

UTRGV™

Festiba

2019

FEBRUARY 25-MARCH 3

INSPIRING COMMUNITIES:
CELEBRATING CULTURAL HEROES



Festiba



OVERVIEW

The Festival of International Books and Arts (**FESTIBA**) was established in 2006 to promote the importance of literacy, culture and the arts to students, parents, educators and community members throughout the Rio Grande Valley. With the theme of **Inspiring Communities and Celebrating Cultural Heroes**, FESTIBA 2019 will recognize and honor the individuals and organizations who have significantly touched, enriched, and impacted lives in our community.

A hero is someone who inspires us through their accomplishments, courage and honor, often placing the wellbeing of others before their own. Heroes act with unwavering determination and great sacrifice. They earn our attention and admiration, as they drive us to gaze upon them in absolute astonishment. Often our own spiritual, physical, and cultural freedoms are dependent upon these very special people. Join us, as we celebrate individuals and organizations who bring us a new vision of life, as they transform our communities.

PRE-FESTIBA EVENTS

TUESDAY, FEBRUARY 19

UTRGV School of Art Faculty Exhibition

Location: Brownsville Campus / Rusteberg Hall Art Gallery

The exhibition will include a variety of two-dimensional and three-dimensional work in a wide range of styles.

Opening Reception

Time: 6:00 p.m.

Exhibition on display through March 22

WEDNESDAY, FEBRUARY 20

FILM DEBUT "JUST A FERRY RIDE TO FREEDOM"

Location: Edinburg Campus

Time: 5:00 p.m. | Reception in Visitors Center

Film Presentation: 6:30 p.m. | Performing Arts Complex

Monday, February 25 – Sunday, March 3

Exhibits are open Monday through Friday, 9:00 A.M. – 5:00 P.M.

EXHIBITS DURING FESTIBA 2019 INCLUDE:

WAR & PEACE ON THE RIO GRANDE: 1861-1867

Highlighted in this exhibit are the multiple effects that the Civil War had on life along the US-Mexico border, including economic trade & cotton trails, U.S. Colored Troops, local Tejanos who fought for the Union and the Confederacy, regional military engagements, and Mexico's Civil War. It will stand at the UTRGV Visitors Center through June 2019, after which, the exhibit will be showcased at several locations along the 200-mile trail that spans between Laredo to Port Isabel.

Presentations: Tuesday – Friday, February 26 – March 1

Faculty Presenters: Christopher Miller, CHAPS Program Executive Director; Russell Skowronek, CHAPS Program Founding Director; Irving Levinson, UTRGV Associate Professor History; Charles Waite, UTRGV Associate Professor History; and Roseann Bacha-Garza, CHAPS Program Manager

Student Presenter: Jeannette Moritz, UTRGV Graduate Student Interdisciplinary Studies

Location: Edinburg Campus / Visitors Center

Time: 3:30 p.m. – 4:30 p.m.

LETICIA LOWRY GARCILLAZO – MFA EXHIBIT

Location: UTRGV Visual Arts Gallery / Annex Building

SERENA PANDOS

I enjoy working with paper as a sculptural medium to create wall reliefs. Exploring the elements and principles of design within each composition, I strive to achieve an aesthetic experience. This body of work is inspired by music. During one of my studio sessions, I began to imagine what sound would look like if it could be seen. Yellow recalls the sounds of trumpets and symbols. Dark blue underlies percussion, strings and horns, like cello undertones. Red is a sharp, loud and celebratory, alerting a call to action. Each piece invites the viewer to have their own experience.

Location: Edinburg Campus / Performing Arts Complex Lobby Gallery

NATURE OF THE VALLEY

Fine Art & Poetry Exhibition sponsored by UTRGV School of Art in collaboration with the South Texas Border Chapter of the Texas Master Naturalists. The purpose is to create awareness of the beauty and conservation of the Rio Grande Valley environment.

Location: Edinburg Campus / ELABS Charles & Dorothy Clark Gallery

UTRGV SCHOOL OF ART FACULTY EXHIBITION

The exhibition will include a variety of two-dimensional and three-dimensional work in a wide range of styles.

Location: Brownsville Campus / Rusteberg Hall Art Gallery

100 WOMEN, 100 WORDS

This exhibition celebrates and shares the visual and literal story of South Texas Women and includes educators, business owners, community activists, and artists.

Location: Brownsville Campus / University Library Special Collections Room 2.202

Time: Opening reception – Wednesday, February 27 at 6:30 p.m.

