Dr. Jerald Hughes

The University of Texas Rio Grande Valley
Department of Information Systems
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EDUCATION

PhD, City University of New York, 2006
Major: Business
Dissertation Title: TRANSMUTATION OF DIGITAL INFORMATION GOODS: AN INVESTIGATION OF POST-PURCHASE BEHAVIOR

DMA, University of Kentucky, 1991
Major: Music Composition

BM, Rice University, 1985
Major: Music Composition

MM, Rice University, 1985
Major: Music Composition

EMPLOYMENT

Academic - Administrative Assignments

Department Chair, University of Texas - Rio Grande Valley (August 2017)

Department Chair, University of Texas - Rio Grande Valley (September 1, 2016 - August 31, 2017)

Department Chair , University of Texas - Rio Grande Valley (September 1, 2015 - August 31, 2016)

Interim Department Chair, University of Texas - Pan American (October 13, 2014 - August 31, 2015)

Associate Dean for Undergraduate Education, University of Texas - Pan American (September 1, 2014 - August 31, 2015)

Associate Dean for Undergraduate Education, University of Texas - Pan American (September 1, 2013 - August 31, 2014)

Associate Dean for Undergraduate Education, University of Texas - Pan American (September 1, 2012 - August 31, 2013)

Associate Dean for Undergraduate Education, University of Texas - Pan American (October 17, 2011 - August 31, 2012)

Academic - P-12

Instructor, Baruch College of the City University of New York (September 1, 2001 - August 31, 2006)

Academic - Post-Secondary

Associate Professor, University of Texas - Pan American (September 2012)

Assistant Professor, University of Texas - Pan American (September 1, 2006 - August 31, 2012)

Assistant Professor, Substitute, Brooklyn College of the City University of New York (September 1, 2000 - May 1, 2001)

Assistant Professor, Substitute, Baruch College of the City University of New York (September 1, 1999 - May 1, 2000)

Instructor - Adjunct, Baruch College of the City University of New York (June 1998 - December 1998)

Instructor - Adjunct, Brooklyn College of the City University of New York (1988 - 1998)

Instructor - Adjunct, University of Kentucky (September 1, 1987 - May 1, 1988)

Instructor - Adjunct, Rice University (September 1, 1984 - May 1, 1985)

Licensures and Certifications

Introduction to SAP, SAP University Alliances. (January 2016)

PUBLICATIONS

Book Chapters

Jerald Hughes and S Robinson. "Social Structures of Online Religious Communities." *Handbook of Research on Social Software & Developing Community Ontologies.* Dr. Stylianos Hatzipanagos and Dr. Steven Warburton (Ed.) IGI Global, 2009: 193-207. www.infosci-on-demand.com/content/details.asp?ID=30775

Jerald Hughes and K Lang. "Content Sharing Systems for Digital Media." *Encyclopedia of Multimedia Technology and Networking.*

Margherita Pagani (Ed.) Idea Group Publishing, 2008: 2nd ed..

Jerald Hughes and K Lang. "Peer-to-Peer Filesharing Systems for Digital Media." *Encyclopedia of Multimedia Technology and Networking.* Idea Group Publishing, 2005:

Conference Proceedings

Babajide Osatuyi and Jerald Hughes. *A Tale of Two Internet News Platforms-Real vs. Fake: An Elaboration Likelihood Model Perspective* Hawaii: Hawaii International Conference on Systems Sciences. (January (1st Quarter/Winter) 2018)

Jerald Hughes, Manal Yunis, and Joseph Roge. *Dynamic Security of Virtualized Systems: An Analysis of Real-Time Impacts.* Orlando, Florida: AIS Special Interest Group on Information Security and Privacy (SIGSEC) WORKSHOP ON INFORMATION SECURITY AND PRIVACY (WISP) . (December 2012)

Manal Yunis, Jerald Hughes, and Joseph Roge. *Real Security in Virtual Systems: A Proposed Model for a Comprehensive Approach to Securing Virtualized Environments.* Dr. Lorraine Willoughby (Ed.) Savannah, GA: Issues in Information Systems. 9, no. 2 (October (4th Quarter/Autumn) 2008): 385-395. www.iacis.org/iis/2008_iis/pdf/S2008_1051.pdf

Jerald Hughes and Joseph Roge. *Long-Term Security Vulnerabilities of Encrypted Data*. Issues in Information Systems. 8, no. 2 (2007): 430-436.

