

Use of Social Media

01

All social media recruitment materials must be reviewed and approved by the IRB before posting or advertising.

02

All social media recruitment content must respect participant privacy and maintain confidentiality of personal information.

03

Research teams must understand and comply with the terms and conditions of each social media platform used for recruitment.

04

Access to social media accounts and related activities should be restricted to authorized research personnel only.

05

Do not collect personal information through comments or direct messages; direct participants to IRB-approved links or contact details.

06

Ensure posts comply with data security and institutional policies.

