

# **UTRGV Transforming Our World Strategic Plan**

## **Action Planning Template for Institutional Goals**

### **Section 1**

#### **1.1 Initiative Title:**

Increasing college awareness and preparedness through educational opportunities for preK-12<sup>th</sup> grade students.

#### **1.2 Short Description & Justification:**

Connection to community is vital to UTRGV; therefore, providing educational opportunities to the regions' youth is at the foundation of our mission. Early awareness and connection to the institution will allow students to develop early aspirations of postsecondary enrollment. Educational opportunities, such as summer camps allow students to experience a university culture, interact with college mentors, and learn from faculty and staff.

Transforming our World starts in the minds of children that grow into young adults that decide UTRGV is their university of choice because of meaningful learning experience and opportunities at THEIR university.

This initiative involves the expansion of UTRGV summer camps for preK-12 students.

#### **1.3 Initiative Lead and contact information:**

Cindy Valdez, AVP Student Educational Outreach

[Cynthia.valdez@utrgv.edu](mailto:Cynthia.valdez@utrgv.edu)

956-665-2522

### **Section 2**

#### **2.1 Identify core priority(ies) or other area(s) of focus (CPOAF):**

Expanding Educational Opportunities

#### **2.2 Identify principal CPOAF subgoals and objectives:**

**Primary Goal:** Strategically expand educational opportunities from preK to post-doc to increase experiential learning, research, creative endeavors, and community-engaged scholarship for people in the Rio Grande Valley and beyond.

**Sub-goal 3:** Strategically increase educational opportunities and outreach programs for pre-K to 12 students to increase college preparedness.

**Objective 3.2:** Increase preK-12 student participation in educational summer camps, conferences, and workshops that promote college awareness and access on UTRGV campuses.

## 2.3 Identify related CPOAF subgoals and objectives:

### Becoming a B3 Institution

#### Sub-goal 1: Coursework Development

**Objective 1.2:** Support development of coursework/programs in K-12 that reflect bilingualism, biculturalism, and biliteracy

### Community Engagement

**Sub-goal 3:** Leverage community engagement and outreach resources/assets across the institution

**Objective 3.2:** Promote community engagement activities taking place across the institution

**Objective 3.3:** Expand outreach to increase UTRGV's visibility across the Rio Grande Valley and beyond.

## Section 3

### 3.1 Key Metrics:

Metric	Metric Leader(s) (Contact Info)	Baseline 2017–2018	Benchmark 1 2018–2019	Benchmark 2 2019–2020	Final Target 2021–2022
1: Number of preK-12 camps offered annually, by site, and STEM focused	Cindy Valdez, AVP & Daniela Venegas, Youth Programs Support Manager	58 programs offered  Brownsville - 10 camps  Edinburg -44 camps  26 STEM related camps	64 programs offered  Brownsville - 13 camps  Edinburg- 51 camps  29 STEM related camps	70 programs offered  Brownsville- 14 camps  Edinburg-56 camps  32 STEM related camps	77 programs offered  Brownsville- 15 camps  Edinburg- 62 camps  35 STEM related camps
2: Number of students participating in preK-12 programs annually	Cindy Valdez, AVP & Daniela Venegas, Youth Programs Support Manager	3,875 participants	4,262 participants	4,688 participants	5,156 participants
3: Student/family satisfaction with program in terms of intention and attitude toward college	Cindy Valdez, AVP & Daniela Venegas, Youth Programs Support Manager	Baseline not established	Baseline will be established at end of summer 2019	85% of students and parents will report positive attitude toward college and over program satisfaction	90% % of students and parents will report positive attitude toward college and over program satisfaction

### 3.2 Stories of transformation

1. UTRGV hosts largest UTCRS Railway Safety summer camp to date- <https://www.utrgv.edu/newsroom/2019/07/10-utrgv-hosts-largest-utcrs-railway-safety-summer-camp-to-date.htm>
  
2. UTRGV's two-time national chess champions hosting week-long summer chess camp- <https://www.utrgv.edu/newsroom/media-advisory/2019/07/10-utrgv-s--two-time-national-chess-champions-hosting-week-long-summer-chess-camp.htm>
  
3. UTRGV Marine Science Summer Camp offers closeup look at marine life- <https://www.utrgv.edu/newsroom/2019/07/09-utrgv-marine-science-summer-camp-offers-closeup-look-at-marine-life.htm>
  
4. UTRGV Marine summer camp underway- <https://www.kveo.com/news/utrgv-marine-summer-camp-underway/>
  
5. Five summer camps on tap for UTRGV Men's Basketball- <https://www.edinburgreview.com/news/20190604/five-summer-camps-on-tap-for-utrgv-mens-basketball>
  
