



Texas Association of Collegiate Registrar's  
and Admissions Officers

**96<sup>th</sup> Annual Meeting**

November 5-8, 2017

South Padre Island

# 96<sup>th</sup> Annual TACRAO Meeting

## Evaluations

### Conference Guidebook App

Download **Guidebook** (free) on your smartphone. <https://guidebook.com/getit/>  
You'll have vital conference information plus good intel about nearby entertainment, dining, shopping, and tours in the palm of your hand! The app is available for download for Apple and Android devices. Once you download Guidebook, search for "TACRAO 2017".

### Wi-Fi Access

Wireless internet is complimentary in the convention center, Hilton Garden Inn, Pearl and Schlitterbahn.

### Convention Center Wi-Fi:

**Server:** SPI public

No password is required.

### Hilton Garden Inn meeting area Wi-Fi:

**Server:** Hilton Honors

**Password:** spistandard (all lowercase)

### Daily Shuttle Service to the Convention Center

*Available for Hilton Garden Inn, Schlitterbahn Beach Resort, and Pearl South Padre*

Saturday 11/4	1:00PM to 6:00PM
Sunday 11/5*	8:00AM to 11:00PM
Monday 11/6*	7:30AM to 11:30PM
Tuesday 11/7* **	7:30AM to 11:30PM
Wednesday 11/8	8:00AM to 12:30PM

\*Shuttle Service will be available for Hospitality at the Pearl South Padre, Sunday thru Tuesday evenings.

\*\*Shuttle Service will be available for Karaoke at Hilton Garden Inn on Tuesday evening.

### TACRAO I'm Available Form

A web form is available at <http://surveys.membershipsoftware.org/tacrao//TakeSurvey.asp?SurveyID=3J2nn3KM972KG>  
Make your interest known so that you can get involved – it's the ideal way to get the most out of your membership!

### Ribbons

Some attendees will have ribbons attached to their name badge to indicate special roles at the conference:

Committee Member  
Executive Committee (Officer)  
Exhibitor  
Facilitator  
Honorary Members  
Local Arrangements  
Newcomer  
Past President of TACRAO  
Presenter

### Door Prizes

Your friends in Local Arrangements have plenty of great goodies to give away at each event. Remember to have your admission ticket ready to drop as you enter any meal or event, so that your name can be drawn!

### TACRAO Conference History

Information regarding past conferences can be found by accessing the following link.  
<http://www.tacrao.org/content.asp?contentid=165>

## **TACRAO Executive Committee 2016-2017**

### **PRESIDENT**

Irene Robinson  
Alvin Community College

### **PAST PRESIDENT**

Darla English  
Midwestern State University

### **PRESIDENT-ELECT**

Joe Papari  
Southern Methodist University

### **VICE-PRESIDENT FOR ADMISSIONS**

Leticia Bazan  
Texas A&M University – Corpus Christi

### **VICE-PRESIDENT FOR RECORDS AND REGISTRATION**

Andrea (Andi) Liner  
Blinn College

### **SECRETARY**

Michelle Walker  
Texas A&M University

### **TREASURER**

Jeremy Dorman  
Panola College

### **LOCAL ARRANGEMENTS**

Maggie Hinojosa  
University of Texas – Rio Grande Valley

Griselda Castilla

University of Texas – Rio Grande Valley

**2016-2017 TACRAO Standing Committees**

**Assessment Committee**

Kyle Moore, Chair	West Texas A&M University
Tracey Biggs	Texas A&M Health Sciences Center
Juan Gilberto Garcia, Jr	Texas A&M International University
Jennifer McDowell	University of Texas Dallas
Elizabeth Snapp	University of Texas Arlington
Claudia Wright	Sul Ross State University

**Auditing Committee**

Oscar Reyna, Chair	Texas A&M University Corpus Christi
John Hall	Southern Methodist University
Lori Zerr	University of Texas Health Sciences Center Houston

**Communications Committee**

Berri O'Neal, Chair	Texas A&M University Commerce
Diane Brice	Amarillo College
Dali Hatanville	Texas A&M University Commerce
Lynda Langham	Stephen F. Austin State University
Akilah Martin	Alvin Community College
Sofia Montes	University of Texas Rio Grande Valley
Brenda Schumann	University of Texas Austin

**Community College Issues Committee**

Lee Williams, Chair	Texarkana College
Christy Johanson	Blinn College
Denny Yarbrough	Tyler Junior College

**Conference Site Selection Committee**

Darla Inghish, Chair	Midwestern State University
Melinda Carroll	North Central Texas College
Lee Owens	Navarro College

**Corporate Relations Committee**

Lorri Morris, Chair	Angelo State University
Dustin Gerstenfield, Chair-Elect	Texas Christian University
Shelia Gray	Texas Tech University
Sonja Morale	University of Texas Tyler

**Graduate & Professional School Relations Committee**

Dara Newton, Chair	University of Texas Arlington
Robert Harper	Jarvis Christian College
Robert Jenkins	University of Texas Health Sciences Center Houston

Dana Mordecai  
Teresa Ringo  
Sylvia Saenz  
Andrea Yen

University of North Texas Toulouse Graduate School  
Sam Houston State University  
University of Texas Rio Grande Valley  
University of Texas Arlington

#### **High School Relations Committee**

Michael Talamantes, Chair  
Maryssa Adams  
Chris Arteaga  
Maryellen Baeza  
Jennifer Beal  
Laurie Castillo  
Rebecca Esposito  
Jessica Maynard  
Jeremy Martinez  
Mayra Martinez  
Kelsey Patrick  
Daniel Perez  
Linda Ramon-Barbato

University of Texas El Paso  
University of Texas Austin  
University of Houston  
Texas Tech University  
North Central Texas College  
Texas A&M University  
University of Texas Arlington  
Stephen F Austin State University  
Midland College  
University of Texas Rio Grande Valley  
Lamar University  
University of Texas El Paso  
Texas A&M University Corpus Christi

#### **Historical Committee**

Rita Wilson, Chair  
Tracie Briscoe  
Nicole Mancone

Amarillo College  
University of Houston  
Tarrant County College

#### **Honorary Member & Awards Committee**

Mary Kincannon, Chair  
Rebecca Lothringer  
Andrea Rangel

Texas Christian University  
University of North Texas  
South Plains College

#### **Legislative Issues Committee**

Shelby Stanfield, Chair  
Bobbie Brown  
Debbie Gilchrist  
Becki Griffith  
Chris Reed

University of Texas Austin  
Texas Tech University  
University of Texas Rio Grande Valley  
Tarrant County College  
Texas A&M University

#### **Newcomers Committee**

Darla Inglish, chair  
Kayla Larsen  
Rex Oliver  
Spencer Schacht

Midwestern State University  
University of Texas San Antonio  
Texas Tech University  
Texas Tech University

#### **Nominations and Elections Committee**

Melinda Carroll, Chair  
Oscar Reyna, Chair-Elect  
Bobbie Fry  
Ginnifer Cie Gee

North Central Texas College  
Texas A&M University Corpus Christi  
University of the Incarnate Word  
University of Texas San Antonio

Sherry Wells

Lamar University

**Resolutions Committee**

Bobby Lothringer, Chair

Bobbie Brown

Jodie Rexroat

Texas Woman's University

Texas Tech University

Dallas Community College District

**Strategic Enrollment Management Committee**

Ginnifer Cie Gee, Chair

Chrissy Gonzalez

Bryan Heard

Rebecca Perfecto

Troy White

University of Texas San Antonio

Texas A&M University-Texarkana

University of North Texas

University of North Texas

East Texas Baptist University

**Technology Committee**

Richard Jimmerson, Chair

Melissa Hyatt

Jeffrey Lemaster

Justin Schilke

Miguel Torres

University of Texas Arlington

Texas State University

University of Texas San Antonio

Rice University

El Paso Community College

**University Issues Committee**

Joy Frazier, Chair

Tana Miller

Rene Prado

University of Texas Southwestern

West Texas A&M University

Texas A&M International University

**2016-2017 TACRAO Session Planning Committees**

**Management, Organization, and Professional Development**

Linda Knox, Chair

Jesus (Jesse) Ramirez

Tom Elder

Sofia Montes

Andi Scott

Midwestern State University

South Texas College

Tyler Junior College

University of Texas Rio Grande Valley

University of Texas Austin

**Records, Registration and Graduation**

Robert Jenkins, Chair

Cindy Weeaks

Scott Branum

David Short

Kristin McDaniel

University of Texas Health Sciences Center Houston

Angelo State University

Galveston College

Lamar University

Texas State University

**Technology and Data Collection**

Luis Fernandez, Chair

Margaret Moreno

Southwest Texas Junior College

Navarro College

Holly Surginer  
Amanda Santos  
Brandy Garcia

McLennan Community College  
Southwest Texas Junior College  
University of Incarnate Word

### **Certification and Legal Issues**

Lorena Rios, Chair  
Nancy Faris  
Jamie Wilson  
Jessica Gossett  
Jonathan Helm

Laredo Community College  
Dallas County Community College District  
Midwestern State University  
Texas A&M University- Commerce  
Baylor University

### **Community College, Technical, and Transfer**

Tara Schulze, Chair  
Miguel Torres  
Vickie Magee  
Maria Aguirre Acuna  
Kathleen Cummings

Texas A&M University Kingsville  
El Paso Community College  
Dallas County Community College District  
Texas State Technical College  
North Lake College-DCCCD

### **Undergraduate Admissions and Recruitment**

Anni Judkins, Chair  
Johnny Fowler  
Jennifer Bynum  
Lorianna Mapps  
Rex Oliver

Texas State University  
Texas Tech University  
Blinn College  
University of Houston  
Texas Tech University

### **Access and Equity**

Georgina Antillon, Chair  
Brian Barrett  
Annette Lott  
Cindy Hess

University of Texas El Paso  
Tarrant County College  
Houston Community College  
Tarleton State University

### **Health Science, Graduate, and Professional Schools**

Dr. Bobby Fry, Chair  
Dorothy Pearrow  
Claudia Wright  
Blanca Guerra  
Latoya Whitaker

University of Incarnate Word  
University of Texas Medical Branch  
Sul Ross University  
UTHSC-San Antonio  
Baylor College of Medicine

### **Student Success**

Brandy Piner, Chair  
Leah Hickman  
Alejandra Perez  
Kira Mullins  
Karla Rodriguez

University of Texas Health Sciences Center San Antonio  
Midwestern State University  
University of Texas San Antonio  
West Texas A&M University  
Texas Wesleyan University

## 2016-2017 TACRAO Exhibitors

Academic Catalog/SmartCatalog	<b>Platinum</b>
Credentials Solutions	<b>Platinum</b>
Flash Photography	<b>Platinum</b>
Leepfrog (Course Leaf)	<b>Platinum</b>
National Student Clearinghouse	<b>Platinum</b>
TheAWARDGroup	<b>Platinum</b>
Civitas Learning	<b>Gold</b>
CollegeBoard	<b>Gold</b>
DIGARC	<b>Gold</b>
Paradigm, Inc.	<b>Gold</b>
Parchment Events	<b>Silver</b>
AB Student Services	<b>Bronze</b>
Campus Management	<b>Bronze</b>
Magnus Health LLC	<b>Bronze</b>
SCRIP-SAFE Security Products	<b>Bronze</b>
SEAtS	<b>Bronze</b>
AACRAO	
ACT	
Atlas Flags	
AXIOM	
College Source	
Full Measure Education	
Herff Jones	
High Ground Solutions	
Jonesville Paper Tube	
Lifetouch Special Events	
SACRAO	
SDR Educational Consultants, Inc	
TACRAO LAC 2018	
TargetX	



## Local Arrangements Committee Chairs, South Padre Island

Maggie Hinojosa, Co-Chair – Local Arrangements	University of Texas Rio Grande Valley
Griselda Castilla, Co-Char – Local Arrangements	University of Texas Rio Grande Valley
Paige Bussell, Guidebook Administrator	Texas A&M University-Commerce
Dora Colvin, Publicity/Door Prizes	Texas State Technical College
Debbie Gilchrist, Publicity/Door Prizes	University of Texas Rio Grande Valley
Cindy Blanco, Physical Arrangements	South Texas College
Carlo Tamayo, Physical Arrangements	University of Texas Rio Grande Valley
Nicole Luna, Treasurer	University of Texas Rio Grande Valley
Sophia Montes, Registration	University of Texas Rio Grande Valley
Jesus Buitron, Battle of the Regions/Big Event/Karaoke	University of Texas Rio Grande Valley
Krystal Marroquin, Battle of the Regions/Big Event/Karaoke	University of Texas Rio Grande Valley
Jerry Martinez, Golf Tournament/Fun Run	University of Texas Rio Grande Valley
Mayra Martinez, Events & Functions Catering	University of Texas Rio Grande Valley
Alex Salinas, Hospitality	Texas Southmost College
Mario Salinas, AV & Technology	University of Texas Rio Grande Valley
Fidencio Tamez, AV & Technology	University of Texas Rio Grande Valley

Teamwork is what it takes to make the annual TACRAO conferences successful! The 2017 96<sup>th</sup> Annual TACRAO Conference would not have been possible without the tireless support of our conference volunteers! If we missed your name and you contributed to the volunteer effort, THANK YOU and please contact the TACRAO secretary to make sure your participation is noted!

