PRESENTATION

FLODISMOD & FERIALAB AT THE TEXAS CLIMATE CONFERENCE 2025

April 10-12

AT RICE UNIVERSITY



MY PARTICIPATION



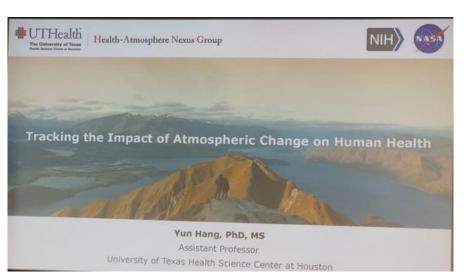
- Presented my research poster titled "Communication Strategies in Climate Change Outreach: The FloDisMod and FeriaLab Approach".
- Represented UTRGV and FeriaLab at the Texas Climate Conference 2025.
- Took part in poster sessions, conference discussions, and networking events.
- Answered questions about the project's community impact, educational tools, and communication strategies.
- Engaged with attendees from various universities and organizations across Texas.



· Lowers temperatures by

- Sensors detect when people are in the shelter
- Circulates water from an underground cistern
- Solar panels provide power

NETWORKING & CONNECTIONS



JESSICA EISMA

YUN HANG

Engineering and sustainable solutions





Biomedical sustainable solutions

SARAH MURPHY GUNTER

ANTHONY D'SOUZA

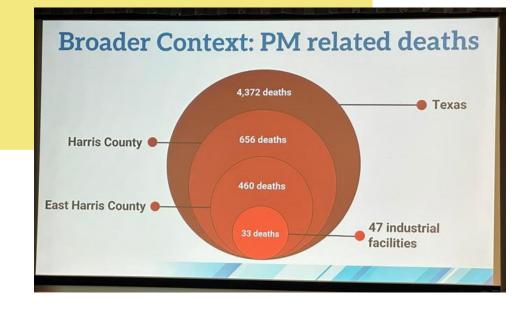
Vector-Borne Diseases

The rise of vector-borne disease Reported cases of vector-borne disease have doubled over the -1,000,000 cases were reported to the CDC between 2021 and 2023





Pollution

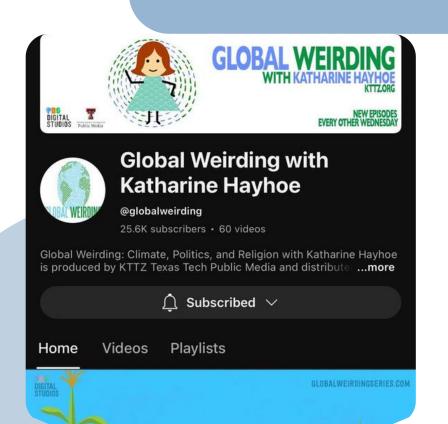




MEETING DR. KATHARINE HAYHOE

WHO IS DR. KATHARINE HAYHOE?

- Renowned climate scientist and Chief Scientist for The Nature Conservancy.
- Professor at Texas Tech University.
- One of TIME's 100 Most Influential People (2014).
- Known for making climate science accessible through effective communication.



YOUTUBE: GLOBAL WEIRDING

- A PBS Digital Studios series hosted by Dr. Hayhoe.
- Explains climate change topics with clarity and impact.
- Great resource for educators, students, and the general public.



WHAT SHE TOLD ME

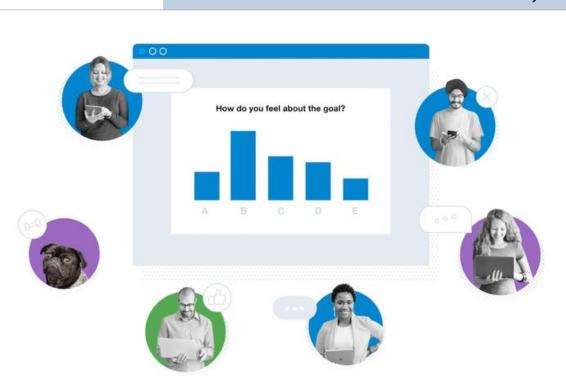
- The importance of integrating social science into climate conversations.
- To always keep learning and improving as a communicator.
- Encouraged me to attend more conferences and connect with other changemakers.

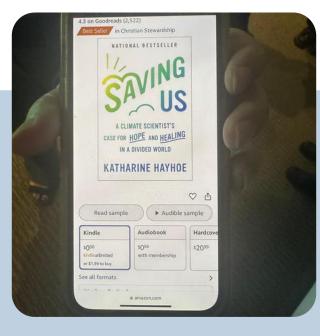


DISCOVERIES/ DOCUMENTATION



POLL EVERYWHERE
(LIVE AUDIENCE
ENGAGEMENT TOOL)





NEW PERSPECTIVES ON CLIMATE COMMUNICATION



iMUCHAS!

FERIALAB