THE MAGIC OF MARIACHI / LA MAGIA DEL MARIACHI

In this exhibit, The **Magic of Mariachi / La Magia del Mariachi**, UTRGV Professor and Poet Steven Schneider has written 24 poems, one for each of the pastel paintings of mariachi musicians by his artist wife Reefka. Together, these beautiful paintings and lyrical poems, written in English and translated into Spanish and also Chinese, invite you into a colorful world of pageantry and musical tradition. Poet Laureate Juan Felipe Herrera has described their book and exhibit **The Magic of Mariachi / La Magia del Mariachi** as “luminous, passion-fired” and representative “of a living and expanding cultural movement.” This exhibit was featured at Hengyang Normal University in Hunan Province, China, in May 2018.

Location: Edinburg Campus / UTRGV Library, 3rd floor

Presentation and Exhibit Tour: Dr. Steven Schneider

Date/Time: Thursday, February 28, 4 p.m. - 5 p.m.

OTHER FESTIBA 2019 EVENTS INCLUDE:

GEAR UP DAYS AT UTRGV

February 20 (Brownsville), 21, 25, 26, 27, 28 (Edinburg)

Over 4,000 students from the UTRGV and Region One GEAR UP programs will attend presentations by renowned authors and scholars.

Locations: Brownsville / TSC Performing Arts Center
Edinburg Campus / Performing Arts Complex

Time: 9:00 a.m. – 2:00 p.m.



MONDAY, FEBRUARY 25

UTRGV faculty, students, and guests present and perform in their areas of expertise and research. Sessions are free and open to the general public.

ROCK 'N' ROLL'S INFLUENCE ON POPULAR CULTURE

Presenters: Joel Chirinos, UTRGV Library

Location: Brownsville Campus University Library Instructional Classroom, 1.118

Time: 10:00 a.m. – 11:00 a.m.

A CELEBRATION OF THE GOLDEN AGE OF MEXICAN CINEMA

Presenters: The Mexican Consulate in collaboration with the UTRGV Film Studies Program; Dr. Linda Belau, Director

Location: Edinburg Campus / ELABS 175

Class Discussion: 10:50 a.m.

A CELEBRATION OF THE GOLDEN AGE OF MEXICAN CINEMA

Featuring the women in Mexican Cinema - María Félix, Dolores del Río y Columba Domínguez

Presenters: The Mexican Consulate in collaboration with the UTRGV Film Studies Program; Dr. Linda Belau, Director

Movie Presentations of Selected Films

Location: Edinburg Campus / Student Union Theater

Time: 6:00 p.m.

TUESDAY, FEBRUARY 26

WORDS + PICTURES GROUP COMICS DAY AT FESTIBA

On this day, we will present academic panels and information sessions on comics as literature and comics as art.

COMICS AND MENTAL HEALTH, HELPING HEARTS AND MINDS USING NARRATIVE FORMS

It has been well established that the arts and mental health are an ongoing and effective combination for helping people in need of assistance with emotional concerns. A newer area of study is the use of comics and other narrative forms using words and pictures to support populations in need, both individuals and groups. This presentation will review recent research and outline examples of comics being used to help people in therapeutic ways and lending emotional support. New technology is influencing who can use, facilitate and benefit from comics and this presentation will introduce some of the options available for that purpose. There will be a brief introduction on how to use these technologies and an experiential exercise to reinforce the participant's learning during the presentation.

If you've never imagined comics as a serious tool to change lives and transform people in need, this presentation will provide many examples of novel and established practices of helping others using words, pictures and comics.

Presenter: Marilyn Carren, School of Art

Location: Edinburg Campus / EVABL 1.125

Time: 9:00 a.m.

BEAUTIFUL SOLITUDE AND PEACEFUL SORROW: JIMMY LIAO'S ILLUSTRATION WORKS APPRECIATION

Jimmy Liao (Taiwan, 1958-) is the foremost contemporary Asian picture book author, as well as an accomplished illustrator, famous cultural creative brand founder and curator. After more than two decades of accomplishments in advertising, illustration, and picture book composing, and cultural creative branding, Liao's original paintings were listed in the Sotheby's Chinese Painting Spring Auction 2004, which led the emerging of the terms of "Jimmi-scape" and "Jimmism". In the era of visual culture in which graphic art has taken on a more important role, Liao's professional practice and rich life experiences have brought him fame as a pictorial poet. His exquisite pictures and philosophic texts always depict the beautiful solitude and peaceful sorrow of his thoughts, leading his readers into a virtual poetic world of meaning, floating above the highly compressed metropolitan landscape. Narrative design is always one of the key components of a picture book. The charm of Liao's narrative solutions is that he breaks the general stereotype of narration, adopts the grammar of free verse to give the succinct parable-like texts, and uses his surrealist painting ideas to expand the development of narration in the directions of both time and space simultaneously. Besides a general review of Liao's artistic landscape, this presentation will focus on the appreciation of the set of illustration works he created during his battle with leukemia in 1995.