Jerald Hughes. *The Ability - Motivation - Opportunity Framework for Behavior Research in IS*. Waikoloa, HI: 40th Hawaii International Conference on System Sciences. (January (1st Quarter/Winter) 2007)

Jerald Hughes and K Lang. *Transmutability: Digital Decontextualization, Manipulation, and Recontextualization as a New Source of Value in the Production and Consumption of Culture Products*. Poipu, Kauai, HI: 39th Hawaii International Conference on System Sciences. (January (1st Quarter/Winter) 2006)

Jerald Hughes, K Lang, and R Vragov. *Electronic Market Design Principles in the Context of Peer-to-Peer Filesharing Systems*. Bangkok: Ninth Pacific Asia Conference on Information Systems. (July (3rd Quarter/Summer) 2005)

Jerald Hughes and K Lang. *Online Focus Groups: An Effective Method for Qualitative Research Studies?*. 3rd European Conference on Research Methodology for Business and Management Studies. (April (2nd Quarter/Spring) 2004)

Journal Articles

Juan Chavarria, Francis Andoh-Baidoo, Vishal Midha, and Jerald Hughes. Software Piracy Research: A Cross-disciplinary Systematic Review. *Communications of the Association for Informtion Systems*. 38, no. 31 (January (1st Quarter/Winter) 2016): 624-669.

Punit Ahluwalia, Jerald Hughes, and Vishal Midha. Drivers of eRetailer Peak Sales Period Price Behavior: An Empirical Analysis. *International Journal of Accounting and Information Management*. 21, no. 1 (January (1st Quarter/Winter) 2013): 72-90. www.emeraldinsight.com/doi/abs/10.1108/18347641311299759?journalCode=ijaim

Jerald Hughes, Punit Ahluwalia, and Vishal Midha. A Heuristic Evaluation Tool for E-government Online Software. *Electronic Government: An International Journal* . 10, no. 1 (January (1st Quarter/Winter) 2013): 1-18. http://www.ingentaconnect.com/content/ind/eg/2013/00000010/00000001/art00001?crawler=true

Joseph Roge, Jerald Hughes, and Penny Simpson. Learning to Thread the Needle: Information Technology Strategy. *Journal of Computer Information Systems* . 52, no. 1 (October (4th Quarter/Autumn) 2011): 76-86.

Vishal Midha, Punit Ahluwalia, and Jerald Hughes. A New Revenue Model: A Different Approach to Reduce Music Piracy. *International Journal of Electronic Finance.* 5, no. 3 (September 2011): 249-260.

Jerald Hughes. The Price of Quality in Digital Information Goods: An Empirical Investigation. *International Journal of Services and Standards.* 7, no. 1 (January (1st Quarter/Winter) 2011): 35-49. inderscience.metapress.com/app/home/contribution.asp?referrer=parent&backto=issue,3,5;journal,1,24;searchpublicationsresults,1,1;

Joseph Roge and Jerald Hughes. Gaming the System: The Effect of Media Richness on Student Team Interactions When Playing the Executive Game. *International Journal of Management in Education*. 5, no. 1 (January (1st Quarter/Winter) 2011): 109-124. www.inderscience.com/browse/index.php?journalID=201&year=2011&vol=5&issue=1

Jerald Hughes. Supplying Web 2.0: An Empirical Investigation of the Drivers of Consumer Transmutation of Digital Information Goods. *Electronic Commerce Research and Applications.* (March 2010)

Jerald Hughes. Emergent quality standards for digital entertainment experience goods: the case of consumer audio. *International Journal of Services and Standards.* 5, no. 4 (2009): 333-353. www.inderscience.com/browse/index.php?journalID=34&year=2009&vol=5&issue=4

Jerald Hughes, R. Vragov, and K. Lang. An Analytical Framework for Evaluating Peer-to-peer Business Models. *Electronic Commerce Research and Applications.* 7, no. 1 (April (2nd Quarter/Spring) 2008): 105-118.

Yuan Li, Joseph Roge, Les Rydl, and Jerald Hughes. Achieving Sarbanes-Oxley Compliance with XBRL-Based ERP and Continuous Auditing. *Issues in Information Systems.* VIII, no. 2 (October (4th Quarter/Autumn) 2007): 522-528.

