



LUZ RODRIGUEZ

GRAPHIC
DESIGNER
ILLUSTRATOR

+813-760-6871

RESUME

luzrod0519@icloud.com

A Graphic Designer with experience working as the lead designer on a variety of individual and federally funded agencies for brand development. Knowledgeable in design and layout creation, always using the out-of-the-box principle in creating projects that not only reflect personal style but strong brand identity as well. Hard worker and have experience in leading a team of designers, and I can't wait to implement my skill and experience in your company. I possess strong competencies in customer service, time management, and conflict resolution. With a keen eye for detail and a proactive approach, I am prepared to contribute to the smooth operation of the facility.



SKILLS

Hand drawing
Digital drawing
Promotional design
Web layout design
Market research
Documentation
Mixed analog media
Social media content design



PROGRAM KNOWLEDGE



EXPERIENCE

Secretarial Administrative Assistant 2018–2019
Fernandez & Sons Plumbing

- Creating invoices and keeping track of budgets and costs.
- Creating social media advertising material
- Aided as a translator from Spanish to English.



Library Aide, Creative Services Consultant 2020 – Present
Brownsville Public Library

- Creating promotional media for events and services, both in social media and traditional spaces.
- Helping run the MakerSpace Creator's Lab, printing large format posters and other physical media
- Collaborated with the different departments to organize and run events.

EDUCATION

Bachelor of Arts in Visual Communication Design

University of Texas
Rio Grande Valley

2021-2024
GPA: 4.0