Presenter: Jing Zhang, PhD, School of Art

Location: Edinburg Campus / EVABL 1.125

Time: 9:45 a.m.

A COMIC IN THE TWILIGHT ZONE

Learn how a graphic novel story published in Twisted Tales was adapted into the If She Dies episode of the 1980's CBS revival of The Twilight Zone. Not only will the genesis of the story be analyzed but the difficult, challenging and rewarding adaptation process explored.

Presenter: David Carren, Department of Theatre

Location: Edinburg Campus / EVABL 1.125

Time: 10:50 a.m.

THE REPRESENTATION OF MEXICAN-AMERICANS IN US COMICS: THE 1950S-1970S

This presentation will discuss two stories depicting Mexican-Americans in mainstream US comics. The first, Al Feldstein and Wally Wood's "The Whipping," published in Shock Suspenstories No. 14 (April/May 1954), deals with inter-ethnic romance and violence. Objections to this story voiced by anti-comics crusader Dr. Frederic Wertham found their way into EC publisher William Gaines' testimony before the Senate Committee to Investigate Juvenile Delinquency in 1954. The second story, Elliot S. Maggin and Curt Swan's "Must There be a Superman?" in Superman Vol. 1 No. 247 (January 1972) recounts the Man of Steel's encounter with a group of Mexican-American farmworkers during a stand-off with their corrupt employers. Both works demonstrate not only the limits of such representations in their respective eras, but also the changes in approaching the subject of Mexican-Americans in mainstream comics as a result of changes wrought by the Civil Rights movement and farmworker rights movements of the 1960s.

Presenter: Dr. José Alaniz, professor in the Department of Slavic Languages & and Literatures, University of Washington, Seattle

Location: Edinburg Campus / EVABL 1.125

Time: 12:15 p.m.

"THE GATEWAY READ: THE IMPORTANCE OF GRAPHIC NOVELS ON THE RELUCTANT READER AND ELLS"

With the growing varieties of media kids are exposed to, traditional novels are no longer enough to engage a student. This is not to diminish the value of the traditional novel, and not all students struggle with reading engagement, but students who struggle with this need to be brought into reading in a different manner. ELL students and reluctant readers in grade school tend to distance themselves from reading because they find it uninteresting and too difficult, but graphic literature can serve as a "gateway read" of sorts to engage this group of student in the English classroom. Too often, school administrators and even teachers consider graphic literature to be less valuable because of the drawings or the history of comic books and graphic novels, but the genre has expanded drastically since the days of underground comics. This presentation will focus on those changes, but most importantly, on how grade school educators can use graphic literature to teach specific TEKS and engage reluctant readers.

Presenter: Nayelly Barrios, Writing and Language Studies

Location: Edinburg Campus / EVABL 1.125

Time: 1:40 p.m.

MY FAVORITE THING IS PICTURES

My Favorite Thing is Pictures is a formal visual analysis of Emil Ferris' book, **My Favorite, Thing is Monsters**. In the book, she uses multiple drawing styles to convey different layers of narrative as well as reproducing or quoting from various master works and also develops "ads" referencing classic monster magazines. All these levels of illustration propel the narrative in an inventive and compelling way.

Presenter: Donald Jerry Lyles, School of Art

Location: Edinburg Campus / EVABL 1.125

Time: 2:25 p.m.

THOSE WHO DO NOT LEARN FROM HISTORY

Art Spiegelman's Maus documents the trials of a Holocaust survivor as a young man in Nazi-occupied Poland and as an old man reconciling with his American-born son in New York. To students born in the 21st century, the Holocaust is ancient history and something that is not easily understood. Yet, recent events on the American-Mexican border and United States policies towards migrants, Latinx citizens and residents parallel the Nazi policies towards the Jewish people during World War II. Maus then serves as a cautionary tale in comparison to current events and brings the lessons of the past to the events of the present.

Presenter: Amy Becker-Chambless, Literature & Cultural Studies

Location: Edinburg Campus / EVABL 1.125

Time: 4:00 p.m.

SAND, TREES, AND TORTOISES: A GLIMPSE INTO THE PLEISTOCENE HISTORY OF SOUTH TEXAS

This is the first component of a five-part series to showcase UTRGV's CHAPS Program's ongoing research. This three-component talk summarizes recent findings from ongoing research on two important sedimentary units in South Texas; the Raymondville Fluvial System (RFS) and the South Texas Sand Sheet (STSS). SAND refers to a remote sensing study that captures 60 years of dune activity in Brooks Count. TREES address the water needs of phreatophyte (trees with deep roots that reach the water table). Both SAND and TREES are studies on the STSS. TORTOISES describe a community of giant land tortoises that lived near Raymondville 50,000 years ago and was unearthed in the 1980s during the construction of drainage canals.

