

**Conference Schedule**

October 25, 2018 - University of Texas Rio Grande Valley (Edinburg, TX)

- 8:00 AM **Kick-Off/Registration**
- 8:30-8:55 AM **Introduction**  
**Dr. Dennis Hart**, Associate Vice President of Global Engagement  
**Dr. Ala Qubbaj**, Sr. Associate Vice President for Faculty Affairs & Diversity and Interim Dean of the College of Engineering & Computer Science  
**Dr. Julio Martinez Burnes**, Representante de la Universidad Autónoma de Tamaulipas
- 9:00-10:15 AM **Panel 1:**  
Global Borders: Political Imaginaries and Material Realities
- 10:15-10:30 AM **Break**
- 10:30-11:30 AM **Keynote Speaker**  
**Dr. Reece Jones**  
University of Hawai'i at Mānoa
- 11:30-11:45 AM **Break**
- 11:45-1:00 PM **Panel 2:**  
The Sociocultural Processes of Migration, Identity, and Border Crossings
- Panel 3:**  
Transfronteriza Youth: Public and Private Identities  
Jóvenes Transfronterizas: Identidades Públicas y Privadas
- 1:00-2:00 PM **Lunch including Art Exhibition:**  
*Neither Here Nor There – Meet Me In The Middle.*  
Raheleh Filsoofi and Art Graduate Students, Carlos Limas, Cristina Correa, Robert Ruiz, Angela Scardigno, and Leticia Lowry-Garcilazo

**Conference Schedule**

**October 25, 2018 - University of Texas Rio Grande Valley (Edinburg, TX)**

- 2:00-3:15 PM     **Panel 4:**  
Health, Education, and Identity on the US-  
Mexico Border
- Panel 5:**  
The Permeability of Industry, Energy, and Business  
on the Border
- 3:15-3:30 PM     **Break**
- 3:30-4:45 PM     **Panel 6:**  
Surgical Needs of the Border Community
- Panel 7:**  
Global Streams of Migration along the Rio  
Grande, 1870-1930
- 4:45-5:00 PM     **Break**
- 5:00-6:00 PM     **Campus Tour**  
*or*  
**Break Out Dialogue and Networking Sessions**
- 6:30-8:00 PM     **Dinner**

**POSTER:**

1. *An integration of the UN Sustainable Development goals in cross-border collaboration.* **Jesus Gonzalez**

**Panel Information**

Thursday, October 25, 2018  
University of Texas Rio Grande Valley—Edinburg Campus

---

**Session One: Global Borders: Political Imaginaries and Material Realities**

09:00 am - 10:15 am | Ballroom

Chair: James Ruark

- ◆ **James Ruark**, University of Florida. *Sovereign Technology, Materiality, and Performance at the U.S.-Mexico Border.*
- ◆ **Rabia Aamir**, National University of Modern Languages, Islamabad Pakistan. *Borderland of Kashmir and the Question of Environmental Justice: Curfewed Night by Basharat Peer.*
- ◆ **Sherin Ajin**, Manipal Academy of Higher Education, India. *Deciphering an Ethnic Movement in the Making: A Case Study of the Sino-Indian Borderland of Tawang.*

**Session Two: The Sociocultural Processes of Migration, Identity, and Border Crossings**

11:45 am - 1:00 pm | Ballroom

Chair: Corinne McCormack-Whitemore

- ◆ **Corinne McCormack-Whitemore**, The University of Texas Rio Grande Valley. *Valley Cultura: A Visual Narrative of Hybrid Border Identity.*
- ◆ **Hector Manuel Capello Garcia**, Universidad Autónoma de Tamaulipas. *National Identity of the Border.*
- ◆ **Oshiel Martínez Chapa**, Universidad Autónoma de Tamaulipas and **Jorge E. Salazar Castillo**, Tecnológico Nacional de México. *Logros y desafíos de la economía fronteriza del Valle del Río Grande y el norte de Tamaulipas.*
- ◆ **Ma. del Rosario Contreras Villarreal** and **Marcia Leticia Ruiz Cansino**, Universidad Autónoma de Tamaulipas. *Aproximaciones narrativas al estudio de la identidad cultural y prospectiva en escenarios de frontera en H. Matamoros, Tamaulipas.*

**Panel Information**

Thursday, October 25, 2018  
University of Texas Rio Grande Valley—Edinburg Campus

