FESTIBA 2017

"The Healing Arts: Arte y Salud – Una Buena Alianza!"

Overview:

The Festival of International Books and Arts (FESTIBA) was established in 2006 to promote the importance of literacy, culture and the arts to students, parents, educators and community members throughout the Rio Grande Valley. With the theme *The Healing Arts: Arte y Salud – Una Buena Alianza!*, FESTIBA 2017 will take place February 27 through March 5.

Healing is more than the prevention and curing of disease — it is also about the fulfillment and expression of the full potential of the heart, the mind and the spirit! Traditional healing arts include music, art, dance, creative writing, and drama. The healing arts have been described as creative activities and practices of artistic expression that promote wellness and healthy living. Join us for FESTIBA 2017, as we explore the positive impact of the healing arts on good health!

PRE-FESTIBA Events: Saturday, February 25

Men's Choral Festival Concert

Location: Edinburg Campus/Performing Arts Complex

Time: 7:30 p.m.

Price: \$5 General Admission/ Free for Patron of the Arts members

Sunday, February 26

Faculty Duo Recital - Krista Jobson, flute & Hector Rodriguez, guitar

Location: Edinburg Campus/Performing Arts Complex

Time: 7:30 p.m. Free Event

Monday, February 27 – Saturday, March 4 ART EXHIBITS BY FACULTY, STUDENTS, AND GUESTS

Susan Fitzsimmons Bronze Sculptures and Paintings

Location: Edinburg Campus/Performing Arts Complex Lobby Gallery

Time: Open Monday through Friday, 8:00 a.m. – 5:00 p.m.

Odra Arriaga - MFA Exhibition

Location: Edinburg Campus/Visual Arts Gallery, Visual Arts Building

Time: Open Monday through Friday, 8:00 a.m. – 5:00 p.m.

Natalia Soto - MFA Exhibition

Location: Edinburg Campus/ Charles & Dorothy Clark Gallery, ELABS

Time: Open Monday through Friday, 8:00 a.m. – 5:00 p.m.

Faculty Art Exhibition

Featuring works by faculty of the School of Art.

Location: Brownsville Campus/Art Gallery at Rusteberg Hall **Time**: Open Monday through Friday, 8:00 a.m. – 5:00 p.m.

Big Read Themed Art Exhibit

Featuring the novel: In the Time of the Butterflies

Location: City of Edinburg/Dustin Michel Sekula Memorial Library.

Time: Open Monday through Friday, 8:00 a.m. – 5:00 p.m.

Behemoth of a Storm: Hurricane Beulah and the Rio Grande Valley

Historical exhibition on Hurricane Beulah, the 1967 storm that devastated Texas and especially the Rio Grande Valley

Faculty presenters/participants: Dr. Amy M. Hay and the Spring 2017 HIST 3335 "American

Environmental History" Class

Location: Edinburg Campus/ELABN Building, 2nd Floor

Time: On Display February 28 - March 4

Paper Dreams/Unearthed-Gaby Rico

The artist Gaby Rico presents the exhibits *Paper Dreams* and *Unearthed*. Driven by the social commitment of capturing the reality experienced by Central American refugees newly arrived in the United States, Rico will present the installation of *Butterflies*, a mobile of paper butterflies made with messages, stories and drawings by refugees from the center of Catholic Charities in McAllen, TX. *Unearthed* is a collection of items left by undocumented migrants in the surrounding areas of the Rio Grande Valley.

Location: Brownsville Campus/ University Library

Time: On Display February 27 – March 4

Traveling Soles Art Exhibit- Verónica Cárdenas

The exhibition by the photographer Veronica G. Cardenas, entitled *Traveling Soles*, consists of a series of 10 images captured by her talented lens and invites us to take a look at the huge influx of newly arrived refugees to the United States who have been welcomed at the shelter in the Sacred Heart Church in downtown McAllen, TX, as well as an installation of hundreds of pairs of used shoes left behind by their owners at the Catholic Charities Refuge in the RGV.

Location: Brownsville Campus/ University Library

Time: On Display February 27 – March 4

Monday, February 27

FACULTY, STUDENT, AND GUEST PRESENTATIONS

UTRGV faculty, students, and guests present and perform in their areas of expertise and research. Sessions are free and open to the general public.

Fighting Electric Death: Raúl Galván and Mexican Mobilization

This presentation examines a forgotten episode of mobilization by the greater Mexican community and sheds light on ethnic Mexicans struggle for justice in Texas. In 1933, U.S. federal authorities arrested Mexican citizen, Raúl Galván, in a liquor raid near El Paso. Authorities allegedly discovered a pistol belonging to a murdered Border Patrol officer near Gálvan and the state court condemned him to death. Believing him innocent, the mayor of Ciudad Juárez appealed to U.S. authorities saying, "I fear that if Galván is electrocuted, the next American that is sentenced in Chihuahua will not be given special privileges." Other Mexican officials echoed the call for clemency and, bowing to pressure, Texas Governor James V. Allred commuted Galvan's sentence to imprisonment for the rest of his natural life.

Presenter: Dr. George Diaz

Location: Brownsville Campus/BMAIN 2.402

Time: 10:50 a.m. - 12:00 p.m.

"Tamale Tech": The Identity of UT-Brownsville as a Border University

Dr. Alessandri will think out loud with students and faculty about why UT Brownsville is known as "Tamale Tech," and what we can or should be doing about it. One option is to assimilate so people don't see us as so "Mexican," and the other option is to embrace the fact that UTRGV is 91% Hispanic and take pride in our roots.

Presenter: Mariana Alessandri

Location: Brownsville Campus/BMAIN 2.402

Time: 12:15 p.m. - 1:30 p.m.

UTRGV Library Short Film Series: Live Action Film Shorts

A three-day short-film screening series spotlighting techniques in filmmaking

Presenter: Susan Bushnell, Head of Research and Instructional Services, University Library

Location: Edinburg Campus/Shary Room, UTRGV Library

Time: 12:30 p.m.-1:30 p.m.

SCENE WRITING WORKSHOP

This workshop will present and explore the basics of dialogue, character, and location that form the tissues of the scene, the basic dramatic unit of the play and screenplay. Key scenes will be examined from major film and play projects. Attendees will participate in writing exercises that will create opening scenes for their own projects.

