

# Upcoming Dates

July 12 & 23

People Summer Series

July 10 & 30

LEAP: Diversity & Inclusion Workshops

July 14, 17 & 26

DREAM Zone Advocate Training

July 16

Healing Circle

July 18

Benefits and Wellness Virtual Fair

July 28

Ally Safe Zone Training

August 18

Payment Deadline Fall 2021

August 23

1<sup>st</sup> Day of Fall 2021 Classes

## Did you Know

GEAR UP Summer Camps are full of enrichment and engaging activities for our rising high school juniors.

- The College of Engineering and Computer Science offers a Railway STEM Camp for students expressing an interest in Engineering.
- The College of Health Affairs will also be conducting a camp for students interested in Health Careers.
- For students interested in mathematics, the College of Sciences will hold a Virtual Coding Camp.
- The College of Liberal Arts will carry out a camp to teach interested students about Podcasting.



# Strategic Enrollment & Student Affairs Newsletter

## GEAR UP

The UTRGV Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) is a discretionary federal grant program that partners with eligible entities to support and maintain a commitment to eligible low-income students. GEAR UP assists the students in obtaining a high school diploma and prepare them to succeed in postsecondary education. UTRGV GEAR UP provides many services and activities such as comprehensive mentoring, academic tutoring, counseling and advising, college visits/tours, financial aid/literacy, parent college outreach services, and teacher professional development.

UTRGV GEAR UP Families in ACTION! is a college readiness-family involvement program successfully launched this past academic school year. What makes this program so unique is that parent(s) attend every session with their UTRGV GEAR UP student. The virtual zoom attendance was 100% for all six high schools. For this initiative, UTRGV GEAR UP partnered with CoolSpeak, The Youth Engagement Company, to provide sessions for both parents and students on financial literacy/aid, physical and mental self-care during the pandemic, and learning your family history and its impact on your college future success. One session focused on the college selection process and included a UTRGV Live College Tour narrated and presented by Jesus Buitron, UTRGV Outreach Manager. The feedback from our families was positive, and they requested more similar activities. This initiative was selected to be showcased at a national conference this summer.

UTRGV GEAR UP invites programs and departments throughout the University to collaborate to provide exciting and interactive services for our GEAR UP students in career awareness and academic enrichment. Please send any inquiries to [utrgvgearup@utrgv.edu](mailto:utrgvgearup@utrgv.edu).

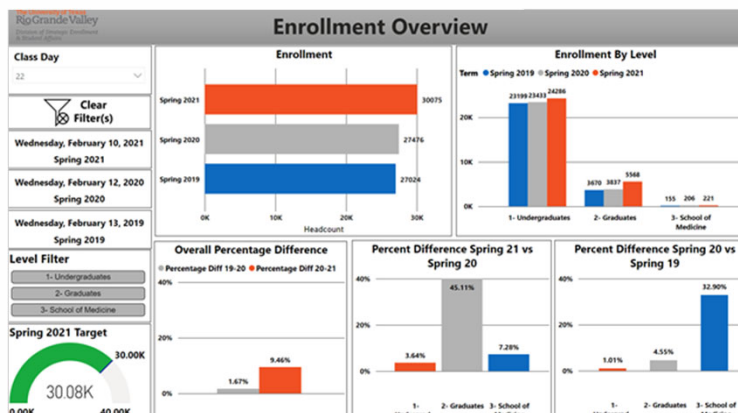
## Enrollment Systems and Analysis

The Enrollment Systems and Analysis department is excited to introduce our new Enrollment Data Warehouse and Power BI Enrollment Dashboards that went live on March 29, 2021. This project made it possible for users to view daily enrollment data, compare it to prior years, and provide multiple quick filter options such as classification, level, college, and department quickly and easily.

A team from Enrollment Systems and Analysis and Information Technology (IT) was created to develop a data warehouse to store large volumes of enrollment data. They successfully loaded hundreds of historical daily enrollment files dating back to the spring 2019 term, which allows us to provide a three-year comparison in the Power BI Enrollment Dashboards.

With data extracted, transformed, and loaded into the Enrollment data warehouse every morning, data is automatically refreshed in the Enrollment Dashboards, with no manual intervention needed. End Users are now able to view results instantly as new enrollment data is brought in every morning. The Power BI Enrollment dashboards are visually appealing and user-friendly, allows for centralized enrollment data for easy reporting and comparison for various registration terms across three years.

The Enrollment data warehouse and dashboards would not have been possible without our enrollment systems team's hard work and dedication led by Xinmin Chen and Elia Rodriguez that worked on data validation, building of the data warehouse, automation, and creating the Power BI dashboards. We are also very grateful to the lead IT team that included Rick Riojas, Melinda Espinoza, Myriam Rivera, Jose Ibarra, Chris Jazinski, Tony Escamilla, and Mario Salinas with SAIR.



## Power BI Enrollment Dashboard

To access the Power BI Enrollment reports, visit the myUTRGV portal under the Institution Reports & Dashboards tab:  
<https://my.utrgv.edu/group/myutrgv/institutional-reports-dashboards>

\*UTRGV credentials are needed to access site