## Local Arrangements Committee Volunteers, South Padre Island

Cristina De Leon	UTRGV	Michelle Limon	STC
Antonio De La Cruz	UTSA	Margarita Cantu	UTRGV
Rebekah Sepulveda	UTRGV	Hector Cerda	STC
Michelle Alvarado	UTRGV	Dawn Smith	STC
Tatiana Carrillo	UTRGV	Sara Gomez	STC
Andres Trevino	UTRGV	Andres Trevino	UTRGV
Brenda Rodriguez	UTRGV	Norma Vera	UTRGV
Vanessa Valdez	UTRGV	Jeanette Tamez	UTRGV
Cassie Alvarez	UTRGV	Becky Urbina	STC
Esteban Martin	UTRGV	Yvette Elizondo	STC
Russell Moreland	UTRGV	Frank Perez	STC
Javier Salinas	UTRGV	Zachary Suarez	STC
Crisel Martinez	UTRGV	Irvin Valdez	UTRGV
Jonathan Gonzalez	UTRGV	Emily Lane Morin	TAMUK
Hiram Martinez	UTRGV	Javier Salinas	UTRGV
Jose Carranza	UTRGV	Celeste Trevino	UTRGV
Christian Torres	TSC	Russell Moreland	UTRGV
Lupe Meza	TSC	Marybel Villasenor	UTRGV

Mauro Uriegas	UTRGV
Jorge Teniente	UTRGV
Mary Kristina Soto	TSTC
Liz Silva	TSTC
Vanessa Maldonado	TSTC
Whitney Carter	TSTC
Larissa Moreno	TSTC
Dr. Christine Stuart-Carruthers	TSTC
Michelle Madrid	UTRGV
Mario Salinas	UTRGV
Nicole Luna	UTRGV
Ana Garza	UTRGV
Angelo Xavier Peixoto	UTRGV
Celeste Trevino	UTRGV
Christian Torres	TSC
Crisel Martinez	UTRGV
Debbie Gilchrist	UTRGV
Dora Colvin	TSTC
Jerry Martinez	UTRGV
Jessica Corona	UTRGV
Marybel Villasenor	UTRGV
Russell Mooreland	UTRGV

Rebekah Sepulveda	UTRGV
Victoria Mayans	UTRGV
Cindy Blanco	STC
Deby Guillen	UTRGV
Elma Galvan	UTRGV
Esteban Martin	UTRGV
Guillermo Canedo	UTRGV
Hilary Balli	UTRGV
Mary DeLeon	UTRGV
Miriam Garcia	UTRGV
Sylvia Martinez	UTRGV
Vanessa Valdez	UTRGV
Diane Brice	A C
Lisa Serna	UTHSCSA
Lori Zerr	UTHSCH
Wandy Velazquez	UTRGV
Cassie Alvarez	UTRGV
Rudy Ybanez	UTRGV
Rogelio Rodriguez	UTRGV
Aida Patino	UTRGV
Victoria Lopez	UTRGV
Cristina Castillo	UTRGV

## Program Schedule

### Saturday, November 4, 2017

#### TACRAO Executive Committee Meeting with Newly Elected Officers

12:00 p.m. – 5:00 p.m.

Location: Hilton Garden Inn Jellyfish

#### Registration Open

1:00 p.m. – 6:00 p.m.

Location: Convention Center Registration Area

#### LAC

1:00 p.m. – 6:00 p.m.

Location: Convention Center 203

#### TACRAO Executive Committee Dinner

5:30 p.m. – 7:30 p.m.

Surprise from the President!

#### TACRAO Executive Committee taste-testing of Conference Signature Drink

7:30 p.m.

Location: Shrimp Haus

### Sunday, November 5, 2017

#### Registration Open

8:00 a.m. – 6:00 p.m.

Location: Convention Center Registration Area

#### LAC Office

8:00 a.m. – 10:00 p.m.

Location: Convention Center 203

#### TACRAO Executive Committee Meeting With Newly Elected Officers and 2017 Standing Committee Chairs

8:00 a.m. – 1:00 p.m.

Location: Hilton Garden Inn Jellyfish

#### Don Palermo Memorial Golf Tournament

8:30 a.m. – 12:00 p.m.

Location: SPI Golf Club

Join us for an early morning start at the South Padre Island Golf Club where sunsets have to be seen rather than described, where the third green looking east over The Laguna Madre Bay must be felt, not featured. South Padre Island Golf Club can only be celebrated first hand, through sight and sound and smell. Around every bend, after every hole at South Padre Island Golf Club, you will find reasons our golf course is one of the finest in the Rio Grande Valley. Enveloped by nature, the course at South Padre Island Golf Club is truly an oasis. So, dust off those hideous outfits, polish those clubs for the “Dead-Ass Last” trophy awaits. Unfortunately, we won’t have any awards for funniest golf outfit but we’ll be sure to crown our champs!

### **Fred Russell Pre-Conference Strategic Enrollment Management Workshop**

1:30 p.m. - 4:30 p.m.

Location: Hilton Garden Inn Great White

Join Dr. Tom Green of AACRAO for a practical look at how colleges and universities organize for, develop and implement strategic enrollment management (SEM) plans. The workshop will briefly cover SEM Core Concepts but most of the workshop will be a practical guide. The session will look at how to achieve and sustain campus-wide buy-in from faculty, staff, administration and leadership, the critical role of data and research in SEM planning, how to pivot from planning to implementation and the role of monitoring and reporting in achieving sustainable enrollment outcomes. The workshop will walk through the process of building a SEM plan, looking through the lens of a completed plans’ table of contents. Each section of the plan and how that is built will be presented and discussed.

**Presenter:** Dr. Tom Green  
Associate Executive Director of  
Consulting SEM  
American Association of Collegiate  
Registrars and Admissions Officers

**Facilitator:** Dr. Ginnifer Gee  
Director of Registration and Records

University of Texas at San Antonio

### **High School Relations Committee Meeting**

1:30p.m. - 4:30 p.m.

Location: Hilton Jellyfish

### **Past President’s Council Meeting**

2:00 p.m. – 3:00 p.m.

Location: Hilton Lionfish

TACRAO’s Past Presidents, President, and President-Elect meet to discuss TACRAO business and updates

### **Exhibitor Setup**

2:30 p.m. – 5:45 p.m.

Location: Convention Center Ballroom Foyer

### **Info Depot**

3:00 p.m. – 6:00 p.m.

Location: Convention Center Ballroom Foyer

### **TACRAO Newcomer Welcome Event**

5:00 p.m. – 6:00 p.m.

Location: Hilton Garden Inn Back Porch

Newcomers are introduced to mentors – seasoned professionals from whom they can learn and look to for knowledge and support. All first-time attendees are invited; appetizers and drinks will be served.

### **Membership & Exhibitor Mixer**

6:00 p.m. – 7:00 p.m.

Location: Convention Center Ballroom Foyer

Come to the exhibit area and get to know the people behind the products. In addition, greet our first-time TACRAO attendees! *Cash bar available.*

### **President’s Dinner and Opening Reception**

7:00 p.m. – 9:30 p.m.

Location: Convention Center Ballroom

### **Charting the Course for Student Success**

The 96<sup>th</sup> Annual TACRAO Meeting is called to order and a preview of the conference will be given.

### **Hospitality: TACRAO Think Tank Sponsored by: Credentials Solutions**

9:30 p.m. – 11:00 p.m.  
Location: Sailfish at Pearl South Padre Resort

## **Monday, November 6, 2017**

### **Registration Open**

7:30 a.m. – 5:00 p.m.  
Location: Convention Center Registration Area

### **LAC Office**

7:30 a.m. – 10:00 p.m.  
Location: Convention Center 203

### **Info Depot**

8:00 a.m. – 5:00 p.m.  
Location: Convention Center Ballroom Foyer

### **Exhibits Open**

8:00 a.m. – 5:00 p.m.  
Location: Convention Center Ballroom Foyer

## **8:00 a.m. – 8:50 a.m.**

### **Session M.1.01**

Build a Successful Class Schedule Every Term  
Location: Convention Center 101

Come see how Texas State University revolutionized department class scheduling and replaced an outdated Excel sheet process with an online class scheduling solution: CourseLeaf Section Scheduler (CLSS). CLSS provided us a feature-rich interface that empowers each department scheduler with the ability to build, monitor, and control their offerings throughout the entire academic cycle. The two-way integration with Banner allowed us to minimize our team's manual entry in our SIS, and combined with CLSS' internal validation tools, we are able to keep departments compliant with various data standards and university policy while reducing scheduling errors.

Presenter: Ms. Martha Fraire-Cuellar  
Associate Registrar  
Texas State University

Facilitator: Ms. Laura Divine  
Assistant Registrar  
College of the Mainland

### **Session M.1.02**

Everything you need to know about social media -- and donuts

Location: Convention Center 102

We all struggle to keep up with the various social media apps and tools and with so many out there, how do we know which one to use and for what? Never fear, we are here to help. In this session, we will explore the various social media tools and in very simple language explain why you would use each tool and how they might be beneficial to you and your institution. Be ready to discuss and laugh about the famous digital donut.

Presenter: Texas Ruegg  
Registrar  
LeTourneau University

Facilitator: Mr. Paul Sabbatini  
Transfer Admissions Counselor  
LeTourneau University

### **Session M.1.03**

Cultivating your Relationships: Best Practices, Tools and Tips  
Location: Convention Center 103

The purpose of this presentation is to explore, through dialogue, experiences and activity that are important to maintaining dual credit partnerships. The presentation will explore how to create faculty buy-in and interactive advising opportunities. Creating and maintaining productive relations requires everyone to work as a team with planning, creativity, building rapport and setting realistic goals.

Presenters: Deidra Carpenter  
Special Admissions Coordinator  
Collin College

Gregory Forge  
Special Admissions Coordinator  
Collin College

Kim Whitlock  
Special Admissions Coordinator  
Collin College

Facilitator: Myron Dippel  
Coordinator PSR  
Blinn College

#### **Session M.1.04**

Excel and Academic Calendars

Location: Convention Center 104

Do you get tired of counting days? Do you get frustrated when a department decides to change their start date and you have to recalculate the census date again? Do you wish that something could just do it for you? Then come to this session and find out how using formulas in Excel can make your life easier. Many academic calendar dates can be formula derived from just a start and end date. We will dive into these different excel formulas that can make your life easier!

Objective 1: Show formulas used to calculate major dates in an Academic Calendar.

Objective 2: Discuss creation of a template to output the Academic Calendar.

Objective 3: Demonstrate 2 different versions of an excel based academic calendar template (UNTHSC & UTHSCSA).

Presenter: Mrs. Emily Rhodes  
University of Texas Health Science  
Center at San Antonio

Facilitator: Mrs. Bethany Bell  
Assistant Registrar  
University of Texas at Austin

#### **Session M.1.05**

Living the Dream: Paper Free

Location: Convention Center 201

Would you love to live the dream--paper free--but are finding the task insurmountable? Join me in this session to learn how we began our journey towards paper free life in the Registrar's Office at SFA.

Presenter: Lynda Langham  
Registrar  
Stephen F. Austin State University

Facilitator: Ana Garza  
Assistant Registrar  
University of Texas Rio Grande Valley

#### **Session M.1.06**

Student Schedule Planning with the UT Dallas and Civitas Learning

Location: Convention Center 202

With a job, sports, family, a commute and coursework, students are juggling many responsibilities and creating a class schedule can be extremely challenging. What appears to be a registration problem often becomes a retention problem as students fall off path and fail to make adequate progress toward completion. But there's a solution! Come learn how the University of Texas at Dallas and Civitas Learning are addressing these challenges, replacing this frustrating process by automatically generating conflict-free schedules that support academic momentum while accommodating life's obligations. Topics will include identifying problems with student and institution registration, finding and deciding on a solution, implementation and outcomes from UT Dallas. Civitas Learning will provide an overview demonstration and be available to answer questions.

Presenter: Dan Curtis  
Director of Strategic Partnerships  
Civitas Learning

Facilitator: Ms. Melissa Hyatt  
Associate University Registrar  
Texas State University

#### **Session M.1.07**

Is it time to consider Text Messaging in your student communication plans?

Location: Convention Center Theater

Research indicates that less than 1 in 5 students open an email from an educational institution. What's surprising is that this statistic is NOT surprising to those in Higher Ed. We've experienced it. And now research backs it up. Times have changed. Technology has changed. Have your methods of reaching students changed? 97% of text messages are read within minutes of delivery. If you're not using texting as part of your communication plan, your message may not be reaching students. Join us for a brief look into the research and then a live demonstration of how colleges are using text messaging to reach both current and prospective students.

Presenter: Shane Hudman  
Exhibitor  
Higher Ground Solutions

Facilitator: Mr. Michael Casias  
Admissions Counselor  
University of North Texas

### **Session M.1.08**

Optimizing your Course Schedule; Optimize your Campus

Location: Hilton Garden Inn Great White

Does your campus have to do more with less? Is your campus increasing course offerings but not classroom availability? At Texas A&M University-Corpus Christi, using Ad Astra scheduling software, we have optimized courses to effectively and efficiently be scheduled into classrooms. 95% of our courses have been scheduled on the initial progressive optimization run. The optimizer prioritizes the scheduling of courses by placing each course into rooms while taking into consideration instructor preferences and the overall needs of the institution. This session will look into the optimization process deeper and understand how progressive optimizations will allow your campus to progress in to the future. Using this method we have seen an increase our SUE score up to 50 points over the past 5 years.

