

**Clara Downey**  
**E-mail: claradowney@gmail.com**

### **EDUCATION**

*Ph.D. (Business Administration), December 2008*  
University of Texas-Pan American

*Master of International Management, 1998*  
Thunderbird, American Graduate School of International Management

*Advanced Mandarin Studies, 1991*  
Taipei Language Institute

*Bachelor of Arts, East Asian Studies, 1991*  
Indiana University-Bloomington

### **ACADEMIC EXPERIENCE**

*Associate Professor, Fall 2015*  
University of Texas Rio Grande Valley

*Assistant Professor, Fall 2009-August 2015*  
University of Texas Brownsville  
Undergraduate courses taught: International Management; Principles of Management;  
International Marketing; Introduction to Business (Business Principles); Business and Society.  
Graduate courses taught: International Business; Management Theory; Management and  
Behavior in Global Organizations; Organizational Behavior.

*Lecturer, Fall 2008-Fall 2009*  
University of Texas Brownsville  
Courses taught: Introduction to Business; International Management.

*Adjunct, Spring, 2009*  
University of Texas-Pan American  
Graduate course taught: Leadership and Organizational Change.

*Instructor Assistant, Spring 2006-Summer 2008*  
University of Texas-Pan American  
Teaching assistant to instructor of record for the following graduate courses: Global Strategic  
Management; Organizational Behavior and Management; Leadership and Organizational Change.  
Workload consisted of managing online course material and content.

*Coordinator, Summer 2007*  
BETA Entrepreneur Camp  
University of Texas-Pan American  
Co-developed and managed a summer program for advanced high school students. The program  
comprised business capstone course material integrated with students' utilization of software  
programs to simulate real-time business decisions in a competitive marketplace.

*Lecturer/Assistant Master Technical Instructor, Spring 2003-Spring 2004*  
University of Texas Brownsville

Courses taught: Risk Management and Insurance (a senior level topics course developed for department); Principles of Marketing; International Comparative Management; International Human Resource Management; Supervision; Introduction to International Business and Trade (developed per department request); Business English; and Business Communications.

*Adjunct Lecturer, Fall 2002*

University of Texas Brownsville

Course taught: Principles of Management.

### **RESEARCH INTERESTS**

Current research stream includes 1) the status of bankruptcy laws in South and Latin American countries, 2) the investigation of cultural value changes impacting consumption in China and United States, 3) the examination of goals for trade show participants conducting business along the Mexican border, and 4) the use of Chapter 11 business bankruptcy by firms as a strategic maneuver.

### **WORKING PAPERS**

Macroeconomic Impacts on Tradeshow Goals: An Analysis from an International Tradeshow. Adams, Russell, Coyle, Tom, Lovett, Marvin, and Downey, Clara.

The Pacific Alliance: Investigating Prevailing Bankruptcy Laws. Downey, Clara and Adams, Russell.

Marketing Standardization: Democratic Development and Cultural Values. Adams, Russell, and Downey, Clara.

### **JOURNAL PUBLICATIONS**

Edited Platform Ecosystems: Anticipating Future Consumption. *Journal of Marketing Theory and Practice*. (Forthcoming 2015 or 2016). Adams, Russell and Downey, Clara.

Traditional to Modern Values: China's Opening and the Impact on Prestige Goods. *International Business & Economics Research Journal*, 2015, 14(4 July/August). Adams, Russell and Downey, Clara.

Mercosur: A Cautionary Tale. *International Business & Economics Research Journal*, 2014, 13(5). Downey, Clara.

The Effect of Using E-Learning Tools in Online and Campus-based Classrooms on Student Performance. *Journal of Information Technology Education*, 2011, 10. Galy, Edith, Downey, Clara, and Jones, Jennie.

International Strategic Alliances: Identifying Objective Performance Measures. *International Business & Economics Research Journal*, 2008, VII(4). Adams, Russell and Downey, Clara.

