

GRADUATE STUDENT RESEARCH SHOWCASE

THE UNIVERSITY OF TEXAS RIO GRANDE VALLEY

Effective posters communicate the significance of the research, an overview of how the research was conducted, the results, and the implications of those results in a visually engaging manner. During the designated poster session time, all poster presenters stand by their posters to engage with audience members who circulate in an open forum. Faculty evaluators will also be present to provide feedback to students.

Poster Presentation Guidelines

- All students will give short poster presentations.
- Posters must be a maximum of 4' x 6'. (i.e. Height=4', Width=6')
- Use push-pins on fabric material of the panel to hang your poster. *No* tape or stickers may be used on the provided boards for poster presentations.
- Both the production of the poster and associated costs are the responsibility of the presenters.

Helpful Tips on Making Posters

- Don't wait until the last minute. Creating and printing an effective poster presentation takes time.
- Your audience will be from diverse academic backgrounds and may not understand the details of your specific field, so be prepared to present your poster to a general audience.
- Make sure to have your major advisor proofread the poster before printing.
- Printing locations: Although you may use any number of outside vendors to print your poster, you can check with your department or college for suggestions on where it may be printed, because many departments and colleges can direct you to convenient and sometimes low-cost printing facilities.