



# South Korea's suicide prevention program

Bella & Chloe



삼육대학교  
SAHMYOOK UNIVERSITY

# -MAPO Bridge-



.MAPO Bridge is one of the bridges

that cross the Han river in Seoul, Korea.

.Some people try to kill themselves - Suicide - on MAPO Bridge.

.So, We call it

‘Bridge of Life’ with hoping to save life not to kill someone.

.There is something special compared with other bridges.

‘ Sentences of comfort’, ‘Telephone of Life’



# MAPO Bridge - Sentence of Comfort



Sentences of Comfort are used in daily life.

'How have you been, today?', 'How are you?', 'You are going through hard time.'

'Did you have a meal?'

- In Korea, They think sharing mealtime is important thing.

Becuse it makes members bonded more. So, there is this sentence.

If you have a big problem, and go there with bad idea like suicide.

When you will walk across the bridge, and see these sentences,

Those make you think about tiny stuff in daily life, feel better, and then take you away from bad things.



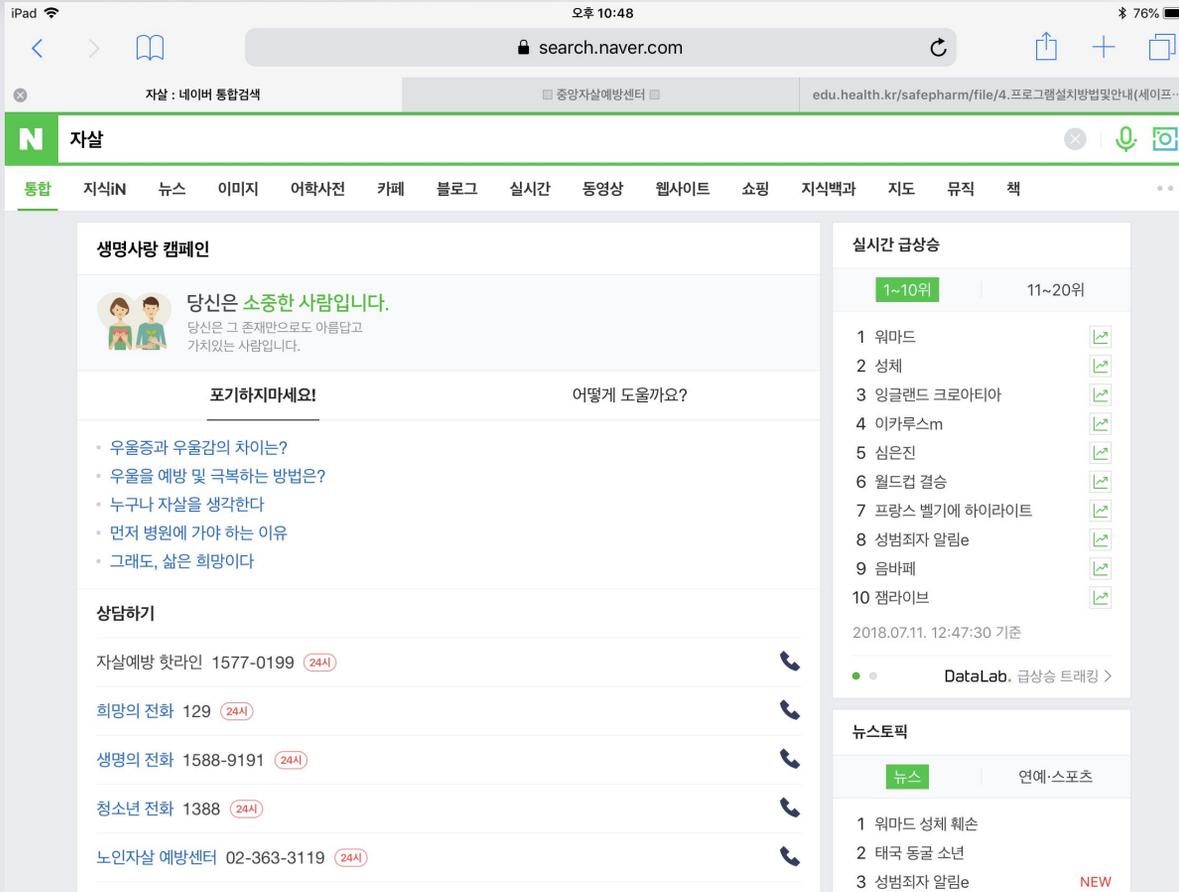
# MAPO Bridge - Telephone of Life



In Korea, we are trying to establish a systematic counseling phone to address this suicide problem. Mapo Bridge also has a telephone of life. It's for people who try to commit suicide on impulse. The reason for this is probably because people know that what he really wants is a helping hand and a conversation. The call center offers 24-hour counseling and has its own counseling program. And with more variety, they are striving to establish systematic counseling calls in various areas, including counseling calls for prisoners.

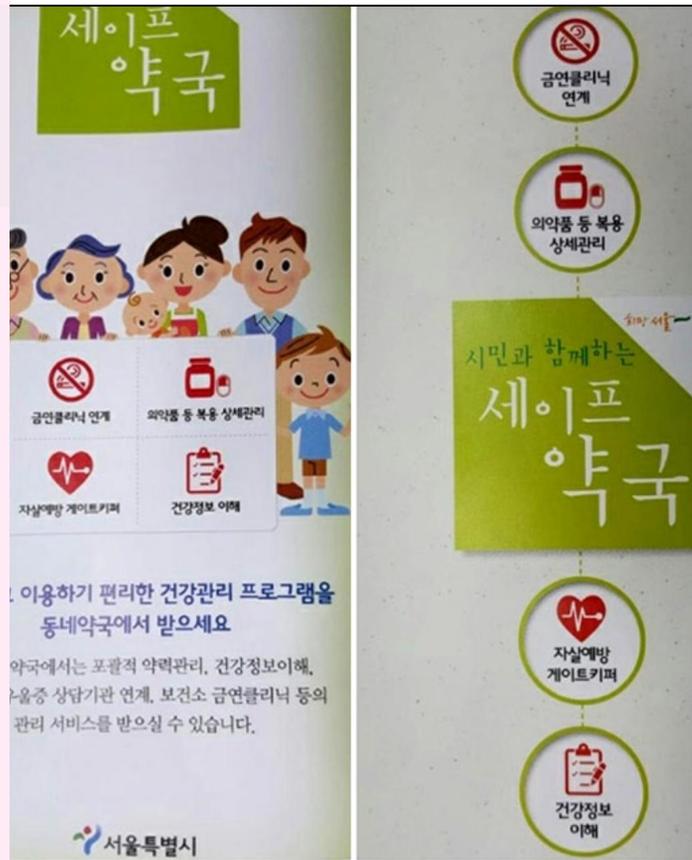


# 결과 및 기대 효과



When you search for suicide on a portal site called Naver, you can see this screen. It says, You are a precious person, you are beautiful and worthy of being. And below, you find the number of the hotline. this hotline is open 24h a day.





As a pharmacist, there are ways to help prevent suicide. It is a business run by Seoul City, and it is called a safe pharmacy. Safe pharmacy is the practice of maintaining and consulting records of patients who visit the pharmacy. And pharmacist also can do monitoring patients' condition and connecting them with professional counselors to prevent suicide. However, there is a lot of resistance in that it can be done by a pharmacist who doesn't have a license to do what doctors have to do. We need a system that can supplement this.





THANK  
YOU :)



삼육대학교  
SAHMYOOK UNIVERSITY