

Mariachi Mario:

Translating Video Game Music Transculturally in Online Cover Videos



Abstract

While video games and their music make a profound impact on the dominant pop cultures of the United States and Japan, they also exert influence both on minority and non-Western cultures and subcultures. Taking the work of groups such as the Mariachi Entertainment System and Famikoto as examples, this lecture examines the translation of video game music into non-Western and “world music” idioms as a form of labor and will reflect on how performances call into question themes of cultural appropriation, authenticity, and ownership.

When: Friday March 2, 2018

Where: EPAC A 1.310 (Mariachi Hall)

Time: 10:00am-11:00am

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