Carlos D. Revilla

Graphic Designer | Illustrator

Highly skilled in creating expressive visual systems, story and brand narrative driven artwork and design creatives, that are grounded art/design solutions for developing cross platform brand identity, bringing a multidisciplinary skill-set to every projects.

Experience

Cultural Assistant & Designer

UTRGV Center for Student Involvement (CSI), Edinburg TX

(Aug. 2024- present) 1 year and 8 months)

Assisted with event planning and produced graphic design marketing assets for CSI Family and Cultural programs celebrating nationally recognized cultural holidays to strengthen student engagement.

Student Graphic Designer

UTRGV Marketing & Communications, Edinburg TX

Oct. 2021 - Apr. 2024 (2 years 6 months)

Assisted the graphic design team on university marketing campaigns, creating social media graphics, event posters, flyers, templates, and shirt designs while also participating in supervisor and client meetings to strengthen collaboration, communication, along with design and marketing skills.

Intern Hoegger Communications, Wichita Falls TX

Jun. 2017 - Jan 2018 (3 months unpaid position extended 4 months with pay)

Gained my first hands-on experience in a advertising agency, assisting with project coordination and contributing to graphic design, social media, photography, and video production across campaigns for clients ranging from small businesses to major franchises.

Edinburg TX,
(940) 337-9179
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Education

University of Texas Rio Grande Valley, Edinburg TX

BFA Visual Communication Design

Aug 2021 - May 2026

Texas State Technical College, Harlingen TX

AAS Digital Media Design

Aug 2018 - May 2021

Skills

Technical:

- Photoshop
- Illustrator
- After Effects
- Premier Pro
- Substance Painter
- Indesign
- Autodesk Maya
- Animate

Core Skills:

- Illustration
- Graphic Design
- 3D modeling
- Editorial Layout
- Art Direction
- Visual Storytelling
- Brand Identity Design
- Desktop Publishing

Achievements

- 2026: Addy Award (Illustration)
- 2024: Design work showcase at Cross Connections Exhibition
- 2025: 3 Addy Awards (print publication) (social media) (Special Judges category)
- 2025: UTRGV Dean's list
- 2024: Addy Award (Brand Identity Cross Platform campaign)
- 2024: 2 United Designers Alliance awards (letter mark design)