Juan Sarmiento

Graphic Designer

Education

University of Texas at Rio Grande Valley BA in Graphic Design 3.86 GPA Aug. 2021 - Present

- Proficient in coding website designs using Dreamweaver, ensuring functional and visually appealing user interfaces.
- Utilized Adobe XD to design mobile applications, demonstrating an understanding of mobile UX/UI principles.
- Designed eye-catching posters, fliers, banners, and web graphics using Adobe Illustrator, Photoshop, and InDesign, showcasing versatility in print and digital media. Applied diverse illustration styles to create visually engaging and unique designs.
- Demonstrated expertise in photography techniques and programs to capture ideal shots, contributing to the overall visual aesthetics of
- Collaborated with animators and employed After Effects to create compelling graphics, enhancing the visual appeal and polish of filmed content.
- Executed mockups and photo-editing tasks efficiently in Adobe Photoshop, ensuring consistent and professional visual presentations.

South Texas College

AA in Interdisciplinary Studies Jan. 2018 - May 2021 | 3.6 GPA

Progreso High School

Aug. 2017 - May 2021 | 3.6 GPA

Experience

Graphic Designer Freelance | 2023

Designed and created visually appealing promotional materials, including posters, web graphics, and flyers, to effectively market and enhance the visibility of a theater production at Marietta College.

Illustrator Freelance | 2019-Present

- Executed illustration commissions on social media platforms, showcasing a diverse range of artistic skills and meeting client expectations.
- Communicated with Clients and show verity of sketches before the end result, additionally taking in any feedback upon finished work

Retail Employee Dollar General | Summer 2022 & 2023

Applied strong teamwork and interpersonal skills gained from working in a retail environment, fostering effective collaboration with colleagues and adapting to dynamic social settings.

Contact Infomation



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About Me

Experienced graphic designer with a two-year background in the Adobe Creative Cloud suite. Proficient in Photoshop, Illustrator, and InDesign, specializing in crafting compelling illustrations and graphic depictions. Known for seamlessly matching aesthetics to typography, ensuring visually cohesive designs.

Skills

- Proficient in Adobe Creative Suite: Photoshop, Illustrator, InDesign, and Acrobat
- Quick learner, adaptable to new tools and technologies
- Detail-oriented with a keen eye for aesthetics
- Effective communicator and collaborator
- Deadline-driven with a commitment to high-quality standards

Socials

Bē behance.net/juansarmiento12



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