Alyna Lizcano

Graphic Designer | Illustrator

algorda

About Me

Graphic Designer skilled in branding, layout, and cross-platform campaign development. Experienced in marketing design, advertising, and event promotion, creating cohesive visual systems that strengthen brand presence.

Links

Portfolio

LinkedIn

Behance

Let's Connect!

254-313-8737
www.algorda.com
algordadesigns@gmail.com
Instagram: algorda_designs

References

RAUL LEAL
956-665-7991
raul.leal01@utrgv.edu

SAMANTHA ZAVALA
samanta.zavala@utrgv.edu

AARON RODRIGUEZ
678-677-5854
aaron.i.rodriguez01@utrgv.edu

WORK EXPERIENCE

University Marketing & Comm Dept.
UTRGV - Edinburg, Texas
March 2025 - Present

- **Graphic Design Aide**

  Created branded marketing materials for print and digital platforms. Designed brandings for campus clients. Consulted with clients for project requirements. Assisted with digital marketing campaigns and design collateral pieces.

Center for Student Involvement
UTRGV - Brownsville, Texas
September 2021 - March 2025

- **Leadership Student Assistant**

  Created promotional materials for print & digital platforms. Assisted with large-scale events & leadership programs. Managed budgets, logistics & vendor coordination. Hosted conferences, workshops, panels, tablings, and more.

EDUCATION

University of Texas Rio Grande Valley
(UTRGV) - Edinburg, Texas
September 2021 - May 2026

GPA: 3.86

- **Bachelor of Fine Arts - Visual Communicatio Design**
  - NSLS - Former Chapter Leader
  - Global Career Accelerator - Member

Harlingen High School
Harlingen, Texas
Graduated June 2021

- **High School Diploma**
  - Graphic Design Club - Secretary
  - Skills USA -Texas - Member

SKILLS

ADOBE (Ai | Ps | Id | An | Dw)	Illustration	Brand Identity
Logo Design	Figma	Microsoft 365
Time-Management	Creativity	Teamwork

CERTIFICATIONS + AWARDS

- **American Advertising Awards 2026**
  - Bronze Winner - Student Division
  - POPMART Rebrand Campaign
- **NSLS**
  - FOL 101-1 Certificate
  - FOL 101-2 Certificate
- **Forage**
  - Lululemon Omnichannel Marketing Job Simulation Certificate
- **UTRGV Certificate of Profiles in Excellence**
  - 2023 Recipient
- **Semrush**
  - Getting Started with Semrush
- **Global Career Accelerator**
  - Ecommerce Marketing Certficate
  - AI Professional Skills Certificate
  - Intercultural Skills Certificate
  - Social Media & Search Certificate