Faculty Participants: David Carren

Time: 1:00 p.m. - 2:00 p.m.

Location: Edinburg Campus/ ELABS 177

Border Man: Recovering Federico Ronstadt and his Memoirs of Southern Arizona

Dr. Rivera's presentation critically recovers the often ignored memoirs of Federico Ronstadt, an American entrepreneur and musician of Mexican, German and Spanish descent, who recalls his life and times in the Sonora-Arizona borderlands during the late 19th century. She positions Ronstadt's fascinating accounts of border-crossing familial, economic and cultural exchanges as a spatial and political affront to the historical climate of his writing moment - the mass deportation raids, militarization and tightening of the U.S.-Mexico border during Operation Wetback.

Presenter: Dr. Noreen Rivera

Location: Brownsville Campus/ BMAIN 2.402

Time: 1:40 p.m. - 2:50 p.m.

University Library FESTIBA Documentary Series

Join the University Library-Brownsville campus for a series of documentaries focusing on the impact that cultural arts have within our society. The documentaries will explore a range of artistic themes and motifs.

Presenter: Joel Chirinos, University Library **Location:** Brownsville Campus/ BLIBR 1.118

Time: 3:15 p.m. - 4:30 p.m.

Department of Television, Theatre and Film-Film Festival

Student projects from the Fall 2016 and Spring 2017 film production classes will be presented to the community.

Faculty presenters: Peter Mikolasky and Lawrence Gise

Location: Edinburg Campus/ELABS 107

Time: 5:00 p.m. -7:00 p.m.

UTRGV Symphony Orchestra – Peter Dabrowski, Conductor

Location: Brownsville Campus/TSC Arts Center

Time: 7:30 p.m. **Tickets:** \$5/person

Tuesday, February 28

FACULTY, STUDENT, AND GUEST PRESENTATIONS

Words + Pictures Group COMICS Day at FESTIBA

On this day we will present a marathon of back-to-back academic panels and information sessions on comics as literature, comics as art, and a variety of other student- and public-pleasing events that bridge the gap between "Things we have to do for educational/professional reasons" and "Things we do because they are inherently fascinating."

Screening of international animation shorts (student work)

Emcee/moderator: Jing Zhang, Art Department Location: Edinburg Campus /EHABE 1.114

Time: 9:30 a.m. – 10:30 a.m.

UTRGV Library Short Film Series – Animated Short Film Series

Presenter: Susan Bushnell, Head of Research and Instructional Services, University Library

Location: Edinburg Campus /UTRGV Library Shary Room

Time: 12:30 p.m. – 1:30 a.m.

Comics Session 1: Representations and Distortions (Stereotypes and Mass Media)

"The Double-Edged Machete: the Ambivalence in Robert Rodriguez Films"

Presenter: Pepe Garcia

"Representation Matters: Diversity in Comics" **Presenter:** Kevin Galaviz, WLS Department **Location:** Edinburg Campus /ELABS 161

Time: 1:40 p.m. – 2:55 p.m.

Comics Session 2: State of the Art: Animation, Video Game Design, and Interdisciplinary Opportunities

at UTRGV

Presenters: Jing Zhang (animation) and Donna Sweigart (video games, FabLab, etc.), Art Department

Location: Edinburg Campus /EHABE 1.114

Time: 3:05 p.m. - 4:20 p.m.

Comics Session 3: Human and Transhuman: Critical Approaches to Bestselling Manga

"Can the old be new again: A Tranhumanist Critique of Ghost in the Shell"

Presenter: Carl Nelson, Library

"Sin and Redemption in *Full Metal Alchemist*" **Presenter:** Natalia Arredondo, Creative Writing

Location: Edinburg Campus /ELABS 249

Time: 4:40 p.m. - 5:25 p.m.

Comics Minisession 4: "A Spoonful of Sugar: Luring Students to Literature Through Superhero Movies"

Presenter: Gabriel Torres, Creative Writing **Location:** Edinburg Campus /ELABS 249

Time: 5:30 p.m. - 5:55 p.m.

Comics Session 5: Information Vectors (posters, memes, and infographics) "Designed Disorder: Comix, Punk Art, and Countercultural Sustainability"

Presenter: Linda Gonzalez, Creative Writing "The Crying Room and the Tall Woman" **Presenter:** Carl Vestweber, Art Department

"Storytelling with Infographics"

Presenter: Susie Bushnell & Steve Gonzalez **Location**: Edinburg Campus /ELABS 351

Time: 6:00 p.m. - 7:25 p.m.

Comics Session 6: Scholarship and Controversy

"Jack Kirby and pictorial dynamics in popular American Sequential Narrative Illustration"

Presenter: Jerry Lyles, Art

"A monster and his place: An analysis of the Argentinean fotonovela magazine Kiling [sic] during El

Proceso 1972 to 1984"

Presenter: Roberto Desouza, Art

"Words versus Pictures: Is the Writing or the Artwork Pre-eminent in Comics?"

Panel discussion/debate: Jean Braithwaite (Creative Writing), Jerry Lyles, Paul Valadez (Art), and other

participants, with Q&A/general discussion

Time: 7:30 p.m. - 8:45 p.m.

Location: Edinburg Campus /ELABS 351

Comics Session 7: "Brief History of Video Games in Japan: After WWII to Modern Times"

Presenter: Dick Thung, Hong Kong University

Time: 9:00 p.m. - 10:00 pm

Location: Edinburg Campus /EACSB 1.104

Telling Stories on the Border

Presenters: Juan Ochoa, Joe Haske, & Dan Mendoza

Time: 10:50 a.m. - 12:00 p.m.

Location: Brownsville Campus/ BLHSB 1.314

THE RIO GRANDE VALLEY CIVIL WAR TRAIL: PLACE-BASED LEARNING IN K-12 EDUCATION

This is the first component of a four-part lecture series to showcase UTRGV's Community Historical Archaeology Project with Schools (CHAPS) Program ongoing research. In the past two years, CHAPS faculty and staff conducted RGV Civil War trail-related professional development workshops with Valley K-12 educators and devised lesson plans on the trail to be incorporated into their classrooms. This presentation highlights the importance of the study of local history and showcases the CHAPS developed curriculum book: The Rio Grande Valley Civil War Trail: 40 Lesson Plans.

