



# Ashley Cho

DESIGN ILLUSTRATION

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@cho.aram89

+1 (956) 453-7167

Edinburg, TX, US, 78541

CONTACT

## EDUCATION

University of Texas Rio Grande Valley  
*May 2025*

BFA, Graphic Design  
President's List

Hanna Early College High School  
*June 2018*

STAMP Program  
National Honor Society  
Top 5%  
BISD Fine Arts Best of Show

## SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Adobe Animate
- Adobe Lightroom
- Blender
- Microsoft Word, PowerPoint

## SKILLS

- Graphic Design
- Drawing
- Attention to Detail
- Customer Service
- Retail
- Teamwork
- Typing
- Work Ethic

## WORK EXPERIENCE

Museum of South Texas History (MOSTH) – Communications Dept.

*Sept 2024 - Nov 2024 Graphic Design Intern*

- Designed digital and print marketing materials, including event flyers, social media graphics, and banners, ensuring alignment with the museum's branding and audience engagement goals.
- Assisted in exhibition planning and design by creating visual layouts and supporting the curatorial team with graphic elements for displays and interpretive signage.
- Adapted design concepts to fit various formats, including digital platforms and physical print, to maximize accessibility and reach.
- Conducted research for inspiration and to ensure cultural and historical accuracy in design elements, supporting the museum's mission to preserve and share local heritage.
- Managed multiple design projects simultaneously, meeting tight deadlines while maintaining high-quality output.
- Engaged in regular feedback sessions with supervisors and team members, refining designs to align with professional standards and institutional objectives.

Comunidad Catolica (AMA) - Church

*Jun 2024 Graphic Designer*

- Redesigned existing brand logo with modern vectorizing design programs.
- Created graphic elements for displays and interpretive signage.
- Adapted design concepts to fit various formats, including digital platforms and physical print, to maximize accessibility and reach.

UTRGV Center of Student Involvement - Council for Cultural Activities (CCA)

*Oct 2022 - Mar 2023 Chair Member*

- Assisted in the coordination of Monthly Cultural Speaker Series, Monthly Cultural Cinema Series and intersectional program offerings.
- Managed the creation of V Link events and forms for cultural events
- Developed event budget sheets
- Assisted in the oversight of the C.C.A. email
- Attended 100% of CCA hosted events
- Gathered and updated office data in accurate manner, maintaining well-organized records to respond swiftly various administrative needs.
- Proactively anticipated both management and visitor needs to provide the necessary support in order to ensure a positive experience.



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Date

Employer or Recruiter Name

Company Name

Street Address

City, State Zip Code

Dear First Name Last Name or Hiring Manager:

Having reviewed the [Company Name]'s internship listing, which is posted on Handshake with the University of Lorem Ipsum, I respectfully submit my resume for consideration. Beyond providing me with an opportunity to incorporate my love of design and art into an internship experience, I believe that this position would allow me to gain practical experience, while also enabling me to contribute my design, organization, and strategic planning skills. The [Company Name]'s mission aligns with my personal interests to [] and [].

I am currently a senior at the University of Texas Rio Grande Valley graduating with a Graphic Design degree. I believe that my visual communication skills and ability to adapt in a fast-paced environment will fit well with the [Company Name]. With a major in Graphic Design, my educational background has provided me with an understanding of media components and the ability to clearly articulate my thoughts and ideas. Additionally, I have gained practical skills in my work as a Media Intern with the Museum of South Texas History. Through this experience, I have learned to effectively facilitate meetings, develop promotional materials, and engage in program planning. In that role, I updated website content and developed concepts for events. These experiences have taught me how to effectively manage my time while working under tight deadlines.

I am very enthusiastic about the possibility of interning for [Company Name] and have enclosed my resume for review. I would greatly appreciate the opportunity for an interview. If I can provide further details, please contact me at the contact information provided. Thank you for your time and consideration.

Sincerely,

Ashley Cho