DAVID BARRERA
Graphic Designer

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Graphic Designer who is disciplined, hardworking, and looking for experience and opportunities to grow as a designer. Having proven the ability to manage multiple projects while maintaining strict brand guidelines and tight deadlines, this has given me an area of expertise to operate in fast paced environments.

SKILLS

- Design Software: Adobe InDesign, Photoshop, Illustrator, Acrobat Pro, Creative Cloud (Proficient in Mac and Windows).
- Technical Skills: Print press, Large Format Design, Typography, Layout Design, Photo Retouching, Microsoft Office (Word, Excel, PowerPoint).

EDUCATION

- High School Diploma, May 2022 (South Texas ISD World Scholars)
- Current enrollment in Visual Communications Design, 2022-2026 (University of Texas Rio Grande Valley)

WORK EXPERIENCE

Graphic Designer (Academic Portfolio & Projects) University of Texas Rio Grande Valley, Edinburg, TX 2022-2026

- **Publication Design:** Conceptualized and executed a 20-page magazine layout and extensive brand books, utilizing Adobe InDesign to manage master pages, character styles, and complex grid systems for maximum readability.
- **Visual Identity & Branding:** Developed comprehensive logo systems and visual identities for various mock clients and real clients, ensuring brand consistency across printing, digital assets, and high fidelity product packaging prototypes.
- **Web Design:** Built responsive website wireframes and UI/UX prototypes, focusing on user centered principles and navigation.
- **Print Production:** Prepared over 30 print project files using Adobe InDesign, Illustrator, and Photoshop for professional output across various marketing materials.

Tickets Team in the Sports Department for the University of Texas Rio Grande Valley (2022-2024)

- **Communication Skills:** Developed strong communication skills by assisting a diverse range of customers in a fast paced environment.
- **Practical Problems:** Resolved complex inquires with a focus on patience and clarity, ensuring a positive experience.
- **Graphic/Photographic Work:** Created graphic designs and captured photographs for promotional materials, enhancing the visual communication of events and initiatives.