Recent Developments in Selected Asian Countries' Bankruptcy Laws: Should Multinational Company Strategists be Concerned? *International Business & Economics Research Journal*, 2007, VI(10). LeMaster, Jane, Downey, Clara, and Brewerton, F.J.

Traditional Medicine: China's Competitive Advantage. *International Journal of Business Research*, 2007, VII(4). Downey, Clara and LeMaster, Jane.

Does China Offer Comparative Advantage? Judge a Book by its Cover. Does China Offer Comparative Advantage? *Journal of International Business Strategy*, 2005, II(1). Downey, Clara and LeMaster, Jane.

### **CONFERENCE PRESENTATIONS**

Marketing Standardization: Democratic Development and Cultural Values. *Association of Collegiate Marketing Educators*, March 2014. Adams, Russell and Downey, Clara.

Shifting Chinese Values. *Clute Institute International Academic Conference*, Key West, FL., March, 2013. Downey, Clara and Adams, Russell.

Edited Platforms: The Future of Consumption. *Clute Institute International Academic Conference*, Key West, FL., March, 2013. Adams, Russell and Downey, Clara.

Bankruptcy: To Plan or not to Plan. *International Business & Economics Conference*. New Orleans, LA, March, 2011. Downey, Clara.

Time Orientation, Materialism, and Debt: The Impact on Consumer Behavior. *International Business & Economics Conference*. New Orleans, LA, March, 2011. Downey, Clara and Adams, Russell.

Successful Six Sigma Implementation: Identifying the Essential Training Elements. *Academy of Management*. Atlanta, Georgia, August 2006. Downey, Clara.

Objective International Strategic Alliance Performance Measurement. *National Business and Economic Society*. Los Cabos, Mexico, March 2006. Adams, Russell and Downey, Clara.

Traditional Knowledge Management: A Prescription to Consider for the Management of Knowledge. *International Academy of Business and Economics*. Las Vegas, Nevada, October, 2005. Downey, Clara.

### **OTHER INTELLECTUAL CONTRIBUTIONS**

Edited Platforms: The Future of Consumption. School of Business Presentation. March, 2013. Adams, Russell and Downey, Clara.

Knight, L. & Cohen, E. (2012). Journal of Technology Education: Research 2011. Santa Rosa: Informing Science Institute, p 209-230. The Effect of Using E-Learning Tools in Online and Campus-based Classrooms on Student Performance.

Time Materialism and Debt. School of Business Presentation. March 2011.

### **SERVICE**

#### **University**

Honors College, Directing Student Research, Fall 2014.

UTRGV Inter-institutional Curriculum Committee, Secretary, Fall 2014-Spring 2015.

Graduate Studies Volunteer Recruiter, Spring 2014.

Consolidation Business Academic Work Group, Fall 2013-Spring 2014.

Consolidation Graduate Student Enrollment Management/Admissions Policies Workgroup, Fall 2013-Spring 2014.

University Graduate Curriculum Committee, Fall 2012-Spring 2014.

Freshman Orientation, Summer 2013 and 2014.

University Graduate Curriculum Committee Co-Chair, Fall 2013-Spring, 2014.  
Program Review Panel, Fall 2013.  
University Scholar Mentor, Fall 2013.  
University Scholar Mentor for two students, Fall 2012-Spring 2013.  
University College, First Year Seminar, Spring-Fall 2011.  
Data Summit, Fall 2011.  
Scorpionation, Summer 2011 and 2012.  
Scorpion Scholar Mentor, Fall 2010.  
Academic Restructuring Working Group, Spring 2010.

### **School**

Graduate School Fair, Spring 2015.  
UTRGV COBE Key Policies Task Group, Spring-Summer 2015.  
UTRGV MBA Committee, Spring 2015.  
AOL Assessment Committee, Spring 2015.  
Institute of Managerial Accountants, conference faculty member, Fall 2014.  
AOL Assessment Review Committee, Summer 2014.  
Consolidation Business Working Group, Fall 2013-Spring 2014.  
Graduate Curriculum Committee Chair, Fall 2012-present.  
Distance Education Pilot Program, Fall 2012.  
AACSB Participants (Faculty) Committee, Fall 2009-present.  
Faculty Performance Appraisal, Spring 2011.  
Graduate Curriculum Committee for School of Business, Spring 2010-Fall 2010.  
Academic Integrity Taskforce, Spring 2009.