Presenter: Ms. Christie Roberts  
Assistant University Registrar  
Texas A&M University - Corpus Christi

Facilitator: Marco Torres  
Assistant Recruiting Coordinator

### **Session M.1.10**

Quality Control: Monitoring Admissions Processing and Enhancing Performance

Location: Hilton Garden Inn Marlin

Admissions processing errors are inevitable, but what steps can we take to ensure and improve overall accuracy? While errors can be minimized through technological advancements, there is still a need for additional data quality control. In this session, we will discuss auditing practices and procedures within individual and collective processing, how this information is gathered and disseminated, and how to develop avenues for future success.

Presenter: Ms. Aubrey Hernandez  
Coordinator of Data Quality  
Texas Woman's University

Facilitator: Mr. Pierre Banks  
Assistant Director of Admissions and Records  
Galveston College

**9:10 a.m. – 10:00 a.m.**

### **Session M.2.01**

Transfer 101

Location: Convention Center 101

This session will cover the process of transferring from a 2-year institution to a 4-year institution. Topics will include how a Community College or 2-year institution manages the process of students transferring in and out of their institution and how a University or 4-year institution manages the process of incoming transfer students.

Presenter: Mrs. Tara Schulze  
Transfer Services Manager  
Texas A&M University - Kingsville

Facilitator: Wandy Cruz-Velázquez  
Associate Director Enrollments & Registrar Services  
UTRGV SOM

### **Session M.2.02**

60x30TX Higher Education Strategic Plan

Location: Convention Center 102

A Data Fellows workshop was held in July 2017 for State Agency Leadership to learn more about the 60x30TX higher education strategic plan. This session will be a comprehensive session that will review the data on the THECB accountability website, strategic goals associated with 60x30TX and other takeaways from the workshop.

Presenter: Mrs. Andrea Liner  
Dean  
Blinn College

Facilitator: Ms. Brenda Schumann  
Associate Registrar  
The University of Texas at Austin

### **Session M.2.03**

The Registrar Presentation at Orientation: What New Parents & Students Need to Hear from the Registrar

Location: Convention Center 103

Everybody wants a piece of real estate at new student orientation, and with the schedule so jam-packed it is not always easy to get on the agenda to ensure your information is communicated. Too often critical information has not been shared with students and parents during orientation due to the tight schedule, and unfortunately they learn things the hard way as a result. This session will talk about how one registrar's office was able to find creative ways to get on the agenda, and then once on the agenda, share with parents and students critical information in ways that engaged and entertained the audience to help make it memorable.

Presenter: Mr. Bobby Lothringer  
University Registrar  
Texas Woman's University

Facilitator: Ms. Sharon Guillory  
Outreach and Recruitment Specialist  
Lee College

#### **Session M.2.04**

What You Ought to Know about Your Institution's GPS

Location: Convention Center 104

The purpose of this session is to provide navigation resources to help maximize institutional return, minimize reporting errors, cease reinventing the wheel and provide foundational consistency. The objective and function of state reporting at any institution is accurately reporting student and course data for formula funding reimbursement. In chronicling a path for success and meeting institutional and state mandates, state reporting officials should rely on GPS (guided path system) to ensure arriving at the correct destination without taking the scenic route.

Presenter: Mr. Eric Mamon  
State Reports Assistant  
Dallas County Community College  
District

Facilitator: Mary Kincannon  
University Registrar  
Texas Christian University

#### **Session M.2.05**

Commencement 101: Great Ceremonies and How You Can Plan for Them

Location: Convention Center 201

We have attended hundreds of commencement ceremonies. We have seen great examples of how your colleges have overcome obstacles to have great commencement ceremonies. This presentation will review common checklist items to help with your planning. The presentation will show examples of other successful schools with amazing ceremonies. Time will be allowed for attendees to share with their peers their success stories.

Presenter: Ms. Laura Wallace  
Lifetouch - Campus Lead Photographer

Facilitator: Mrs. Latoya Whitaker  
Registrar  
BCM

#### **Session M.2.06**

Pointers from Past Presidents

Location: Convention Center 202

Conference participants are invited to a casual but valuable session where past TACRAO presidents will share their advice for leading successful careers, serving as exemplary leaders, and taking full advantage of TACRAO. This session is, by design, an opportunity to ask your questions of the wisdom and experience of Past presidents. Please prepare your questions for this opportunity.

Presenters: Becki Griffith  
Registrar  
Tarrant County College - NW Campus

Ms. Darla Inghish  
Registrar  
Midwestern State University

Dr. Rebecca Lothringer  
Executive Director of Admissions  
University of North Texas

Dr. Wanda Simpson Munson  
College Registrar  
San Jacinto College District

Dr. Berri O'Neal

Executive Director, Extended University  
Texas A&M University- Commerce

Mr. Oscar Reyna  
Executive Director of Recruitment &  
Admissions  
Texas A&M University- Corpus Christi

Facilitator: Ms. Cynthia Blanco  
Director of Student Records & Registrar  
South Texas College

### Session M.2.07

Getting it done--Presenting a single system for Catalog,  
Curriculum, Syllabi and Transfer  
Location: Convention Center Theater

Are you launching multiple systems to manage catalogs,  
curriculum changes and syllabi? Do your transfer credit  
evaluations run on paper? SmartCatalog IQ centralizes  
these processes in a powerful and easy-to-use solution  
that integrates with Student Information Systems. By  
marrying SmartCatalog's proven technology with  
DegreeData's national database of course descriptions;  
you'll even be able to manage the transfer credit  
evaluation through the same toolset.

Presenter: Anita Aker  
Sales Director  
Smart Catalog

Facilitator: Ms. Laura Heard  
Associate Registrar  
Texas A&M University

### Session M.2.08

"How's the food?" (The New Campus Visit FAQ)  
Location: Hilton Garden Inn Great White

Why are questions about food, housing, transportation,  
parking & safety now prominent on campus tours?  
Come learn more about GenX parents, their  
Homeland/GenZ students, why they're asking these  
FAQ, how to best answer them while improving your  
campus visit. Presented by Sunday Keynote Speaker:  
Jeff Kallay

Presenter: Jeff Kallay  
Principal  
Render Experiences

Facilitator: Ms. Shana Castillo  
Regional Recruitment Manager –  
Houston  
Texas Tech University

### Session M.2.09

Modernizing GEM: An Innovative Approach to Graduate  
Recruitment & Engagement  
Location: Hilton Garden Inn Tarpon

This session is a case study of The University Texas at  
San Antonio's Graduate School. In the summer of 2015,  
The Graduate School underwent major restructuring as  
part of the University's efforts towards the new  
strategic plan: Blueprint UTSA. The primary focus is an  
introspective approach to The Graduate School's  
recruitment and engagement team. The expected  
learning outcomes associated with this presentation will  
consist of understanding the use of innovative tools,  
building collaborative partnerships, expanding  
recruitment outreach for national prospects and  
creating departmental standards. A secondary rationale  
for this presentation is to address the scarcity of  
evidence-based graduate enrollment management  
standards and techniques.

Presenters: Maria Medrano  
Graduate Recruiter II  
The University of Texas at San Antonio

Emmanuel Watkins  
Associate Director  
University of Texas-San Antonio

Facilitator: Maggie Cano  
Assistant Director-Graduate  
Recruitment  
Texas A&M University-Corpus Christi

### Session M.2.10

One Stop Shop - Admission, Advising, and Registration  
Location: Hilton Garden Inn Marlin

Director of Admissions and Recruiting Lee Williams III  
and Director of Advising & Registration Lori  
Rochelle will share with attendees the 'one stop'  
services provided to students at Texarkana College.

The office of enrollment services was converted to  
more effectively and efficiently serve the needs of



prospective and current students allowing them to visit one location for recruiting, admissions, advising, registration, transcripts, graduation, and registrar services. Additionally, the two directors will offer tips on cross-training staff, team building, and customer service.

Presenters: Dr. Lori Rochelle  
Director of Financial Aid  
Lamar Institute of Technology

Brandon Higgins  
Director of Advising  
Texarkana College

Dr. Lee Williams III  
Registrar  
Texarkana College

Facilitator: Anni Judkins  
Assistant Director of Undergraduate  
Admissions  
Texas State University

#### **Session M.2.11**

Developing a Graduate Student Professional  
Development Center  
Location: Hilton Garden Inn Swordfish

Graduate education is evolving: students demand a degree that is actionable and evident of graduate student professional development. This session highlights the challenges and successes of developing a graduate student professional development center for student success while underscoring the importance of value-added programming as a means of recruiting, engaging, and retaining students through professional development initiatives. The combination of a graduate student center and value-added programming enriches graduate student experiences outside of their classroom whereby graduate students have more guided opportunities to impact and advance their personal and professional lives.

Presenter: John Shaffer III  
Associate Director, Student Success and  
Professional Development  
University of Texas-San Antonio

Facilitator: Dana Mordecai  
Assistant Director

University of North Texas

### **Refreshment Break**

10:00 a.m. – 10:20 a.m.

Location: Convention Center and Hilton Garden Inn

Take a time-out between sessions to enjoy a refreshment break and take this opportunity to visit our exhibitors.

### **10:20 a.m. – 11:10 a.m.**

#### **Session M.3.01**

Automating the Graduation Processes  
Location: Convention Center 101

Learn how South Texas College has automated the Graduation process. South Texas College works to accelerate student success. This is accomplished by utilizing actionable data to track student progress along success point's milestones, mapping student pathways to degree and certificate completion, and providing a seamless process to degree certification for all STC students.

Presenters: Sara Gomez  
Transcript/Graduation Analyst  
South Texas College

Ms. Dawn Smith  
Admissions Specialist  
South Texas College

Facilitator: Bobbye Fry  
Registrar  
University of the Incarnate Word

#### **Session M.3.02**

Eating the Elephant One Bite at a Time  
Location: Convention Center 102

With increasing workloads and a focus on 'working smarter not harder,' we have to find ways to increase efficiency or risk burning our staff out. Taking a look at your processes and finding ways to automate or eliminate steps is a must. In peak season, we must teach our staff to eat the elephant one bite at a time but perhaps we can reduce the size of the elephant by examination and innovation.

Presenter: Mrs. Michelle Walker

Director of Admissions Operations  
Texas A&M University

Facilitator: Dr. Claudia Wright  
Director Admissions/Records & Student  
Services  
Sul Ross State University RGC

### Session M.3.03

Dual Credit Data Sharing Roundtable

Location: Convention Center 103

Are you being asked to send data back to the school districts regarding the Dual Credit students instead of giving them transcripts for each student? DCCCD will share our data

sharing agreement basics and how we are supplying school districts with additional data. Come share with us what you are being asked for and how you are sharing the information. What impact has this had on your program?

Presenters: Mrs. Olivia Guerra  
College Readiness Director  
Cedar Valley College

Ms. Dottie Phillips  
System Module Programming Specialist  
Dallas Community College District

Facilitator: Ms. Dawn Smith  
Admissions Specialist  
South Texas College

### Session M.3.04

TACRAO 101

Location: Convention Center 104

Are you a conference 1st Timer or a frequent attendee wanting to know more about committees and how you could become more involved in TACRAO? Always dreamed of being elected to the TACRAO Executive Committee, or just curious what happens when you fill out that I'm Available form. Come find out how your TACRAO participation can lead to opportunities throughout the membership and beyond.

Presenters: Ms. Leticia Bazan  
Director of Student Recruitment  
Texas A&M University-Corpus Christi

Mrs. Andrea Liner  
Dean  
Blinn College

Facilitator: Mrs. Sarah Kate Henderson  
Associate Registrar  
Texas Woman's University

### Session M.3.05

Session I - State Reporting Update

Location: Convention Center 201

Learn the latest updates and changes regarding state reporting from the Texas Higher Education Coordinating Board.

Presenters: Dr. Julie Eklund  
Deputy Assistant Commissioner  
Texas Higher Education Coordinating  
Board

Mr. Victor Reyna  
Assistant Director, Educational Data  
Center  
Texas Higher Education Coordinating  
Board

Facilitator: Ms. Denny Yarbrough  
Coordinator: Registrar Records/State  
Reporting and Athletic Certifications  
Tyler Junior College

### Session M.3.06

How to Turn Your Diploma Printing/Fulfillment from a Cost Center into a Profit Center

Location: Convention Center 202

The Award Group can produce and fulfill your diplomas and pay you to do it! Our unique online program called iDiploma alleviates your administrative burden while offsetting the cost of printing diplomas. We share a portion of the profits from each frame sale with your university. How it works: Graduates are directed to a university branded website developed and maintained by TAG. They confirm the personalization on their diploma (thus eliminating reprints of erred diplomas) and choose from the variety of frames available. No third party framing, a major convenience for your graduates AND a revenue stream for your college or university! Don't miss this opportunity to learn more.