Faculty presenter: Rolando Avila, Ed.D. - UTRGV Lecturer **Location**: Edinburg Campus/ESTAC Building, Room 1.112B

Time: 12:00 p.m. - 1:00 p.m.

Creative Writing Faculty Reading Showcase

A Panel of Storytellers from the Border: The Creative Writing Faculty of the Brownsville campus will read

from their new and upcoming works.

Presenters: Jose Rodriguez, Christopher Carmona

Time: 12:15 p.m. - 1:30 p.m.

Location: Brownsville Campus/BSABH 1.106

Dance Program Lecture and Demonstration

The Dance Program presents the utilization of improvisational skills through the medium of dance.

Presenter: Francisco Munoz III **Faculty Accompanist:** Gabriel Bauza

Time: 12:15 p.m. - 1:15 p.m.

Location: Edinburg Campus/EHPE 2.133

Philosophy through Fiction in Latin America

Students will present the philosophical insights they have gleaned from reading Latin-American fiction. **Faculty presenters/participants:** Mariana Alessandri/Phil 1305 (Latin American Philosophy) students

Location: EDUC 2.102C **Time:** 1:40 p.m. - 2:55 p.m.

GALLERY MAGAZINE PRESENTS: AN AFTERNOON WITH REBECCA ARONSON

Rebecca Aronson will read from her new book of poetry Ghost Child of the Atalanta Bloom, a book that won the Orison Poetry Prize 2016. She will be joined by Gallery contributors chosen by the 2017 staff.

Faculty presenters/participants: Visiting Writer, Rebecca Aronson, Gallery 2017 Contributors

Location: Edinburg Campus/UTRGV QUAD

Time: 12:30 p.m. - 1:30 p.m.

Butterfly Garden Performance and Book Distribution of *In the Time of the Butterflies* with Saxophone Choir, Director Cynthia Cripps, School of Music

Location: Edinburg Campus/Butterfly Garden next to Chapel - Edinburg Campus

Time: 12:00 p.m.

INSTITUTIONAL RACIAL MICROAGGRESSIONS

What are microagressions? Do they exist at Hispanic Serving Institutions? And if so, how can we address them to better serve Latinx students?

Faculty presenters/participants: Dr. Stephanie Alvarez, Mónica Alvarez, Valerie Cerda, Amanda Tovar

Location: Edinburg Campus/EDUC Building, Room 2.216

Time: 12:15 p.m. - 1:30 p.m.

riverSedge PRESENTS: "WRITING IN SORROW, WRITING IN STRENGTH"

A Writing Workshop led by 2012 Texas Poet Laureate, Jan Seale.

Presenters/participants: Jan Seale, Miriam Herrera, Katherine Hoerth, and UTRGV students

Location: Edinburg Campus/ELABS Building, Room 110

Time: 2:00 p.m. - 3:30 p.m.

STRESS-BUSTING in the WRITING CENTER: Round-table discussion and Workshop

Writing Center Director, staff, and tutors will present tips and strategies for using the Writing Center services as a way to power through writing assignments with minimal stress, AND how to use the Writing Center services for personal writing, such as journaling or creative writing.

Presenters: Rebekah Hamilton, Director; Magdalena Flores, Student Support and Tutoring Specialist; and advanced peer tutors

Location: Edinburg Campus/Writing Center, ESTAC Building, Room 3.119

Time: 3:00 p.m. - 5:00 p.m.

University Library FESTIBA Documentary Series

Join the University Library-Brownsville campus for a series of documentaries focusing on the impact that cultural arts have within our society. The documentaries will explore a range of artistic themes and motifs.

Presenter: Joel Chirinos, University Library

Time: 3:15 p.m. - 4:30 p.m.

Location: Brownsville Campus/BLHSB 1.118

Cobus du Toit, flute, and Patrick Sutton, guitar

Dr. Cobus du Toit is the instructor of flute at the University of Massachusetts Amherst and a Haynes performing artist, and Dr. Patrick Sutton is a guitarist and instructor at Community College of Denver and Naropa University. They will be presenting a master class and performing works by Clarke, Piazzolla, Schocker, Tedesco, and Casterede.

Location: Brownsville Campus/TSC Arts Center **Masterclass Time:** 4:00 p.m. to 6:00 p.m.

Concert Time: 7:30 p.m.

Free event

Wednesday, March 1 FACULTY, STUDENT, AND GUEST PRESENTATIONS

Lavanta Tu Alma y Canta: Songs Inspiring Hope and Faith

Lyndon B. Johnson Elementary students will sing English and Spanish traditional songs **Faculty presenters/participants**: Visiting children's music teacher, Amanda Casas

Location: Visitors Center **Time:** 10:00 a.m. - 10:30 a.m.

Tu Cuentas – Escucha Estos Cuentos: A Reading of Books with P.O.E. (People of Color)

Lyndon B. Johnson Elementary students will read aloud Pura Belpre Award Winner *Mango, Abuela and Me* by Meg Medina and Newbery Award Winner *Last Stop On Market Street* by Matt de la Peña

Faculty presenters/participants: Visiting children's librarian, Elsa Perales

Location: Visitors Center **Time:** 11:00 a.m. - 11:30 a.m.

DECODING THE "LIGHTENING" STONES OF COLOMBIA: GEOLOGIC INSIGHTS INTO AMERIND PREHISTORY

This is the second component of a four-part lecture series to showcase UTRGV's Community Historical Archaeology Project with Schools (CHAPS) Program ongoing research. The Native people of Caribbean coastal lowland region of Colombia have for generations found what they term "lightening stones" in their agricultural fields. In reality these are ground or polished stone axes or adzes made from igneous stone. When and where were they made? CHAPS Program team member and geologist from the UTRGV College of Sciences Dr. Juan Gonzalez has analyzed these artifacts using a portable X-ray Fluorescence unit and has determined their source. Join us for the interesting story of the "lightening stones" and their place in the prehistoric past of Colombia.

