

Bachelor of Business Administration (BBA) in Business Analytics
Business Coursework Flow Chart
2024-2026

For more details, see the [BBA in Business Analytics Roadmap](#)

**Core Curriculum
Business Courses**

- ECON 2301
- QUMT 2398

**Business Foundation
(18 Hours)**

- ACCT 2301
- ACCT 2302
- INFS 2300
- ECON 2302
- MGMT 1301
- QUMT 2341

Advanced Business Core (30 Hours)

- BLAW 3337
- QUMT 3341
- FINA 3380
- MARK 3300
- MGMT 3361
- INFS 3390 or ACCT 3326
- INTB 3350, ECON 3353, FINA 4381, INFS 3380, INTB 3330, MARK 3310, or MGMT 4311
- MARK 3330 or MGMT 4304
- COMM 3313, MARK 3320, or MGMT 3335

- MGMT 4389

**Take in last semester
of completing
Business Foundation
courses**

- INFS 3325
- INFS 3375

Business Analytics Foundation (21 Hours)

- INFS 3335
- INFS 3385
- INFS 4330
- QUMT 4343
- QUMT 4370

Advanced Business Analytics Core (9 hours)

Progression in Program