Presenter: William Camacho  
Exhibitor  
The AWARD Group

Facilitator: Sloan White  
Registrar  
Texas Wesleyan University

### **Session M.3.07**

New SAT Mid-Year Review: Doing More with Data

Location: Convention Center Theater

This session will provide high-level detail on the critical elements on how your colleagues are using the resources of the SAT-to streamline their work, along with an overview of the decisions that admission and enrollment leaders have made about the SAT. By attending this session it will provide you with information on the Higher Ed portal, the upcoming validity study and tips to assist your staff to answer questions from students, families, and high school counselors. This session will conclude with exciting information and best practices regarding the official SAT Practice on Khan Academy. Within the first year of College Board's formal launch with Khan Academy, 1.8 million users have logged in to access this free, world-class practice opportunity.

Presenter: Mr. Robert Hogeda  
Educational Manager  
The College Board

Facilitator: Ms. Kristi Urban  
Director Admissions & Records  
Blinn College

### **Session M.3.08**

A&M-Commerce is LIVE ON BANNER XE/9!

Location: Hilton Garden Inn Great White

Come join me as I walk you through the new look and feel of banner XE/9 and share IT videos and documents they produced to help ease A&M-Commerce through the transition and upgrade.

Presenter: Ms. Paige Bussell  
Registrar  
Texas A&M University – Commerce

Mr. Chris Frost  
Director, Student Information Systems

Columbia Advisory Group  
Texas A&M University-Commerce

Facilitator: Oscar Reyna  
Executive Director  
Texas A&M University-Corpus Christi

### **Session M.3.09**

Tell Your College's Story with Video

Location: Hilton Garden Inn Tarpon

Learn about the importance of video in your marketing strategy and the basic principles behind creating in-house video for the web. Session includes a case study about how UTA's Maverick Monday video series became our most engaged with social media content.

Presenter: Mr. Carl Esposito  
Assistant Director of University  
Recruitment  
University of Texas at Arlington

Facilitator: Ms. Judy Moreno  
Student Recruiter  
Texas Southmost College

### **Session M.3.10**

The CourseLeaf Suite - Bringing the Best out of your Student Information System

Location: Hilton Marlin

You're invited! See for yourself how CourseLeaf can improve your catalog publishing, curriculum management and schedule building processes. Join us to learn how the various CourseLeaf modules can integrate with each other and your Student Information System resulting in a comprehensive enterprise level suite of products and services designed to help take the work load off your staff and create transparency across all departments. See first-hand examples of how schools like yours are using powerful tools such as our FocusSearch section level course search to personalize the catalog for their students.

Presenter: Mr. Matt Koop  
Account Executive  
Leapfrog Technologies

Facilitator: Mrs. Sonja Morale  
Registrar  
University of Texas-Tyler

### **Session M.3.11**

Happiness: It's Happenin'!

Location: Hilton Garden Inn Swordfish

The shelves at your favorite bookstore (real or virtual) are brimming with books new and old about the value of seeking and cultivating happiness. If you would like to get an overview of what several popular have to offer to benefit you (personally and professionally), stop by!

[Following a warm-up quiz to give attendees an idea of their current state of happiness, I will review/summarize several works, including Resisting Happiness, The Happiness Project, the Happiness of Pursuit, 10% Happier, and even The Power of Positive Thinking. May also include some interview excerpts, and I'll end with some giveaways]

Presenter: Becki Griffith  
Registrar  
Tarrant County College - NW Campus

Facilitator: Jennifer Vázquez  
Regional Manager – Central & South Texas  
Texas Tech University

### **2017-2018 Standing Committee Chairs and Members Luncheon**

11:30 a.m. – 1:30 p.m.

Location: Convention Center Ballroom

This luncheon is for the 2017-2018 committee members who are planning for next year's TACRAO activities for the Fort Worth Conference.

### **2017-2018 Session Planning Committee Chairs and Members Luncheon**

11:30 a.m. – 1:30 p.m.

Location: Convention Center Ballroom

This luncheon is for the 2017-2018 committee members who are planning for next year's Fort Worth TACRAO Conference sessions.

### **2017 & 2018 LAC Luncheon – South Padre Island & Fort Worth Committee Members**

11:30 a.m. – 1:30 p.m.

Location: Convention Center Ballroom

### **Lunch on Your Own - General Membership**

11:30 a.m. – 1:30 p.m.

**1:30 p.m. – 2:20 p.m.**

### **Session M.4.01**

Registrar 101

Location: Convention Center 101

New to the Registrar's Office? You'll want to hear from seasoned veterans. Bring your questions.

Presenters: Ms. Brenda Schumann  
Senior Associate Registrar  
The University of Texas at Austin

Ms. Mary W. Kincannon  
Registrar  
Texas Christian University

Ms. Lorena Rios  
Assistant Registrar  
Laredo Community College

Mr. David Short  
Registrar  
Lamar University

Facilitator: Mrs. Debbie Dunn  
Associate Registrar  
Collin College

### **Session M.4.02**

Keep Calm and Manage the Project

Location: Convention Center 102

Learn project management strategies that can apply to both technology or business process changes that will ease the stress and panic moments to help your project be a success AND help you still sleep at night.

Presenter: Mrs. Keitha Robertson  
Associate Registrar  
University of North Texas

Facilitator: Mrs. Brandy Piner  
Associate Registrar  
University of Texas Health Science  
Center San Antonio

### **Session M.4.03**

21st Century and CTE Dual Enrollment

Location: Convention Center 103

The TSTC Team will discuss and engage the audience, regarding the 21st Century and CTE Dual Enrollment needs, encompassing HB5, the 60x30 Plan, and the TSTC innovative CTE Dual Enrollment Sequence Pathways.

Presenter: Rene Ralston  
Dual Enrollment Manager  
Texas State Technical College

Facilitator: Mr. Carlos Gonzalez  
Associate Director  
El Paso Community College

### **Session M.4.04**

Athletic Certification and the Office of the Registrar: A Campus Case Study

Location: Convention Center 104

This session will focus on the structure of the athletic certification process at the Division I level within the Office of the Registrar. Topics such as staffing, responsibilities, communication with the campus community, the role of Athletics in the certification process and best practices will be covered.

Presenter: Carol Bonner  
Assistant Registrar/Athletic Certification  
Texas Tech University

Facilitator: Ms. Ashley Wheelis  
Assistant Registrar for Athletic  
Certification and Residency  
University of North Texas

### **Session M.4.05**

Access, Progress, Completions: TSI and DE Updates

Location: Convention Center 201

This session will focus on the latest available statewide and grantee data highlighting the progress of under prepared students, along with updates on TSI and developmental education acceleration

Presenter: Dr. Suzanne Morales-Vale  
Director, Developmental and Adult  
Education

Texas Higher Education Coordinating  
Board

Facilitator: Catherine Schlichting  
Administrative Associate  
The University of Texas at Austin

### **Session M.4.07**

Certified Electronic Diplomas: The Most Advanced  
Credential Solution, Electronic Solution

Location: Convention Center Theater

As the pioneer and creator of the (Certified Electronic Diploma CeDiploma®), Paradigm, Inc is the only company to offer a secure, portable and trusted electronic solution for diplomas and credentials. Accepted by both State and International Governments, Certifying Boards and Employers the CeDiploma® is a transactional document that provides the student with a secure alternative to the transcript. Paradigm offers the only solution allowing independent validation of the CeDiploma®: an indisputable response from you, the Credentialer, that the diploma is authentic and valid. The differences in ediplomas, paper diplomas and CeDiplomas are vast and varied. Come and learn more about these products, as well as, our 10 day turnaround times, 24 hour rush service and direct mailing services that can help you find the extra space and time that you crave all while giving your students what they NEED!

Presenter: Elizabeth Kunde  
Executive Director  
Paradigm, Inc

Facilitator: Mr. Justin Schilke  
Associate Registrar  
Rice University

### **Session M.4.08**

An Eyeball, An Elbow, A Hand, and An Iron

Location: Hilton Great White

Are you loving working in higher education and feel ready to move up in your office? What are some ways you can stand out in a crowd and make your mark on your work environment in a positive way? This session will give you some ideas of what supervisors are looking

for in newer staff when determining if a person is ready to move up the career ladder in the office.

Presenter: Ms. Darla Inghish  
Registrar  
Midwestern State University

Facilitator: Mrs. Laurie Castillo  
Texas A&M University

#### **Session M.4.09**

Cross-Campus Collaborations to Promote Graduate Student Success

Location: Hilton Garden Inn Tarpon

During times of lean budgets, leveraging cross-campus collaborations is an effective way of introducing new services to graduate student populations without duplicating current programs and services. This presentation will share success stories of how The Graduate School at UTSA has built a professional development program with minimal financial resources. We will also share with attendees how to identify campus collaborators to enrich graduate student experiences while also strategizing creative solutions to better service graduate student populations. By campus collaborative partnerships, the hope is to imagine self-sustaining graduate student programming which contributes to a larger sense of graduate student community and success.

Presenter: John Shaffer III  
Associate Director, Student Success and Professional Development  
University of Texas-San Antonio

Facilitator: Mrs. Brandi Havens  
Registrar  
Clarendon College

#### **Session M.4.10**

Supporting Undocumented Students

Location: Hilton Garden Inn Marlin

Undocumented students are attending institutions of higher education at higher rates than before and institutions of higher education want to support these students. This session will discuss the research, policies, and practices that will assist these students.

Presenter: Ms. Angela Stuart-Carruthers

Coordinator of the Advisement Center  
Texas State Technical College

Facilitator: Mr. Greg Forge  
College and Career Counselor  
Collin College

#### **Session M.4.11**

What Am I, Chopped Liver? A Fresh Perspective on Your Childless Colleagues

Location: Hilton Garden Inn Swordfish

Many professionals in higher education have seen themselves and colleagues succeed in the office with full-time jobs and at home as parents. The increasing support for working parents has been celebrated and should continue to be! This session, however, reminds us that those without children need support as well. Enjoy this interactive presentation and engage in discussion about equality for all staff regardless of parenting responsibilities.

Presenters: Sofia Montes  
University Registrar  
UT Rio Grande Valley

Ms. Lori Zerr  
ERP Business Analyst  
UTHSC at Houston

Facilitator: April Wiggins  
Enrollment Services Officer  
Houston Community College

### **Audit Committee Meeting (TACRAO annual audit)**

2:30p.m. – 3:50 p.m.

Location: Hilton Garden Inn Lionfish

**2:40 p.m. – 3:30 p.m.**

#### **Session M.5.01**

Speak Geek - Crossing the IT and the Functional Worlds

Location: Convention Center 101

A discussion on how to communicate effectively when the audiences contain both highly technical people and functional team members without having ideas and intents be lost in translation.

Presenter: Mrs. Keitha Robertson  
Associate Registrar  
University of North Texas

Facilitator: Mrs. Jennifer Beal  
Director of Admissions Operations  
North Central Texas College

#### **Session M.5.02**

A Brief Introduction to Assessment: Understanding  
Assessment Cycle and Data Concepts  
Location: Convention Center 102

This presentation intends to provide a brief introduction of assessment to those who do not do assessment in their offices or are less familiar with the process. The presenter will explain why postsecondary institutions do assessment, what assessment cycle is, and some common data concepts in assessment. The presentation will also introduce useful assessment resources.

Presenter: Mr. Newman Wong  
Research Analyst  
Midwestern State University

Facilitator: Ms. Erika Molina  
Admissions Specialist  
UNT Dallas College of Law

#### **Session M.5.03**

TSI Games: Creating training materials for employees on  
TSI  
Location: Convention Center 103

When we get new staff members, they are faced with learning the myriad of requirements higher education has to ensure student success. Things like TSI present a lot of material to try to retain. It is our job to present the information in such a way that allows employees to learn and apply it so that we can get them working with students as soon as possible. Additionally, we need to provide periodic reviews to allow seasoned staff to experience the material in a different way and refresh on the policies. In this session, I will talk about the process we have undertaken in order to develop training materials and I will present different, creative ways we are training (and re-training) employees on TSI.

Presenter: Ms. Kathleen Cummings

Associate Registrar  
North Lake College

Facilitator: Ms. Joan Rondot  
San Jacinto College District

#### **Session M.5.04**

TACRAO Session Sponsorship (TSS) - Help for New  
Presenters  
Location: Convention Center 104

The TSS is a collaboration between a seasoned TACRAO session presenter and a TACRAO member who has never lead a session at TACRAO before (but would like to). This partnership would provide opportunity for TACRAO members who have never presented at an Annual Meeting to work with a seasoned presenter (sponsor).

Presenters: Dr. Ginnifer Gee  
Director of Registration and Records  
University of Texas at San Antonio

Ms. Kayla Larsen  
Registrar Officer II  
University Texas at San Antonio

Facilitator: Mr. Troy White  
Registrar  
East Texas Baptist University

#### **Session M.5.05**

Legislative Update  
Location: Convention Center 201

Update on the legislative actions taken by the 85th legislature, and how those decisions/actions affect our work.

