



**YONG CHANG YI**  
(GRAPHIC DESIGNER)  
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## ABOUT ME

A Graphic Design student at the University of Texas Rio Grande Valley, eager to enter the visual design industry. My passion for art began with the deep gratification I felt when creating and designing. I started my journey by exploring 3D modeling software, which led me to pursue a formal education to strengthen my design fundamentals and gain proficiency in industry standard tools such as Figma, Adobe Illustrator, InDesign, and After Effects. I am particularly interested in UX/UI design and motion graphics, aiming to expand my skills and career opportunities.

## CERTIFICATIONS

**Layout and Composition: Grids**  
LinkedIn - Issued December 2023

**Google UX Design**  
Coursera - In Progress

**Introduction to Graphic Design**  
LinkedIn - Issued March 2022

**Public Speaking Foundations**  
LinkedIn - Issued March 2022

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## EXPERIENCE

### **Graphic Design Intern - August 2023 - November 2023**

*Brand Geniuz - Mission, Texas*

- Created designs for social media and print
- Interpreted design briefs to develop concepts
- Collaborated with the team on marketing campaigns
- Utilized design software to produce graphics
- Maintained consistency in design elements and brand identity
- Reviewed details in designs to understand style guides

### **Graphic Design Intern - January 2022 - April 2022**

*Office of Sustainability - UTRGV, Edinburg, Texas*

- Reviewed designs for errors before publishing
- Reviewed final layouts to suggest needed improvements
- Developed graphics and layouts for website
- Manipulated images for use on websites to promote events online
- Discussed and determined layout designs
- Maintained archive of images, photos, and previous work

### **Visual Designer - June 2024 - Present**

*Tsunami Sushi Bar & Grill, Edinburg, Texas*

- Reviewed promotional designs that will be posted on socials
- Assisted in designing menus, specials, and advertisements
- Took photos and videos of items that will be used for marketing
- Thought of creative ideas that could improve the restaurants branding

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## PROFICIENCY

### **Working knowledge**

Blender, Illustrator, Google Docs, Indesign, Photoshop

### **Familiar with**

Maya, XD, Microsoft Office, After Effects, Premiere Pro, Canva

### **Skills**

Printmaking, 3D Modeling, Animation, Illustration

### **Languages**

Fluent in English, conversational Korean, Japanese, Spanish

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## AWARDS

### **GOLD - American Advertising Awards 2025 - District 10 + Special Judges' Award**

*Packaging Design - Terramia Pasta*

### **SILVER - American Advertising Awards 2025 - Student Division**

*Digital Publication - 'SOLD OUT' Interactive Magazine*

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## COURSE WORK

**Typography I & II**  
Spring 2024

**Interactive Design**  
Spring 2024

**2D Animation**  
Spring 2024

**Visual Storyboard Development**  
Fall 2024

**Multimedia & Emerging Design**  
Spring 2024

**Hard Surface Modeling**  
Spring 2025

**Design I & II**  
Spring 2022

**Digital Organic Modeling**  
Spring 2025

**Image and Illustration**  
Spring 2023

**Printmaking**  
Fall 2022

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## EDUCATION

### **Bachelor of Arts (B.A.) In Graphic Design**

*Expected Graduation on June 2025*

University of Texas Rio Grande Valley, Edinburg, Texas

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## HOBBIES AND INTERESTS

### **Hobbies**

- Basketball, Football, Swimming, Snowboarding
- Reading Screenplays
- Modifying Keyboards
- Playing Computer Games

### **Interests**

- Movies, Music, Photography
- Shoes, Watches, Fashion