



# CARMEN JULIA SEVILLA MATOS

Graphic Designer & Illustrator

📍 RGV, Edinburg TX

✉️ carmensevillajm@gmail.com

📷 @conekitosdesign

👤 Carmen Sevilla Matos

## ABOUT ME

My name is Carmen Sevilla and I'm a senior Graphic Designer with a passion for turning ideas into vibrant visuals. When I'm not crafting eye-catching designs for clients, you can find me doodling in my Ipad or thinking about brand concepts just for fun! I believe design should be playful and engaging, and I love collaborating with clients to bring their visions to life.

## CONTACT

**Address** Edinburg, TX 78541  
**Mobile Number** 956-250-0940  
**E-mail** carmensevillajm@gmail.com

## SKILLS

### Technical

- Adobe Suite (Photoshop, Illustrator, InDesign)
- Microsoft Office Software (Word, Powerpoint, Sharepoint, Excel)
- Procreate
- Final Cut Pro, CapCut

### Design

- Branding
- Print Design
- Typography and Typesetting
- Digital Illustration

## ABILITIES

- Organized
- Responsible
- Creative
- Teamwork
- Positive
- Time Management
- Communication Skills

## WORK

### Graphic Designer Engaged Scholarship & Learning University of Texas Rio Grande Valley 2022-2023

- Designed Print and Digital graphics: Posters, Flyers, Social Media, Banners, Stickers and more.
- Collaborated with writers for the ESA Symposium and Created Posters/Flyers.

### Graphic Designer UMC University of Texas Rio Grande Valley 2023-2025

- Designed Print and Digital graphics: Posters, Flyers, Social Media, Banners, A-Frames, PowerPoint Slides and more.
- Designed T-shirts for departments and events

### Freelance 2024

### Citrus Grace Slow Pressed Juices. Parchitas Desserts.

### KZ Events 2021-2025

Event planner assistant working close with the event planner coordinator. Assists with the planning, coordination, customer service, etc.

## EDUCATION

### Bachelors of Art Graphic Design 2020-2025

- Attended from Aug. 2020 and will graduate May 2025
- GPA 3.4
- Runner up for Holiday Card Contest

### South Texas Christian Academy 2015-2020

- Attended from Aug. 2015 to May 2020
- Graduated with 3.0
- Vice President, Created posters and videos for events



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Be Carmen Sevilla Matos

February 25th

Carmen Julia Sevilla Matos  
Edinburg, TX 78541

To whom it may concern,

I am writing to express my interest in the Graphic Designer position at your organization. As a dedicated and creative graphic design student at the University of Texas Rio Grande Valley, where I am set to graduate in May 2025 with a Bachelor's in Graphic Design, I have gained valuable experience in both print and digital design. I believe my skills in design, combined with my technical expertise and passion for creating impactful visual content, make me an excellent fit for your team.

Throughout my time as a Graphic Designer at the University of Texas Rio Grande Valley, I have had the opportunity to work on a variety of projects. From designing posters, flyers, and social media content to creating banners and stickers, I have developed a versatile portfolio that demonstrates my ability to adapt to different design styles. At Engaged Scholarship & Learning, I collaborated with writers for the ESA Symposium, contributing to the creation of posters and flyers that captured the essence of the event. Additionally, my work at UMC has included designing Posters, Flyers, E-blasts, T-shirts, A-frames, PowerPoint slides, and other materials while consistently meeting tight deadlines and collaborating with different departments.

I am highly proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, and I am comfortable using Microsoft Office Software such as Word, PowerPoint, Excel, and SharePoint. In addition, I have expertise in design skills such as branding, typography, typesetting, layout design, digital illustration, and print design. I also have experience working with Procreate, Final Cut Pro, and CapCut for multimedia design and video editing.

In addition to my technical skills, I bring strong soft skills to my work. I am an organized, responsible, and creative individual who thrives in collaborative environments. My positive attitude, time management skills, and ability to communicate effectively ensure that I contribute to the success of every project I undertake.

I am confident that my combination of design experience, technical proficiency, and soft skills will allow me to make a meaningful contribution to your team. I would welcome the opportunity to further discuss how my background and skills align with your needs.

Thank you for considering my application, and I look forward to the possibility of contributing to your organization's success.

Sincerely,

Carmen Julia Sevilla Matos