Faculty presenter: Juan L. Gonzalez, UTRGV Associate Professor of Geology in the College of Science's School of Earth, Environmental and Marine Sciences (SEEMS)

Student Presenters: Brandi Reger, UTRGV Undergraduate Student in Anthropology and Statistics; Christopher Munoz, UTRGV Graduate Student SEEMS

Location: Edinburg Campus / ELABN 101

Time: 12:15 p.m. – 1:15 p.m.

EL MESQUITE: ELENA ZAMORA O'SHEA'S 1935 LITERARY PORTRAYAL OF SOUTH TEXAS' POLITICAL AND ETHNOGRAPHIC HISTORY

Readings from and discussion of a unique and fascinating work about South Texas, written for Hispanic youth.

Presenter: Dr. Rebekah Hamilton, Director of the UTRGV Writing Center

Location: Edinburg Campus / ELABS 180

Time: 12:00 p.m. – 1:30 p.m.

GÜEROS AND CHUPACABRAS: HELPING KIDS CELEBRATE THE BORDER

Dr. David Bowles uses his latest books for young readers--**They Call Me Güero** and **The Chupacabras of the Río Grande**--to frame a discussion about the impact created by robust representation of border lives in children's literature.

Presenter: Dr. David Bowles, Creative Writing

Physical Location: Edinburg Campus / Health Affairs Building West W2.212

Remote Viewing in Brownsville: Life & Health Sciences #61 1.104

Time: 2:00 p.m.

WEDNESDAY, FEBRUARY 27

ABEL TOSCANO, JR., AND THE STRUGGLE FOR CIVIL RIGHTS IN THE RIO GRANDE VALLEY, 1963

This presentation will focus on the civil rights activism of attorney Abel Toscano, Jr., of Harlingen, through an examination of a protest movement against police violence by Mexican Americans in San Benito in 1963, an event in which Toscano played an important role. In particular, the presentation will explore the rise of civil rights activism in San Benito, focusing on the role of ordinary Mexican American women and men in shaping it, the impact of their decisions on the eventual outcome, the exacerbation of class and ideological divisions among Mexican Americans, and the multi-pronged reinforcement of Anglo resistance to this nascent challenge. With its focus on events in the Rio Grande Valley, and on the work of an important local activist, Abel Toscano, Jr., this scholarship should intersect well with the theme, **Inspiring Communities: Celebrating Cultural Heroes**.

Presenter: Brent Campney

Location: Edinburg Campus / ELABN 203

Time: 10:00 a.m.

STAR TREK SCRIPT WORKSHOP

This workshop will present and explore the basics of dialogue, character, and location that form the tissues of the scene, the basic dramatic unit of the play and screenplay. A key scene from **Future Imperfect**, an episode of **Star Trek, the Next Generation**, will be analyzed as an example of how a dramatic scene should be constructed. Attendees will participate in writing exercises that will create opening scenes for their own projects.

Presenter: David Carren

Location: Edinburg Campus / ELABS 161

Time: 12:05 p.m. – 1:30 p.m.

LUNA FAMILY FARMS: A PORCION OF EDINBURG

This is the second component of a five-part series to showcase UTRGV's CHAPS Program's ongoing research. For the eighth year, the CHAPS Program class "Discovering the Rio Grande Valley" has recorded the history of a family and its land in Edinburg through archaeological, biological, and geological survey, and in oral and documentary history. This presentation details the findings of this project in anticipation of the publication of the final report later this spring.

Student Presenters: Leann Castillo, UTRGV Undergraduate Student of Anthropology; Evelyn Cantu, UTRGV Graduate Student of Interdisciplinary Studies; Olga Moya, UTRGV Undergraduate Student of Anthropology; Lynn Rodriguez, UTRGV Graduate Student Professional Development

Location: Edinburg Campus / ESTAC 1.112B

Time: 12:15 p.m. – 1:15 p.m.

LA IMPORTANCIA DEL ESPAÑOL MÉDICO EN LA SALUD DEL VALLE DEL RÍO GRANDE

Spanish students will read reflective essays in Spanish about their experiences as medical interpreters in the Rio Grande Valley.

Presenters: Dolores Mendiola and students

Location: Edinburg Campus / ECOBE 119

Time: 1:40 p.m. – 2:55 p.m.

A CELEBRATION OF THE GOLDEN AGE OF MEXICAN CINEMA

Featuring the documentary "Alberto", award-winning film and the creator/director of the film Roberto Collado

Presenters: The Mexican Consulate in collaboration with the UTRGV Film Studies Program; Dr. Linda Belau, Director

Location: Edinburg Campus / Student Union Theater

Meet the Director

Time: 6:00 p.m.

