COOK
Illustrations

Contact

maya.scott.cook@gmail.com

(956) 348-9263

cookillustrations.com

Mcallen, TX

Education

University of Texas at Rio Grande Valley

BFA in Visual Communication Design

Skills

Digital Illustration
Poster Design
Branding and Identity Design
Logo Design
Layout and Typography
Print Design and Prepress
Color Management

Programs

Photoshop
Illustrator
Indesign
Fresco
After Effects
Premiere Pro
Autodesk Maya
Substance Painter

I am a graphic designer with a specialty in digital and traditional illustration. Storytelling and worldbuilding are top priorities in my design work, and I strive to visualize the unique stories of my clients using research, ideation, and collaboration throughout the design process.

Experience

Freelance Illustrative Work September 2023–Present

- Completion of illustrative work for a variety of client needs, from promotional material to personal portraiture
- Utilize design principles along with technical artistic skill to create successful illustrative art to satisfy customer needs

Design Intern at Goodwill South Texas May 2025–October 2025

- Utilize Goodwill's current brand identity to create a set of digital and print graphics for the promotion of grand openings, donation drives, and other community outreach events
- Work with the marketing team to design training material and format internal documents
- Collaborate with the marketing team to create brand identities for specific events tailored to narrower audiences like college students

Print Department Specialist at Walgreens May 2022–April 2026

- Create large format displays for front-end promotion of weekly and seasonal sales
- Assist customers of the photo department with formatting, styling, and finalizing their photo and document orders
- Assembly of online and in-person orders, including specialty orders such as canvas prints and photo books.

Volunteer Organizations

Sea Turtle Inc. at South Padre Island Sept 2025–Feb 2026

- Drafting and design work for a travelling extension of Sea Turtle Inc's current environmental education program focused on teaching young students what they can do to keep sea turtles native to the Gulf of Mexico safe.

Founding Member of UTRGV Graphic Arts Association