6. UTRGV Baseball Hosts Annual Youth Camp - <https://www.krgv.com/news/utrgv-baseball-hosts-annual-youth-camp/>
  
7. Future teachers get look at profession - [https://www.brownsvilleherald.com/news/local/future-teachers-get-look-at-profession/article\\_6a155d56-8bc9-11e9-8d10-ab5fac8cab66.html](https://www.brownsvilleherald.com/news/local/future-teachers-get-look-at-profession/article_6a155d56-8bc9-11e9-8d10-ab5fac8cab66.html)

## Section 4

### 4.1 Activities:

Activity	Activity Status (proposed, in-progress, implemented)	Timeline for Implementation	Lead responsible (include contact info)
Create and maintain Summer Camps Website	Implemented	Summer 2018; ongoing	Youth Programs Support Manager daniela.venegas@utrgv.edu
Institutional program registration	In progress	Implementation began in 2018 and continues to be a priority	Youth Programs Support Manager daniela.venegas@utrgv.edu

Transition Child Protection Training on Blackboard	Implemented	Summer 2018	Youth Programs Support Manager daniela.venegas@utrgv.edu
Create and distribute uniform camp survey to camp directors for distribution to camp participants to establish baseline	In progress	Fall 2019	Youth Programs Support Manager daniela.venegas@utrgv.edu
Connect Strategic Enrollment to Youth Programs participant data for potential recruitment	Proposed	Fall 2019	Youth Programs Support Manager daniela.venegas@utrgv.edu
Online participant registration process	Proposed	Summer 2020 pilot for 2021 implementation	Youth Programs Support Manager daniela.venegas@utrgv.edu
Youth Programs HOP Policy	Proposed	Fall 2019	Youth Programs Support Manager daniela.venegas@utrgv.edu
Youth Programs professional development sessions for faculty & staff	In Progress	Workshops offered on both campuses in Spring 2018 and will continue	Youth Programs Support Manager daniela.venegas@utrgv.edu

## Section 5

### 5.1 Key institutional actors:

Unit/department	Justification	Key contact or position
Student Success	Provides support on institutional priorities	Dr. Luzelma Canales, Senior Associate Vice President <a href="mailto:luzelma.canales@utrgv.edu">luzelma.canales@utrgv.edu</a>
Student Educational Outreach	Youth Programs Support Manager resides in this department	Cindy Valdez, Associate Vice President <a href="mailto:cynthia.valdez@utrgv.edu">cynthia.valdez@utrgv.edu</a>
Student Educational Outreach	Serves as Youth Programs Support Manager and provides guidance to all camp directors	Daniela Venegas, Youth Programs Support Manager <a href="mailto:daniela.venegas@utrgv.edu">daniela.venegas@utrgv.edu</a>
Youth Program Directors	Responsible for creating programming to serve K-12 community	Vary by program

### 5.2 Other supportive institutional actors:

Unit/department	Justification	Key contact or position
Deans/Administrative Deans	Encourage, support, and monitor youth programs in respective colleges	Deans/Administrative Deans
Auxiliary Services	Unit enhances youth program experience	Robert Cantu, Executive Director <a href="mailto:roberto.r.cantu@utrgv.edu">roberto.r.cantu@utrgv.edu</a>
Registrar's Office	Collaboration on space utilization for youth programs	956-665-4053

Compliance Office	Support and thought partnership in oversight processes	Diane Sheppard, Chief Compliance Officer <a href="mailto:diane.sheppard@utrgv.edu">diane.sheppard@utrgv.edu</a>
Environmental Health and Safety	Collaboration on youth safety, insurance, lab protocol	Dr. Richard Costello, Director <a href="mailto:richard.costello@utrgv.edu">richard.costello@utrgv.edu</a>

## Section 6

### 6.1 Fiscal impacts: Estimated costs and/or investments required for initiative implementation (net increase from current activity) and estimated net revenue gain or loss.

The UT System is currently reviewing youth program online participant registration systems with the potential to negotiate a system wide rate for buy in; however, this is yet to be determined. It would be beneficial to utilize an online system to minimize administrative burden to staff in dealing with paper application packets per student in each camp. This will also allow for more efficient tracking and reporting.

### 6.2 Projected Outcomes

#### 6.2a Short-term (by September 2018)

Establish process to capture youth program activity with university and faculty and staff actively involved in creating opportunities for youth across university campuses.

#### 6.2b Mid-range (by September 2020)

Increases in number of programs offered per site with annual increase in STEM focused programming and total number of students participating.

#### 6.2c Five-year impact (by September 2022)

Institutionalized processes for maximizing educational opportunities for regional preK-12 population with a shared responsibility from faculty, staff, and leadership.