Presenters: Mr. V. Shelby Stanfield  
University of Texas-Austin

Mrs. Maria Busby  
Associate Registrar  
Sam Houston State University

Facilitator: Christie Roberts  
Assistant Registrar  
Texas A&M University-Corpus Christi

#### **Session M.5.06**

Update on Texas Higher Education Coordinating Board's work on undergraduate education: Texas Core Curriculum and 60x30TX  
Location: Convention Center 202

The Texas Core Curriculum (TCC) provides students with a clear understanding of courses they may take that will transfer to Texas public institutions of higher education institutions (IHE). Texas IHEs may update their institutions' Core Curricula on an annual basis. The presentation will provide an update on efforts to improve the TCC for Texas students' general education and transfer between institutions. Also covered will be the Texas' higher education strategic plan, 60x30TX. The presentation will revisit the four goals, including the Overarching Goal of Attainment, Completion, Marketable Skills, and Student Debt, and provide an update on the activities related to the strategic plan.

Presenter: Dr. Reinold Cornelius  
Assistant Director for Universities and Health-Related Institutions  
THECB

Facilitator: Juan Gilberto Garcia, Jr.  
Associate VP of Student Success/  
University Registrar  
Texas A&M International University

### **Session M.5.07**

Maximizing Your Clearinghouse Services  
Location: Convention Center Theater

Utilizing our "many to one to many approach" with data, the National Student Clearinghouse is able to provide a variety of services that relieve the administrative burdens and costs related to student data reporting and exchange. We work with colleges to help you meet your growing compliance, administrative, student access, accountability, and analytical needs. Come learn how the Clearinghouse is addressing Higher Education needs in the areas of Compliance Reporting, Verifications Services, Reverse Transfer, Data Exchange, and our Enhanced StudentTracker Premium Service.

Specific Topics will include:

- Enrollment Reporting and Financial Aid Compliance enhancements;
- Revenue opportunities for your office or institution via Degree Verify;

- Clearinghouse Academy, which includes live webinars, half day workshops in a city near you, tutorials and other learning opportunities;
- Strategic Initiatives including Reverse Transfer, Veteran Compliance Reporting Reengineering Project and Student Access tc
- Their Clearinghouse data (My Hub);
- Transcript Services Updates, featuring our automated eTranscript solutions, EDI/SPEEDE, Print to Mail option; and
- Research Center Reports and StudentTracker Premium Service

The Clearinghouse remains focused on working with our institutional partners to find new ways to serve the education community, students, and policymakers.

Presenter: Mr. Joe Roof  
National Student Clearing House

Facilitator: Chris Reed  
Associate Director of Admissions  
Texas A&M University

### **Session M.5.08**

Increasing Access to Higher Education: The Creation of a Non-traditional Campus  
Location: Hilton Garden Inn Great White

This presentation discusses the formation of a new campus within the Tarrant County College District, named TCC Connect Campus, a non-traditional campus located in Fort Worth, Texas. TCC Connect Campus delivers eLearning, Dual Credit and Weekend College programs. It is the only Community College campus created in Texas in the 21st century and the only one built from the ground up in the SACSCOC region. The session will deliver information about the history, planning, needs, opportunities as well as resources needed, championing, growth along with leadership strategies. Championing will be discussed as a paramount element that under an accelerated timeline, led to the successful implementation in 14 months subsequently attaining SACSCOC Accreditation in less than 2 years. Currently serving 26,000 students, TCC Connect Campus stands as the largest and fastest growing campus within the district.

We place high emphasis on rigorous academic instruction, instructional design, professional development, high quality student services and innovative academic programs. The objective of this



presentation is to introduce TCC Connect Campus model as a cutting-edge option for non-traditional students pursuing an associate degree

Presenters: Ms. Candy Center, M.A.  
Dean  
TCC Connect Campus

Dr. Aubra Gantt  
Tarrant County College District

Dr. Carlos Morales  
President  
TCC Connect Campus

Facilitator: Ms. Anam Iqbal  
Assistant Director  
University of North Texas

#### **Session M.5.09**

Effectively Managing Regional & Remote Staff  
Location: Hilton Garden Inn Tarpon

Tips and tricks to manage and co-manage regional and remote staff. Topics will include personal and professional development, difficult conversations, accountability and effective communication.

Presenter: Ms. Maryellen Baeza  
Sr. Admissions Counselor  
Texas Tech University

Facilitator: Ms. Angie Taylor  
Director of Admissions  
Sam Houston State University

#### **Session M.5.10**

Community College Admissions Forum: From Recruitment to Enrollment  
Location: Hilton Garden Inn Marlin

Although we have similar goals as our 4 year counterparts, Community College Admissions does face unique situations and struggles. Bringing together admissions representatives from different community colleges across the state, we will talk about different ways that each institution is looking at admissions in the community college arena. I will moderate a discussion on the different solutions institutions have implemented to address issues such as recruitment, admissions application

processing, admissions student support, retention of students from recruitment to enrollment,

Presenter: Mrs. Neomi Granado  
Manager Admissions/Registrar  
North Lake College

Facilitator: Ms. Deidra Carpenter  
Special Admissions Coordinator  
Collin College

#### **Session M.5.11**

Conflict and Change  
Location: Hilton Garden Inn Swordfish

Is there a new person in your office that you're working close with? Do you have a new boss? Have there been big changes in your office? Come hear the story of two new professionals who learned to manage conflict and change in their area over the years. From not getting along to becoming friends, this session will describe methods used to surpass the tension and create a healthy, efficient and fun work environment.

Presenters: Ms. Kayla Larsen  
Registrar Officer II  
UTSA

Ms. Alejandra "Alex" Perez  
Graduation Coordinator  
UTSA

Facilitator: Paige Bussell  
Registrar  
Texas A&M University- Commerce

### **Refreshment Break with Exhibitors**

3:30 p.m. – 3:50 p.m.

Location: Convention Center and Hilton Garden Inn

Take a time-out between sessions to enjoy a refreshment break and take this opportunity to visit our exhibitors.

**3:50 p.m. – 4:40 p.m.**

#### **Session M.6.01**

Registrar Hot Topics: 4 Year Schools  
Location: Convention Center 101

Round Table discussion on today's hot issues. Bring all of your resolutions to the really hard issues facing registration pros and share them with the class!

Presenter: Mr. David Short  
Registrar  
Lamar University

#### **Session M.6.02**

Registrar Hot Topics: 2 Year Schools

Location: Convention Center 102

Round Table Discussion. Sit with colleagues and talk over the latest issues.

Presenters: Mr. Todd Fields  
Registrar  
Collin College

Ms. Lorena Rios  
Assistant Registrar  
Laredo Community College

#### **Session M.6.03**

Hot Topics for Health Science/Graduate/Professional School Programs

Location: Convention Center 103

Join your peers from Health Science/Graduate/Professional School Programs for this roundtable discussion of current trends and topics affecting your institutions.

Presenter: Latoya Whitaker  
Registrar  
Baylor College of Medicine

#### **Session M.6.04**

Hot Topics: Data Collection and Technology

Location: Convention Center 104

A group discussion of the latest issues and hot topics related to data and technology. Bring any questions you may have and benefit from experts.

Presenter: Justin Shilke  
Associate Registrar  
Rice University

#### **Session M.6.05**

Dual Credit Update

Location: Convention Center 201

This session will present attendees with updates to dual credit statutes and rules.

Presenter: Andrew Lofters  
Program Director, Academic Quality  
and Workforce  
THECB

Facilitator: Ms. Courtney Curran  
Director of International  
Students/Recruiter, DSO  
Trinity Valley Community College

#### **Session M.6.07**

Streamline Your Section Scheduling with CourseLeaf

Location: Convention Center Theater

Attention department schedulers, registrars, central administrators and IT members: If you would like to witness first-hand how other Texas schools are streamlining their section scheduling processes, while at the same time providing transparency between related departments and upholding institutional policies, this is a session you will not want to miss. CourseLeaf Section Scheduler (CLSS) can leverage the information within your student Information System to make the scheduling process easy for everyone involved. Please join us for a conversation and demonstration of how department class scheduling should be.

Presenter: Mr. Matt Koop  
CLSS Consultant

Facilitator: Ms. Tana Miller  
Registrar  
West Texas A&M University

#### **Session M.6.08**

Recruiter Olympics

Location: Hilton Garden Inn Great White

Come "battle" your fellow road warriors in this interactive and fun session!

Presenter: High School Relations Committee

#### **Session M.6.09**

Paid Facebook Content 101

Location: Hilton Garden Inn Tarpon

According to Jonathan Perelman of Buzzfeed, "Content is King, but Distribution is Queen and she wears the pants." Get an introduction to developing paid content on Facebook's advertising platform, including boosting posts and running ads, creating audiences, and setting budgets. Even social media managers with a \$25 budget can increase engagement and brand reach.

**Presenter:** Mr. Carl Esposito  
Assistant Director of University  
Recruitment  
University of Texas at Arlington

**Facilitator:** Mr. Abies Carlo  
Admissions Counselor  
Texas Tech University

### **Session M.6.10**

**Retention: An Orientation Workshop For Student Success**  
Location: Hilton Garden Inn Marlin

UTMB has developed an Orientation session to assist students with time management and prepare for the anticipated increased workload required in the UTMB School of Nursing BSN program. Workshop covers learning styles, key tools for success and student panel.

**Presenter:** Mrs. Dorothy Pearrow  
SON Assistant Dean of Admissions &  
Student Affairs  
University of Texas Medical Branch

**Facilitator:** Ms. Maryellen Baeza  
West Texas Regional Manager  
Texas Tech University

### **Session M.6.11**

**We want to be left standing if the bus hits: A Guide to Succession Planning**  
Location: Hilton Garden Inn Swordfish

With an ever changing work climate including staffing, policies, procedures, and technology changes; the Office of the University Registrar needed a sustainable plan to prepare the office to continue business as usual. We identified succession planning as one of our strategic goals, and began the planning and implementation process. We built a tool that easily identifies job responsibilities within each position,

identifies both primary and secondary responsibilities, and prepares our office to continue daily operations in the event an unexpected tragedy occurs.

**Presenters:** Mrs. Brandy Piner  
Associate Registrar  
UT Health Science Center San Antonio

Emily Rhodes  
Assistant Registrar  
University of Texas Health Science  
Center at San Antonio

**Facilitator:** Mrs. Stephanie Snedden  
Associate Registrar  
University of Texas Health Houston

## **Annual Fun Run & Walk**

5:15 p.m. – 6:30 p.m.

Location: Start at Hilton Garden Inn Beach

The start/finish for the race will be at the back of the Hilton Garden Inn – Beach Deck Area.

Runners and Walkers meet at 5 p.m.

Mark this item off your Texas Bucket list! Sign up for a nice afternoon walk/run on the South Padre Island beach! We'll have an afternoon start so no need to wake up too early. When you start and as you prepare to finish, you'll forget that you even broke a sweat. The sand and surf are stunning and this will make your walk/run full of fun in the sun. So walk barefoot, with sandals, or strap'em up for a first place finish. Whatever your level of running is, it doesn't matter, the beach awaits! All other conference attendees are invited to "cheer on" their colleagues for the coveted "Dead A\*\*" Last Award!

## **Big Event- TACRAO Boats and Bets Night**

7:00 p.m. – 10:30 p.m.

Location: Convention Center

Feeling lucky? Bring your poker face and a good luck charm. Get ready for a night, of friendly bets, good music, and lots of fun in the Gulf of Mexico.

## Hospitality – The TACRAO Think Tank

**Sponsored by: Credentials Solutions**

10:00 p.m. – 11:30 p.m.

Location: Sailfish at Pearl South Padre Resort

**Tuesday, November 7, 2017**

### **Registration Open**

7:30 a.m. – 5:00 p.m.

Location: Convention Center Registration Area

### **LAC Office**

7:30 a.m. – 10:00 p.m.

Location: Convention Center 203

### **Info Depot**

8:00 a.m. – 5:00 p.m.

Location: Convention Center Foyer

### **Exhibits Open**

8:00 a.m. – 5:00 p.m.

Location: Convention Center Ballroom Foyer

**8:00 a.m. – 8:50 a.m.**

### **Session T.1.01**

The Perfect Storm: Grade Changes, Course Changes, and a Two Year Catalog

Location: Convention Center 101

The Perfect Storm: Grade Changes, Course Changes, and a Two Year Catalog will present a case study on the many variables that came together to create chaos and protests in one of our School's. When administration changed policy and procedures, to the dismay of the students, the Office of the University Registrar was caught in a perfect storm. Listen to the Associate Registrar's perspective of what went right, what went wrong, and the changes that were made to facilitate the issues presented by the administration and the students. Gain insight as to how your office can be prepared to weather the storm should it ever strike your office.

Presenters: Ms. Blanca Guerra  
Registrar  
University of Texas Health Science  
Center at San Antonio

Mrs. Brandy Piner

Associate Registrar  
UT - Health Science Center San Antonio

Facilitator: Jodie Rexroat  
Manager Transcript Evaluation  
Dallas County Community College  
District

### **Session T.1.02**

The Slow Slide from Paper to Electronic Documents

Location: Convention Center 102

UT Austin still receives a number of documents in paper form for use in the Admissions process. While the Admissions application is 100% electronic - and has been that way for over 10 years, many supporting docs have been much slower to make the shift away from paper. This session will focus in on those pain points, but also highlight the advantages of having each document stored, and indexed, in electronic form.