Faculty presenter: Juan L. Gonzalez - Associate Professor of Geology - College of Science-School

of Earth, Environmental and Marine Sciences

Location: Edinburg Campus/ECOBE Building, Room 121

Time: 12:00 p.m. - 1:00 p.m.

Texas Poets Reading Showcase

Presenters: PW Covington, Griselda Castillo, Carolina Monsiváis

Time: 12:15 p.m. - 1:30 p.m.

Location: Brownsville Campus/ BEIDM 100

RECEPTION & CHARLA WITH U.S. POET LAUREATE, JUAN FELIPE HERRERA

UTRGV's Center for Mexican American Studies will host a reception with refreshments for students and the community to help welcome our distinguished U.S. Poet Laureate to our campus and community **Faculty presenters/participants:** Hosts: Center for Mexican American Studies & MAS students, faculty, and faculty affiliates.

Location: Edinburg Campus/Borderlands Room, EDUC Building, Room 3.201

Time: 12:15 p.m. - 1:30 p.m.

UTRGV Library Short Film Series - Documentary Film Shorts

A three day short film screening series spotlighting techniques in filmmaking

Presenter: Susan Bushnell, Head of Research and Instructional Services, University Library

Location: Edinburg Campus/Shary Room, UTRGV Library

Time: 12:30 p.m.-1:30 p.m.

El Corazon Latida con Poesia: Bilingual Spoken Word Poetry

Lyndon B. Johnson Elementary students will read culturally relevant poetry

Faculty presenters/participants: Visiting children's librarian, Elsa Perales, (two professors from UTRGV)

Location: Visitors Center **Time:** 1:05 p.m. - 2:00 p.m.

BioArt

A discussion featuring Dr. Shirley Wells and artist Marilyn Carren whose work is at the intersection of art and science.

Presenters: Marilyn Carren & Dr. Shirley Wells

Location: Edinburg Campus/Shary Room, UTRGV Library

Time: 2:30 p.m.

IN AN ERA OF FAKE NEWS, NEWSPAPERS ARE TOO IMPORTANT TO IGNORE

The Monitor Digital Content Editor, Peter Rasmussen, will lead a discussion about the importance of finding fact-based information/news from legitimate news organizations and websites in a sea of false online information and during a divisive time in American politics.

Faculty facilitator: Michael Weaver

Presenter: Peter Rasmussen

Location: Edinburg Campus/ ELABS 179

Time: 1:40 p.m. - 2:55 p.m.

Eurythmy: Visible Speech, Artistically Expressive and Therapeutic Movement

Description: Visiting artist, Gabrielle Armenier will introduce Eurhythmy to UTRGV in collaboration with

Lecturer Stephen Hawks

Faculty presenters/participants: Visiting artist, Gabrielle Armenier; Lecturer, Stephen Hawks

Location: Brownsville Campus/TBA

Time: 3:05 p.m. - 5:45 p.m.

For information call: 956-882-8989

University Library FESTIBA Documentary Series

Join the University Library-Brownsville campus for a series of documentaries focusing on the impact that cultural arts have within our society. The documentaries will explore a range of artistic themes and motifs.

Presenter: Joel Chirinos, University Library

Time: 3:15 p.m. - 4:30 p.m.

Location: Brownsville Campus/ BLHSB 1.118

ENGL 3351 CREATIVE WRITING READING I

Undergraduate students will read their creative works.

Faculty presenters/participants: Robert P. Moreira, Cyndy Lopez, Miriam Herrera, and ENGL 3351

students

Location: Edinburg Campus/ESTAC Building, Room 1.102

Time: 4:30 p.m. - 6:00 p.m.

"Writing Fiction for Young Adults"

Faculty presenter/faculty host: David Bowles, Amy Cummins

Location: Edinburg Campus/ELABS Building, Room 175

Time: 5:00 p.m.

CHICANX & TEJANX POETRY READING

Faculty presenters/participants: Students in Emmy Pérez's Chicanx & Tejanx Poetry in Community

course & special guests

Location: Edinburg Campus/EDUC Building, Room 2.216

Time: 6:00 p.m. - 7:10 p.m.

Náhuatl for Children/ Náhuatl para niños

This will be a presentation on the children's book, Animales de mi tierra/ Animals of My Land/

Noyolkanyólkeh (Floricanto Press, 2016). **Presenters:** Rossy Evelin Lima, Gerald Padilla

Time: 6:00 p.m. - 8:00 p.m.

Location: Brownsville Campus/ BMAIN 2.402

TEN MINUTE PLAY FESTIVAL

Master of Fine Arts (MFA) students will present their original short plays

Faculty presenters/participants: Philip Zwerling and CRWT 6348: Workshop in Playwriting

Location: Edinburg Campus/Studio Theater, ELABS Building, Room 107

Time: 7:00 p.m. - 10:00 p.m.

Free Admission/Mature Language and Themes

Bonnie and Clyde, Musical

Music by Ivan Menchell, Lyrics by Don Black, Book by Ivan Menchell **Location**: Edinburg Campus/Albert L. Jeffers Theatre – ELABS Building

Time: 7:30 p.m.

Price: Call the Theatre Box Office for reservations and admission prices – 956-665-3888

Wednesday-Thursday March 1-2

GEAR UP DAYS

Students from Region One ESC GEAR UP will visit the UTRGV campus and attend presentations and performances. Guided by the FESTIBA 2017 theme: *The Healing Arts: Arte y Salud – Una Buena Alianza!* GEAR UP students will explore the positive impact of the healing arts on good health and will be inspired and empowered to achieve their educational goals.

Locations: Student Union Theater, Jeffers Theatre, Library Media Theater (LIBR 1.311), Quad

Time: 9:00 a.m. - 2:00 p.m.

Thursday, March 2 FACULTY, STUDENT, AND GUEST PRESENTATIONS

Poesía: Flor y Canto (Spanish)

Published writers will showcase their poetry.

Presenters: Javier Villarreal, Marisa Áviles, Juan Antonio Gonzalez, Jesus Pérez, Adrian Foncerrada

Location: Brownsville Campus/Main Hall 2.526

Time: 9:25 a.m. - 10:40 a.m.

FACULTY FICTION READING

A group of writing faculty will read from their work.