Time of movie presentation: 6:45 p.m.

CREATIVE WRITING FACULTY PANEL

Presenters: Elvia Ardalani, Peter Browne, Dolores Mendiola, and Edna Ochoa

Location: Edinburg Campus / ELABS 177

Time: 3:05 p.m. – 4:20 p.m.

MILCHA SANCHEZ SCOTT, PLAYWRIGHT

Interview by Latino Theatre Initiatives

Location: Edinburg Campus / PAC Lobby

Time: 4:00 p.m. – 6:00 p.m.

100 WOMEN, 100 WORDS EXHIBIT (OPENING EVENT)

Abstract: In the Rio Grande Valley, a tremendous number of women have made and continue to make a difference in our community through their generosity and dedication. The participants are native and non-native to the RGV and include educators, business owners, community activists, and artists. Their contribution through their work, community service, and philanthropy positively impacts literacy and education, the arts social causes and the environment in the Valley. This exhibition shares the visual and literal story of South Texas Women.

Presenters: Joel Chirinos, UTRGV Library

Location: Brownsville Campus / University Library Special Collections Room 2.202

Time: 6:30 p.m.

THURSDAY, FEBRUARY 28

INTERNATIONAL BOOK DISCUSSION 2019

The Dustin Michael Sekula Memorial Library in Edinburg will host an International Book Discussion with the Oxford School of Reynosa and St. Mathew's Episcopal School of Edinburg. The children will read **They Call Me Güero** by award winning author David Bowles, converse online about the book, then come together to partake of games, contests and book discussion.

Location: City of Edinburg Dustin M. Sekula Memorial Library

Time: 10:00 a.m. – 1:30 p.m.

ENGL 4352 SHORT FICTION SHOWCASE

Undergraduate students from the Advanced Fiction Workshop (ENGL 4352) will share fiction in progress.

Faculty presenters/participants: Dr. Robert P. Moreira and ENGL 4352 students

Location: Edinburg Campus / ELABS 181

Time: 11:00 a.m. – 1:00 p.m.

THE UNDERGROUND RAILROAD THROUGH SOUTH TEXAS TO MEXICO

This is the third component of a five-part series to showcase UTRGV's CHAPS Program's ongoing research. While most of the pathways of the Underground Railroad to lead north into Canada, there was also movement through south Texas and into Mexico. Lured by the fact that slavery was abolished in Mexico in 1829, slaves were able to achieve freedom by slipping over the Rio Grande and settling in colonies throughout northern Mexico. Having to cross the treacherous "Nueces Strip" and then avoid slave catchers and bounty hunters, there were several that successfully slipped away to freedom with the assistance of mixed-race families who sought a new beginning as frontier pioneers along the natural border known as the Rio Grande. Once safely in Mexico, they settled in to small colonies, learned to speak Spanish and earned some money to make a modest living.

Faculty Presenter: Roseann Bacha-Garza, CHAPS Program Manager, Lecturer, Department of History

Location: Edinburg Campus / ELABN 101

Time: 12:15 p.m. – 1:15 p.m.

WRITING YOUR FAMILY HISTORY

Presentation and workshop on how to get started writing your family's history.

Presenters: Dr. Rebekah Hamilton and Mary Lou Cardenas, UTRGV Writing Center

Location: Edinburg Campus / ESTAC 3.119

Time: 3:05 p.m. – 4:20 p.m.

THE MAGIC OF MARIACHI / LA MAGIA DEL MARIACHI

In this exhibit, **The Magic of Mariachi / La Magia del Mariachi**, UTRGV Professor and Poet Steven Schneider has written 24 poems, one for each of the pastel paintings of mariachi musicians by his artist wife Reefka. Together, these beautiful paintings and lyrical poems, written in English and translated into Spanish and also Chinese, invite you into a colorful world of pageantry and musical tradition. Poet Laureate Juan Felipe Herrera has described their book and exhibit **The Magic of Mariachi / La Magia del Mariachi** as "luminous, passion-fired" and representative "of a living and expanding cultural movement." This exhibit was featured at Hengyang Normal University in Hunan Province, China, in May 2018.

Location: Edinburg Campus / UTRGV Library, 3rd floor

Presentation and Exhibit tour: Dr. Steven Schneider

Time: 4:00 p.m. - 5:00 p.m.

ENGL 3351 CREATIVE WRITING SHOWCASE

Undergraduate students from Intro to Creative Writing (ENGL 3351) will share creative works in progress.

