

## **Romelia Zavala**

[arthoundstudios@outlook.com](mailto:arthoundstudios@outlook.com) | [linkedin.com/in/romelia-zavala](https://www.linkedin.com/in/romelia-zavala) | [youtube.com/@romeliaz](https://www.youtube.com/@romeliaz) | [Instagram.com/@rz\\_rome](https://www.instagram.com/@rz_rome)  
[Behance.net/romeliazavala](https://www.behance.net/romeliazavala)

### **Education:**

#### **The University of Texas Rio Grande Valley**

Expected Graduation: May 2025

*Bachelor of Fine Arts, Concentration in Graphic Design, Minor: History*

Overall GPA: 3.75

- Dean's List Fall & Spring 2021, 2022, 2023 & Spring 2024

### **Technical Skills:**

- **Adobe Creative Suite:** InDesign, Illustrator, Photoshop, After Effects, Premiere Pro, Media Encoder
- **Microsoft Office:** Word, PowerPoint
- **Traditional Art:**
  - Pencils
  - Ink
  - Watercolors
- **Digital Art:**
  - FireAlpaca
  - Gimp
  - Maya

### **Experience:**

#### **UTRGV GEAR UP**

November 2024 – May 2025

*Student Assistant – Graphic Designer*

- Created template documents for record keeping and management.
- Designed flyers for GEAR UP sponsored events and employee-centered events.
- Taken and edited photos from GEAR UP sponsored events.
- Collaborated with Program Specialist and other employees to create content for events and activities.
- Maintained website for the grant and uploaded content to keep website up to date.

### **Art Submission:**

*Pachanga*

Spring 2023

- Selected as a featured submission at a UTRGV Health Event, Pachanga, and creating impactful artwork centered around the demonstration of mental health and academic/work stress. Drawn digitally in Adobe photoshop and printed on 11x17 cardstock paper, shown to families and college students among other submitted student artworks. Colors of the top half are intended to reflect a more nostalgic aesthetic with a bright color scheme and references older technology, while the bottom half represents a chaotic reflection of the top half. Intended to reveal how we tend to neglect and overwork ourselves in work or school.

### **Community Involvement:**

#### **Santuario De Adoracion**

May 2022 – Present

*Volunteer Youth Instructor*

- Designed and facilitated weekly lessons and activities using crafts and posters for youth groups between the ages of 3 to 12.
- Developed creative, age-appropriate curriculum material covering the topic of faith through various design elements.
- Cultivate a positive, inclusive environment by creating visually inviting spaces and materials that encourage open discussions and personal growth.

# **Romelia Zavala**

Artist | Illustrator | Graphic Designer

Dear Hiring Manager,

I am excited to apply for the open Artist position at Great House Painting Today Inc. As an Artist with over four years of experience using various forms of paint and multimedia, the idea of working for such a well-known company is exciting and inspiring. I believe this job would offer a great opportunity for me to further hone my artistic skills and benefit your company with my unique approach to painting projects.

I earned my bachelor's degree in multimedia and took several painting classes during my program. When the opportunity arose for me to assist in a home painting project, I knew I had found an artistic outlet I truly enjoyed. Since then, I have painted over 200 houses, all of which received excellent client ratings. In fact, my work earned my previous company 25 referrals from previous home painting clients.

During my time working for private home painting companies, my superiors regularly commended me on my keen eye for detail and ability to use various painting mediums to complete jobs. I was one of the top painters in the company and received regular recognition for jobs completed.

Thank you for taking the time to read this cover letter and review my application. I look forward to hearing from you with more information regarding this position. I truly believe I would be an excellent fit for Great House Painting Today Inc. and that the skills I can offer would greatly benefit the company's painting department.

Sincerely,

Romelia Zavala