Faculty presenters/participants: UTRGV Faculty including Britt Haraway **Location:** Edinburg Campus/Liberal Arts Building North, Room 110

Time: 9:30 a.m. - 10:40 a.m.

"Publishing Latinx Voices in South Texas"

Presenters and Faculty Host: Bryce Milligan, David Bowles, Brenda Nettles Riojas, Mary Ann Escamilla

Location: Edinburg Campus/ELABS Building, Room 349

Time: 9:30 a.m.

ENGL 3351 CREATIVE WRITING READING II

Undergraduate students will read their creative works.

Faculty presenters/participants: Robert P. Moreira, Cyndy Lopez, Miriam Herrera, and ENGL 3351

students

Location: Edinburg Campus/EHABW Building, Room 1.404

Time: 10:50 a.m. -12:05 p.m.

Cuentos: short stories (Spanish)

This will be a reading by local Spanish fiction writers. **Presenters:** Roberto de la Torre, Carlos Román Cárdenas

Location: Brownsville Campus/BLHSB 1.314

Time: 10:50 a.m. - 12:00 p.m.

Scenes from "Bonnie and Clyde"

Description: Director Brian Warren will bring in 2-3 scenes from UTRGV Theatre's production of *Bonnie* and *Clyde*. Questions and Answers with the director, performers, and designers will immediately follow.

Songs: "What Was Good Enough," "When I Drive" Faculty presenters/participants: Brian Warren

Location: ARHU 106 (Jeffers Theatre)

Time: 11:00 a.m. to noon

BIG READ KEYNOTE PANEL featuring Juan Felipe Herrera, U.S. Poet Laureate

Session title: Literature and Social Justice

Presenter: Bryce Milligan, Publisher, Wings Press **Moderator**: Professor Steven Schneider MFA, Ph.D. **Location**: Edinburg Campus/Performing Arts Complex

Time: 12:00 p.m. - 1:30 p.m.

THE ROEGIERS FAMILY: A PORCION OF EDINBURG

This is the third component of a four-part lecture series to showcase UTRGV's Community Historical Archaeology Project with Schools (CHAPS) Program ongoing research. For the sixth year, the CHAPS Program class "Discovering the Rio Grande Valley" has recorded the history of a family and its land in Edinburg through archaeological, biological, and geological survey, and in oral and documentary history. This presentation details the findings of this project in anticipation of the publication of the final report later this spring.

Student presenters/participants: Sara Chavez - UTRGV Undergraduate Student of Anthropology, Sandra Pichardo - UTRGV Graduate Student of Interdisciplinary Studies, Stephen Cantu - UTRGV Graduate Student of History, Madelyne Ibarra - UTRGV Undergraduate Student of Anthropology, Cheyenne Uvalle – UTRGV Graduate student of History, Octavio Ortiz – UTRGV Graduate Student of Anthropology and James Severn - UTRGV Graduate Student of History

Location: Edinburg Campus/ELABS Building, Room 177

Time: 12:00 p.m. - 1:00 p.m.

The Codex of Sheila: A Presentation of her Poetry

Sheila Maldonado is the author of the poetry collection *one-bedroom solo* (Fly by Night Press, 2011). Her second publication, *that's what you get*, is forthcoming from Brooklyn Arts Press. She is a CantoMundo Fellow and a Creative Capital awardee as part of desveladas, a visual writing collective. She lives in uptown Manhattan where she is working on an ongoing project about a lifelong obsession with the ancient Maya.

Presenter: Sheila Maldonado

Location: Brownsville Campus/BMAIN 1.502

Time: 12:15 p.m. - 1:30 p.m.

Chiquito: A Chapbook Workshop

This will be a workshop on the importance of chapbooks and how to make them.

Presenter: Isaac Chavarría

Location: Brownsville Campus/ Main Hall 2.526

Time: 1:40 p.m. - 2:50 p.m.

BIRTH AND DEATH IN LATIN AMERICA AND ITS BORDERLANDS: A HISTORICAL VIEW

Faculty Presenters: Bonnie A. Lucero, Mayra Ávila, Jamie Starling, and Violeta Hernandez.

Location: Edinburg Campus/International Trade and Technology Building (ITT), International Room

Time: 2:00 p.m - 3:30 p.m.

STRESS-BUSTING in the WRITING CENTER: Round-table discussion and Workshop

Writing Center Director, staff, and tutors will present tips and strategies for using the Writing Center services as a way to power through writing assignments with minimal stress, AND how to use the Writing Center services for personal writing, such as journaling or creative writing.

Presenters: Rebekah Hamilton, Director; Magdalena Flores, Student Support and Tutoring Specialist; and advanced peer tutors

Location: Brownsville Campus/Library Writing Center, UBLB Building, Room 3.206

Time: 3:00 p.m. - 5:00 p.m.

Master of Fine Arts (MFA) ALUMNI FICTION READING

MFA in Creative Writing Alumni will read from their published books and works.

Presenters/Participants: Robert P. Moreira, Joe Haske, and TBA.

Location: Edinburg Campus/ELABS Building, Room 181

Time: 3:00 p.m. - 4:15 p.m.

Bruja: Confessions of a L.A. Writer

Wendy C. Ortiz is the author of *Excavation: A Memoir, Hollywood Notebook*, and the dreamoir *Bruja*. Her work has been profiled or featured in the *Los Angeles Times*, The Rumpus, the *Los Angeles Review of Books*, and the National Book Critics Circle Small Press Spotlight blog. Her writing has appeared in *The New York Times*, Hazlitt, Joyland, *StoryQuarterly*, and a year-long series appeared at McSweeney's Internet Tendency. Wendy lives in Los Angeles.

Presenter: Wendy C. Ortiz

Location: Brownsville Campus/ BLHSB 1.312

Time: 3:15 p.m. - 4:30 p.m.

Title: El Desierto: Poesía y más (Spanish)

Estrella del Valle's most recent poetry collection, El desierto, Dolores, was published in 2003. In the US, Toshiya Kamei has published translations of her poems in Burnside Review, International Poetry Review, Diner, and elsewhere.

Presenter: Estrella del Valle

Location: Brownsville Campus/BMAIN 2.402

Time: 6:00 p.m. - 7:00 p.m.

riverSedge PRESENTS: THE POETRY OF HEALTH AND HEALING

Contributors and editors of riverSedge, UTRGV's journal of art & literature, will share poetry on the themes of health and healing.

