Camila Luna-Zamora

Thoughtful graphic designer driven by the power of visual communication to evoke emotion and create connection. I blend creativity with strategy, focusing on purposeful, well-crafted design that is both expressive and functional. I enjoy exploring ideas through experimentation and pushing concepts beyond the expected to deliver meaningful, memorable work.

Design Experience

MARCH 2025 - PRESENT

Graphic Design/Marketing Aide - University of Texas Rio Grande Valley

- Created digital and print materials for university events, campaigns and brandings. Ensuring that they allign with UTRGV standards and brand identity.
- Collaborated with departments to design engaging content while managing multiple projects under tight deadlines.

Education

AUGUST 2022 - MAY 2024

South Texas College- Graphic Design Associate's degree (transferred)

- Gaining hands-on experience in design principles, digital media, typography, illustration, and visual communication using industry-standard tools.

JUNE 2024 - MAY 2026

University of Texas Rio Grande Valley - BFA Visual Communications Design

- Specialized in graphic design, typography, digital media, and visual storytelling, building practical experience across print, web, and interactive design.

Contact Information

Socials: @clz.studio

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Awards

NOVEMBER 2024

ADDY Awards- David Hockney Exhibition Brochure

NOVEMBER 2025

ADDY AWARDS- Brightline Brand Guide

ADDY AWARDS-"Powerhaus" Interactive Magazine

Proficient in

Adobe Creative Cloud:

- Illustrator
- Photoshop
- Indesign
- Adobe Acrobat
- Lightroom
- Firefly
- Dreamwaver

Microsoft Software

Google Software

Soft Skills

- High Level communication skills
- Attention to Detail
- Multi-Tasker
- Approachable
- Teachable
- Problem Solving
- Adaptability
- Collaboration

Languages

English - Fluent (Native)

Spanish - Fluent (Native)