

Myrvil Vilchis

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EDUCATION

University of Texas – Rio Grande Valley (UTRGV) | School of Fine Arts

2024

- Bachelor of Fine Arts with concentration in Graphic Design | Minor in Marketing

WORK EXPERIENCE

Library assistant | UTRGV Library |

March 2021 – Currently

- Design promotional content such as posters, and social media graphics, to promote library events, services, and resources.
- Utilize graphic design software such as Canva and Adobe Creative Suite, to produce high-quality visual assets that met the branding guidelines of the university.
- Collaborated with library staff and faculty to coordinate marketing campaigns to promote library events, services, and resources that resulted in increased engagement and participation among the University community.

Graphic Designer – Ban-An

February 2022 – December 2023

- Created graphic content to advertise the company.
- Planned alongside the marketing team advertising campaigns to promote the company services remotely.
- Contributed with the creation of design graphic material to promote fresh fruit products in collaboration with the marketing team.

Graphic Designer – Sepia Real Estate

May 2021 – September 2021

- Created visually appealing property listings, flyers, and social media content to showcase available properties that resulted in more visibility for the brand and generated more customer traffic.
- Aided in strategic design direction to the company and marketing team.
- Contributed to the supervision of marketing campaigns by analyzing design content, retouching, and creating visuals for marketing events.

SKILLS

Skills: Adobe Creative Suite (Photoshop, Illustrator, Lightroom, InDesign, Premier Pro, After Effects, Adobe Aero, Adobe XD, Adobe Premiere, Firefly), Microsoft Office: (PowerPoint, Word, Excel) Others: Canva, Davinci Resolve 16, Clip Studio Paint, Figma

Languages: English, Spanish