Presenters/Participants: 2012 Texas Poet Laureate Jan Seale, Miriam Herrera, Katherine Hoerth, Bryce Milligan, Mary Ann Escamilla

Location: Edinburg Campus/College of Ed Building, Borderlands Room

Time: 4:00 p.m. – 5:30 p.m.

Laberinto de la Espera: Poesía (Spanish)

María Palitachi is a native of the Dom. Republic who has lived and worked in NY since the age of 17. She received her B.A. from Hunter College, M.A. in education from Fordham University and Ph.D. in School District Administration from Long Island University. She is a member of 'Dominican Poets USA' and the literary group Camila Enriquez Ureña. Some of her work appears in the anthologies: "From a Window" in U.S. New poetry and narrative Hispano American in Spain and Poetas de la Era I, II in Dom. Republic. She is the author of the books: My Little Paradise, Amongst Voice and Spaces and Laberinto de la Espera.

Presenter: María Palitachi

Location: Brownsville Campus/ TBA

Time: 7:00 p.m. - 8:00 p.m.

Bonnie and Clyde, Musical

Music by Ivan Menchell, Lyrics by Don Black, Book by Ivan Menchell **Location**: Edinburg Campus/Albert L. Jeffers Theatre – ELABS Building

Time: 7:30 p.m.

Price: Call the Theatre Box Office for reservations and admission prices – 956-665-3888

AUTHORS AND PRESENTERS RECEPTION

Meet the U.S. Poet Laureate, the Texas Book Festival Reading Stars, and Local Authors!

All FESTIBA 2017 Participants, Faculty and Community are invited!

Hosted by UTRGV FESTIBA and Dustin Michael Sekula Library

Location: Performing Arts Complex Lobby

Times: 6:30 p.m. – 8:00 p.m.

Thursday-Friday, March 2-3 TEXAS BOOK FESTIVAL READING ROCK STARS PROGRAM

The Texas Book Festival will bring books to life for young readers during *FESTIBA 2017* through *Reading Rock Stars*, an engaging literacy program in which authors from across the country are invited to present their works to students in economically-disadvantaged public schools. At the end of the book presentations, each child receives an autographed copy of the book, and a set of books is also given to the school library.

Authors and their books for 2017 include Steven Weinberg (*You Must Be This Tall*), Emma Virjan (*What This Story Needs is a Bang and Clang*), Juana Medina (*Juana and Lucas*), Rene Saldana (*A Mystery Bigger Than Big, Dale Dale Dale*), James Luna (*The Place Where you Live*), Duncan Tonatiuh (*The Princess and the Warrior*), and Diana Lopez (*Nothing Up My Sleeve*). Schools for 2017 include: Morningside Elementary (Brownsville, TX), Emiliano Zapata Elementary (Mission, TX), J.W. Caceres Elementary (Donna, TX), Lyndon B. Johnson Elementary (Edinburg, TX) and Carl Waitz Elementary (Alton, TX).

Friday, March 3

LIBRARIANS AND EDUCATORS DAY

Librarians and Educators Day invites over 200 educators and librarians to visit UTRGV and attend a Congressional Roundtable and educational sessions on early childhood literacy.

Location: Edinburg Campus/Ballroom

Time: 9:00 a.m. – 2:00 p.m.

Athlos Leadership Academy Recycling Fashion Show

A 30 minute show featuring extraordinary creations from elementary art student/fashionistas transforming garbage to glamour and strutting their stuff down the catwalk.

Presenter: Frida Arellano, Atlos Leadership Academy Art Teacher; Marianella Franklin, UTRGV

Chief Sustainability Officer

Location: Edinburg Campus/Ball Room, UTRGV

Time: 11:30 a.m. - 12:00 p.m.

FACULTY, STUDENT, AND GUEST PRESENTATIONS

Mariachi Festival: Workshops

High school and middle school mariachi students are invited to participate in lectures and workshops led by master mariachi performer and educator José Hernández with the internationally renowned Mariachi Sol de México and the UTRGV Mariachi Aztlán.

Location: Edinburg Campus / Performing Arts Complex

Time: 9:00 a.m. – 4:00 p.m. Call 956-533-7483 or 956-665-2353 for registration information

CENTER FOR MEXICAN AMERICAN STUDIES PLÁTICAS MARATHON

MAS faculty, students, staff, and faculty affiliates will present their MAS-related research, creative work, community outreach activities, and related scholarship.

Faculty presenters/participants: Mexican American Studies Faculty, Students, and Faculty Affiliates

Location: Edinburg Campus/EDUC Building, Room 2.216

Time: 10 a.m. - 2 p.m. - Drop in any time!

Living Writer's Archive Donation Ceremony

The four invited authors will donate some of their own work and personal items and create their own archive at The University of Texas Rio Grande Valley Brownsville Library Archive.

Presenters: Wendy C. Ortiz, Sheila Maldonado, Estrella del Valle, Maria Palitachi

Location: Brownsville Campus/BLIBR 2.202

Time: 10:50 a.m. - 12:05 p.m.

AND THEN THE ARMY WAS GONE: RIO GRANDE CITY AND FORT RINGGOLD IN THE 1930s AND 1940s

This is the fourth component of a four-part lecture series to showcase UTRGV's Community Historical Archaeology Project with Schools (CHAPS) Program ongoing research. In 1944, after nearly a century as a U.S. Army installation, Fort Ringgold in Rio Grande City was closed and the soldiers were sent to the Pacific theatre of the Second World War. The living memory of the interactions of the Army and the community are rapidly fading as the "Greatest Generation" who lived through the Great Depression and served in WWII die.

Student presenters/participants: Valerie Guerra – UTRGV Undergraduate student – Anthropology and Sara A. Garcia – UTRGV Undergraduate student – Mass Communications

Faculty Advisors: Russell Skowronek – Associate Dean for Interdisciplinary Programs and Community Engagement and Co-Director of the CHAPS Program and Christopher Miller – Professor of History and Co-Director of the CHAPS Program and Nick Taylor – UTRGV Lecturer of Communications

Location: Edinburg Campus/ELABN Building, Room 109

Time: 12:00 p.m. - 1:00 p.m.