Jerald Hughes and K Lang. Issues in Online Focus Groups: Lessons Learned from an Empirical Study of Peer-to-Peer Filesharing System Users. *Electronic Journal of Business Research Methods*. 2, no. 2 (2004): 95-110.

Jerald Hughes and K Lang. If I Had a Song: The Culture of Digital Community Networks and Its Impact on the Music Industry. *Journal of Media Management*. 5, no. 3 (2003): 180-189.

Jerald Hughes. Semantic Unit Measurement With Shannon Information Entropy.

Jerald Hughes, Francis Andoh-Baidoo, and Babajide Osatuyi. Understanding Impression Management with Theory-Driven Text Analytics.

Jerald Hughes, Francis Andoh-Baidoo, and Juan Chavarria. Text Analytics Processes for a Cross-Disciplinary Literature Review of

Software Piracy.

Jerald Hughes and Babajide Osatuyi. Bad News Travel Fast, Real News Travel Faster: An Elaboration Likelihood Model Perspective of Real vs. Fake News Delivery. *Computers in Human Behavior*.

Jerald Hughes and Joseph Roge. Shields Up! A Decision Process For Deploying Encryption Technologies.

Jerald Hughes. The Ability - Motivation - Opportunity Framework for Behavior Research in IS.

Manal Yunis, Jerald Hughes, and Joseph Roge. Dynamic Effects of Virtualized Environments on Organizational Security Policy: The Need for a Dynamic Security Model. *Journal of Information Systems Security*.

Other

Grace Koong, Lai Liu, and Jerald Hughes. Content Coverage in the Forensic Accounting Course. *Southwest Decision Sciences Institute*. (March 2015)

Jerald Hughes, Francis Andoh-Baidoo, and Babajide Osatuyi. A Process for Theory-Driven Development of Mini-Dictionaries for Text Analytics.

Under Submission

Journal Articles

Jerald Hughes and Babajide Osatuyi. Bad News Travel Fast, Real News Travel Faster: An Elaboration Likelihood Model Perspective of Real vs. Fake News Delivery. *Computers in Human Behavior*.

Manal Yunis, Jerald Hughes, and Joseph Roge. Dynamic Effects of Virtualized Environments on Organizational Security Policy: The Need for a Dynamic Security Model. *Journal of Information Systems Security*.

Other

Jerald Hughes, Francis Andoh-Baidoo, and Babajide Osatuyi. A Process for Theory-Driven Development of Mini-Dictionaries for Text Analytics.

AWARDS AND HONORS

Cum Laude , Rice University

Department Appreciation Award, Department of Computer Information Systems (May 9, 2009)

Mentor to COBA VIP STAR, COBA (April 17, 2009)

Pi Kappa Lambda Musical Honor Society, University of Kentucky (1988)

PRESENTATIONS

Jerald Hughes. "Information Security," CodeRGV, CodeRGV, Mission, Texas. (January 8, 2017)

Grace Koong, Lai Liu, and Jerald Hughes. "Content Coverage in the Forensic Accounting Course." Southwest Decision Sciences Institute Conference, Houston, Texas. (March 11, 2015)

Jerald Hughes. "Boost Your Small Business Potential with Online Presence," Action 4 News - KGBT - TV, KGBT - TV, Harlingen, TX. (May 14, 2014)

Jerald Hughes. "More retailers could be victims of hackers," Action 4 News - KGBT - TV, KGBT - TV, Harlingen TX. (January 20, 2014)

Jerald Hughes and Karen Watt. "A study of AVID High School Graduates in College: 2009 and 2011 Cohorts." AVID National Conference, San Diego, California. (2013)

Jerald Hughes. "Black Friday and Cyber Monday are gold mines for scammers," Action 4 News - KGBT -TV, KGBT -TV, Harlingen TX. (November 28, 2013)

Jerald Hughes. "Protect Yourself from Online Scammers this Holiday Season," Action 4 News - KGBT -TV, KGBT - TV, Harlingen, TX. (November 20, 2013)

Jerald Hughes. "Snapping a pic can alert criminals where you are," Action 4 News - KGBT - TV, KGBT -TV, Harlingen TX. (August 21, 2013)

Jerald Hughes. "Cyber Bullying: How Can You Protect Your Child?," Action 4 News - KGBT - TV, KGBT -TV, Harlingen, TX. (July 29, 2013)

Jerald Hughes. "How much is your personal information at risk in light of the NSA scandal?," Action 4 News - KGBT -TV, KGBT - TV, Harlingen, TX. (June 19, 2013)

