Nancy Grimaldo

Graphic Designer
& Illustrator

nancygrimaldo6035@gmail.com
Harlingen, TX, 78550
@grim.studios__
(956) 264-5075

Skills

Computer Literacy

- Adobe Creative Suite (Photoshop, Illustrator, Indesign, XD, Dimension, Animate, Adobe Premier, Lightrooom, and After Effects)
- Capcut
- Canva
- Figma
- Maya

Microsoft 365

- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel

Design

- Digital illustration
- Concept Art
- Storyboarding & Visual Development
- Editorial Design
- UI/UX Design

Education

BFA Visual Communications Design
Minor in Marketing
University of Texas Rio Grande Valley
2022-Present
3.8 GPA
Media and Communications Academy
2021-2022
3.6 GPA

Awards

UDA Awards Signs, Letterforms Bronze
SkillsUSA State Illustration 2022
SKillsUSA State Illustration 2021
SkillsUSA T-shirt design 2021
SKillsUSA Advertising Design 2021
SKillsUSA State Illustration 2020
Rotary Club GTF Scholarship
James H & Minnie M Scholarship
UTRGV Founders Scholarship

Certifications

Microsoft Word 202
Photoshop 2021

Languages

English
Spanish

Summary

A versatile graphic designer and Illustrator with experience in branding, print, specializing in combining artistic illustration with functional design. Proven ability to combine both design and art, with expertise in Adobe Creative Suite, typography, and layout. Adept at managing projects from concept to final, high-quality deliverables.

Work Experience

WS Student Assistant

Aug 2025- Present

- Assisted in developing and maintaining Learning Management System (LMS) modules for student and faculty training programs.
- Created interactive training content using Articulate (Storyline/Rise) to support medical education and compliance training.
- Designed and formatted course materials, assessments, and multimedia elements to enhance learner engagement and usability.

LMS Graphic Designer Intern

Sept 2024- May 2025

- Designed and produced educational flyers, brochures, and promotional materials supporting academic programs, events, and student outreach initiatives.
- Developed visually engaging PDFs, handbooks, and informational guides to communicate complex medical and academic content clearly and effectively.
- Produced detailed medical illustrations to support teaching materials, research publications, and presentations.

Volunteer Experience

Pampered Pooches

HCISD 2020-2021

- Working with client to understand the desired output from a design project, and getting ideas out in a workable manner. Usually achieved with the help of creating design briefs, feedback, and understanding the client's vision for their new program for students persuing veterinary medicine.
- Working as a team on a larger project, understanding project-specific individual responsibilities, while contributing to the team by suggesting creative solutions.