Faculty presenters/participants: Dr. Robert P. Moreira and ENGL 3351 students

Location: Edinburg Campus / ELABS 181

Time: 9:25 a.m. – 10:40 a.m.

SPANISH PANEL: LITERATURA, EDUCACIÓN Y TEATRO

"Cultura y literatura hispánica en la Guinea Ecuatorial" | **Presenter:** Carmela Garcia.

"Mujeres educadoras en el "México de afuera" | **Presenter:** Dr. Dolores Mendiola.

"Zoot Suit de Luis Valdez: El teatro como factor de cambio" | **Presenter:** Dr. Edna Ochoa

Location: Edinburg Campus / ELABS 185

Time: 1:40 p.m. – 2: 55 p.m.

WOMEN'S HISTORIES IN WORLD HISTORY

Faculty members will present original research on women's histories, drawing parallels and similarities between the struggles of Indian, Mexican, and Mexican American women.

Faculty presenters/participants: Nilanjana Paul, Mayra Ávila, and Jamie Starling

Physical Location: Brownsville Campus / ESABH 1.108

Edinburg Campus / ITV linked at EASCB 1.106

Time: 4:30 p.m. – 5:45 p.m.

AUTHORS AND PRESENTERS RECEPTION

All FESTIBA 2018 Participants, Faculty and Community are invited!

Hosted by UTRGV FESTIBA and Dustin Michael Sekula Library

Location: Edinburg / Performing Arts Complex Lobby

Times: 5:00 p.m. – 6:30 p.m.

NEW NARRATIVES OF THE CHICANA MOVEMENT: CHICANA MOVIDAS BOOK TALK

Nationally acclaimed co-editoras Maria Cotera (University of Michigan), Dionne Espinoza (Cal State University Los Angeles), Maylei Blackwell (UCLA), essay contributor Brenda Sendejo (Southwestern University) and influential proponent of Chicana/women's rights Martha Cotera will discuss their groundbreaking anthology **Chicana Movidas: New Narratives of Activism and Feminism in the Movement Era**.

Faculty presenters/participants: Dr. Diana Noreen Rivera, Assistant Prof. LCS and MAS affiliate faculty, will introduce the editors and contributors of the groundbreaking anthology **Chicana Movidas** participants at Edinburg and Brownsville campuses and facilitate Q/A sessions. Participants: Co-editoras: Dr. Maria E. Cotera, Dr. Dionne Espinoza, Dr. Maylei Blackwell; Contributor: Dr. Brenda Sendejo; Contributor and Activist, Martha Cotera.

Location: Edinburg Campus / ITT Bldg., International Room

Time: 7:00 p.m. – 8:30 p.m.

CHAMBER MUSIC RECITAL

Featuring Diana Seitz, violin, John Kaboff, cello, Brad Clark, piano

Location: Edinburg Campus / Library Auditorium

Time: 7:00 p.m. – 8:30 p.m.

STUDENT AND FACULTY PERFORMANCE: "SOLDADO RAZO"

Spanish Graduate students and Theatrical Group Frontera Líquida will perform the play **Soldado Razo** by Luis Valdez. This play was translated to Spanish and directed by Dr. Edna Ochoa

Presenters: Edna Ochoa, Lizetty Medina, Aristeo Tovar, Leticia Chapa, Evelyn Morín, Fernando Salinas, Yokebed Valdez, Karla Leal, Ricardo Díaz y Ana Pérez

Location: Edinburg Campus / Student Union Theater

Time: 7:00 p.m. – 8: 30 p.m.

THURSDAY, FEBRUARY 28 - FRIDAY, MARCH 1

TEXAS BOOK FESTIVAL READING ROCK STARS PROGRAM

The Texas Book Festival will bring books to life for young readers during FESTIBA 2019 through Reading Rock Stars, an engaging literacy program in which authors from across the country are invited to present their works to students in economically-disadvantaged public schools. At the end of the book presentations, each child receives an autographed copy of the book, and a set of books is also given to the school library.

Authors and their books for 2019:

Peter Reynolds - **Say Something!**; Jon Scieszka - **Math Curse**;
Jennifer Torres - **Flor and Miranda Steal the Show**; Cecilia Ruiz - **A Gift From Abuela**; Steven Weinberg - **You Must Be This Tall**; Julissa Arce - **Someone Like Me**;
Rafael López - **Whole World in Our Hands**; Tony Piedra - **The Greatest Adventure**;
Marcus Emerson - **Ben Braver**; Rafael López - **Whole World in Our Hands**

Schools for 2019:

February 28: Carl Waitz Elementary (Alton, TX); Lyndon B. Johnson Elementary (Edinburg, TX); Rodolfo Silvia Jr Elementary (Weslaco, TX)
March 1: J.W. Caceres Elementary (Donna, TX); Guillermo Flores Elementary (La Joya, TX); Hurla Midkiff Elementary (Mission, TX)

FRIDAY, MARCH 1

IN AN ERA OF FAKE NEWS, NEWSPAPERS ARE TOO IMPORTANT TO IGNORE

The Monitor's digital content editor Peter Rasmussen will lead a discussion about the importance of finding fact-based information/news from legitimate news organizations and websites in a sea of false information and during a divisive time in American politics.

