Dr. Nancy Beck Young explores how the rise of the Sunbelt factored into the visions articulated by the two major candidates, Republican Barry Goldwater and Democrat Lyndon Johnson, each of whom represented the Southwest.

Her work situates Johnson’s Sunbelt liberalism as designed to create space for all Americans and Goldwater’s Sunbelt conservatism as far more restrictive.

As Young demonstrates, the 1964 race shaped modern American politics.

March 25th  |  5:00 p.m.

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