

The Engagement Zone Blitz

Many UTRGV students participated in the Engagement Zone Blitz, an event created to increase awareness and usage of the university's official volunteer platform.

On Thursday, February 8, on both the Brownsville and Edinburg campuses simultaneously, students gathered to learn more about the Engagement Zone.

Members of the Community Engagement team assisted the students to create their profiles and identify their areas of interest for volunteering.

It is evident by the large crowds of students who attended this event, that students have a strong desire to learn more about volunteering in our community.

After creating their profile, students received Engagement Zone t-shirts and a ticket for a free snow cone. The shirts will help us to promote UTRGV and the Engagement Zone to other students. And, in spite of the 50-degree weather, students happily redeemed their tickets for snow cones from the snow cone truck parked outside the event.



Thank you to our Community Engagement staff and the Student Involvement staff who made this event a huge success! The total count of students participating in this event was:

- 315 in Edinburg
- 90 in Brownsville