Ehsan Ghasemi

R.C. Vackar College of Business and Entrepreneurship, University of Texas Rio Grande Valley•Edinburg, TX 78541

ehsan.ghasemi@utrgv.edu

Education

Texas Tech University, Rawls College of Business   Lubbock, TX
Ph.D., Management Information Systems

Texas Tech University, Rawls College of Business   Lubbock, TX
Master of Science, Data Science

Texas Tech University   Lubbock, TX
Master of Education

University of Guilan   Rasht, Guilan
Bachelor of Arts, English Language & Literature

Employment History

- Assistant Professor, University of Texas Rio Grande Valley (2023 - Present)

Journal Publications

- **Ghasemi, E.**, Sheikh-Zadeh, A., & Song, J. (2023). Effort as investment in healthcare dialogue-based agents: On the role of means-goal configurations. *Decision Support Systems*, 169, 113943. [A* in ABDC Journal Quality List]
- Parmar, H., Tahvildar, A., **Ghasemi, E.**, Jung, S., Davis, F., & Walden, E. (2022). To download or not to download? Spatial and temporal neural dynamics across the brain regions when deciding to download an app. *International Journal of Information Management*, *66*, 102531. [A* in ABDC Journal Quality List]

Under-Review Manuscripts

- **Ghasemi, E.**, Sheikh-Zadeh, A., & Song, J. Performance in Technology-Mediated Communications: On a Structured-Based Measurement of Information Sharing in Crowdfunding (Under review in *MISQ*)

In Progress and Working Papers

- "Experience and performance in navigational behaviors: on the role of spatial knowledge and situational complexity" with Kim, Y. Target Journal: *Journal of Applied Psychology*.

- "Informational feedback loop and funding outcomes in digital crowdfunding platforms"- with Zadeh, A., & Song, J. Target Journal: *JMIS*
- "The interplay of content and structure of rhetoric in pitch videos and textual descriptions in reward-based crowdfunding"- with Zadeh, A., & Song, J. Target Journal: *Journal of Business Venturing*

Presentation

- **Ghasemi, E.**, Zadeh, A., Song, J. "Information Sharing and Communication Effectiveness in Crowdsourcing Campaigns: On a Structured-Based Measurement of Information Sharing", *The 19th Annual Big XII+ MIS Research Symposium*, April 2023, Dallas, US.
- **Ghasemi, E.**, Zadeh, A., Song, J. "User Goals and Complexity Premium in Recommendation Agents", *The 18th Annual Big XII+ MIS Research Symposium*, April 2022, Houston, US.

Research Grants

Rawls COB Ph.D. Student Research Grant Award	March 2023
Rawls COB Ph.D. Student Research Grant Award	March 2022
Rawls COB Ph.D. Student Research Grant Award	October 2021
Rawls COB Ph.D. Student Research Grant Award	January 2021

Teaching Experience

Primary Instructor

UT Rio Grande Valley, R.C. Vackar College of Business and Entrepreneurship	Edinburg, TX
Data Modeling Management Tools (INFS 2300)	Fall 2023

Texas Tech University, Rawls College of Business	Lubbock, TX
Data Mining (ISQS 4370)	Spring 2022

- *Evaluation Score: **4.3** out of 5*

Introduction to Information Technology (ISQS 2340)	Fall 2021

- *Evaluation Score: **4.4** out of 5*

Business Systems Analysis (ISQS 4346)	Spring 2020

- *Evaluation Score: **4.9** out of 5*

Teaching Assistant

Texas Tech University, Rawls College of Business	Lubbock, TX
Simulation and Optimization (ISQS 7339)	Spring 2021
IT and Operation Management (ISQS 5331)	Spring 2020 & 2021
Managerial Decision Making (ISQS 4377)	Fall 2019
Business Systems Analysis (ISQS 4348)	Fall 2019

Research Award

Texas Tech University, Rawls College of Business	Lubbock, TX
Doctoral Student Excellence in Research Award	May 2023

Teaching Award

Texas Tech University, Rawls College of Business	Lubbock, TX
Doctoral Student Excellence in Teaching Award	May 2021

Skills

Data Analysis and Visualization Tools: R, Python, SPSS, Microsoft Excel, Tableau, QDA Miner, Diction, LIWC

Programming Languages: Python, R

Database Management: Microsoft Access, MySQL

Selected Honors, Scholarships, and Awards

Summer Thesis/Dissertation Research Award	March 2023
Wetherbe Doctoral Fellowship	September 2022
Rawls Scholarship	August 2022
Rawls Scholarship	June 2022
Summer Thesis/Dissertation Research Award	March 2022
Rawls Scholarship	September 2020
James D. and Mary Hazlewood Memorial Graduate Fellowship	March 2020
Rawls Scholarship	September 2019
2019 SERA Graduate Student Outstanding Paper Award	February 2019
2019 SERA Bruce Thompson Outstanding Paper Award	February 2019
Horn Professors Graduate Achievement Award Nominee (Finalist)	February 2019

Service

Journal and Conference Manuscripts Reviewed

Information Technology and People(ad hoc reviewer)	Fall 2023
ICIS 2023	Fall 2023
ICIS 2022	Fall 2022
AMCIS 2022	Summer 2022
Communications of the AIS (ad hoc reviewer)	Spring 2021

Other Community Services

Texas Tech University/LISD

TTU Literacy Champions	September 2018 - March 2021

Texas Tech University

Education Graduate Student Organization	April 2018 – January 2019