Poesía: Flor y Canto II (Spanish)

Published writers will showcase their poetry.

Presenters: Alfredo Ávalos, , Ramiro Rodríguez, Edna Ochoa, Froylan Puente

Location: Brownsville Campus/ BMAIN 2.402

Time: 12:15 p.m. - 1:30 p.m.

Poesía: Flor y Canto III (Spanish)

Published writers will showcase their poetry.

Presenters: Leticia Sandoval, Julieta Corpus, Silvia Mar, Eréndira Santillana, Gloria Rodríguez

Location: Brownsville Campus/ BMAIN 2.402

Time: 1:40 p.m. - 2:50 p.m.

Cuentos: Short Stories II (Spanish)

This will be a reading by local Spanish fiction writers.

Presenters: Cristina Villarreal, Abel Badillo, Jorge Saenz, Mercedes Varela

Location: Brownsville Campus/BMAIN 2.402

Time: 3:15 p.m. - 4:30 p.m.

Reading at the Mexican Consulate in Brownsville

This will be a reading for the guests of FESTIBA in Brownsville

Presenters: Estrella del Valle, Maria Palitachi, Wendy C. Ortiz, Sheila Maldonado

Location: Mexican Consulate, 301 Mexico Blvd. #F2, Brownsville

Time: 6:00 p.m. - 8:00 p.m.

Bonnie and Clyde, Musical

Music by Ivan Menchell, Lyrics by Don Black, Book by Ivan Menchell **Location**: Edinburg Campus/Albert L. Jeffers Theatre – ELABS Building

Time: 7:30 p.m.

Price: Call the Theatre Box Office for reservations and admission prices – 956-665-3888

FESTIBA AT JARDÍN DEL ARTE COMMUNITY FESTIVAL

Join us for this fun community event, which will be the culmination of a week of cultural and educational exchange! The afternoon and evening features an amazing list of family-friendly events including a variety of author presentations, book signings, musical performances, children's activity tents, book displays, book distributions, local and international artists, and a variety of art and food vendors.

Location: Edinburg City Hall and grounds

Time: 6:00 p.m. – 10:00 p.m.

ACTIVITIES include:

WINE GARDEN sponsored by University Drafthouse

UTRGV #subculture: Urban Art Experience @FESTIBA Community Festival

UTRGV's artists, musicians and all creative walks of life come together to showcase their work and create an interactive environment. This event is spearheaded by Jennifer McGehee-Valdez, UTRGV's Director of Public Relations.

CREATIVE TENT – Presented and Sponsored by the International Museum of Arts and Sciences

READING ROCK STARS Author RoundUp! The Texas Book Festival will bring books to life for young readers during *FESTIBA 2017* through *Reading Rock Stars. Meet the Authors!!*

Artists Exhibits, Author Booths, and Great food, Music by *Ensamble La Mision* and *DRAFT* and more!

Book Distributions

Access to books from an early age is the key to their development. Over 2,000 free books will be given away to children who attend. Sponsored by the South Texas Literacy Coalition.

Top Readers Awards in the Edinburg Auditorium: Elementary schools from the Rio Grande Valley will be recognized for their exemplary reading levels.

Time: 6:00 p.m. to 7 p.m. and 8:05 p.m. to 9:00 p.m.

Location: Edinburg City Auditorium

Poetry by Rossy Evelin Lima: International award-winning Mexican poet and linguist.

Time: 7:00 p.m. to 8:00 p.m.

Location: Edinburg City Auditorium

Theatre Group – Lucia Macias Theatre Company: Bilingual Dramatic Performance of In the Time of the

Butterflies

Time: 9:15 p.m. to 10:00 p.m. **Location**: Edinburg City Auditorium

WAKE-UP Latino/a Poetry Reading

Women Artistically Kollecting Experiencias-Unidas Prosperando! is a poetry and performance collective from UTRGV.

Faculty Coordinator: Emmy Perez

Time: 6:10 p.m. to 6:40 p.m. at the Community Festival Stage

Saturday, March 4 FACULTY, STUDENT, AND GUEST PRESENTATIONS

Miscast: Sing Your Heart Out, Even If You're Miscast

Middle school, high school and college students will perform roles in which they would never be cast.

Faculty presenters/participants: Children's librarian, Elsa Perales

Location: Visitors Center **Time:** 2:00 p.m. – 3:00 p.m.

Bonnie and Clyde, Musical

Music by Ivan Menchell, Lyrics by Don Black, Book by Ivan Menchell **Location**: Edinburg Campus/Albert L. Jeffers Theatre – ELABS Building

Time: 7:30 p.m.

Price: Call the Theatre Box Office for reservations and admission prices – 956-665-3888

Mariachi Festival: Competition and Concert

More than 600 students from all over the state will face-off during the Middle School and High School Mariachi Competition. The FESTIBA 2017 Mariachi Concert will feature the first place vocal competition winners, the group winners in the Middle School and the Grand Champion of the High School divisions, UTRGV Mariachi Aztlán, the internationally renowned Mariachi Sol de México de José Hernández, and the famous Mexican singer – *La Reina de la Canción Ranchera*, Aida Cuevas.

Location: Edinburg Campus / Performing Arts Complex **Competition Time:** 9:00 a.m. – 4:00 p.m. (\$5.00 admission)

The Magic of Mariachi /La Magia del Mariachi by Steven and Reefka Schneider

Mariachi Slide show and artwork

Location: Book table at the Performing Arts Complex Lobby

Time: 2:00 p.m. to 4:00 p.m.

