate, Faculty Governance Working Group. (September 2014 - May 2015)

Task Force Member, 21st Century University Commission. (September 2012 - October 2012)

Task Force Member, Grade Analysis Task Force. (January 2012 - May 2012)

Committee Chair, Foundations of Excellence/ Transitions. (August 2009 - May 2011)

Committee Member, Graduate Curriculum. (August 2009 - May 2011)

Committee Member, SACs Response Team. (June 2008 - December 2008)

### **Development Activities Attended**

Webinar, "Autobiographical memories and music: A neurosciences perspective," a. (April 2020)

Workshop, "Partial Least Squares-Structural Equation Modeling: Advanced Model and Results Assessment Criteria," (July 1, 2019 - July 31, 2019)

Workshop, "Designing and Executing Better Survey Research Projects," (November 2018 - November 2018)

Workshop, "Play it, Don't Say it: Games in Operations and Supply Chain Management," (November 2018 - November 2018)

Workshop, "Integrating Sustainability across the Curriculum," UTRGV. (May 18, 2018 - May 19, 2018)

Workshop, "Digital Learning: Using Data and Simulations to Support Informed Decision-Making," Decision Science Institute. (November 19, 2017)

Workshop, "Teaching quantitative analytics through repeated business simulations," Decision Science Institute. (November 18, 2017)

• Pilot Program Participant, "Quality Assurance Porcess for COLTT," COLTT. (June 2017 - August 2017)

Workshop, "ICSAC Conference," International Center for Sustainability across Curriculum. (May 19, 2017 - May 20, 2017)

(January 2016 - May 2016)

"Academic Affairs Leadership Program," (September 2015 - May 2016)

"SAP University Alliance Winter Workshop - Analytics," SAP. (January 2016 - January 2016)

Workshop, "Quality Matters Teaching Online Certification Workshop," (August 2015 - August 2015)

## **Professional Service**

Reviewer, Conference Paper , Academy of Marketing Science Conference (March 2019)  
Reviewer, Conference Paper , Southern Management Association Conference (February 2019)  
Reviewer, Journal Article , Computers in Human Behavior (January 2018)  
Reviewer, Journal Article , Decision Science Journal of Innovative Education (October 2017)  
Reviewer, Journal Article , Accounting Education ( 2017)  
Reviewer, Journal Article , International Journal of Accounting Information Systems (June 2016)  
Reviewer, Journal Article , Information Systems Journal ( 2016)  
Reviewer, Journal Article , IEEE Transactions on Engineering Management ( 2015)  
Member , Decision Science Institute ( 2012)  
Session Chair , Academy of Marketing Science Conference (July 2019 - July 2019)  
Session Chair , Decision Science Institute Conference (November 2018 - November 2018)  
Workshop Organizer , Asociacion Colombiana de Facultades de Contaduria Publica , Bogota .  
(August 16, 2017 - August 26, 2017)  
Chairperson , International Research Symposium (UTRGV & ALAFEC) , Brownsville , (June 26,  
2016 - July 8, 2016)

## **Professional Memberships**

Academy of Marketing Science (AMS)  
Asociacion Latinoamericana de Facultades y Escuelas de Contaduria y Administracion (ALAFEC)  
Decision Science Institute (DSI)  
The Association for the Advancement of Sustainability in Higher Education (aashe)  
Southern Management Association (SMA) (January 2019)