Presenters: Peter Rasmussen, Monitor Digital Content Editor

Location: Edinburg Campus / ELABN 109

Time: 9:30 a.m.

NEW NARRATIVES OF THE CHICANA MOVEMENT:

CHICANA MOVIDAS BOOK TALK

Nationally acclaimed co-editoras Maria Cotera (University of Michigan), Dionne Espinoza (Cal State University Los Angeles), Maylei Blackwell (UCLA), essay contributor Brenda Sendejo (Southwestern University) and influential proponent of Chicana/women's rights Martha Cotera will discuss their groundbreaking anthology **Chicana Movidas: New Narratives of Activism and Feminism in the Movement Era**.

Faculty presenters/participants: Dr. Diana Noreen Rivera, Assistant Prof. LCS and MAS affiliate faculty, will introduce Chicana Movidas participants at Edinburg and Brownsville campuses and facilitate Q&A sessions.

Location: Brownsville Campus / MAIN 1.224

Time: 10:00 a.m. – 11:30 a.m.

ROCK 'N' ROLL'S INFLUENCE ON POPULAR CULTURE

Presenters: Joel Chirinos, UTRGV Library

Location: Brownsville Campus / University Library Instructional Classroom, 1.118

Time: 10:00 a.m. – 11:00 a.m.

JUST A FERRY RIDE TO FREEDOM – DOCUMENTARY FILM

This is the fourth component of a five-part series to showcase UTRGV's CHAPS Program's ongoing research. Prior to the outbreak of the American Civil War, families of mixed races felt the crescendo of animosity and hate throughout the southern states. While they were still free to do so, several of these families packed up their belongings and made their way to a place where they could settle in peace and escape quickly across the border if necessary. The unique characters within these mixed-race families sought a new beginning as frontier pioneers along the natural border known as the Rio Grande. They merged with Anglo businessmen and Mexican-Texan families and were also known to have assisted escaped and/or fugitive slaves safely across the newly formed international border in search of sanctuary in Mexico. The story details a portion of the history of the Rio Grande Valley, follows the racial diversity of our region, and highlights the values that bring our border community together. Completing the production required collaboration between multiple UTRGV departments, broadcast-industry professionals, and UTRGV students.

Faculty Presenter: Nick Taylor, UTRGV Lecturer of Communications

Community Partners: Mario DeLeon, Production Coordinator/Damaso Creative Video Marketing; Melissa Ochoa, Co-Writer/Assistant Producer; Pastor Nick Maddox, Film Host

Location: Edinburg Campus / ELABN 101

Time: 12:10 p.m. – 1:10 p.m.

CREATIVE WRITING PANEL IN SPANISH I

Presenters: Raquel López, Nely González, Blanca Reyes, Mónica Ramírez y Jesús Pérez

Location: Edinburg Campus / ELABS 351 (Liberal Arts Building South)

Time: 4:00 p.m. – 5:10 p.m.

CREATIVE WRITING PANEL IN SPANISH II

Presenters: Fernando Salinas, Elías David, Erika Garza, Dolores Mendiola, Jorge Sáenz y Ramiro Rea

Location: Edinburg Campus / ELABS 351 (Liberal Arts Building South)

Time: 5:10 p.m. – 6:20 p.m.

CREATIVE WRITING PANEL IN SPANISH III

Presenters: Juan-Manuel González, Gloria Rodríguez, Edna Ochoa, Ramiro Rodríguez y Roberto de la Torre

Location: Edinburg Campus / ELABS 351 (Liberal Arts Building South)

Time: 6:20 p.m. – 7:30 p.m.

CREATIVE WRITING PANEL IN SPANISH IV

Presenters: Mercedes Varela, Verónica Gaitán, Abel Badillo, Stella Cruz y Gabriel González Núñez

Location: Edinburg Campus / ELABS 351 (Liberal Arts Building South)

Time: 7:40 p.m. – 8:50 p.m.

FESTIBA COMMUNITY FESTIVAL

Location: Edinburg City Hall Grounds

Time: 6:00 p.m. – 10:00 p.m.