Jerald Hughes. "Protecting Your Identity," Action 4 News - KGBT TV, KGBT - TV, Harlingen TX. (May 16, 2013)

Jerald Hughes. "Protecting your kids from online predators," Action 4 News - KGBT TV, KGBT - TV, Harlingen, TX. (January 21, 2013)

Jerald Hughes. "Protect yourself from online identity scam," Action 4 News - KGBT TV, KGBT Television, Harlingen TX. (January 18, 2013)

Jerald Hughes and K.R. Lang. "MP3 Distribution Systems as Catalysts for Virtual Communities." ACM 2002 Conference on Computer Supported Cooperative Work, New Orleans, L.A.. (2002)

Jerald Hughes and K.R. Lang. "Pedagogy of Information Technology: An Interdisciplinary Approach." Sciences Institute Conference, Orlando, FL. (2002)

TEACHING

Courses Taught

App Dev for Bus Analytics

Bus Analysis & Comm

Business Info Tech

Comp Networks & Internet

Comps Independent Study

Computer Info Systems

Computer Information Systems

Dev Cus Soln for Bus Ana

Inf Sec & Assr Mgmt

Inf Sec & Assr Mgmt

Inf Sec and Risk Assmt Analys

Information Security

Internship

Internship in CIS

Internship in Info Sys

Intro to Business Prog

Intro to Info Sys & Tech

Introduction to Web Programming

Management Info Systems

Management Information Systems

Mgmt Information Systems

Org Info Assurance

Sel Top CIS-Surv CIS Research

Sel Topics in Info Sys

Selected Topics in CIS

VCOBE Computer Proficiency

Non-Credit Instruction

• Administer CoBE Computer Proficiency Exam, INFS department - Administer COBE Computer Proficiency Exam, 100. (September 1, 2017 - August 31, 2018)

• Create INFS 1001 for computer proficiency, INFS department - Create new course INFS 1001, (September 1, 2017 - August 31, 2018)

• Workshop, Summer Entrepreneurship Camp, 150. (June 5, 2018 - June 6, 2018)

• Workshop, PSJA Independent School District, 15. (May 29, 2018 - June 1, 2018)

• INFS 1398 Create New Course, INFS 1398 Create New Course - not yet approved, (September 1, 2016 - August 31, 2017)

• Create INFS 3300 Internship requirements and documentation, Create INFS 3300 Internship requirements and documentation, (September 1, 2015 - August 31, 2016)

• INFS 2398 Update New Course, INFS 2398 Update New Course, (September 1, 2015 - August 31, 2016)

• QUMT 2398 Update New Course, QUMT 2398 Update New Course, (September 1, 2015 - August 31, 2016)

• INFS 2398 Create New Course, INFS 2398 Create New Course, (September 1, 2014 - August 31, 2015)

• QUMT 2398 Create New Course, QUMT 2398 Create New Course, (September 1, 2014 - August 31, 2015)

Directed Student Learning

Undergraduate Supervised Research. Jaehan Koh, "Survey of Information Security Literature" , Economics and Finance (UTPA).

Undergraduate Supervised Research. Hector Romero, "Managing A Bilingual Wiki For Information Systems Course" , Marketing (UTPA).

Dissertation Committee Member. Juan Chavarria, "STRATEGIC SENSEMAKING AND SOFTWARE ASSET MANAGEMENT: LINKAGES BETWEEN INTERPRETATION AND ORGANIZATIONAL ACTION " , Department of Information Systems. (September 1, 2014 - July 31, 2017)

Graduate Supervised Research. Manal Yunis, "Real Security in Virtual Systems: A Proposed Model for a Comprehensive Approach to Securing Virtualized Environments" , Other (within UTPA). (June 1, 2008 - October 1, 2008)

SERVICE

Department Service

Faculty Advisor, AITP, UTRGV COBE INFS collegiate chapter. (September 1, 2018 - August 31, 2019)

Participant, Curriculum Committee. (September 1, 2018 - August 31, 2019)

Other, Maintain department computer labs. (September 1, 2018 - August 31, 2019)

Other, Acquire/Distribute supplemental computers for faculty. (June 28, 2019 - August 22, 2019)

Participant, Recruit for Fall 2018 extra cohort. (July 31, 2018 - September 6, 2018)

Other, Acquire computing resources for research. (September 1, 2017 - August 31, 2018)