FESTIBA Mariachi Festival Concert

Featuring UTRGV Mariachi Aztlán, the internationally renowned Mariachi Sol de Mexico de José

Hernández, and the famous Mexican singer Aida Cuevas **Location:** Edinburg Campus / Performing Arts Complex

Time: 7:30 p.m. **Tickets:** \$20

Society for Ethnomusicology Southern Plains Annual Conference

Location: School of Medicine Building Rooms 1.105, 1.106 and the Auditorium

7:45 a.m. - 8:30 a.m.: Opening Reception in Lobby

8:30 a.m. -10:00 a.m.: Sessions 1:

Panel A: Sustaining Tejano Conjunto & Mexican Norteña Traditions

Moderator: Cathy Ragland

Presenter: Ramiro Godina Valerio (Universidad Autónoma de Nuevo León): "Etnografía sobre la economía del

bajo sexto en Monclova, Coahuila"

Presenter: Cathy Ragland (University of North Texas): "Sounding the Past While Listening to the Present:

Accordion Tuners as Auditory Culture Mediators in Texas-Mexican Conjunto"

Presenter: Kevin Parme (The University of Texas at Austin): "Conjunto Clash: Competition and Sustainability

in 21st Century Cultural Heritage Management"

Panel B: Mariachi Identities

Moderator: Adolfo Estrada

Presenter: Monica Fogelquist (The University of Texas Rio Grande Valley) and Ricky Munguía (California State

University Northridge): "Mariachi in Public Education: A Catalyst for Change"

Presenter: Erika Soveranes (The University of Texas Rio Grande Valley): "Female Mariachis in the Southwest:

Transcending the Acclaim of Masculine Aspects of Female Musicality."

Presenter: Vianey Rivera (University of North Texas): "Me la quemo: Aesthetic Values within the Working

Mariachi."

10:15 a.m. -12:15 p.m.: Sessions 2:

Round Table Discussion on Mariachi and Gender

Moderator: Lauryn Salazar

Presenter: Adolfo Estrada (Texas Tech University): "Mariachi Arcoiris: Negotiations of Gender of Sexuality."

Lauryn Salazar (Texas Tech University): "Gender Politics of Mariachi Performance Practice"

Presenter: Leonor Xóchitl Pérez (Independent Scholar, Mariachi Women's Foundation): "Women in Mariachi

Music"

Presenter: Betty J. Villegas Montañez-Noperi (Independent Researcher): "From Mariachi Girls to Mariachi

Women in Tucson, Arizona: Developing a Healthier Community and Sustaining a Youth Movement."

Panel: Transnational Idioms in Local Music

Moderator: Kim Kattari

Presenter: Michael Cardenas (University of North Texas): "Cumbia Tejana: Synthesis towards Unification in

the Tejano Continuum."

Presenter: Peter Breithaupt (The University of Texas at Austin): "In the Town of Love, Music, and History':

Maintaining a Place-Space Dialectic in Msfari Zawose's 'Karibu Bagamoyo'"

Presenter: Salvador Hernandez (University of Florida): "Affect and Identity in the Narcocorridos of Los Tigres

del Norte"

Presenter: Jie Fang Goh (Baylor University): "The East Wind Breaks: Reimagining Chineseness in Jay Chou's

zhongguofeng Music"

Lunch Break

1:15 p.m. -3:15 p.m.: Sessions 3

Panel A: Musical Constructions of Gender

Moderator: Cathy Ragland

Presenter: Thanmayee Krishnamurthy (University of North Texas): "The Vidhushi (Female Musician):

Transcending Gender Norms in Carnatic Music

Presenter: Yuxin Mei (University of North Texas): "Redefining Traditional Masculine Harmonic Balance in

Contemporary Female Pipa Performance"

Presenter: Lizeth Dominguez (University of North Texas): "No Temo La Muerte: Death as Construction of

Masculinity in the Narcocorrido"

Presenter: José Torres (University of North Texas): "La Plaza Garibaldi: An Embodied Space of Musical

Machismo"

Panel B: Music as Healing and Advocacy

Moderator: Andrés Amado

Presenter: Cassandra Negron (Independent Researcher): "Fishy Philanthropy: Drag Queens and HIV/AIDS

Fundraising in Oklahoma City."

Presenter: Catherine Favre (The University of Texas Rio Grande Valley): "The Emergence of Therapeutic Harp

in the United States."

Presenter: Nathan Myrick (Baylor University): "The Music of Repair: Care Ethics in Congregational Song."

Presenter: Marcell Silva Steuernagel (Baylor University): "Prophesying from the Stage: Contemporary

Performance of Political Discourse in Evangelical Brazilian 'Gospel'"

3:30 p.m. - 4:00 p.m.: SEM SP Business Meeting

4:15 p.m. - 5:15 p.m.: Keynote - Gregory F. Barz, Professor of Musicology & Ethnomusicology; Vanderbilt

University

Introduction by Dr. Susan Hurley-Glowa.

5:15 p.m. - 6:00 p.m.: Reception Sponsored by the College of Fine Arts

7:30 p.m. - FESTIBA 2017 Mariachi Festival Concert at Performing Arts Complex

Sin Fronteras Independent Book Festival

The Sin Fronteras Independent Book Festival is a celebration of books and those that create them, sell them, and read them. It is our mission to present a space in the Rio Grande for small presses, libraries, independent authors, artists, and booksellers to present their work to the general public. In an effort to highlight the literary cultural legacy of our society, books are permanent reminders of our culture and through a celebration of the written word we offer the community a reminder that books are an important part of who we are who we will continue to be. In collaboration with the Brownsville Museum of Fine Art, the City of Brownsville, The Coalition of New Chicanx Artists (CONCA), and The UTRGV Mexican American Studies Program.

Time: 10:00 a.m. – 4:00 p.m.

Location: Downtown Brownsville (Adams Street)

Sunday, March 5

FACULTY, STUDENT, AND GUEST PRESENTATIONS

Bonnie and Clyde, Musical

Music by Ivan Menchell, Lyrics by Don Black, Book by Ivan Menchell **Location**: Edinburg Campus/Albert L. Jeffers Theatre – ELABS Building

Time: 2:00 p.m.

Price: Call the Theatre Box Office for reservations and admission prices – 956-665-3888

UTRGV Wind Ensemble, Saul Torres, Conductor

Student Ensemble Concert Series – Patron of the Arts Event **Location:** Edinburg Campus/Performing Arts Complex

Time: 3:00 p.m.

Price: \$5 General Admission/Free for Patron of the Arts Members

UTRGV Symphonic Band, Saul Torres, Conductor

Student Ensemble Concert Series – Patron of the Arts Event **Location:** Edinburg Campus/Performing Arts Complex

Time: 5:00 p.m.

Price: \$5 General Admission/Free for Patron of the Arts Members