The FESTIBA Community Festival will be the culmination of a week of cultural and educational exchange. The afternoon and evening features an amazing list of family-friendly events including a variety of author presentations, book signings, musical performances, children's activity tents, book displays, book distributions, local and international artists, and a variety of art and food vendors. The theme this year is **Inspiring Communities and Celebrating Cultural Heroes**.

Giant Puppets Parade by UTRGV Latino Theatre Initiatives **(6:00 p.m.)**

The **Office of Global Engagement** will participate with a food tasting Tent, Dragon Dance, native costumes of the world, etc.

UTRGV #subculture: Urban Art Experience @FESTIBA Community Festival

The Future is Now! UTRGV's artists, musicians and all creative walks of life come together to showcase their work and create an interactive environment. This event is spearheaded by Jennifer McGehee-Valdez, UTRGV's Director of Public Relations.

Artists Exhibits (Chalk Art on Sidewalks!), Author Booths, Great food, and Music

Animals for Society; UTCARES Puppet Show and Storytelling; UTRGV Office of Continuing Education; Sigma Delta Tau

BOOK DISTRIBUTIONS

Access to books from an early age is the key to their development. Over 2,000 free books will be given away to children who attend. Sponsored by the South Texas Literacy Coalition.

TOP READERS AWARDS

Elementary schools from the Rio Grande Valley will be recognized for their exemplary reading levels.

SATURDAY, MARCH 2

SOUTH TEXAS LITERACY SYMPOSIUM

at FESTIBA LIBRARIANS AND EDUCATORS DAY

This year's Librarians and Educators Day will collaborate with the South Texas Literacy Symposium and Literacy Texas to explore the effectiveness of implementing teaching approaches that empower students by celebrating those community heroes who have inspired us through their accomplishments, courage and honor.

Location: Edinburg Campus / Ballroom

Time: 9:00 a.m. – 4:00 p.m.

E-BOOKS AS FREE CONTENT FOR LIBRARIES

Libraries face ever shrinking budgets while at the same time having to deal with increasing costs of books. How can institutions deal with this dilemma? One option is to look to freely available e-resources. The internet has a number, this short presentation will look at several which may be of use to all sorts of libraries.

Presenters: Joel Chirinos, UTRGV Library

Location: Edinburg Campus, University Library #1 ELIBR 1.122

Time: 1:15 p.m. – 1:45 p.m.

FESTIBA 2019 MARIACHI FESTIVAL

COMPETITION

More than 600 students from all over the state will face-off during the Middle School and High School Mariachi Vocal and Ensemble Competition

Location: Edinburg Campus / Performing Arts Complex

Time: 9:00 a.m. – 4:00 p.m. (\$5.00 admission)

FESTIBA MARIACHI CONCERT

The FESTIBA 2019 Mariachi Concert will feature the first place vocal competition winners, the group winners in the Middle School and the Grand Champion of the High School divisions, Octavio Moreno, baritone, Dr. Diana Seitz, violin, UTRGV Mariachi Aztlán, and the internationally renowned Mariachi Reyna de Los Angeles.

Location: Edinburg Campus / Performing Arts Complex

Time: 7:30 p.m.

Tickets: \$20 at patron.utrgv.edu

SATURDAY, MARCH 2 - SUNDAY, MARCH 3

UTRGV DANCE ADJUDICATION FESTIVAL

The University of Texas Rio Grande Valley Dance program and UTRGV Ballet Folklórico invites you to the annual UTRGV Dance Adjudication Festival (DAF). The mission of the UTRGV dance program is to provide a broad coverage of dance training, including dance technique and performance skills, choreography, historical and cultural dimensions of dance, and principles of teaching. At the same time, this festival's mission is to promote the arts through dance and to share healthy experiences among groups/individuals in our community.

Workshops and Adjudication on Saturday

The adjudication panel will be composed by renowned choreographers, dancers, scholars, and/or artists throughout the U.S and Mexico.

Location: Edinburg Campus / HPE II Building

Time: 9:00 a.m. – 5:00 p.m.

Gala Concert on Sunday

For the first time, DAF will be introducing the Gala concert on March 3rd at 3pm. The objective of this Gala concert is to present the most outstanding performers/groups from the festival at the UTRGV Performing Arts Complex auditorium.

Location: Edinburg Campus / Performing Arts Complex

Time: 3:00 p.m.

Tickets: \$5/10



MARIACHI
Reyna
DE LOS ANGELES®

Saturday, March 2 @ 7:30 P.M.

Festiba

FESTIVAL OF INTERNATIONAL
BOOKS & ARTS

UTRioGrandeValley

SPECIAL THANKS TO OUR SPONSORS AND PARTNERS:



Events may be subject to change. For the most recent list of FESTIBA events, please visit utrgv.edu/FESTIBA or call the Office of Public Art at **956-665-3381**.