Presenter: Mr. Steve Rung  
Senior IT Manager  
The University of Texas at Austin

Facilitator: Derreck Pressley  
Assistant Director of Records & Reports  
Tarrant County College

### **Session T.1.03**

PeopleCare: How to Motivate Your Workforce

Location: Convention Center 103

As resources and dollars continue minimizing in higher education, how can a leader within State constraints still recognize and reward their employees? This conference will share ideas, tips, and tricks to recognize and reward your employees, but also discuss the research behind leadership characteristics and employee perspective and motivation.

Presenter: Jeannie Rickey  
Director, Office of Admissions  
Processing  
Texas Woman's University

Facilitator: Mr. Clifton Jones  
Executive Director  
Texas A&M University-Central Texas

### **Session T.1.04**

Automating FERPA/Proxy

Location: Convention Center 104

Angelo State has combined the Banner Proxy process with our old paper FERPA Waivers to create a single electronic procedure completely controlled by the student in Self-Service, allowing them to designate Authorized Users and ultimately, removing the Registrar's Office as the middle-man.

Presenter: Courtney Wilson  
Student System and Report Specialist  
Angelo State University

Facilitator: Ms. Teresa Ringo  
University Registrar  
Sam Houston State University

#### **Session T.1.05**

Session II - Advanced State Reporting for Certifying Officials

Location: Convention Center 201

Discussion on state reporting. Bring any questions, concerns or suggestions. This is your opportunity to have your own reporting questions answered.

Presenters: Dr. Julie Eklund  
Deputy Assistant Commissioner  
Texas Higher Education Coordinating Board

Mr. Victor Reyna  
Assistant Director, Educational Data Center  
Texas Higher Education Coordinating Board

Facilitators: Jamie Wilson  
Associate Registrar  
Midwestern State University

#### **Session T.1.06**

Risk Assessment Teams/Campus Safety

Location: Convention Center 202

Drawing on experience working with risk assessment teams at various institutions, LeRoy will discuss FERPA implications and development/facilitation of an institution's risk assessment team when working with education records of at-risk students.

Presenters: Mr. Leroy Rooker  
Senior Fellow  
AACRAO

Mr. Jonathan Helm  
Registrar  
Baylor University

Facilitator: Mr. Jonathan Helm  
Registrar  
Baylor University

#### **Session T.1.07**

Mobile 101: Improving Student Recruitment

Location: Convention Center Theater

Learn how Texas A&M University-Commerce is delivering an exceptional, mobile-first student experience by communicating more effectively with their prospective students. From campus events to email, and even tackling yield/summer melt, the A&M-Commerce team is serving students, right where they are – on their phones. Join us to explore some of the latest technology trends in recruitment and learn why making your admissions office mobile-friendly can have a positive impact on your enrollment.

Presenter: Abe Gruber  
Exhibitor  
TargetX

Facilitator: Dali Hatanville  
Coordinator of Communications  
Texas A&M University-Commerce

#### **Session T.1.08**

Training YOU to Develop a Training Plan

Location: Hilton Garden Inn Great White

We all know that on the road of recruitment, keeping our road warriors on the same page as each other and leadership can present quite the challenge. Learn how to develop your own solid training plan that keeps your on-the-go recruitment staff up to speed and accountable for the job knowledge that you have provided them. Share in the chuckles and the wisdom of fellow managers who have experienced training mishaps and learned through trial and error.

Presenter: Rebecca Esposito  
Admission Counselor

The University of Texas at Arlington

Facilitator: Mr. Johnny Fowler  
Senior Admissions Counselor  
Texas Tech University

### **Session T.1.09**

Recruiting Special Populations

Location: Hilton Garden Inn Tarpon

Students from all backgrounds are looking for high quality education that will help set them apart once ready to enter the workforce. But how do you appeal to specific populations? This session will explore different strategies for the recruitment of underrepresented minorities, high caliber students and everyone in between.

Presenters: Mrs. Tiffany Lipscomb  
Admissions Counselor  
University of North Texas

Ms. Rebeca Perfecto  
Admissions Counselor  
University of North Texas

Facilitator: Alba Cook  
Director of Admissions  
University of Texas Health San Antonio

### **Session T.1.10**

Supporting Online Students

Location: Hilton Garden Inn Marlin

How UT Arlington increased it's enrollment of students over several years and tools used to support these solely online degree programs and the lessons learned in the process.

Presenter: Mr. Richard Jimmerson  
Director, Administrative Services  
University of Texas-Arlington

Facilitator: Ms. Jessica Cravens  
Texas Tech University

### **Session T.1.11**

More than a Recommendation Letter

Location: Hilton Garden Inn Swordfish

A doable and practical way to help students translate the skills they learn and develop while working in our offices into their resume and future careers. WTAMU Office of Admissions is helping their student workforce graduate with a competitive advantage and is willing to share three simple steps to implementing these ideas with your own student employees.

Presenters: Alicia Johnson  
Assistant Director of Admissions  
West Texas A&M University

Wendi Vanlandingham  
Assistant Director of Admissions  
West Texas A&M University

Facilitator: Ms. Suzanne Fox  
Assistant University Registrar  
Texas State University

**9:10 a.m. – 10:00 a.m.**

### **Session T.2.01**

OrgSync, Banner, and the Co-Curricular Transcript

Location: Convention Center 101

UIW started using OrgSync as the repository of students' community service hours during the spring 2016 semester. Through OrgSync, students enter their hours, which are confirmed by the service agency, and the completion status is reported to the Registrar's Office. During the spring 2017 semester, we developed systems where data from OrgSync moved directly into Banner and the students' completion status was updated automatically. This eliminated manual data entry on the students' records. During the summer 2017 semester, we started producing a co-curricular transcript, which shows the service hours, study abroad activities, internships, and research the student completed. This session will discuss the process and show the transcript.

Presenters: Dr. Bobbye G. Fry  
Registrar  
University of the Incarnate Word

Dr. Ricardo Gonzales  
Director of the Ettling Center for Civic  
Leadership

Facilitator: Mr. Rex Oliver

### **Session T.2.02**

Using TSIA Diagnostic Scores

Location: Convention Center 102

College Board provides a service with the TSIA test that allows you to pull reports by scores. These reports can help your college generate institutional reports for developmental education. Examples of reports will be shared. Reviewing the diagnostic areas and scores can be used for student placement; as well as, curriculum development.

Presenter: Ms. Dottie Phillips  
System Module Programming Specialist  
Dallas Community College District

Facilitator: Ms. Kathleen Cummings  
Associate Registrar  
North Lake College

### **Session T.2.03**

All-Aboard! How to Successfully On-Board a New Manager. First hand advice from both a new manager and the manager's supervisor.

Location: Convention Center 103

Have you just hired a new manager and aren't sure how to get them on-board with your office processes, procedures, policies, and culture? Or, do you have aspirations of becoming a manager? When it comes to on-boarding (i.e. training) a new manager, the process undertaken in the first 100 days is one of the most important tasks you can tackle. This session will focus on how to best acclimate a new manager in your office hearing first-hand the perspectives and experiences of a new manager as well as the perspectives and objectives of the manager's supervisor. For supervisors of managers, this session will provide direct advice for how you can on-board your new manager for maximum effectiveness for your office. For those aspiring to be a manager, this session will provide a foundation for how best to make the transition and prepare for the expectations that follow. Come along, all-aboard!

Presenters: Mrs. Bethany Bell  
Assistant Registrar  
University of Texas at Austin

Ms. Brenda Schumann  
Associate Registrar  
University of Texas at Austin

Facilitator: Dr. Lori Rochelle  
Director of Financial Aid  
Lamar Institute of Technology

### **Session T.2.04**

SPEEDE Updates & Troubleshooting Tips

Location: Convention Center 104

In this session we will be sharing SPEEDE troubleshooting tips, techniques and best practices. Sharing any SPEEDE updates.

Presenter: Mr. Joe Olivares III  
Sr. Systems Analyst  
Dallas County Community College  
District

Facilitator: Sheila Gray  
Associate Director, Undergraduate  
Admissions  
Texas Tech University

### **Session T.2.05**

Ask the State

Location: Convention Center 201

Round table discussion from the Texas Higher Education Coordinating Board staff (General Counsel, External Relations, and Financial Aid Services).

Presenter: Ms. DeCha Reid  
Director of Financial Aid Services  
Texas Higher Education Coordinating  
Board

Facilitator: Eric Mamon  
State Reports Assistant  
Dallas County Community College  
District

### **Session T.2.06**

Using Transferology to Help Students Chart their Course for Transfer Success

Location: Convention Center 202

Are you looking for a way to recruit more transfer students? Do you want to reduce the number of phone

calls your Admissions office receives about transfer course work? Transferology from CollegeSource provides a national site to promote your transfer rules to prospective students and provide them with valuable information at their fingertips helping to qualify the calls to your Admissions team. With Transferology, students can view which schools will accept the greatest percentage of their completed course work and view the details to see how each school will accept that credit. Utilizing Transferology can equate to more transfer student recruitment, ease the burden of current students finding courses to complete elsewhere for transfer back to your institution, and provide necessary tools to help your staff evaluate additional credit. Come see a demo and charter your school's path for transfer success.

Presenter: Mindy Aufderheide  
Exhibitor  
CollegeSource, Inc.

Facilitator: Mrs. Tara Schulze  
Transfer Services Manager  
Texas A&M University-Kingsville

#### **Session T.2.07**

Manage Diplomas, Verifications, Transcripts and All Student Records with a Comprehensive Digital Credentials Platform  
Location: Convention Center Theater

Today's students live digitally. They want to send their official records anywhere worldwide with the click of a button. They expect to showcase their accomplishments on social media. Parchment's comprehensive digital credentials platform lets you do all that and more! Issue digital diplomas, send credentials securely, print and mail (including tracking!) the same day, and receive records into a unified inbox for streamlined processing and evaluation. With the power of a single platform, academic credentials are fast, secure, and finally able to be put to work

Presenter: Exhibitor  
Parchment

Facilitator: Brenda Powers  
Assistant Registrar  
University of Texas Health Science  
Center at Houston

#### **Session T.2.08**

It's Time to Replace Your Legacy SIS: The Workday Student Experience  
Location: Hilton Garden Inn Great White

It's no secret that early and active engagement with students directly impacts retention and completion rates. But how can you be sure you're meeting your students' expectations throughout their entire academic journey in ways that are meaningful and effective? Does your current Student Information System provide a modern, mobile, and intuitive user experience that keeps your students on track for success? Come hear how higher education institutions can meet those challenges head-on with Workday Student, a cloud-based system with an entirely new take on student engagement and the management of student records.

Presenter: Jim Druckenmiller  
Student Solution Consulting Manager  
Workday

Facilitator: Mrs. Sandra Kureska  
Director of Graduate Studies  
Texas A&M University-Corpus Christi

#### **Session T.2.09**

Traveling the Road of Middle Management  
Location: Hilton Tarpon

The middle management road can often seem long, windy, and maybe even treacherous. We're in this position of being given some authority and power, but not too much. We have some information, but not all of it. So what is our role? Are we foot soldiers doing the ground work or vision builders leading the way? How can we make a difference for our office, university, and everyone we come into contact with? This interactive session will provide encouragement and tools for middle managers to propel them forward on the journey instead of remaining stuck in a rut unsure of how to navigate in their lane.

Presenter: Ms. Kayla Larsen  
Registrar Officer II  
UTSA

Facilitator: Ms. Betsy Gooding  
Registrar  
Northeast Texas Community College



### **Session T.2.10**

Creating and Maintaining the Apply Texas App - 2 year and 4 year schools

Location: Hilton Garden Inn Marlin

Even though the ApplyTexas app is a 'common' application it has features that allow you to customize it to meet your needs. Hear and share ideas for making the most use of the ApplyTexas application for both 2 year and 4 year schools. This session will be co-presented by a representative of a 2 year and a 4 year school.

**Presenters:** Dr. Laura Isdell  
Director of Admissions & Prospective Students  
Lone Star College

Mrs. Michelle Walker  
Director of Admissions Operations  
Texas A&M University

**Facilitator:** Monica Martinez  
Associate Director  
Texas A&M University-Corpus Christi

### **Session T.2.11**

Building Employee Morale & Performance with Limited Resources

Location: Hilton Garden Inn Swordfish

It seems that once budgets tighten up, resources for employee recognition programs are the first gone! Additionally, many of us are not in the position to grant well deserving employees a raise but there are simple strategies for motivating team members. Come find your inspiration, network with those looking to do the same, and share strategies that work!

**Presenter:** Michelle Sierra  
Coordinator of Career Services  
South Texas College

**Facilitator:** Sara Gomez  
Transcript/Graduation Analyst  
South Texas College

### **Refreshment Break with Exhibitors**

10:00 a.m. – 10:20 a.m.

Location: Convention Center and Hilton Garden Inn

TACRAO 2017  
Charting the Course for Student Success

Take a time-out between sessions to enjoy a refreshment break and take this opportunity to visit our exhibitors.