Faculty Advisor, AITP, UTRGV COBE INFS collegiate chapter. (September 1, 2017 - August 31, 2018)

Committee Member, Curriculum. (September 1, 2017 - August 31, 2018)

Other, Maintain department computer labs. (September 1, 2017 - August 31, 2018)

Other (September 1, 2017 - August 31, 2018)

Committee Chair, Recruitment Committee. (September 1, 2017 - August 31, 2018)

Committee Chair, Recruitment committee - ad hoc. (June 1, 2017 - August 31, 2017)

Other, Administrator, Microsoft Dreamspark/Imagine membership administrator. (September 1, 2016 - August 31, 2017)

Faculty Advisor, Association of Information Technology Professionals (AITP). (September 1, 2016 - August 31, 2017)

Committee Chair, Design, Implement, Administer ITV Classrooms. (September 1, 2016 - August 31, 2017)

Committee Chair, Assessment for QUMT 2398 General Education Core Course. (September 1, 2015 - August 31, 2016)

Faculty Advisor, Association of Information Technology Professionals (AITP). (September 1, 2015 - August 31, 2016)

Committee Chair, Design, Implement, Administer ITV Classrooms. (September 1, 2015 - August 31, 2016)

Other, Microsoft Dreamspark. (September 1, 2015 - August 31, 2016)

Committee Chair, Design, Implement, Administer ITV Classrooms. (March 1, 2015 - August 31, 2015)

Faculty Advisor, Association of Information Technology Professionals (AITP). (September 1, 2014 - August 31, 2015)

Other, Microsoft Dreamspark. (September 1, 2014 - August 31, 2015)

Faculty Advisor, Association of Information Technology Professionals. (September 1, 2013 - August 31, 2014)

Other, Microsoft Dreamspark. (September 1, 2013 - August 31, 2014)

Faculty Advisor, Association of Information Technology Professionals. (September 1, 2012 - August 31, 2013)

Other, Microsoft Dreamspark. (September 1, 2012 - August 31, 2013)

Faculty Advisor, Association of Information Technology Professionals. (September 1, 2011 - August 31, 2012)

Other, Microsoft Dreamspark. (September 1, 2011 - August 31, 2012)

Faculty Advisor, Association of Information Technology Professionals. (September 1, 2010 - August 31, 2011)

Other, Microsoft Dreamspark. (September 1, 2010 - August 31, 2011)

Faculty Advisor, Association of Information Technology Professionals. (September 1, 2009 - August 31, 2010)

Committee Chair, INFS Labs Software Administrator. (September 1, 2009 - August 31, 2010)

Other, Microsoft Dreamspark. (September 1, 2009 - August 31, 2010)

Faculty Advisor, Association of Information Technology Professionals. (September 1, 2008 - August 31, 2009)

Other, MSDN Academic Alliance membership. (September 1, 2008 - August 31, 2009)

Other, Association of Information Technology Professionals. (2007 - 2008)

Other, MSDN Academic Alliance Membership. (2007 - 2008)

Other, myitLab system. (2007 - 2008)

Other, College Readiness Cooperative. (June 2008 - August 2008)

Committee Member, Curriculum Committee. (August 2007 - December 2007)

Committee Member, Ph.D. CIS Curriculum Committee. (August 2007 - December 2007)

Committee Member, Curriculum Committee. (2006 - 2006)

Other, Major's Day Fair. (November 7, 2006)

College Service

Committee Member, Undergraduate Envisioning Committee. (September 1, 2018 - August 31, 2019)

Participant, Vaquero Roundup days. (August 21, 2019 - August 23, 2019)

Committee Member, Executive Leadership Team. (September 1, 2017 - August 31, 2018)

Committee Member, Recruit director for Hospitality program. (September 1, 2017 - August 31, 2018)

Committee Member, Undergraduate Envisioning. (September 1, 2017 - August 31, 2018)

Participant, Vaquero Roundup days. (August 22, 2018 - August 24, 2018)

Participant, Calling Campaign. (July 16, 2018)

Committee Member, Executive Leadership Team. (September 1, 2016 - August 31, 2017)

Committee Member, Undergraduate Envisioning Committee. (September 1, 2016 - August 31, 2017)

Committee Member, By-Laws Task Force. (September 1, 2015 - August 31, 2016)

Committee Member, Executive Leadership Team. (September 1, 2015 - August 31, 2016)

