



**2nd International Conference on
Cancer Health Disparities**

AT THE

**2024 SCHOOL OF MEDICINE
RESEARCH SYMPOSIUM**

**International Conference on Cancer Health
Disparities at the UTRGV School of Medicine
Research Symposium**

**February 9-10, 2024
Mission Event Center
Mission, Texas**

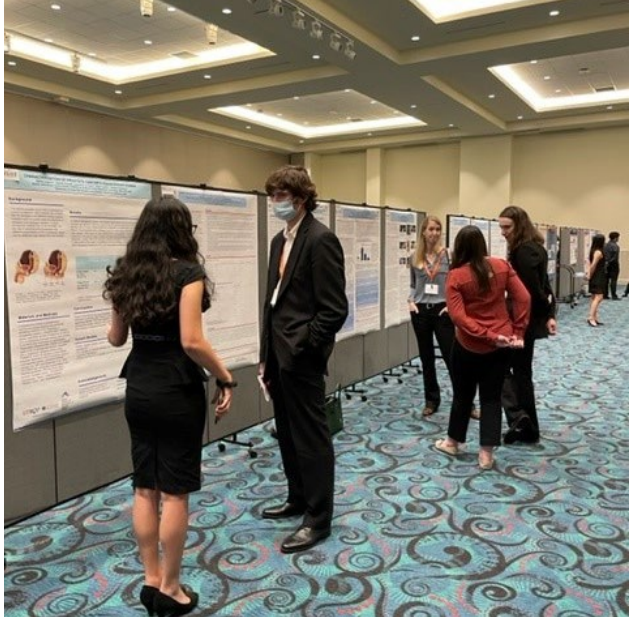
Partnership Opportunities



About the Event

This international research symposium will provide a forum for stakeholders from a broad array of disciplines (academia, community, health care) to identify gaps and/or solutions to respond to multi-faceted health disparity issues impacting minority underserved populations across the Nation and Worldwide.

Attendees include local, regional, national, and international medical and scientific professionals and students who are striving to promote research collaboration and excellence. Typically, over 300 participants attend this all-day event annually to share research with colleagues and the community. Presentations by high school, undergraduate and graduate, and medical school students are also featured as a key component of the event. This year, the event will be held in a hybrid format with some in-person attendees and others attending virtually.



Why Partner?

Engage with the Medical Research Community

The UTRGV School of Medicine Annual Research Symposium supporters are exposed to highly engaged national and international medical professionals and research professionals.

Supporting this important event provides you:

- *Access to an influential audience
- *Networking opportunities
- *Exposure of your commitment to the enhancement of research
- *Opportunity to make valuable connections and contacts

Help Encourage New Developments in Research

Your support provides important funding that will allow us to bring together the widest range of exposure to our national and international share and promote the latest in medical research.



Become a Research Symposium Partner Today!

UTRGV SOM's Annual Research Symposium highlights multi-disciplinary research in the medical field as well as the sciences as academic and industry researchers share their experience and developments. Expected attendance is 300

medical and scientific professionals, students and faculty from local, regional, national, and international colleges and universities, as well as industry leaders.

Partnership Opportunities

TITLE SPONSOR **\$5,000**

- Opportunity to present a Concurrent Session
- Opportunity to speak at Networking Reception (15 mns)
- Complimentary attendee registrations (10)
- Personal acknowledgment at the event
- Promotional video (1-2 min.) shown on venue monitors
- Recognition on event program
- Commercial poster/banner displayed
- Table(s) at Exhibitor's Hall

PLATINUM PARTNER **\$3,000**

- Opportunity to speak at Networking Lunch (15 mns.)
- Complimentary attendee registrations (5)
- Personal acknowledgment at the event
- Promotional video (1-2 min.) shown on venue monitors
- Recognition on event program
- Commercial poster/banner displayed
- Table(s) at Exhibitor's Hall

Sponsorship Opportunities, (cont.)

GOLD PARTNER **\$1,000**

- Complimentary attendee registrations (4)
- Personal acknowledgment at the event
- Recognition on event program
- Promotional video (1-2 min.) shown on venue monitors
- Table(s) at Exhibitor's Hall

SILVER PARTNER **\$500**

- Complimentary attendee registrations (2)
- Personal acknowledgment at the event
- Recognition on event program
- Table(s) at Exhibitor's Hall

Note: All partnership levels include related conference materials, meals, refreshments, Wi-Fi access, and networking reception access.

Become a Partner Today!

To become a registered partner, email us at somresearchsymposium@utrgv.edu. For further information on partnership opportunities, please contact:

Mr. Travis McAlpine, Sr. Director of Development
Email: travis.mcalpine@utrgv.edu
PH: (956) 665-5301

Mr. Jorge L. Teniente, Director of Special Programs
Email: jorge.teniente@utrgv.edu
PH: (956) 328-6281

Educational Goals

UTRGV SOM Research Symposium

- Our research symposia create a robust learning environment to improve the quality of research and to advance participation of health disparity populations that will benefit from health research.
- The symposium participants will present, receive feedback and be able to further their research.
- The Research Symposium provides continued medical education (CME) credits for our diverse populations and emphasizes minority health and health disparities in US-Mexico border areas. Equally important, the Research Symposium promotes careers in STEM and in medicine among the disparity population of the Rio Grande Valley.
- The symposium will consist in a set program with prepared speeches followed by discussion and multiple types of presentations and interactive sessions.

Student Participation

- The UTRGV School of Medicine supports medical students in their research presentations as part of their curriculum.
- Feedback from the experts in the field serving as judges will help students from different programs to improve their skills. Many of these programs recruit and enroll students from underrepresented groups.
- Students gain public speaking experience, observe, and learn from experts in a variety of disciplines and medical fields, and are inspired by the excitement and energy of dedicated researchers gathered.
- This is a unique opportunity for RGV students to interact with international experts in the field and gain exposure to innovative technologies showcased by leading research companies.

Exchange of Scientific Discoveries and Information Dissemination

- Support of this conference will help to increase our institutional capacity to conduct minority health and global health disparity training.
- In addition, the event will help to address issues of health disparities related to substance abuse disorders among Hispanic communities along the US-Mexico border and in African American, and American Asian/Indian populations.
- Because symposia attendees include health disparity scientists/researchers, medical students, residents, and health care professionals, it will help raise awareness among healthcare providers who can promote quality health care of the unique challenges that Hispanics on the border face in receiving treatment.
- Research Symposium presents an opportunity to incorporate science-based information with an emphasis on global health disparities into the continuing education activities of health professionals.
- This International Conference will also engage trainees from underrepresented population in research, increase knowledge of the treatment of substance use disorders on the border and, establish university-community partnerships for the development of research strategies that will lead to improved services for this severely underserved population.