**10:20 a.m. – 11:10 a.m.**

### **Session T.3.01**

Coordinating Commencement

Location: Convention Center 101

Coordinating commencement is a huge responsibility. Come hear about the experiences of two University Registrar's successful commencement planning.

**Presenters:** Ms. Paige Bussell  
Registrar  
Texas A&M University-Commerce

Mr. Bobby Lothringer  
University Registrar  
Texas Women's University

**Facilitator:** Mrs. Christina Villanueva  
Registrar  
St. Mary's University

### **Session T.3.02**

In case you didn't know... Enrollment Reporting is really, really HARD

Location: Convention Center 102

Yes, we said it; enrollment reporting is really, really HARD. Whether you report to the National Student Clearinghouse or directly to the National Student Loan Data System, you have experienced pains in reporting. Come hear from your peers that have experienced audits and the wounds they suffered. Hear how they healed their enrollment reporting pains and what it takes to keep it going.

**Presenters:** Ms. Brenda Blewitt Powers  
Associate Registrar  
University of Texas Health Science Center at Houston

Mr. Robert L. Jenkins  
University Registrar  
University of Texas Health Science Center at Houston

Mrs. Andrea Liner  
Dean  
Blinn College

Facilitator: Mrs. Andrea Liner  
Dean  
Blinn College

### **Session T.3.03**

Mandatory Fun: Teambuilding Ideas for "Those" Staff  
that Hate Teambuilding Activities  
Location: Convention Center 103

This session will showcase unique, creative, and fun  
team building activities that can be used from students  
to senior level staff. You will leave this session with no  
less than 20 ideas that will wow your co-workers. Some  
activities must be demonstrated, so prepare for  
audience participation.

Presenter: Dr. Ginnifer Gee  
Director of Registration and Records  
University of Texas at San Antonio

Facilitator: Dr. Blanca Guerra  
University Registrar  
UT Health Science Center-San Antonio

### **Session T.3.04**

PeopleSoft Student Records 101  
Location: Convention Center 104

Geared those new to Student Records, particularly in  
PeopleSoft Campus Solutions, we will discuss the life  
cycle of a student record. Focus of this presentation is  
on viewing student records, though some attention is  
given to basic enrollment transactions.

Objective 1: Teach the overall life cycle of a student  
record from matriculation to degree conferral.

Objective 2: Teach the major components of delivered  
PeopleSoft student records.

Objective 3: Show where to find specific student record  
information and other places to view important data  
within a student record.

Presenter: Mrs. Emily Rhodes  
University of Texas Health Science  
Center at San Antonio

Facilitator: Ms. Lori Zerr  
ERP Business Analyst  
UTHSC at Houston

### **Session T.3.05**

Ask the State (2nd Session)  
Location: Convention Center 201

Round table discussion from the Texas Higher Education  
Coordinating Board staff (General Counsel, External  
Relations, and Financial Aid Services).

Presenter: Presenters: Ms. DeCha Reid  
Director of Financial Aid Services  
Texas Higher Education Coordinating  
Board

Facilitator: Mr. John Hall  
University Registrar  
Southern Methodist University

### **Session T.3.06**

FERPA Overview  
Location: Convention Center 202

LeRoy Rooker, former Director of the US Department of  
Education Family Policy Compliance Office and a fellow  
at AACRAO, will provide an expert overview of FERPA.  
This session is appropriate as an introduction or  
refresher for new and seasoned professionals.

Presenter: Mr. Leroy Rooker  
Senior Fellow  
AACRAO

Facilitator: Missy Chapa  
Interim Registrar  
Texas A&M University-Corpus Christi

### **Session T.3.07**

How Dozens of Texas Institutions have Improved  
Catalog and Curriculum Operations  
Location: Convention Center Theater

Learn how 25 Texas colleges and universities use the  
Acalog Academic Catalog Management System to  
create, organize, and publish electronic catalogs for the  
web and mobile. See how they easily maintain  
consistency and accuracy across the catalog, web and  
SIS with a data-driven, relational system that provides

greater ease of use, eliminates errors, and enables faster catalog production cycles. Then get a sneak peek at how Curriculumlog transforms a cumbersome and complex curriculum path into an intuitive, automated process, with the most flexible curriculum development and approval system on the market. Save your staff time, your institution money, and yourself aggravation — discover a better way!

Presenter: John Schoenborn  
Exhibitor  
DIGARC

Facilitator: Mrs. Martha Fraire-Cuellar  
Associate University Registrar  
Texas State University

### **Session T.3.08**

Use Reverse to Help You Move Forward  
Location: Hilton Garden Inn Great White

Join discussions learning how Blinn College vastly increased reverse transfer graduation numbers. We will take you through the trials and tribulations on how we got there. With decreasing staff and pressure to grow Reverse Transfer numbers, we had to think outside the box and develop a plan that has proven success for us! Also, we will discuss a new initiative referred to as “Lost Grads Project” to grow our general gradation population.

Presenters: Ms. Kristi Urban  
Director  
Blinn College

Ms. Kelly Flisowski  
Transcript Analyst  
Blinn College

Facilitator: Pam Davis  
Assistant Director  
Kilgore College

### **Session T.3.09**

Around The Campus We Go!  
Location: Hilton Garden Inn Tarpon

Having trouble getting academic partners to attend recruiting events? Come hear some strategies Texas Tech University has implemented, which has allowed them to step up their events.

Presenters: Ms. Jessica Cravens  
Texas Tech University

Mrs. Jamie Hansard  
Director of Recruitment & Marketing  
Texas Tech University

Facilitator: Jodi Torrez  
Assistant Director of  
Undergraduate Admissions  
Texas State University

### **Session T.3.10**

VA Benefits Processing and Hazlewood Reporting  
Location: Hilton Garden Inn Marlin

Texas State has a robust online system that allowed their office to track benefit requests more efficiently, capture DD214 data, store documents, speed up processing and go paperless. In addition, they have a custom script that helps them copy data from one term to the next when preparing their Hazlewood report. Come see how these tools help a three person staff process benefits for over 3,800 students.

Presenter: Ms. Melissa Hyatt  
Associate University Registrar  
Texas State University

Facilitator: Ms. Cheryl Holcombe  
Enrollment Services Coordinator  
Texas Woman's University

### **Session T.3.11**

Openers & Ice Breakers: How to Energize & Move Minds  
Location: Hilton Garden Inn Swordfish

Studies have proved that grade school children view a problem and almost instantly, see POSSIBILITIES, SOLUTIONS, and FUN! However, as adults our minds have been programed to see challenges, road blocks, and additional work to actually reach a solution. The difference is quiet simple children are at play all day! Join us for a bit of fun and learn how to move minds towards a shared vision and help your team create an environment where creativity leads to productivity together! An organization that plays together stays together!

Presenter: Michelle Sierra

Coordinator of Career Services  
South Texas College

Facilitator: Toni Cuellar  
Registrar/Director of Admissions and  
Records  
Temple College

## **Recognition and Awards Luncheon**

11:20 a.m. – 1:00 p.m.

Location: Convention Center Ballroom

All conference participants are invited to enjoy this luncheon, as we honor committee members and award recipients for contributions to TACRAO.

**1:30 p.m. – 2:20 p.m.**

### **Session T.4.01**

Commencement Team: Engaging the Campus  
Community

Location: Convention Center 101

How Texas State formed a 40 member Commencement Team in 2008, and how it has grown and expanded over the years to include multiple committees and subgroups. The team evaluates all incidents and issues from commencement and assigns more detailed issues to the subgroup to address such as parking, safety and communication.

Presenter: Ms. Kristin McDaniel  
Commencement Coordinator  
Texas State University

Facilitator: Marlena Cameron  
Degree Works/Graduation Coordinator  
Texas A&M University-Commerce

### **Session T.4.02**

The Impact of Texting and Push Notifications on  
Enrollment Yield

Location: Convention Center 102

It's no secret that meeting prospective students where they are means mobile. But effectively leveraging the mobile channels that students rely on—text messages and push notifications—is easier said than done. Full Measure works with a diverse group of campuses and has learned how effective use of these channels improves student commitment and engagement. This

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session explores texting and push notifications as communication mediums and successful strategies for using them to improve enrollment results.

Presenter: Mr. Matthew DiVincenzo  
Director of Product Marketing  
Full Measure Education

Facilitator: Ms. Samantha Fuentes  
Senior Analyst  
Texas Tech University

### **Session T.4.03**

How to Grow a Leader: Experiences of Higher Education  
Faculty and Staff in an In-house Leadership  
Development Program

Location: Convention Center 103

Leadership is a hot topic for all departments in Higher Education. However, little research is devoted to analyzing the outcome of leadership development programs. This presentation will examine the experiences of faculty and staff in a leadership development program. Although very specific in scope, findings from the analysis of the program can provide helpful information to other institutions that desire to create their own leadership program.

Presenter: Dr. Ginnifer Gee  
Director of Registration and Records  
University of Texas at San Antonio

Facilitator: Mr. Scott Branum  
Director of Admissions/Registrar  
Galveston College

### **Session T.4.04**

Dancing through a PeopleSoft 9.2 Upgrade

Location: Convention Center 104

Explore the good, bad and ugly of a PeopleSoft 9.2  
Upgrade

Presenters: Mr. Robert L. Jenkins  
University Registrar  
University of Texas Health Science  
Center at Houston

Ms. Lori Zerr  
ERP Business Analyst  
UTHSC at Houston

Facilitator: Dr. Myra Hafer  
Associate Director, Admissions  
University of North Texas

#### **Session T.4.05**

Updates to TSI and other related issues for Universities  
Location: Convention Center 201

This session will cover updates to TSI and other related issues more relevant to universities. Session will include a question/answer time, as well as comparison discussion among each other.

Presenter: Dr. Suzanne Morales-Vale  
Director, Developmental and Adult Education  
Texas Higher Education Coordinating Board

Facilitator: Becki Griffith  
Registrar  
Tarrant County College - NW Campus

#### **Session T.4.06**

FERPA Update and Roundtable  
Location: Convention Center 202

This will be an open question and answer roundtable discussion about topics and issues related to FERPA. Bring your questions, ideas, and best practices to share with colleagues. This session will be led by LeRoy Rooker, former Director of the US Department of Education Family Policy Compliance Office and a fellow at AACRAO.

Presenters: Mr. LeRoy Rooker  
Senior Fellow  
AACRAO

Facilitator: Ms. Lorena Rios  
Assistant Registrar  
Laredo Community College

#### **Session T.4.07**

Transcript Services Done  
Location: Convention Center Theater

With an increased workload and diminishing resources, the Registrar's office constantly needs to find ways to increase efficiency. Transcript processing is no

exception. Learn how Registrars of leading universities use business process automation to improve staff productivity and job satisfaction, avoid the tedium of transcript ordering and fulfillment, and make serving students, alumni and other constituents faster, easier, more efficient and secure. See how you can achieve better control of your office operations and be prepared for the digital revolution in student records. Learn more at: [www.credentialssolutions.net](http://www.credentialssolutions.net)

Presenter: Josh Hoagland  
Exhibitor  
Credentials Solutions

Facilitator: Lynda Langham  
Registrar  
Stephen F. Austin State University

#### **Session T.4.08**

Balancing Work and Life and not feeling guilty about it!  
Location: Hilton Garden Inn Great White

Work/life Balance; Bla bla bla; Yes, we say it all the time, but how do we actually do it. This is an interactive session that talks and walks through how you actually balance your work and your life without feeling like you are sacrificing either.

Presenter: Texas Ruegg  
Registrar  
LeTourneau University

Facilitator: Diane Brice  
Registrar  
Amarillo College

#### **Session T.4.09**

Moving the Pipeline: Using Traditional Undergraduate Recruitment Strategies  
Location: Hilton Garden Inn Tarpon

Does your program have a large number of current undergraduate students applying to your graduate programs? Did you know you can yield those applicants at a higher rate than outside inquires? Three North Texas schools came together to take a look at their undergraduate population and how they arrived at their institution. They began to ask if it is possible to talk to those students before they even begin their bachelor's degree and create a grad school inquiry. This presentation will discuss the transfer student's road to

grad school and how we created a program to start them on that path earlier.

Presenter: Mrs. Ashton Brown  
Assistant Director, Admissions  
Texas Women's University

Facilitator: Carly Broussard  
Director  
Lamar University

#### **Session T.4.10**

Understanding SEVIS

Location: Hilton Garden Inn Marlin

This session will cover changes in the Student Exchange Visitor Information System process and help attendees understand how to ensure compliance and avoid sanctions. Information concerning I-17s, I-20s, I-515As, Primary Designated School Official and Designated School Officials, full-time, commuter and bordering students will be presented. Sul Ross State University Rio Grande College F-1, Joint Transfer Form at SR RGC/Southwest Texas Junior College will be discussed.

Presenter: Dr. Claudia Wright  
Director Admissions/Records & Student Services  
Sul Ross State University RGC

Facilitator: Mayra Rodriguez  
Records Administrator  
Sul Ross State University

#### **Session T.4.11**

In Transition: Before, During, and After the Move to a New Position

Location: Rainbowfish

It is a rare occurrence for a higher education professional to enter our world in one position and remain there for the life of their career. Change and transition are inevitable. If you have found yourself in a new position or department, or perhaps at a new institution, what are some best-practices you have found to help before, during, and after the transition? What are your responsibilities to your "old" department/institution? How do you keep the proverbial "bridge" in place while giving your best to the new position? Join us as we have a round-table discussion on these and many more questions that always appear when we find ourselves "In Transition."

