ARLET ROCHA

VISUAL COMMUNICATION DESIGNER

CONTACT

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https://acosmosdesignstudio.com

LANGUAGE

Spanish
English

SKILLS

Computer Software
Problem-Solving
Communication
Time Management
Adaptability

EDUCATION

South Texas College
2020 - 2022
Associate of Arts in Interdisciplinary Studies

Univeristy of Texas Rio Grande Valley
2023 - 2026
Bachelor of Fine Arts in Visual Communication Design

PROFILE

I am a Visual Communication Designer specializing in Adobe Photoshop and Adobe Illustrator. My work centers on effectively conveying themes and ideas htorugh clear, intentional visual storytelling.

EXPERIENCE

Business Professionals of America
Graphic Design Promotion

2022 - 2023
We were given a topic about being hired by a local video game company called Games 'R Us to create promotional material for an upcoming conference. I was instructed to use principles of design, layout, and typography to create a skin that works on a phone, a computer, and a sticker for water bottles.

Information Technology Strategy & Business Relationships
IT Student Ambassador

2025 - 2026
I contribute to a wide range of creative and communication efforts by participating in design projects, marketing campaigns, and hte development of supporitng materials. In this role, I also assist with coordinating meetings, training sessions, events, and craftimng written communications. Additionally, I help design layouts and visual assets for various media channels.