### **Department**

Business Law Lecturer Search Committee Chair, Summer 2015.  
Journal List Development, Spring-Summer 2015.  
Independent study, Fall 2013 and 2014.  
Departmental Personnel Search Committee, Fall 2013.  
Lecturer Personnel Committee, Summer 2013.  
Assisted teaching MANA 3361.85, Spring 2011.  
Graduate Curriculum Committee, Fall 2011-present.  
Business Technology Curriculum Committee, Spring 2003-Spring 2004.  
Business Technology Advisory Committee, Spring 2003-Spring 2004.

### **Community**

Gladys Porter Zoo-Valley Zoological Society, Board of Directors, January 2012-present.  
Gladys Porter Zoo-Valley Zoological Society, Adopt an Animal Committee, March 2015-present.  
Gladys Porter Zoo-Valley Zoological Society, Education Committee, January 2012-present.  
Gladys Porter Zoo-Valley Zoological Society, Budget Committee, January 2012-present.

### **Professional**

Clute Institute International Academic Conference Session Chair, March 2013.  
International Journal of Management and Business Studies reviewer, Fall 2012.  
International Academy of Business and Economics reviewer, Fall 2010 and Summer 2012.  
Decision Sciences Journal of Innovative Education reviewer, Fall 2011.  
International Business & Economics Conference Session Chair, March, 2011.  
International Business & Economics Research Journal reviewer, Fall 2011.  
Academy of Management Annual Conference reviewer, Spring 2008-2009.

## **AWARDS**

Community Engagement Certificate, Spring 2010.

Apple Award, Fall 2009.

SSSP/ASPIRE Faculty Appreciation Award (by student nomination and vote), Spring 2004.

## **PROFESSIONAL DEVELOPMENT**

Applying the QM Rubric, Fall 2015.

Project Sin Fronteras: Sustainability Concepts and Practices, Spring 2015.

Webinar: "Integrate Web 2.0 Tools into Blackboard", Spring, 2015.

Webinar: "What is New with ERPsim", Fall 2014.

SAP: Erpsim certified instructor, Spring 2014.

SAP Simulation, Fall 2013.

Flipping the Classroom, Fall 2013.

Designing an Exemplary Course MOOC badge from CourseSites, Fall 2012.

Designing an Exemplary Course, UTB Fall 2012.

Soft Chalk Lesson Builder 6, UTB Fall 2012.

Enhancing Academic Productivity in Higher Education: Best practices, Lessons Learned, and More, UTB Fall 2012.

Desire2Learn: an e-learning solution to link quality instruction to social learning, UTB Fall 2012.

UNIVU Spring Instructors and Mentors (Review and Update for First Year Seminar

Instructors/Paragraph Writing) Workshop, Spring 2012.

Webinar: "Engaging Students on The First Day: Creating A Positive Learning Environment", Fall 2011.

Webinar: "Best Practices in College Teaching: Creating an Active Learning Environment", Fall 2010.

Webinar: "A Retention Strategy Yielding Measurable Results", Fall 2010.

## **PROFESSIONAL EXPERIENCE**

*Senior Benefits Administrator and Claims Consultant, August 1999-November, 2005*

Indiana Public Employer's Plan, Inc.

Coordinated management of catastrophic claims.

Designed and implemented departmental audit procedure.

Developed program and acted as departmental trainer.

*October 1992-December, 1996*

Managed City of Indianapolis transactions of \$1.3m.

Managed Marion County transactions of \$400k.

Supervised Claims Department-managed seven direct reports.

Served as client representative at union negotiations.

Established and managed branch office as part of company expansion.

Administered additional key accounts for department.