Presenters: Mrs. Joy Frazier  
Senior Department Data Analyst  
UT Southwestern Medical Center

Mr. Chris Gore  
Kilgore College

Dr. Jeremy Thomas  
Dean of Student Success  
Blinn College

Mr. Troy White  
Registrar  
East Texas Baptist University

Facilitator: Ms. Whitney Carter  
Director of New Student Outreach  
Texas State Technical College

**2:40 p.m. – 3:30 p.m.**

#### **Session T.5.01**

SEAtS Software – A Problem Solving Approach to Student Success

Location: Convention Center 101

SEAtS approach the challenge of improving student persistence and completion by extracting actionable data from key campus systems that enables service professionals to intervene with at risk students and bring the full resources of the institution into its efforts to ensure student success. The SEAtS solution harvests data from the SIS, the LMS, and other electronic systems to identify at risk students at the earliest possible time without adding any tasks to faculty or administrative staff. The Analytics part of our solution adds a predictive benefit that surfaces patterns and trends enabling academic leadership to continually improve courses and programs.

Presenter: Jim Tully  
V.P Student Success Solutions  
SEAtS

Facilitator: Vickie Magee  
Senior District Reports Specialist  
Dallas County Community College District

### **Session T.5.02**

Affective Strategic Planning: Best Practices and How to Move a Plan Forward as a Useful Living Document  
Location: Convention Center 102

This session will explore strategies that can help you design and sustain a Strategic Plan. Too often the Strategic Plan becomes a document that collects dust on the shelf, when it was intended to be a living document. This session will outline some strategies to help participants turn their personal &/or organizations Strategic Plan into a living document that drives decision making, as it was designed to do.

Presenter: Paul Kyle  
Dean, Student Services  
Johnson County Community College

Facilitator: Bobby Lothringer  
University Registrar  
Texas Woman's University

### **Session T.5.03**

Leaders who Follow and Followers who Lead  
Location: Convention Center 103

Leaders who Follow and Followers who Lead: A Tale from a Supervisor and Supervisee about the Navigation of Managing, Leading, & Mentoring

To some, leadership comes naturally if one is put in a position to lead. To others, mentoring plays a key role in leadership development. Managing, leading (up and down) and mentoring can all be learned, and when the communication fosters a collaborative relationship, the student becomes the teacher. This session is a fresh perspective on leadership from the bottom up and will walk you through the story of a supervisor and supervisee learning and bettering one another in leadership while providing you with encouraging takeaways to make you a better leader, mentor, and follower.

Presenters: Dr. Ginnifer Gee  
Director of Registration and Records  
University of Texas at San Antonio

Ms. Kayla Larsen  
Registrar Officer II  
UTSA

Facilitator: Mrs. Melinda Carroll  
Director of Admissions/Registrar  
North Central Texas College

### **Session T.5.04**

Certificates: Identifying Graduates  
Location: Convention Center 104

With the funding model changing to an increasingly performance-based one, colleges have had to reevaluate the way they award certificates, and are attempting to identify students as soon as they complete certificate requirements. This benefits both the student and the college; it allows the student to have a marketable credential sooner, and potentially gives the college multiple momentum points if certificates and degrees are awarded in different academic years. Dallas County Community Colleges have been working to identify these students by running queries of course completions; this has resulted in a significant increase in the number of certificates awarded over the past several years.

Presenter: Mrs. Erinn Farrell  
Degree Audit System Programming  
Specialist  
Dallas County Community College  
District

Facilitator: Ms. Chandra Slaughter  
Coordinator of Records  
University of Houston-Downtown

### **Session T.5.05**

Updates to TSI and Developmental Education  
Community Colleges  
Location: Convention Center 201

This session will focus on updates to TSI and developmental education issues more relevant to community colleges. Dr. Morales-Vale will present on updates related to TSI and other related issues. Dr. Humphries will present on data reported to the Coordinating Board. The focus of the data will be, DE course-taking patterns, IRW paired/co-requisite and updates to developmental education reporting.

Presenters: Dr. Melissa Humphries  
Program Director, Research and  
Evaluation  
THECB

Dr. Suzanne Morales-Vale  
Director, Developmental and Adult  
Education  
Texas Higher Education Coordinating  
Board

Facilitator: Dottie Phillips  
System Module Programming Specialist  
Dallas County Community College  
District

#### **Session T.5.06**

Hot Topics: SEM

Location: Convention Center 202

Forum to discuss hot topics in SEM.

Presenter: Troy White  
Registrar  
East Texas Baptist University

#### **Session T.5.07**

Optimizing Student Progression: Why Personalization is  
Key for Completion

Location: Convention Center Theater

Completing a credential can be daunting for students without the ability to personalize their academic journey. See how students can effectively plan to achieve their goals with full context for essential academic decisions and then confidently register with conflict-free schedules that maximize credit hours while balancing life's obligations. Institutions can improve persistence and completion rates with enhanced registration services, increased advising bandwidth, and visibility into demand, fill rates, and degree progression.

Presenter: Mr. Dan Webb  
Director of Strategic Partnerships  
Civitas Learning

Facilitator: Brian Barrett  
Registrar  
Tarrant County College-Northeast  
Campus

#### **Session T.5.08**

Round Table: Group Visits

Location: Hilton Garden Inn Great White

Are group visits stressful on your campus? Or maybe you've implemented some great strategies to try and wrangle them in? Let's talk about it! What are your do's and don'ts in Group Visits?

Presenter: Ms. Jessica Cravens  
Texas Tech University

Facilitator: Christine Gann  
Sam Houston State University

#### **Session T.5.09**

Hot topics for Private Schools

Location: Hilton Garden Inn Tarpon

Join colleagues from other private institutions to discuss ideas, questions, and issues faced in navigating the ever shifting landscape of private higher education.

Presenters: Ms. Carolyn Calvert  
Registrar  
McMurry University

#### **Session T.5.10**

Building a College Going Culture

Location: Hilton Garden Inn Marlin

Learn how South Texas College has built a college-going culture in its service area. The College Begins in Kindergarten philosophy has been embraced, and students are introduced to basic college knowledge and families are empowered to help their children through the enrollment process.

Presenter: Ms. Rosangela Mancillas  
Student Services Specialist II  
South Texas College

Facilitator: Ms. Erin Wimberly  
Admissions Counselor II  
Texas Woman's University

#### **Session T.5.11**

I Became A Supervisor! Now What?

Location: Hilton Garden Inn Swordfish

Are you new to supervising a team or looking for new ideas for your team? This session will provide the inside scoop from Admissions Counselors that have moved to supervisory roles. We will share what we have learned along the way and include insights on what has worked



with our team and what has not. We will also include time for open discussion.

Presenter: Mrs. Tiffany Lipscomb  
Admissions Counselor  
University of North Texas

Facilitator: Nicole Woods  
International Admissions Counselor  
Prairie View A&M University

### **Town Hall Meeting**

3:45 p.m. – 4:45 p.m.

Location: Hilton Garden Inn Great White

The TACRAO Town Hall Meeting gives members an opportunity to participate in the business of TACRAO. The TACRAO Executive Committee will be available to participate in open dialogue regarding TACRAO.

### **Battle of the Regions**

#### **TACRAO Surf and Sand Faceoff**

4:50 p.m. – 6:00 p.m.

Location: South Padre Island Beach outside Hilton Garden Inn

The six regions of our state do battle for bragging rights. Always fun, whether you participate or just cheer on your region. Don't miss it!

### **President's Reception**

(By Invitation)

6:30 p.m. – 8:00 p.m.

Location: Sea Forever-Schlitterbahn Resort

### **Dinner on Your Own for Attendees**

6:00 p.m. - 9:00 p.m.

### **Sweet Tunes: Karaoke & Dessert Bar**

9:00 p.m. – 11:00 p.m.

Location: Hilton Garden Inn Patio (if weather permits)

If you are a bit of a bedroom Beyoncé or a kitchen Kanye, come let out your inner superstar and grab some sweet treats at the karaoke night and dessert bar.

### **Hospitality – The TACRAO Think Tank**

Sponsored by: Credentials Solutions

10:00 p.m. – 11:30 p.m.

Location: The Pearl Suite

## **Wednesday, November 8, 2017**

**8:00 a.m. – 8:50 a.m.**

### **Session W.1.02**

Implement a Degree Audit that works for students and advisors!

Location: Convention Center 102

SHSU has implemented a degree audit system that helps students and advisors stay on track!

Presenters: Ms. Teresa A. Ringo  
University Registrar  
Sam Houston State University

Mr. Gregory Zepeda  
Assistant Registrar  
Sam Houston State University

Facilitator: Ms. Anne Delgado  
Assistant Registrar for Curriculum  
UT Health Science Center at San Antonio

### **Session W.1.03**

Community College Transfer: What do we know?

Location: Convention Center 103

A number of community college students transfer each year to four-year institutions. This presentation will share information on what we know about community college transfer [students, school choices, graduation rates, credits and engagement]. Recent research and collected data will be shared.

Presenter: Dr. Myra Hafer  
Associate Director, Admissions  
University of North Texas

Facilitator: Ms. Rebecca Esposito  
Assistant Director  
The University of Texas at Arlington

### **Session W.1.04**

Advantages of a Multifunctional Graduation Application (presented at TACRAO 2016)

Location: Convention Center 104

Texas State's .NET graduation application and how it serves multiple graduation and commencement stakeholders across campus. (Banner)

**Presenter:** Ms. Kristin McDaniel  
Commencement Coordinator  
Texas State University

**Facilitator:** Mr. John Robert  
Assistant Registrar  
Texas A&M University

### **Session W.1.06**

Introduction of New TACRAO Website and Membership System

Location: Convention Center 202

This session will give an introduction to the new TACRAO Website and Membership System. The session will be presented by TEC and a time for questions and answers will be available.

**Presenters:** Joe Papari  
Director of Enrollment Services for  
Student Systems and Technology  
Southern Methodist University

Michelle Walker  
Assistant Director of Admissions  
Texas A&M University

Irene Robinson  
Registrar  
Alvin College

**Facilitator:** Mrs. Michelle Walker  
Director of Admissions Operations  
Texas A&M University

### **Session W.1.07**

Hot Topics: Recruitment & High School Relations  
Committee Updates

Location: Convention Center 101

A group discussion of the latest committee updates, day/night schedule and hot topics related to recruitment.

**Presenters:** Leticia Bazan  
Director of Student Recruitment  
Texas A&M University-Corpus Christi

Jessica Maynard  
Assistant Director of Admissions  
Stephen F. Austin University

### **Exhibits Open**

8:00 a.m. – 10:00 a.m.

Location: Convention Center Ballroom Foyer

### **Regional Meetings**

9:10 a.m. – 10:00 a.m.

Wednesday, November 8, 2017

Locations:

Central Texas	(CENTACRAO)	Convention Center 101
East Texas	(ETACRAO)	Convention Center 102
South Texas	(STARAO)	Convention Center 103
Southeast Texas	(SETACRAO)	Convention Center 104
West Texas	(WTACRAO)	Convention Center 201
North Texas	(NTCCURAO)	Convention Center 202

### **Exhibitors Break Down**

10:00 a.m.

Location: Convention Center Ballroom Foyer

### **Business Meeting**

10:10 a.m. – 12:00 p.m.

Location: Convention Center Ballroom

### **2017 LAC Wrap up with 2018 LAC**

12:00 p.m. – 12:30 p.m.

Location: Hilton Garden Inn Lionfish

### **TACRAO Executive Committee Meeting with Newly Installed Officers**

1:00 p.m. – 4:00 p.m.

Location: Hilton Garden Inn Jellyfish

# Make a Difference



Loaves & Fishes of the Rio Grande Valley

## ***Help & Hope for the Hungry, the Homeless & the Hurting***

Loaves & Fishes is one of those few organizations that cut across every ethnic, cultural and socio-economic barrier. Hunger and Homelessness are not race or class specific. Most Americans are about two paychecks or a serious illness away from the reality most of our clients face every day.

We have a rare partnership at Loaves & Fishes. Churches of every and no denomination cooperate in our work to help the vulnerable in our community. Winter Texans and local residents volunteer in our kitchen to serve meals “No Questions Asked” to anyone who asks for a plate of food. Businesses and government support our efforts to stabilize the lives of those who are in trouble. We accomplish our mission through The Bread of Life Dining Hall, the Open Arms Homeless Shelter, the New Hope Job Shop, Great Physician Healthy Living, Family Emergency Assistance and our AEP Weatherization Program.

Loaves & Fishes serves as the mission arm of Harlingen’s churches, offering *Help & Hope for the Hungry, the Homeless & the Hurting*.

### Suggested Items:

- Monetary Donations
- Toiletries
- Socks
- New Underwear
- Canned goods
- Bottled Water

Pastor Bill Reagan, Executive Director

To Learn More visit: <http://lfrqv.org/>

**See you next year...  
TACRAO 2018**

**November 4-7, 2018  
Fort Worth, Texas**