---

**Session Three: Transfronteriza Youth: Public and Private Identities**

**Jóvenes Transfronterizas: Identidades Públicas y Privadas**

11:45 am - 1:00 am | Bronc Room

Chair: Miryam Espinosa-Dulanto

- ◆ **Iris Rubi Monroy-Velasco** and **Karla Valdés-García**, Universidad Autónoma de Coahuila. *Focus Group as a Method to Learn Transfronteriza Youth Social/Private Identities.*
- ◆ **Gabriela de la Pena-Astorga**, Universidad Autónoma de Coahuila. *Jóvenes, Solidaridad y Migración: Cambio y Supervivencia en la Frontera.*
- ◆ **Miryam Espinosa-Dulanto**, The University of Texas Rio Grande Valley. *Fictionalized Testimonio: Immigrant Stories.*

**Session Four: Health, Education, and Identity on the US-Mexico Border**

2:00 pm - 3:15 pm | Ballroom

Chair: Alvaro Diaz-Badillo

- ◆ **Martha Beatriz Ramírez-Rosas** and **Enriqueta Muñoz-Islas**, Universidad Autónoma de Tamaulipas. *Impacto de la hipertensión arterial en el área de salud pública en la región Reynosa, Tamaulipas. Perspectivas y áreas de estudio.*
- ◆ **Ramiro Esqueda Walle** and **Jesús Marmolejo Rodríguez**, Universidad Autónoma de Tamaulipas. *La relación entre educación e inseguridad pública: el caso de México.*
- ◆ **Alvaro Diaz-Badillo**, The University of Texas Rio Grande Valley. *Dengue in Texas-Mexico Border. How to understand the epidemiological panorama.*
- ◆ **Brianda Elena Peraza Noriega**, Universidad Autónoma de Sinaloa. *"La economía étnica de los mexicanos en Los Ángeles, California y su mercado nostálgico".*

**Panel Information**

Thursday, October 25, 2018  
University of Texas Rio Grande Valley—Edinburg Campus

---

**Session Five: The Permeability of Industry, Energy, and Business on the Border**

2:00 pm - 3:15 pm | Bronc Room

Chair: Enoc Alejandro García Rivera

- ◆ **Enoc Alejandro García Rivera** and **Nelly Montelongo Betancourt**, CONACYT-UAT. *La frontera de la industria de los hidrocarburos y sus distintas impresiones jurídicas en el ámbito social.*
- ◆ **Araceli de los Santos Gómez de la Casa**, Universidad Autónoma de Tamaulipas. *La Industria Farmacéutica: Modelos de Negocios innovadores en el Mundo Digital.*
- ◆ **Ramiro Esqueda Walle** and **Gregorio Castro Rosales**, Universidad Autónoma de Tamaulipas. *Determinantes espaciales de la inversión extranjera directa en los estados de México.*
- ◆ **Ramiro Esqueda Walle** and **Jesús Marmolejo Rodríguez**, Universidad Autónoma de Tamaulipas. *Análisis del liderazgo en una empresa del norte de Tamaulipas.*

**Session Six: Surgical Needs of the Border Community**

3:30 pm - 4:45 pm | Ballroom

Chair: Minerva Romero Arenas

- ◆ **Minerva Romero Arenas**, The University of Texas Rio Grande Valley.
- ◆ **Armando De Alba Rosales**, University of Nebraska Medical Center.
- ◆ **Gerardo Lopez-Mena**, Vice President of Medical Affairs, Doctors Hospital at Renaissance Health System, Edinburg, Texas.
- ◆ **Samuel Snyder**, The University of Texas Rio Grande Valley.

**Panel Information**

Thursday, October 25, 2018  
University of Texas Rio Grande Valley—Edinburg Campus

---

**Session Seven: Global Streams of Migration along the Rio Grande, 1870-1930**

3:30 pm - 4:45 pm | Bronc Room

Chair: Jamie Starling

- ◆ **Kristen Kline**, The University of Texas Rio Grande Valley.  
*Before the Boom: French Immigrants and Agriculture in the Lower Rio Grande Valley, 1875-1900.*
- ◆ **Jamie Starling**, The University of Texas Rio Grande Valley.  
*Making a Levantine Community on the Texas Borderlands: 1900-1930.*
- ◆ **Teodoro Garcia**, The University of Texas Rio Grande Valley.  
*Era of Exclusion on the Rio Grande: Asian Migration, 1882-1940.*