Committee Member, Undergraduate Envisioning Committee. (September 1, 2015 - August 31, 2016)

Committee Member, Business Students' Advisory Council. (September 2013 - August 2014)

Committee Member, Undergraduate Curriculum Committee. (September 1, 2013 - August 31, 2014)

Committee Member, Business Students' Advisory Council. (September 2012 - August 2013)

Committee Member, Undergraduate Curriculum Committee. (September 1, 2012 - August 31, 2013)

Committee Member, Business Students' Advisory Council. (October 1, 2011 - August 31, 2012)

Committee Member, Undergraduate Curriculum Committee. (September 1, 2011 - August 31, 2012)

Committee Member, Undergrduate Curriculum Committee. (September 1, 2010 - August 31, 2011)

Committee Member, Undergraduate Curriculum Committee. (September 1, 2009 - August 31, 2011)

Committee Member, Strategic Planning Committee. (September 2010 - December 2010)

Other, Digital Measures System. (2007 - 2008)

Committee Member, MBA Committee. (2007 - 2008)

Committee Chair, Brainstorming Contest Committee. (January 2008 - May 2008)

University Service

Faculty Advisor, Faculty Athletic Students Mentor. (September 1, 2018 - August 31, 2019)

Committee Member, General Education Core. (September 1, 2018 - August 31, 2019)

Committee Member, General Education Core. (September 1, 2017 - August 31, 2018)

Committee Member, General Education Core. (September 1, 2016 - August 31, 2017)

Committee Member, Quality Enhancement Plan. (September 1, 2016 - August 31, 2017)

Committee Member, General Education Core. (September 1, 2015 - August 31, 2016)

Committee Member, General Education Core. (September 1, 2014 - August 31, 2015)

Committee Member, Endowment Compliance Committee. (July 1, 2013 - August 1, 2014)

Committee Member, Page One Common Reader program. (August 2013 - January 2014)

Committee Chair, Advanced Computing Thematic Scholarly Community. (September 2013 - December 2013)

Committee Member, Academic Policy Committee. (September 1, 2012 - August 31, 2013)

Committee Member, Student Success Team UTPA. (September 1, 2012 - August 31, 2013)

Committee Member, Academic Policy Committee. (September 2012 - May 2013)

Committee Member, First-Year Experience Advisory Group. (November 2012 - April 2013)

Committee Member, Academic Policy Committee. (September 1, 2011 - August 31, 2012)

Committee Member, Academic Policy Committee. (September 2011 - May 2012)

Chairperson, Academic Computer Council. (September 1, 2008 - May 10, 2011)

Committee Member, Academic Advisement Task Force. (January 28, 2011 - May 1, 2011)

Committee Member, Summer Instruction Task Force. (September 1, 2010 - December 1, 2010)

Development Activities Attended

Workshop, "Tk20 Assessment tool training," Assessment and Accreditation. (September 15, 2018)

Workshop, "Text Mining Challenges and Opportunities," Hawaii International Conference on System Sciences. (January 3, 2018)

Workshop, "SAP University Alliance Winter Workshop," Sam Houston State University. (January 3, 2016 - January 8, 2016)

Workshop, "Supercomputing Workshop," Electrical Engineering Department, UTPA. (April 26, 2013)

Workshop, "CoBA Innovations in Teaching Excellence Workshop "Learner Centered, Experiential Approach to Teaching"," College of Business Administration. (October 7, 2011)

Workshop, "Foundations of SLO Assessment," UTPA. (March 23, 2011)

Workshop, "Teaching in Second Life (PART 1): A hands-on introductory workshop"," Center for Online Learning and Technology. (March 22, 2011)

• Training, "AACSB Assessment Conference," AACSB. (March 19, 2011 - March 21, 2011)

Professional Service

Committee Co-Chair , HICSS (September 1, 2018 - August 31, 2019)

Committee Co-Chair , Hawaii International Conference on System Sciences (January 6, 2018 - January 11, 2019)

Reviewer, Ad Hoc Reviewer , Electronic Commerce Research and Applications (September 1, 2017 - August 31, 2018)

Public Service

• Committee Member , Rotary Club . (September 1, 2017 - August 31, 2018)

• Member , Edinburg Rotary Club , Edinburg , (September 1, 2014 - August 31, 2015)

• Member , Edinburg Rotary Club , Edinburg , (September 1, 2013 - August 31, 2014)