

Dr. Blanca G Marquez

Part Time Lecturer

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Blanca Marquez, DMgt, CPIM, Supply Chain Transformation Director for North America | Albea Inc.

Dr. Marquez has successfully led the execution of large scale Supply Chain transformations in global manufacturing settings. She is an expert in the design and implementation of simple solutions to manage the complex supply chains. She earned her Doctorate at the University of Phoenix – of Management in Organizational Leadership. Dr. Marquez also holds an MS in Business Analytics from Arizona State University, an MBA from the University of Texas at Brownsville, and a BS in Industrial and Systems Engineering from IEST/Anahuac University. She has managed key initiatives to improve and sustain customer satisfaction, to dramatically reduce working capital, and to reduce operational cost while creating sustainable organizational structures. Successfully led Enterprise Resource Planning (ERP) implementations for multimillion dollar operations with global footprints, and has delivered performance improvement training throughout Latin America, Europe, and North America. Dr. Marquez is Six Sigma and APICS CPIM certified, and an active APICS member since 1995.

Areas of Expertise

Operations Management, Supply Chain Management, Cross Cultural Studies

Education

- Master of Science in Business Analytics, Arizona State University, 2020
- Doctor of Management in Organizational Leadership, University of Phoenix, 2008
- Master of Business Administration, University of Texas Brownsville, 2005
- Master of Organizational Development, Universidad de Monterrey, 1992
- BS, Industrial and Systems Engineering, IEST/Anahuac, 1989

Courses

- INFS 6330 Information Systems for Managers, Spanish MBA
- INTB 6312 Global Inventory Analytics with SAP
- INTB 6322 Import/Export