

VaqueroConnection

THE UNIVERSITY OF TEXAS RIO GRANDE VALLEY

What is Vaquero Connection?



UTRGV's Vaquero Connection is a monthly newspaper feature that offers college readiness information to over 34,000 Rio Grande Valley high school students.

How can your students benefit from it?

- Get a head start on college life
- Explore the many resources and career pathways UTRGV offers
- Have fun while learning how to take advantage of the opportunities available for students
- Learn about important deadlines
- Connect with current UTRGV students



Vaquero Connection helps students meet the College Readiness requirements for the State of Texas.

Make sure to follow us on social media, tag us and use:
#UTRGV and #VaqueroConnection



Questions? Please email us at pr@utrgv.edu

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Here's how you can share the information with your students:

- STEP 1:** Request your local newspaper by contacting Dr. Sandy McGehee at smcgehee@brownsvilleherald.com. Pass the newspaper to your students on the scheduled publication date.
- STEP 2:** Click on the episode that matches the newspaper publication date found on our website.
- STEP 3:** Ask students to take the Vaquero Connection home to share it with their family and friends. Remind them they can also watch the video episodes on our website.
- STEP 4:** Come back and check out the testimonials, past Vaquero Connection pages and videos. You can also sign up for updates!

www.utrgv.edu/vaqueroconnection

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